

Portfolio.

Illustration and Graphic Design

Shreya.

Hello! I'm Shreya,

A graphic designer and animator passionate about creating thoughtful, visually engaging work that blends creativity with storytelling. With experience across design and animation, I specialise in developing compelling visuals that communicate ideas with clarity, personality, and impact.

My creative approach is adaptable and detail-oriented, allowing me to work across a range of styles while maintaining a strong understanding of brand identity and visual communication. From graphic design to motion and animation, I strive to create work that is both aesthetically refined and meaningful.

Driven by curiosity and creativity, I aim to transform concepts into memorable visual experiences that connect with audiences and leave a lasting impression.

Experience.

Motion and Graphic Designer,
Wellwiz Innovation. - India
10/2025 to 04/2026

Motion and Graphic Designer,
National Institute of Banking and Finance, NIBF, - India
02/2022 to 04/2022

Lead Animator,
Evolvare Academy - India
09/2021 to 01/2022

Animation Intern,
Marque Berry - India
08/2021 to 09/2021

Freelance Graphic Designer,
03/2020 - Present

Education.

Master of Arts: Illustration And
Animation,
09/2022 – 09/2023
Cardiff Metropolitan University –
Cardiff, UK

Bachelor of Science:
Multimedia Animation and
Graphic Design,

HSC (A-Levels Equivalent):
Science, 04/2016 – 07/2017
Holy Cross Senior Secondary
School – Raipur, India

Skills.

Graphic Design
Branding
Logo Design, Brand
Identity
Website Design
UI/UX
Illustration
Book Design
Motion Graphic Design

Contact.

 @shreya fla

 behance.net/shreyachakedbb

 shreya.chakraborty4@gmail.com

 www.shreyachakraborty.com

Graphic Design.



EMPLOYEE STATISTICS

Total Employees

300+

Our team has grown to 300+ dedicated professionals



Diversity

45%

Female

53%

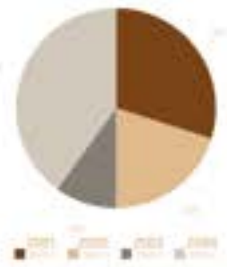
Male

2%

Non-Binary/Prefer not to say

Experience

Average tenure is 5 years, with a range of fresh graduates to industry veterans



Education

60%

Hold a bachelor's degree

35%

Have a master's

5%

Possess a PhD



Job Satisfaction

High job satisfaction rates: 40% very satisfied, 50% satisfied, and 10% neutral

www.abcd.com

Book Now



Club House

Treat yourself to an unforgettable escape at our deluxe hotel. Experience luxury and relaxation with our top-notch features, such as a spa, gourmet dining, and elegant rooms and suites.

