



October 24, 2025

Dear Friends & Supporters of SWJDS,

We are currently making plans for our 16th year as the Southwest Jr. Dragster Series. The series was established in 2010 and, since 2023, we have been recognized as a 501(c)3 non-profit organization. Our mission is to provide a safe and educational environment for children who love drag racing. We believe in promoting discipline, sportsmanship, and skill development among young racers. Through our program, children not only learn the technical aspects of drag racing but also gain valuable life skills such as teamwork, responsibility, and goal setting.

Each year, we organize (8) two-day races at different tracks around Texas, Louisiana and Oklahoma. Last year, we hosted more than (70) drivers, ages 6-17 years old, competing in (9) different classes and sold over 150 tech cards. Since 2022, we have teamed up with DragChamp.com to help promote our events and updates, as well as showcase driver highlights from the weekends. Drag Champ averages over 40,000+ page views per month and up to 600,000 per month on social media. This is an amazing partnership that not only benefits our organization but our sponsors. Your sponsorship includes visibility for your company through our events, social media, website and promotional materials.

Last year, we raised close to \$33,000 in sponsorships, which supported track fees, pay outs, trophies, announcer fees, banquet and more. We are seeking sponsors who share our vision and commitment to empowering this next generation of drag racers.

Thank you for your consideration.

David Freeman
SWJDS Director
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SOUTHWEST
JR. DRAGSTER SERIES

www.southwestjdseries.com



Sponsorship Levels 2026

Questions? Email us at
SouthwestJDSeries@gmail.com
More sponsorships available online



Series Title Sponsor
\$5,000
(1 Available)

YOUR COMPANY NAME Southwest Jr Dragster Series Presented by
PRESENTING SPONSOR NAME (All Season)

- On-Site Driver & Car Display Event at your business (Date TBD)
- Table of (8) at Awards Banquet and Assist in Presenting Awards
- Opportunity to donate swag to Winner Circle Pictures
- Logo Placement on SWJDS 2025 Shirts
- Recognition on all Series Trophies & Awards Banquet Trophies
- Logo Placement on Flyers, Invites & Banner
- Recognition on website, social media, flyers and track announcement



Presenting Sponsor
\$3,500
(1 Available)

SERIES TITLE SPONSOR NAME Southwest Jr Dragster Series presented by
YOUR COMPANY NAME (All Season)

- Table of (8) at Awards Banquet and Assist in Presenting Awards
- Opportunity to donate swag to Winner Circle Pictures
- Logo Placement on SWJDS 2025 Shirts
- Recognition on all Series Trophies & Awards Banquet Trophies
- Logo Placement on Flyers, Invites & Banner
- Recognition on website, social media, flyers and track announcement

Race Class Sponsor
\$1500
(9 Available)

Example: YOUR COMPANY 7.90 Index (All Season)

- YOUR COMPANY Announced with (1) Race Class All Season
- Recognition on Series Class Trophies & Awards Banquet Class Trophies
- Recognition on Race Flyers & SWJDS Banner
- Recognition on website, social media, flyers and track announcement

Starting Line Sponsor
\$1,500

Recognition at the Starting Line at each event, SWJDS Website, social media and event flyer

Finish Line Sponsor
\$1,500

Recognition at the Finish Line at each event, SWJDS Website, social media and event flyer

Race Title Sponsor
\$1,000
(8 Available)

Example: YOUR COMPANY Halloween Havoc Race (Single Race Event)

- YOUR COMPANY Announced as Single Race Event Sponsor
- Choose from (8) Event Races in the 2026 Series (Dates TBD)
- Recognition on Single Race Weekend Trophies
- Recognition on Single Race Day Flyer & SWJDS Banner
- Recognition on website, social media, flyers and track announcement

Associate Sponsor
\$500+

- Any Donation valued \$500+
- Recognition on website, social media and flyers

In-Kind Sponsors

- Donation of gift certificates, swag, prizes
- Donate items we can giveaway during race weekends

SOUTHWEST JR. DRAGSTER SERIES

2026 EVENTS CALENDAR

**FEB 21-22 CONCHO VALLEY DRAGWAY
SAN ANGELO, TX**

**APRIL 11-12 XTREME RACEWAY PARK
FERRIS, TX**

**MAY 16-17 EVADALE RACEWAY
EVADALE, TX**

**JUNE 6-7 TEXAS MOTORPLEX
ENNIS, TX**

**JULY 31-1 ARDMORE DRAGWAY
ARDMORE, OK**

**SEPT 19-20 LITTLE RIVER DRAGWAY
HOLLAND, TX**

**OCT 24-25 EVADALE RACEWAY
EVADALE, TX**

**NOV 21-22 PENWELL KNIGHTS RACEWAY
ODESSA, TX**



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SOUTHWEST **JR. DRAGSTER SERIES**

7.90 INDEX

WINNER \$450

R/U \$200

SEMI \$50

ENTRY \$50

BUYBACK \$25

MIN 20 CARS

8.90 INDEX

WINNER \$350

R/U \$125

SEMI \$45

ENTRY \$45

BUYBACK \$25

MIN 12 CARS

11.90 INDEX

WINNER \$250

R/U \$100

SEMI \$40

ENTRY \$40

BUYBACK \$20

MIN 8 CARS

BRACKET

330

WINNER \$600

R/U \$300

SEMI \$60

ENTRY \$60

BUYBACK \$30

MIN 40 CARS

12-17 AGE

WINNER \$450

R/U \$200

SEMI \$50

ENTRY \$50

NO BUYBACKS!

MIN 20 CARS

10-12 AGE

WINNER \$350

R/U \$125

SEMI \$45

ENTRY \$45

NO BUYBACKS!

MIN 12 CARS

6-9 AGE

WINNER \$250

R/U \$100

SEMI \$40

ENTRY \$40

NO BUYBACKS!

MIN 8 CARS

TROPHY

WINNER



R/U



ENTRY \$20

BUYBACK \$10

NO MIN CAR

AGES 6-9 ONLY!

ALL RUN

WINNER \$1,000

R/U \$500

SEMI \$75

ENTRY \$75

BUYBACK \$50

MIN 40 CARS

DAILY RUN SCHEDULE

SATURDAY (GATES OPEN @ 8 AM)

8:30 AM: MANDATORY DRIVER MEETING

9 AM: INDEX (PT .500), TT (2) RUN TO COMPLETION, ALL RUN (FT .500) RUN TO COMPLETION, BRACKET 330 (FT .500/330FT), TROPHY (FT .500) TT (1). AFTER FINAL ROUND WILL BE AWARDS & CHECKS PRESENTATION



SUNDAY (GATES OPEN @ 8 AM)

8 AM: CHURCH SERVICE TBD

9 AM: TT (2)

11 AM: AGE GROUP (FT .500)

2026 SWJDS RACE FLYER



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[HTTPS://SOUTHWESTJDSERIES.COM/](https://southwestjdseries.com/)



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