



JASLEEN SURA

UX Designer

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Portfolio

juxdesign.co.uk

About Me

UX Designer with a Computer Science degree and an HCI specialism, bringing three years of experience creating intuitive, user-centred solutions for Jaguar Land Rover and other major clients. Passionate about the intersection of psychology and technology, and dedicated to designing clean, minimal, impactful digital experiences.

Beyond design, I'm deeply interested in psychology and how human behaviour shapes the way we interact with the world. I'm an avid reader and often draw inspiration from literature, art, and creative culture to inform my perspective as a designer. These interests help me stay curious, observant, and grounded in what truly matters: creating experiences that feel intuitive, thoughtful, and genuinely human.

Certificates

- Google UX Design Certificate
- UX Design & Research
- Interaction-Design UX Courses
- Udemy & LinkedIn UX Courses

Skills

- User Research
- Journey Mapping
- Wireframing & Prototyping
- Information Hierarchy
- User Testing
- Copywriting & Story writing

Experience

TCS, Jaguar Land Rover

2023 – Current

UX Designer

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Projects

mSights

<https://juxdesign.co.uk/msights>

Jaguar Land Rover

An NDA-protected project designing a shop-floor tool that delivers high levels of automation, granular equipment-health insights, and predictive-maintenance capabilities. The aim was to streamline operational workflows, improve visibility across the production environment, and support consistently strong OPR performance.

Catalyst IDP

<https://juxdesign.co.uk/catalyst>

Jaguar Land Rover

An internal developer platform designed to enhance developer's experience by simplify tasks such as requesting access requests, deploying apps, visualising all our tools in one place.

Education

UX Design and Research Bootcamp

2022–2023

University Of Birmingham

An intensive 24-week long boot camp from Jan 2023 – July 2023. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, user-centric design, research, prototyping, wireframing, presenting in front of large audiences and working in teams.

Business Computing (HCI Specialism)

2019–2022

Brunel University

Three-year undergraduate degree, undertaken from 2019–2022. Key modules included usability engineering, human-computer interaction, software development, conversational interfaces and cyber security.