



# Motivation Experience Conference & Expo

FOR THE  
INCENTIVE,  
REWARD,  
RECOGNITION,  
LOYALTY, AND  
MOTIVATION  
INDUSTRY

**MAY 19-21 2020 MARRIOTT MARQUIS CHICAGO, IL**



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## Why Attend Motivation Experience?

Attendees will be provided an opportunity to not only meet, network and engage with leading brands in our marketplace, but be provided with content on incentives, recognition, loyalty, training, reward experience, travel, ISO standards, and technology.

- Gain industry knowledge with world class education
- Discover new and innovative suppliers
- Source great ideas to enhance your programs
- See new products and services in an interactive environment
- Make valuable connections with your industry peers



## Who should attend?

If you're a mid-level manager, emerging professional, seasoned executive, in HR, rewards, recognition, executive compensation, sales compensation, workforce experience, or benefits **YOU SHOULD ATTEND!**  
Every imaginable industry should be represented from all over the country.

## What are attendees saying?

*"The Motivation Experience was a practical and productive event. I was able to accomplish more in a shorter period of time. The breakout sessions offered useful information that I was able to apply to my job. I look forward to the next event."*

Mike Donini / Sr. Buyer  
Maritz Motivation Solutions

*"The Motivation Experience Expo allowed me to solidify current relationships while exploring new avenues for growth via new business partners. This show was just the right size and well worth my time!"*

Kenneth Fishman  
Director Of Purchasing | Rymax



## Why Exhibit?

Exhibitors at *Motivation Experience* are the Industry's leading suppliers of incentive merchandise, event gifting experiences, promotional products, gift cards, recognition awards, corporate gifts, and meeting services. More suppliers from merchandise, gift card, and experiences exhibit in the industry's only conference & expo specifically focused on in the incentive, reward, recognition, loyalty, and motivation industry.

Exhibitors will be provided an opportunity to not only meet, network, and engage with incentive and recognition companies in our marketplace but we also have assembled the leading resellers we know are proactively going after the incentive and recognition space. In addition Motivation Experience will attract end users who are focused on human capital, the customer experience, loyalty and safety. Our event will be attracting many top end users to learn more about our marketplace, your brands, and services.

## Reach The Buyers That Count

Solution Providers – Incentive and Reward Providers – Engagement Agencies – Promotional Product Agencies – Meeting Planners – End Users

Over 920 verified meetings in less than two days

## Here's the breakdown of opportunities:

- Network with leading incentive, recognition, distributors, and resellers committed to the space.
- Network with end user attendees: profiles include leading brands representing their channel sales; end-users representing their VP/Director of HR and VP/Director of Talent Management; wholesale distributors representing the head of buying; and Directors, COOs and VP/Directors of Procurement.
- Discover new customers.
- Meet with existing customers that you have probably only been calling and emailing, all under one roof.
- Have pre-arranged client and prospect meeting.
- Make valuable connections with your industry peers, you never know when you might need them.
- Have fun while networking! We offer fun and intimate networking opportunities.

*"What a great experience! I attend many shows for our business, and this was the best coordinated and attended of all the shows. I appreciate the respect showed by having each attendee meet each vendor."*

John Marcinkowski  
Sleep Number Brands



*"Out of the gates Motivation Experience has provided a valuable, business conducive platform for our company. I'm excited to attend and continue the success in year 2!"*

Warren Weaver  
Director of National Sales  
Zane's Inc.



## 2019 MOTIVATION EXPERIENCE ATTENDEE LIST

Affinion Group	DL Reeve Enterprises, LLC	Jim Henry, Inc.	Point Recognition
AllState	Dvine Travels And Tours LTD	KMK Promotional Sales	Premier Business Solutions
All Star Incentive Marketing	E Group	KnockOut Specialties	Proforma Angelini
American Solutions for Business	Elevate Brand Marketing	LG Electronics USA	Promotional Designs
Animate Growth Partners	Energy Earth, LLC/EE Incentives	LIKE business group	Recognition Professionals International
Ansira	Engagement Partners	Level Up Engagement	Rewardian
Artina	Enhanced Performance Group	Levy Recognition	RewardWorks
Belanger Associates	Fab at Incentives	MadeToOrder	RKC
BI Worldwide	Fitzgerald Marketing	Maritz	Rose Distributors
BL Promos	Frosch Rewards & Incentives	Match-Up Promotions	Rymax Marketing Inc.
Blue Rock Sales and Marketing Inc.	Fully Promoted	Mercury Fulfillment Services	Scarborough Specialties
BreakAway Loyalty	Global Rewards & Incentives	Mercury Promotions & Fulfillment	SCG & Associates, Inc.
Brightspot Incentives & Events	Gottlieb Marketing	Mercyhealth	Singleton & Associates
C.A. Short Company	Hanna, Zappa & Polz, Inc.	Milliken & Company	Smart Incentives Inc.
Certif-A-Gift	Have A Great Day, Inc.	MKE Marketing, LLC	SOBO Concepts
Chic-Fil-A	HCJ VIP Travel	MotivAction	Summit Group
Choose-Your-Gift LLC	Head Stots ChicagoLand	Motivation Excellence	The Branding Suite
Clearly Branded	HiCORP Inc.	MPGTandem	The First Club
CORE Rewards	Hinda Incentives	Oracle Corporation	Ticket Rewards
Corporate Marketing Management	HMI Performance Incentives	Osimo Group	Visible Communication
CR Worldwide	Icon Marketing, Inc.	Peek-A-Boo Toys	Western Folder Distributing Company
CS Recognition Solutions	Image Builders Marketing	Peerless Performance	Wildman Imprints
Definitive Marketing Inc.	Image Pros	PIEPros	WorkStride
Dell Technologies	Incentives Marketplace, LLC	Promotional Products	Xtreme Recognition
	ITR Sales, Inc.		

### For more information contact:

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