2027 Purple Ribbon Sponsorship Package
March 06, 2027
Scott's Seafood Ballroom, San Jose

The California Lupus Foundation (CLF) invites prospective sponsors to stand with a community too often asked to carry a complex disease in silence. As a statewide 501(c)(3) organization, CLF provides free, bilingual (English/Spanish) education and support to people living with lupus and their families. For over 50 years we have connected individuals with trusted clinical experts through lupus Health Conferences, foster mental health and a sense of belonging through monthly Support Groups, and provide one-to-one guidance through our Lupus Health Navigator and Lupus Buddy Programs. Together, these programs help people living with lupus stay informed, empowered, and connected to the care and resources they need.



WHY BECOME A SPONSOR?

We believe that people living with lupus are the experts in their own lives. When they have access to the right information, resources, and ongoing support, they are better equipped to manage their health, advocate for themselves, and maintain a sense of stability, hope, and dignity.

Your sponsorship of the Purple Ribbon Awards helps make this possible. Sponsor support allows us to keep our programs free and accessible to people living with lupus throughout California—including those in rural and underserved communities where lupus resources and support may be limited.

By becoming a sponsor, you are helping ensure that people living with lupus, regardless of where they live, can access the information, connection, and support they need to live healthier, more empowered lives.



WHO WILL BE AT THE EVENT?

Attendees at the Purple Ribbon Awards include people living with lupus, their family and friends, community supporters, and advocates who are passionate about advancing awareness and improving the lives of those affected by lupus.

Our board members are from top companies throughout the state. We invite leading doctors, healthcare professionals, and lupus specialists from across the Bay Area, including professionals affiliated with Stanford, UCSF, and independent healthcare practices. We also have a longstanding relationship with NBC Bay Area News and Telemundo, as our media sponsors.

The Purple Ribbon Awards is an intimate, welcoming event that provides sponsors with a meaningful opportunity to connect, build relationships, and engage directly with attendees, healthcare professionals, and other members of the lupus community.



WHY PARTNER WITH CLF??

By partnering with the California Lupus Foundation, your organization helps ensure that people living with lupus and their families have access to the education, support, and resources they need—at no cost to them.
Your support helps make possible:

- **Education**: Access to trusted medical experts and current, reliable information about lupus and its management.
- **Connection**: Support programs that reduce isolation and create a community where people feel understood and supported.
- **One on One Support:** Offered via two programs, Lupus Health Navigator Program, helping individuals better understand their healthcare options and connect with resources and our Lupus Buddy Program - a unique service that matches two patients based on their disease state & life experience, either on a "buddy" basis or a "mentor-mentee" basis, to help individuals navigate their journeys with the support of a "buddy."
- **Access:** Free programs that remove financial barriers for individuals and families who may already be facing significant healthcare costs.
- **Awareness:** Greater understanding of lupus and the challenges faced by those living with this often-invisible disease.

When you sponsor CLF, you are not simply supporting an event or program. You are investing in a stronger, more informed, and more connected lupus community across California.

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship opportunities designed to provide meaningful visibility, community connection, and impact for your organization.

Whether you are looking to increase brand awareness, engage your employees and clients, demonstrate your commitment to the lupus community, or support a meaningful cause, there is an opportunity to align with your organization's goals.

Every sponsorship directly supports the California Lupus Foundation's mission to provide free education, support, and one on one patient services to people living with lupus and their families throughout California.







SPONSORSHIP OUTLINE

PRESENTING SPONSOR — $25,000 (only 1 available)
Our premier sponsorship opportunity, providing the highest level of recognition and visibility throughout the event and CLF's communications.

DIAMOND SPONSOR — $15,000
A high-level partnership offering prominent recognition and meaningful opportunities to engage with guests and the lupus community.

GOLD SPONSOR — $10,000
A strong opportunity to support CLF's mission while receiving broad recognition before, during, and after the event.

PURPLE RIBBON SPONSOR — $5,000
A meaningful way to support the lupus community while receiving recognition throughout the banquet and CLF communications.

TABLE SPONSOR — $2,000
Support the event while providing an opportunity for your organization, employees, clients, or guests to join us in honoring the lupus community.

Exclusive Cocktail Hour Sponsorship—$7,000
Help us keep ticket prices accessible for our guests.
As the exclusive Cocktail Hour Sponsor, your organization's name and logo will be prominently displayed at each high-top table in the foyer and at the event bars. Your sponsorship will also be recognized in the event program.
This is an exclusive sponsorship opportunity available to one sponsor.

CALIFORNIA LUPUS FOUNDATION

2027 Purple Ribbon Sponsorship Levels

BENEFITS	PRESENTING SPONSOR ($25,000)	DIAMOND SPONSOR ($15,000)	GOLD ($10,000)	PURPLE RIBBON ($5,000)	TABLE ($2,000)
Naming right for the Purple Ribbon Award	✓				
Opportunity for Sponsor representative/patient to give brief remarks during the Banquet Program.	✓				
Opportunity to distribute promotional information and materials to all event attendees	✓	✓			
Name and **corporate logo** with Sponsor Level listed in the souvenir program, invitations, media announcements, CLF website (with link), Social Media accounts, and electronic newsletter, event signage and slide presentations	✓	✓	✓	✓	Name in program and on Welcome Sign
Complimentary dinner (table seats ten guests)	3 Tables ((30 Guests total)	2 Tables ((20 Guests total)	1 Table (10 Guests)	1 Table (10 Guests)	1 Table (10 Guests)
Complimentary advertisement in the souvenir program	Full Page	Half Page	Quarter Page	One Eighth Page	

EXCLUSIVE SPONSORSHIP - ONLY ONE AVAILABLE!!

COCKTAIL HOUR SPONSOR ($7000)

Help us keep ticket prices down! With this sponsorship your logo and name will be placed at each hightop in the foyer and at the bars. Your sponsorship will also be listed in the program. ***This is an exclusive sponsorship!***

YOUR PARTNERSHIP MAKES A DIFFERENCE

The Purple Ribbon Awards brings together members of the lupus community, healthcare professionals, supporters, community leaders, and corporate partners to recognize the individuals and organizations making a difference in the lives of people living with lupus.

Your sponsorship helps CLF continue providing free bilingual education, support programs, health navigation, and community connection to individuals and families throughout California. Together, we can ensure that no one living with lupus navigates this journey alone.

The California Lupus Foundation is a 501c3 non-profit organization with Tax ID 33-0717512.



LET'S START A CONVERSATION

We would love the opportunity to explore how a partnership with the California Lupus Foundation can align with your company's community engagement and philanthropic goals.

Whether you are interested in sponsoring the Purple Ribbon Awards, supporting a specific CLF program, or creating a year-round partnership, we welcome the opportunity to build a meaningful relationship.

To learn more about sponsorship opportunities, please contact Lori Day at Lori@californialupus.org or our Executive Director, Elizabeth Savage at Elizabeth@californialupus.org.

CALIFORNIA LUPUS FOUNDATION
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