31, street, Cardiff, UK

(44) 774-507-6221

clubhouserestort.com



**LET'S
TALK**

**MENTAL
HEALTH**

**MEN'S MENTAL
HEALTH 2024**

DEC 5, 6PM
MOTOWN HOTEL

**WIRELESS
EARBUDS**



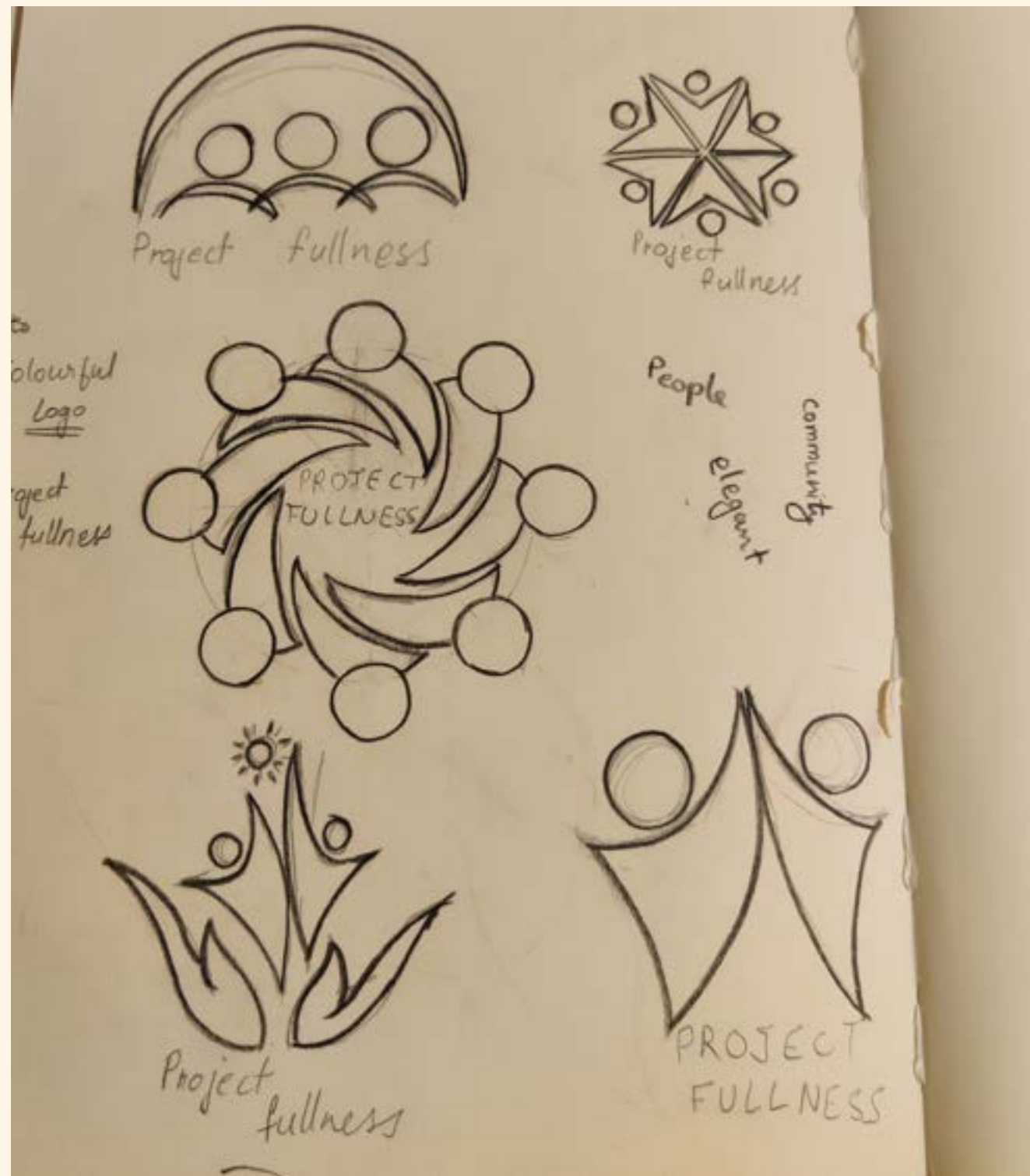
**£125
ONLY**

Get exclusive offers on your
first purchase!

www.grooves.com



The Fullness Project





THE FULLNESS PROJECT
'Living life to the full, regardless of age'





For people 55+ years, living in Riverside, Grangetown and Canton.

We offer activities such as arts and crafts, exercise classes, board games, singing, baking and more.

Interested in getting involved?
Want to find out more?
Please Contact:

📞 07731675897
🌐 www.srcdc.org.uk/the-fullness-project
@ Charlie@srcdc.org.uk


Brand Guidelines

March 2025

The Fullness Project

'Living life to the full, regardless of age'



Type Standards

Fullness Activities

Living Live to the Fullest

regardless of age'


Verdana Bold

Aileron Black Bold

Myriad Pro Regular

Gabriola Regular

Elements and Color Palette




#FFFFFF

#EDAE49

#D1495B

#003D5B

#00798C

#30638E



Graphic Designer & Illustrator

Shreya Chakraborty
Graphic Designer & Illustrator

@shreya_21a
www.shreyachakraborty.com
shreya.chakraborty4@gmail.com
+91-988075441

गणपती धाणा मारुया

Let's open our hearts to the divine blessings of Lord Ganesha and celebrate his arrival with a heart-touching and inspiring puja. You're cordially invited to join us for a soul-stirring Ganpati celebration.

