



EVERLASTING

Brain Injury & Memory Care Communities

September 2025

Everlasting is Arizona's largest Brain Injury Assisted Living provider.

Founded in 2006, Everlasting specializes in caring for residents living with brain injury or global cognitive impairment. Our three valley locations focus on Rehabilitation, Compassion and Integrity, through a wide array of enrichment programs.



NATIONAL ASSISTED LIVING WEEK

September 7th marked the beginning of National Assisted Living Week. At Everlasting, 'assisted living' truly is about "living!" Every resident is different - their needs vary. We are committed to enriching the lives of each individual on a daily basis through classes on *Wisdom Wednesdays*, exercise programs, socialization and events, activities, community outings and more.

Pictured left: Erick and Marisa volunteering at St. Mary's Food Bank.

RESIDENTS OF THE MONTH

This month's SCU Resident of the Month is Elisabeth. Elisabeth was selected because of her always cheerful attitude... she has a smile and giggle for everyone. Her laugh is contagious as she visits with staff and fellow residents. Elisabeth participates in many of the enrichment programs and activities at Everlasting - keeping busy and setting a good example for her SCU neighbors! Congratulations Elisabeth!

This month's Assisted Living Resident of the Month is Michael. Michael is a man of many talents. Between volunteering and playing guitar, he still finds time to walk, run laps in the courtyard and stay active at Ability 360. Michael often quietly steps forward to help others and provide support to fellow residents. He entertained campers a few weeks ago with his guitar playing at Camp Brain and encouraged others at the "axe throwing" game at our Summer Splash event. Way to go, Michael!





Each month there is a Mystery Event. Select residents (on a rotating basis) receive invitations to attend and have no idea what is in store for the evening!

These events cater to the preferences of the attendees. September's event was a Sip & Paint, last month we had Puzzles with a giant word search on the wall, where each of our puzzle-loving residents searched for their name!



END OF SUMMER SPLASH



August 21st in Arizona was a hot day. It didn't feel like the "End of Summer." While other parts of the country are gearing up for fall weather, sweaters, and pumpkin-spiced everything... we celebrated with a literal SPLASH! Our Activities Department arranged the event that started with burgers and included an inflatable axe throwing pit, dunk tank, face painting, arts and crafts, balloon animals, water balloons and squirt guns.

Residents lined up to dunk our Executive Director, Joe, and Resident Care Coordinator, Emad. What good sports! Speaking of 'good sports' - our residents have GREAT AIM! Staff who weren't in the tank weren't any safer - squirt guns had us 'squishy' the rest of the day. It was another great day, full of Everlasting memories!

Pictured: (foreground) Michael helping Kelly perfect her aim (background left) Resident Care Coordinator, Emad, about to get dunked by a resident).

MEMORY CARE SERVICES TRAINING

New regulations effective July 1, 2025 mandate 8 hours of dementia-specific training for all memory care staff. Training programs must be approved through the Department of Health Services. All 85 of our staff (this includes housekeeping, reception, maintenance, kitchen - not just caregivers) are working on completing the necessary modules and in-person course-work.

Thirty-four staff have already earned certificates through the Hospice of the Valley Dementia Care and Education Campus certified program. Comprehensive trainings focus on areas that include challenging behaviors, safe environments, communication and enhanced quality of life. Everlasting staff have been enjoying the experience and insight offered by the team at HOV and are looking forward continuing to care for our residents challenged by memory loss.

COOKIE DECORATING CLASS

Thank you Chef Daniella and Chef Bella for prepping cookies and icing, and sharing information about the origins of cookies as well as sharing pointers for decorating. We had so much fun! *(For more pics of our class, visit our Facebook or Instagram pages!)*



EVERLASTING STAFF PHILOSOPHY ~ LEAN IN!

I'm sure you've heard the saying, "It takes a village." It's true. When you have as many

residents as we do, it takes more than just the Activities Department to keep everyone engaged and entertained. We also recognize that everyone has varied interests and abilities. So, what happens when Activity staff is on an outing with 10 residents??? Who's enriching the lives of the residents back at home? That's where our village comes in! Caregivers (even our Chefs, as seen in the article above) lean in! On Tuesday, September 9th, Linn, our Director of Training and Development and Chally, our Activities Director, spoke about ways staff could continue to get involved. Everyone shared ideas, coming up with games that help keep residents active and events that challenge residents cognitively and more!



CURRENTLY ACCEPTING NEW RESIDENTS!

We have limited openings in our Camelback and Ahwatukee community-based homes. They are for male residents. If you have a potential referral, please reach out to secure your spot.

We also have limited openings in our SCU (Special Care Unit/Memory Care Unit) for males and limited openings in our Assisted Living (Estrella Center at 91st Avenue and Thomas) for males. We are happy to work with you to do assessments and hold spots while working on admissions for residents who are appropriate.

We currently have rooms available in SCU and AL at Estrella Center (91st Avenue and Thomas) for female residents.

For referrals, tours or to schedule an assessment at your location, please do not

hesitate to reach out. We are always happy to answer questions and provide resources. Alicia Brown, ASB LPN ~ Marketing Director. DIRECT: 602.830.2161.

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