



**December 2025**

Everlasting is Arizona's largest Brain Injury Assisted Living provider.

Founded in 2006, Everlasting specializes in caring for residents living with brain injury or global cognitive impairment. Our three valley locations focus on Rehabilitation, Compassion and Integrity, through a wide array of enrichment programs.

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## **REFLECTIONS FROM 2025...**

### **A LETTER FROM OUR EXECUTIVE DIRECTOR**

My time with Everlasting has been filled with purpose, progress, and passion. Our community has reached incredible milestones and in my short time with the company I'm reminded that every success reflects our commitment to providing exceptional care, expanding opportunities, and enriching the lives of our residents.

Our triumphs include the grand opening of our brand-new pavilion and education center. This beautiful, modern space has already become a hub for learning, engagement, and connection. Supporting staff development, resident enrichment, and community outreach. We also planted more than seeds this year with our new on-site garden. It has blossomed into a peaceful, nurturing space where residents and team members can enjoy fresh air, shared purpose, and the simple joy of growing something together.

Our collaboration with the respected and highly experienced therapy group Rehab Without Walls and SWAN Rehab is beginning to bring enhanced in-house services directly to our residents. This partnership ensures consistent, personalized therapy in the comfort of our facility, reinforcing our dedication to comprehensive, resident centered care.

We have also elevated our commitment to professional excellence with a full suite of in-house training opportunities, including caregiver training, CPR and first aid certification, and specialized dementia training. These programs equip our staff with the tools need in providing the exceptional care our residents receive every day.

Our dining experience grew richer and more diverse with new menu offerings, including exciting dishes inspired by flavors from around the world. Residents enjoyed a culinary

journey this year, experiencing new tastes while maintaining the comfort of some of their favorite classics.

To support greater independence and access, we added a new vehicle to our transportation fleet. This addition allows us to engage in appointments and adventures in our growing population. This continues to ensure residents stay connected to the world beyond our walls.

We believe in living life fully, and this year our residents proved just how vibrant and engaged they are. Together we enjoyed Arizona Diamondbacks games, ASU sporting events, fireworks celebrations, BBQs, and even camping trips at Camp Brain, both as residents and volunteers. These experiences sparked joy, built friendships, and created memories that will last a lifetime.

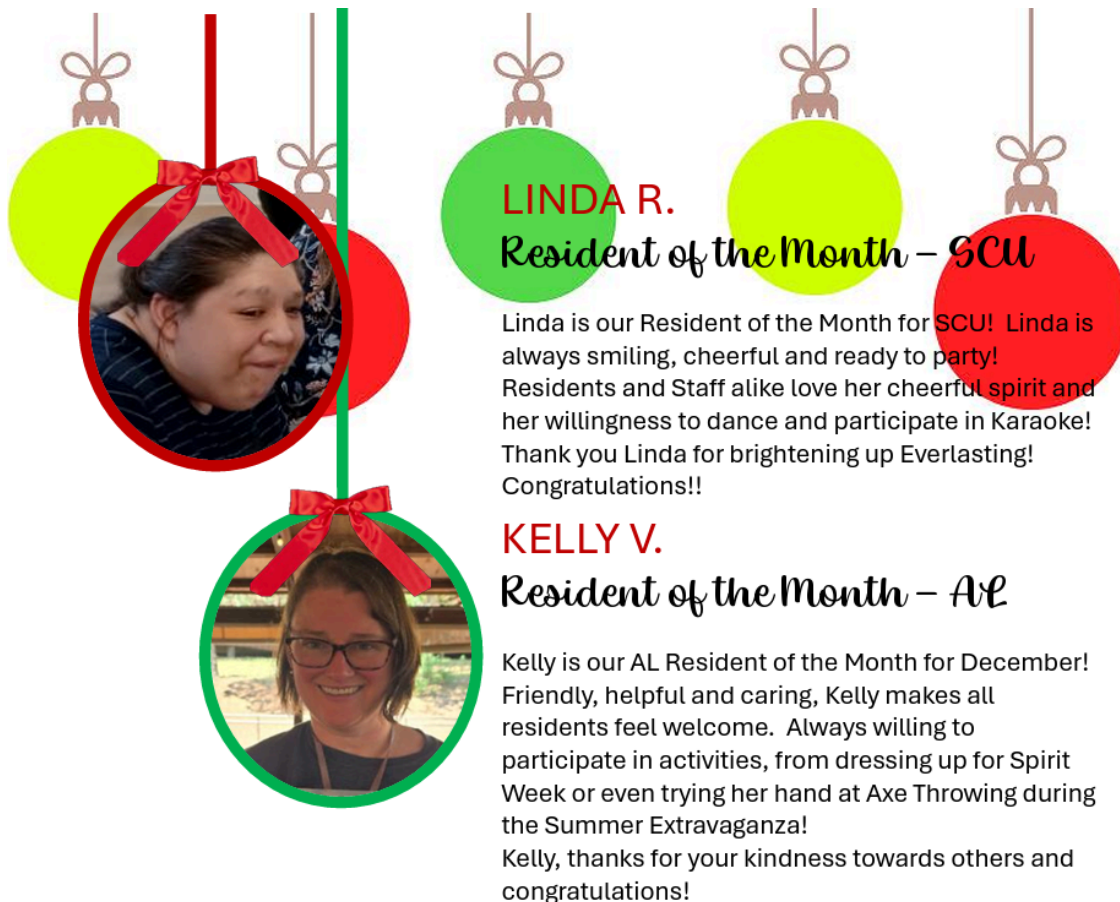
We even did a re-brand this year - updating our logo to showcase our commitment to brain injury and global cognitive impairment.