Date: 07 September 2024
Time: 11 AM
Aarti: 1 PM
Mahaprasad: 2 PM

Regards:
Akshay, Prachitee, Tanmay, Abhishek, Manik, Swapnil, Shreenivas, Diya, Jay Darshan, Yash and Shreyas

At 200 corporation road CF11 7AY



This month we're celebrating a "summer of love."
Begin your own great love story with us and
our dedicated staff will help you find that truly
unique ring to begin your own great love story



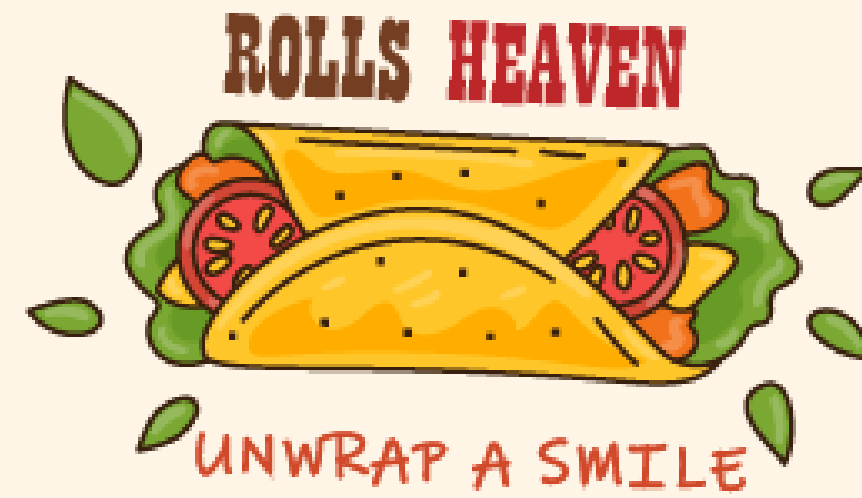
Logofolio.



