

### A LUXURY EXPERIENCE; NO MATTER THE PRICE



# LISTING YOUR HOME WITH DESERT LUXE REALTY BY MY HOME GROUP

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# MEET THE TEAM



Welcome to Desert Luxe! We are a dedicated group of Real Estate Consultants specializing in high-end Real Estate across Arizona offering services tailored to meet your unique needs. Whether you are Buying or Selling, our Team's personalized approach, attention to detail, and market expertise ensure a seamless and successful luxury real estate experience no matter the price point. We look forward to working with you!

### WHY CHOOSE DESERT LUXE?



#### EXPERIENCE

With years of experience in the real estate industry, our team at Desert Luxe Realty has the knowledge and expertise to help you navigate the complex world of real estate. Rest assured we will negotiate the best deal on your behalf.



#### PERSONALIZED SERVICE

At Desert Luxe Realty, we believe in providing our clients with personalized attention and exceptional service. We take the time to understand your unique needs and work tirelessly to help you achieve your goals.



### EXTENSIVE NETWORK

We have an extensive network of industry professionals, including lenders, inspectors, and contractors to help you every step of the way. We work with the best in the business to ensure that you get a luxury experience from start to finish.

# The Home Selling Process

#### WITH DESERT LUXE REALTY



### **CLOSING** -

8.

A final walkthrough will be performed by the Buyer, and closing documents signed.

### LISTING PACKAGES

### **LUXURY LISTING**

6% with 3% to the Buyer's Agent

- Complementary deep clean prior to listing
  Luxury property brochure
  Premium HD Photography/Videography
  Premium Drone footage
  Brokers Open (if over \$1 million) or Custom Open House

- Custom Closing Gifts
  Staging (Formal or digital if needed)
  Advanced Social Media Marketing
  MLS Entry with paid ad
- 3% to the Buyer's Agent ensures the fastest closing



### PREMIER LISTING

5% with 2.5% to the Buyer's Agent

- 40 HD Photos
- Social Media Marketing package

- MLS Entry
  Custom Closing Gifts
  Custom Open House options
  Optional Cleaning Service
  2.5% to the Buyer's Agent ensures good traffic to your listing



### STANDARD LISTING

4% with 2% to the Buyer's Agent

- 20 HD Photos
- MLS Entry
- Closing Gifts
- Standard Open House
- 2% to the Buyer's Agent ensures we don't cut out Buyers



## Preparing Your Home

#### FOR PHOTOGRAPHY & SHOWINGS

### INTERIOR



- Declutter and depersonalize your home
- Deep clean all surfaces
- Check for repairs
- Repaint walls in neutral colors
- Check all smoke and carbon monoxide detectors
- Staging consultation
- Photo/Showing checklist
- Live or virtual staging if needed

### EXTERIOR



- Check for repairs
- Clean exterior windows and screens
- Discuss curb appeal
- Clean and balance chemicals in pool (if applicable)
- Lawn maintenance
- Remove any personal decorations
- Exterior maintenance checklist

# What Our Clients Have To Say

#### FIVE STAR SERVICE AND REVIEWS

"Sean helped us to fulfill our dreams of getting a beautiful home in Surprise. He has been so helpful throughout our purchase process, which we had to perform from California. He was so helpful and nice! I would definitely recommend him for your real estate purchase needs."





"Desert Luxe was phenomenal within the entire process.

They made it very easy and established great rapport with my wife and I. They have outstanding realtors and I would recommend them to anyone moving to the Phoenix area. Five stars is not enough because they deserve more."





"Becky is a freakin rockstar.

Honestly you have rekindled my faith in humanity with how responsive and professional you have been through this whole process. Her expertise, dedication, and attention to detail made our experience exceptional. Highly recommended! Thank you so very much!"



"Cody was absolutely amazing!

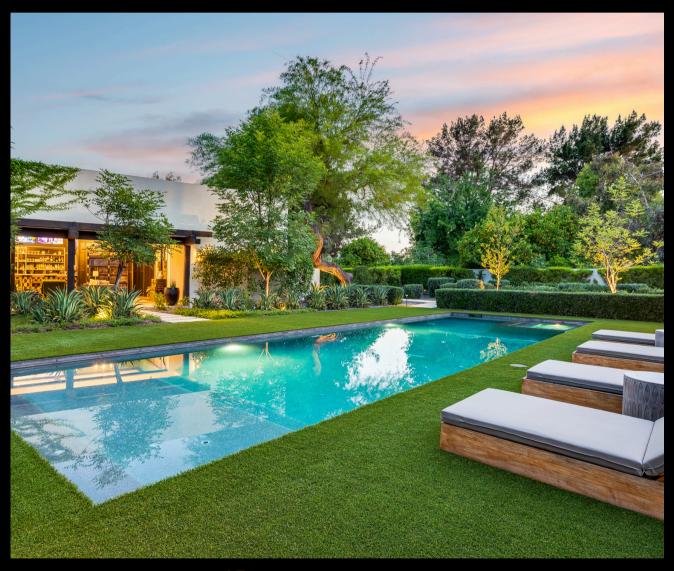
He made buying a home feel
easy. Cody was extremely
informative and made sure that I
knew exactly what was going on
every step of the way. From
beginning to end he continued
to showcase how truly amazing
Desert Luxe is. Thank you for
everything Cody!"







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POWERED BY myhomegroup