As we look ahead, Everlasting remains committed to pushing forward as Arizona's leader in care for individuals with traumatic brain injuries and dementia. Our mission is clear: to raise the bar, innovate with intention, and provide the highest level of support for every resident who calls our community home.

All the best for a wonderful holiday and happy new year,

Joe

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**LINDA R.**  
*Resident of the Month – SCU*

Linda is our Resident of the Month for SCU! Linda is always smiling, cheerful and ready to party! Residents and Staff alike love her cheerful spirit and her willingness to dance and participate in Karaoke! Thank you Linda for brightening up Everlasting! Congratulations!!

**KELLY V.**  
*Resident of the Month – AL*

Kelly is our AL Resident of the Month for December! Friendly, helpful and caring, Kelly makes all residents feel welcome. Always willing to participate in activities, from dressing up for Spirit Week or even trying her hand at Axe Throwing during the Summer Extravaganza! Kelly, thanks for your kindness towards others and congratulations!

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**ANNUAL RESIDENT ART SHOW A SUCCESS!**

On December 2nd, residents, staff and visitors enjoyed Everlasting's 6th Annual Art and Craft Show. Talented residents sold their work, while shoppers delighted in refreshments and mingling with the artists. If you missed the event this year, not to worry - we still have holiday cards for sale featuring resident art (see below) and there is always next year! Watch for your invite in 2026!



6th Annual Resident Art & Craft Show

## LINN'S RETIREMENT

If you've been a 'friend of Everlasting' for any length of time... you likely know Linn. Though retiring, she'll be continuing to stay active in the AL community,



conducting memory care training, caregiver training, CPR/First Aid, and other valuable courses - keeping us all at the top of our game!

Thank you for your dedication over the years - for your commitment to our residents, your silliness when we needed a laugh and your willingness to dance with anyone-anywhere (our residents love a good hallway boogie session!). We'll miss you... especially when we see anything purple!

With gratitude,  
Your Everlasting Family of Staff & Residents



An advertisement for Everlasting Brain Injury &amp; Memory Care Communities' Holiday Greeting Cards. The background is a blue sky with white snowflakes. At the top left is the Everlasting logo, which is a stylized blue figure with arms raised, set against a green and yellow background. To the right of the logo is the text "EVERLASTING Brain Injury &amp; Memory Care Communities". Below this is the text "Holiday Greeting Cards" in a large, white, cursive font. To the right of this text is the text "Variety pack of 5" and "\$25" in a large, bold, black font. Below the text are five holiday-themed cards. Each card has a different design: a reindeer, a Christmas tree, Santa Claus, a reindeer, and a reindeer. Below each card is a small white box with a holiday message. The messages are: "Happy Holidays!", "May your days be Merry &amp; Bright!", "Merry Christmas &amp; Happy New Year", "Have your elf a merry little Christmas!", and "Wishing you a SWEET Holiday Season!".

## RESIDENT ART HOLIDAY CARDS AVAILABLE!

Stop by Everlasting Services (Monday-Friday, 8:30am - 4:00pm) to purchase your variety pack of 5 cards (pictured above). Thank you for supporting our

talented artists!



**A beautiful morning to explore our beautiful desert at the Desert Botanical Gardens.**



## GINGERBREAD DECORATING

Wisdom Wednesday classes took a bit of a holiday turn on December 10th, when our kitchen elves held a cookie decorating class. Our educational pavilion smelled amazing and the cookies were delicious!



**Thank you for your support throughout 2025.  
We look forward to sharing more in 2026, including a  
big Everlasting milestone!**



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