FLORA

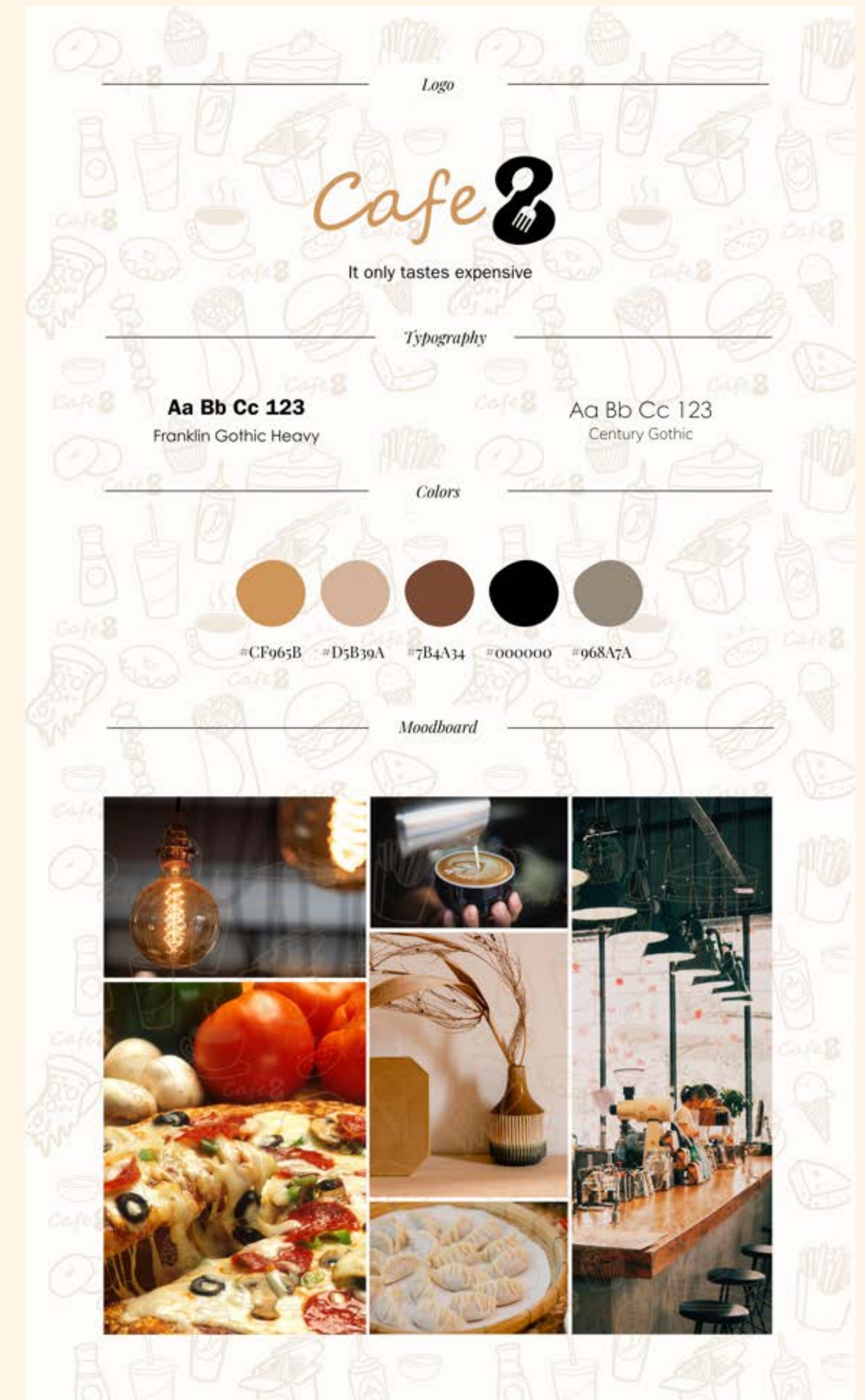


Cafe 



Branding/Packaging.

Branding.





Packaging

An important aspect of a product's branding is its packaging. AyurDent is an effort to update toothpaste packaging from the standard design. The goal is to make AyurDent stand out as distinctive in design and sustainability by utilising innovative design and materials.



Ingredients:
 Neem (Azadirachhta indica A), Triphala (Amalaki (Phyllanthus emblica), Bibhitaki (Terminalia bellirica), and Haritaki (Terminalia chebula), Clove oil, Pippali (Piper longum), Sunthi (Zingiber officinale), Tomar beej (Zanthoxylum armatum), Karpoor (Cinnamomum camphora), Peelu (Salvadora persica), and Pudina (Mentha piperita).



- AyurDent embraces the goodness of nature with a blend of time-tested herbs like Neem, Triphala, Clove, and Peelu. These ingredients have been revered in Ayurveda for their oral health benefits.
- AyurDent is free from fluoride, embracing Ayurvedic principles and catering to those seeking fluoride alternatives.
- AyurDent not only focuses on oral health but also promotes overall well-being in line with Ayurvedic philosophy.
- AyurDent is made of organic ingredients that is 100% chemical free and natural.



Brochure

About AyuDent

Unveil the power of ancient wisdom with AyuDent, a toothpaste crafted with the essence of Ayurveda, a 5000-year-old holistic health system. AyuDent combines traditional herbal ingredients to provide a refreshing and effective oral care experience.

WITH GOODNESS OF AYURVEDA

Experience the AyuDent Difference: Harness the wisdom of Ayurveda for a holistic oral care journey. AyuDent embraces tradition, nature, and science to create a toothpaste that connects you to centuries of wellness while catering to modern oral hygiene needs.



Goodness of herbs

AyuDent embraces the goodness of nature with a blend of time-tested herbs like Neem, Triphala, Clove, and Peelu (commonly known as Meswak). These ingredients have been revered in Ayurveda for their oral health benefits.

Fluoride free

AyuDent is free from fluoride, embracing Ayurvedic principles and catering to those seeking fluoride alternatives.

Contact Us

- +123 456 7890
- info@ayurherbal.com
- www.ayurherbalayurdent.com
- 123 Oxford St., United Kingdom, AB12 3YH

AyurDent

AyurDent is an Ayurvedic toothpaste that is designed to promote oral health using natural ingredients that align with Ayurvedic principles.



Goodness of herbs

AyuDent embraces the goodness of nature with a blend of time-tested herbs like Neem, Triphala, Clove, and Peelu (commonly known as Meswak). These ingredients have been revered in Ayurveda for their oral health benefits.

