



Motivation Experience

Conference & Expo

FOR THE INCENTIVE, REWARD, RECOGNITION, LOYALTY AND ENGAGEMENT INDUSTRY

www.MotivationExperience.com

May 21-23, 2019
Marriott Marquis
Chicago, IL

2121 South Prairie Avenue | Chicago, Illinois 60616

MOTIVATION EXPERIENCE CONFERENCE & EXPO PROFILE

Motivation Experience will be the largest industry conference on incentives, loyalty, rewards, and recognition. It will be attended by leading buyers, suppliers, and media - powered by content from the industry's leading research and associations to deliver mission critical trends and best practices available in our marketplace. Motivation Experience showcases leading products, services, solution providers, and technology.

PRODUCT AND SERVICE

The incentive, loyalty, reward, and recognition industries are exploding with growth since the great recession. By creating an all-inclusive industry event that brings all the leading players from associations, buyers, brands, distributors, and content together under one roof, combining old fashioned values, targeted sales, targeted marketing, going the extra mile, and using cutting-edge event planning tools, Motivation Experience will elevate the market, providing the same quality results every time.

- Motivation Experience will offer a premium buyer invitation to secure the participation of the leading buyers in our field. The program will provide a voucher for reimbursement of airfare, hotel room nights, education, curriculum, certification, and networking, as well as food and beverage.
- Cutting-edge content will include all topics in our field provided by the leading associations. Program will include content on incentives, recognition, loyalty, training, reward experience, travel, standards, and technology.
- The Expo will not only showcase the leading merchandise, gift card, distributor, travel and experience providers, it will also provide a full program experience as education to corporate end-users. This concept will demonstrate to an end-user how the program works from planning, strategy, and program design to analytics and return on investment.



CURRENT EVENT PARTNERS





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EXHIBITS

Motivation Experience is providing a private meeting space conducive to one-on-one meetings.

Each Booth Package Includes:

- ▶ 9x10 Booth Space (for single booth, or 9x20 for a double booth)
- ▶ One round table with four chairs
- ▶ Electricity
- ▶ Wi-Fi during Expo, education and networking events
- ▶ Booth signage
- ▶ Complimentary education passes to the opening Oracle Session
- ▶ Listing within the official Motivation Experience Show Guide
- ▶ Opportunity for pre-show email to attendees
- ▶ Online exhibitor profile
- ▶ Ability to invite two premium buyers and offer fully hosted buyer invitations
- ▶ Access to the official Motivation Experience exhibitor/attendee matchmaking tool
- ▶ Opportunity to receive priority points for next year's booth selection
- ▶ One networking and meal ticket: includes two breakfasts, two lunches, two receptions and one dinner



ACCESS TO INCENTIVE, RECOGNITION, AND LOYALTY BUYERS

Motivation Experience, through a premium hosted buyer program, will deliver senior managers and buyers from leading solution providers in the incentive, recognition, loyalty, and promotional product world that actively buy merchandise, gift cards, travel, and experiences for use in reward and business programs. Premium buyers are committed to visiting a certain number of exhibitors based on their registration type.

For more information on exhibiting and sponsorships, please contact:
Nick Gazivoda

ALYCENT Marketing Group

M: 347-245-4729 | P: 845-478-2090

E: nick@alycent.com | W: www.alycent.com



ACCESS TO END-USERS

Motivation Experience, through a strategic relationship with Oracle Corporation, will deliver end-users from leading brands and major wholesale distributors. By including Oracle at Motivation Experience, Oracle provides an end-to-end story about the incentive marketplace. Oracle will provide and demonstrate what they offer throughout the "incentive chain." The Oracle conference attendee profiles include leading brands representing their channel sales; end users representing their VP/Director of HR and VP/Director of Talent Management; wholesale distributors representing the head of buying, VP Supply Chain, Managers, Directors, Chief Operating Officers, and VP/Director of Procurement.

PREMIUM BUYER INVITATION

Each exhibitor can invite up to two key buyers to attend. Motivation Experience will provide an invitation to send to your buyers on a select basis so they know they are being hosted by you. Or you can simply tell us people you'd like us to invite and we'll do it.



CONTENT PROVIDING AT EDUCATION SESSIONS TO HELP GROW YOUR BUSINESS

Content to be provided by leading research firms and associations. Full agenda can be found by visiting www.MotivationExperience.com.

INCREASE YOUR COMPANY'S EXPOSURE AND VISIBILITY AT MOTIVATION EXPERIENCE

Be the center of attention with stand-out sponsorship opportunities for exhibitors. Offering a variety of options based on exposure level and budget – whether that's \$500 or \$20,000 – our sponsorship opportunities help you stand out from the crowd. The breakdown of 2019 Sponsorship Opportunities will be available in the fall. Sponsorships are only available to 2019 exhibitors, and some sponsorship levels have limited availability.