



## **ABOUT US**

Grapetech, a company under foundation, Incorporated with Volcani Institute - Agricultural research Organization (ARO State of Israel, https://www.agri.gov.il/en//pages/1023.aspx) and by Doron Fuchs (Mendi Group Ltd).

Grapetech Mission is to transfer successful results of the research to production of two main products:

- 1. Obesity prevention and weight control
- 2. Anti- inflammatory treatment
  All based on current research results





## **PROBLEM**

## **OBESITY, PREVENTION**

There are many ineffective diets, and already several prescribed drugs that partially help obese patients but no prevention available

#### **ANTI-INFLAMATORY**

About 30% of the patients in need of anti-inflammatory drugs have no available remedy as it conflicts other medical needs

#### **FINANCIALS**

Anti-inflammatory drugs market evaluated 190B\$, Obesity drugs market is expected to be about 47B\$ by 2030.

### **USABILITY**

Customers want something easy to use that helps make their life easier, and get immediate relief. The food supplementary OTC version will cater this imminent need



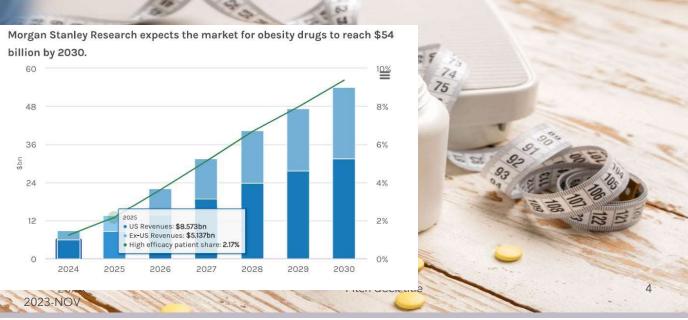
# **MARKET SIZE**

## **OBESITY, PREVENTION**

The expected anti-obesity market size is evaluated at 47B\$/Year by 2030

#### **ANTI-INFLAMATORY**

Out of 190B\$ per year spending in this field our available market is about 30% - Ca. 57 B\$/Per year





# **SOLUTION**

### **CLOSE THE GAP**

Obesity is officially considered as epidemical. Preventing obesity is sought by and highly invested.

### **TARGET AUDIENCE**

Starting from young teens with obese tendency to adults and about 30% of the population that is in need of anti-inflammatory drugs

### **COST SAVINGS**

Production using cost effective BIO-Reactors omitting need for agriculture seasoning and climate dependency.

### **EASY TO USE**

First version of products as food supplementary and OTC.

## **PRODUCT OVERVIEW**

#### UNIQUE

Obesity prevention is a fresh innovative approach and solving the anti-inflammatory requirement is essential for millions of patients

#### **FIRST TO MARKET**

Innovative Preventive solution for obesity for every age to avoid obesity and improve health for life

#### **TESTED**

Initial laboratory tests shown results and next phase to allow use (toxisity tests) and eventual FDA compound approval is planned

#### **AUTHENTIC**

The survey has been conducted by the Volcani Institute - Agricultural research Organization (ARO) an internationally reputed research institute.

OBESITY - An Epidemia we don't have to have



## **PRODUCT OVERVIEW**

### **TECHNICAL BACKGROUND**

The development is based on bio-technology incorporating genetic engineering based on a unique black grape skin grown in bioreactors in controlled environment to produce the compound which resolves a remedy for Cytokine storm (inflammation) and as a by product found a means for stopping obesity and preventing wrong food consumption.

#### **FUTURE USES**

Further tests for use of the compound resulted in good reaction to liver diseases

Medical indications: Obesity treatment and restrain of inflammatory reactions including various conditions related to the Metabolic syndrome including Dyslipidemia, Diabetes, NASH, Autoimmune diseases, and Atherosclerosis.





## **BUSINESS MODEL**







#### **RESEARCH**

We based our numbers on Bloomberg, Globaldata healthcare, Morgan Stanley,

#### **ABSTRACT**

There are at least 8 major market players that may find our products as a compelling opportunity to their portfolio

### **DESIGN**

We produce the base ingredients raw materials to cater the big market players do their own PLs

## **ANTI OBESITY DRUG MARKET**

#### **ANTI-OBESITY COMPANIES - POTENTIAL PARTNERS**

- Alizyme
- Bayer AG
- Bristol-Myers Squibb
- Currax Pharmaceutical LLC
- F. Hoffmann-La Roche AG
- GlaxoSmithKline PLC
- Merck & Co. Inc.
- Norgine BV

- Norgine BV
- Novo Nordisk AS
- Pfizzer Inc,
- Rhythm Pharmaceuticals
- Takeda Pharmaceuticals
- Vivus Inc.
- Zafgan
- Zydus Cadila



## TWO PHASE INVESTMENT PLAN

#### **PHASE 1 - 12-15 MONTHS**

Investment of 350,000 USD

- Initial production line Bio-reactors
- Toxisity tests for permit of food supplement
- Regulation of food supplement
- Protocols for testing on human subjects
- Additional budget available from state 150,000 \$
- Legal and research continuation

#### **PHASE 2 - 18-24 MONTHS**

Investment of 2,000,000 USD

- FDA compound application 900,000- 1,000,000 \$
- Production facility for raw material 500,000 \$
- First PL contracts
- Continuation of R&D budgets participation of 100,000\$
- International roadshow 100,000\$
- Chief Sceintist application for budget 50,000\$
- Participation in international marketing aid program



# **MEET THE TEAM**



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СТО



Dr. Miriam, Friedman Einat

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