Fluoride free

AyuDent is free from fluoride, embracing Ayurvedic principles and catering to those seeking fluoride alternatives.

Contact Us

- +123 456 7890
- info@ayurherbal.com
- www.ayurherbalayurdent.com
- 123 Oxford St., United Kingdom, AB12 3YH

AYURHERBAL AYURDENT
Ayurvedic Oral Care

AyurDent

AyurDent is an Ayurvedic toothpaste that is designed to promote oral health using natural ingredients that align with Ayurvedic principles.



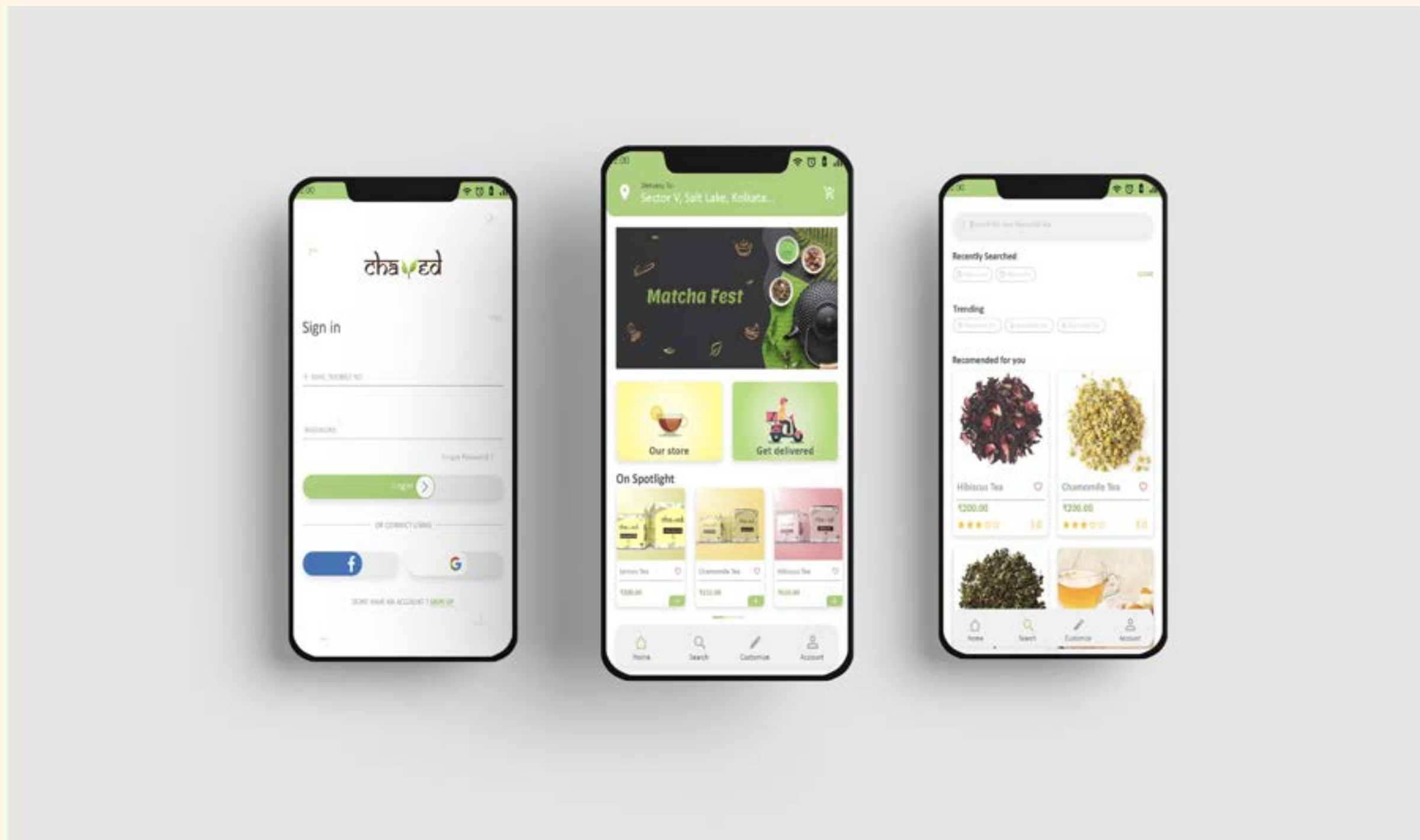
Chaved.



