2027 Purple Ribbon Sponsorship Package
March 06, 2027
Scott's Seafood Ballroom, San Jose

The California Lupus Foundation (CLF) invites prospective sponsors to stand with a community too often asked to carry a complex disease in silence. As a statewide 501(c)(3) organization, CLF provides free, bilingual (English/Spanish) education and support to people living with lupus and their families. For over 50 years we have connected individuals with trusted clinical experts through lupus Health Conferences, foster mental health and a sense of belonging through monthly Support Groups, and provide one-to-one guidance through our Lupus Health Navigator and Lupus Buddy Programs. Together, these programs help people living with lupus stay informed, empowered, and connected to the care and resources they need.



WHY BECOME A SPONSOR?

We believe that people living with lupus are the experts in their own lives. When they have access to the right information, resources, and ongoing support, they are better equipped to manage their health, advocate for themselves, and maintain a sense of stability, hope, and dignity.

Your sponsorship of the Purple Ribbon Awards helps make this possible. Sponsor support allows us to keep our programs free and accessible to people living with lupus throughout California—including those in rural and underserved communities where lupus resources and support may be limited.

By becoming a sponsor, you are helping ensure that people living with lupus, regardless of where they live, can access the information, connection, and support they need to live healthier, more empowered lives.





WHO WILL BE AT THE EVENT?

Attendees at the Purple Ribbon Awards include people living with lupus, their family and friends, community supporters, and advocates who are passionate about advancing awareness and improving the lives of those affected by lupus.

Our board members are from top companies throughout the state. We invite leading doctors, healthcare professionals, and lupus specialists from across the Bay Area, including professionals affiliated with Stanford, UCSF, and independent healthcare practices. We also have a longstanding relationship with NBC Bay Area News and Telemundo, as our media sponsors.

The Purple Ribbon Awards is an intimate, welcoming event that provides sponsors with a meaningful opportunity to connect, build relationships, and engage directly with attendees, healthcare professionals, and other members of the lupus community.



WHY PARTNER WITH CLF??

By partnering with the California Lupus Foundation, your organization helps ensure that people living with lupus and their families have access to the education, support, and resources they need—at no cost to them.
Your support helps make possible:

- **Education**: Access to trusted medical experts and current, reliable information about lupus and its management.
- **Connection**: Support programs that reduce isolation and create a community where people feel understood and supported.
- **One on One Support:** Offered via two programs, Lupus Health Navigator Program, helping individuals better understand their healthcare options and connect with resources and our Lupus Buddy Program - a unique service that matches two patients based on their disease state & life experience, either on a "buddy" basis or a "mentor-mentee" basis, to help individuals navigate their journeys with the support of a "buddy."
- **Access:** Free programs that remove financial barriers for individuals and families who may already be facing significant healthcare costs.
- **Awareness:** Greater understanding of lupus and the challenges faced by those living with this often-invisible disease.

When you sponsor CLF, you are not simply supporting an event or program. You are investing in a stronger, more informed, and more connected lupus community across California.

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship opportunities designed to provide meaningful visibility, community connection, and impact for your organization.

Whether you are looking to increase brand awareness, engage your employees and clients, demonstrate your commitment to the lupus community, or support a meaningful cause, there is an opportunity to align with your organization's goals.

Every sponsorship directly supports the California Lupus Foundation's mission to provide free education, support, and one on one patient services to people living with lupus and their families throughout California.







SPONSORSHIP OUTLINE

PURPLE RIBBON SPONSOR — $5,000
Our premier local sponsorship opportunity
As a Purple Ribbon Sponsor, your organization receives prominent recognition throughout the event campaign and at the Purple Ribbon Awards while helping make this important community event possible.

BLOSSOM SPONSOR — $2,500
A meaningful way to support the lupus community while showcasing your organization.

FLOWER SPONSOR — $1,000
An opportunity for local businesses and organizations to stand with the lupus community.

CALIFORNIA SPONSOR — $500
Support the Purple Ribbon Awards and show your commitment to the local lupus community.

CALIFORNIA LUPUS FOUNDATION
californialupus.org

2027 Purple Ribbon Sponsorship Levels

BENEFITS	PURPLE RIBBON $5,000	BLOSSOM $2,500	FLOWER $1,000	CALIFORNIA $500
Gala Tickets	**10**	**5**	**2**	**2**
Sponsor Name/Logo Recognition	✓	✓	✓	**Name listed**
Souvenir Program Advertisement	**¼ page**	**⅛ page**	–	–
Event Signage	✓	✓	✓	–
Website Recognition	✓	✓	✓	–
Social Media Recognition	✓	✓	-	–
Special Event Recognition	✓	–	–	–

YOUR PARTNERSHIP MAKES A DIFFERENCE

The Purple Ribbon Awards brings together members of the lupus community, local businesses, healthcare professionals, community leaders, and supporters to celebrate the individuals and organizations making a difference in the lives of people living with lupus.
As a local business, your support helps the California Lupus Foundation provide free bilingual education, support programs, health navigation, and resources to individuals and families affected by lupus throughout California.



By sponsoring the Purple Ribbon Awards, you are not only supporting a special evening—you are showing your customers, employees, and neighbors that your business cares about the community we all share.

Together, we can make sure that no one living with lupus has to navigate this journey alone.

The California Lupus Foundation is a 501c3 non-profit organization with Tax ID 33-0717512.

LET'S START A CONVERSATION

We would love the opportunity to partner with your business to make a meaningful difference in the lives of people living with lupus throughout our community.

Whether you choose to sponsor the Purple Ribbon Awards, support a specific CLF program, or explore a year-round partnership, there are many ways to get involved. We welcome the opportunity to work together and create a partnership that reflects your business's commitment to our community.

To learn more about sponsorship opportunities, please contact Lori Day at Lori@californialupus.org or our Executive Director, Elizabeth Savage at Elizabeth@californialupus.org.

CALIFORNIA LUPUS FOUNDATION
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