



Attention in the Pits!!!

2024 SWJDS Awards Banquet - - January 12, 2025

2025 SERIES CALENDAR

MAR 15-16: State Capitol Raceway
APR 12-13: Little River Dragway
MAY 3-4: Prescott Raceway
AUG 16-17: Little River Dragway
SEPT 20-21: No Problem Raceway
OCT 25-26: Evadale Raceway
NOV 15-16: Penwell Knights Raceway

November 11, 2024

Dear Friends & Supporters of SWJDS,

We are currently making plans for 2025 season of the Southwest Junior Dragster Series. The series was established in 2010 and as of 2023, we have been recognized as a 501(c)3 non-profit organization. Our mission is to provide a safe and educational environment for children who have a keen interest in drag racing. We believe in promoting discipline, sportsmanship, and skill development among young racers. Through our program, children not only learn the technical aspects of drag racing but also gain valuable life skills such as teamwork, responsibility, and goal setting.

Each year, we organize (7) two-day races at different tracks around Texas, Louisiana, and Arkansas. Last year, we hosted more than 70 drivers, ages 7-17 years old, competing in (9) different classes and sold over 150 tech cards. Since 2022, we have teamed up with DragChamp.com to help promote our events and updates, as well as showcase driver highlights from the weekends. Drag Champ averages over 40,000+ page views per month and up to 600,000 per month on social media. This is an amazing partnership that not only benefits our organization but our sponsors. Your sponsorship will include visibility for your company through our events, social media, website and promotional materials.

In 2024, SWJDS was able to raise close to \$38,000 in sponsorships. Our 2025 Sponsorship Levels offer plenty of options to support our organization. To ensure the success of our program, we are seeking partners and sponsors who share our vision and commitment to empowering the next generation of motorsport enthusiasts.

Your support is deeply appreciated. Thank you for your consideration.

Chris Rogers
SWJDS President
southwestjdseries@gmail.com

SOUTHWEST
JR. DRAGSTER SERIES

SWJDS Corp, 2105 E. Denman Ave. Lufkin, TX 75901
www.SouthwestJDseries.com



Sponsorship Levels 2025

If you have any questions, please email SouthwestJDSeries@gmail.com. More sponsorship opportunities available on our website - southwestjds.com



Series Title Sponsor
\$5,000
(1 Available)

YOUR COMPANY NAME Southwest Jr Dragster Series Presented by PRESENTING SPONSOR NAME (All Season)

- On-Site Driver & Car Display Event at your business (Date TBD)
- Table of (8) at Awards Banquet and Assist in Presenting Awards
- Opportunity to donate swag to Winner Circle Pictures
- Logo Placement on SWJDS 2025 Shirts
- Recognition on all Series Trophies & Awards Banquet Trophies
- Logo Placement on Flyers, Invites & Banner
- Recognition on website, social media, flyers and track announcement



Presenting Sponsor
\$3,500
(1 Available)

SERIES TITLE SPONSOR NAME Southwest Jr Dragster Series presented by YOUR COMPANY NAME (All Season)

- Table of (8) at Awards Banquet and Assist in Presenting Awards
- Opportunity to donate swag to Winner Circle Pictures
- Logo Placement on SWJDS 2025 Shirts
- Recognition on all Series Trophies & Awards Banquet Trophies
- Logo Placement on Flyers, Invites & Banner
- Recognition on website, social media, flyers and track announcement

Race Class Sponsor
\$1500
(9 Available)

Example: YOUR COMPANY 7.90 Index (All Season)

- YOUR COMPANY Announced with (1) Race Class All Season
- Recognition on Series Class Trophies & Awards Banquet Class Trophies
- Recognition on Race Flyers & SWJDS Banner
- Recognition on website, social media, flyers and track announcement

Race Title Sponsor
\$1,000
(7 Available)

Example: YOUR COMPANY Halloween Havoc Race (Single Race Event)

- YOUR COMPANY Announced as Single Race Event Sponsor
 - Choose from (7) Event Races in the 2025 Series
 - MAR 15-16: State Capitol Raceway
 - APR 12-13: Little River Dragway
 - MAY 3-4: Prescott Raceway
 - AUG 16-17: Little River Dragway
 - SEPT 20-21: No Problem Raceway
 - OCT 25-26: Evadale Raceway
 - NOV 15-16: Penwell Knights Raceway
 - Recognition on Single Race Weekend Trophies
 - Recognition on Single Race Day Flyer & SWJDS Banner
 - Recognition on website, social media, flyers and track announcement
- Co-Sponsorships Available (50% Split for Race Title Sponsor)*

Associate Sponsor
\$500+

- Any Donation valued \$500+
- Recognition on website, social media and flyers

In-Kind Sponsors

- Donation of gift certificates, swag, prizes
- Donate items we can giveaway during race weekends



2025 SCHEDULE

MARCH 15-16 STATE CAPITAL RACEWAY
PORT ALLEN, LA

APRIL 12-13 LITTLE RIVER RACEWAY
HOLLAND, TX

MAY 3-4 PRESCOTT RACEWAY
PRESCOTT, AR

AUG 16-17 LITTLE RIVER RACEWAY
HOLLAND, TX **IHRA DIV-4 TEAM FINALS**

SEPT 20-21 NO PROBLEM RACEWAY
BELLE ROSE, LA

OCT 25-26 EVADALE RACEWAY
EVADALE, TX

NOV 15-16 PENWELL KNIGHTS RACEWAY
PENWELL, TX

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JR. DRAGSTER SERIES



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