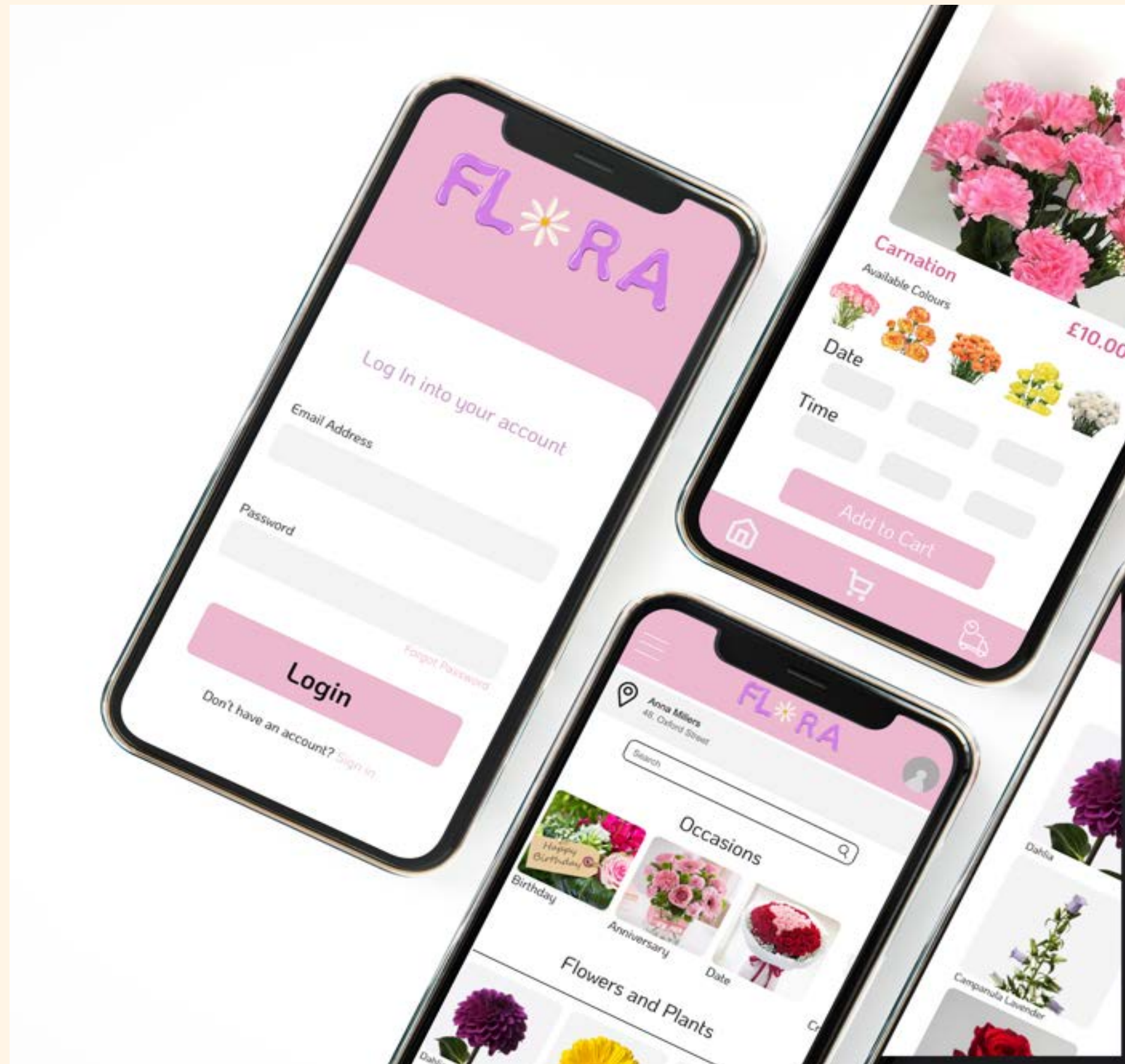
Herbal Harmony



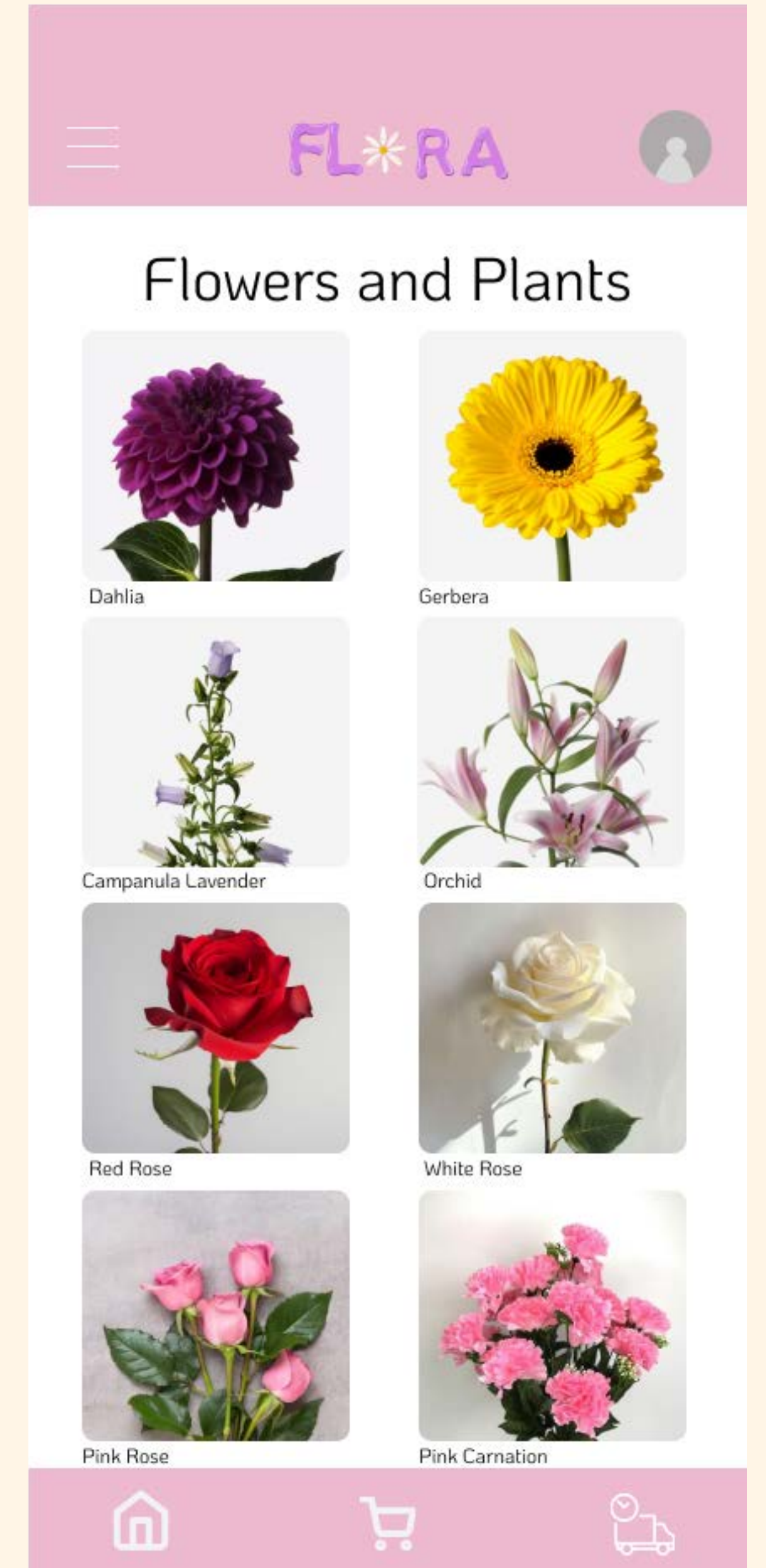
UI/UX.



FLORA



Loading Pge





FL*RA



#314883



#bb85ba



#eeba20



#edb9cf



#fef3ee



#ffff

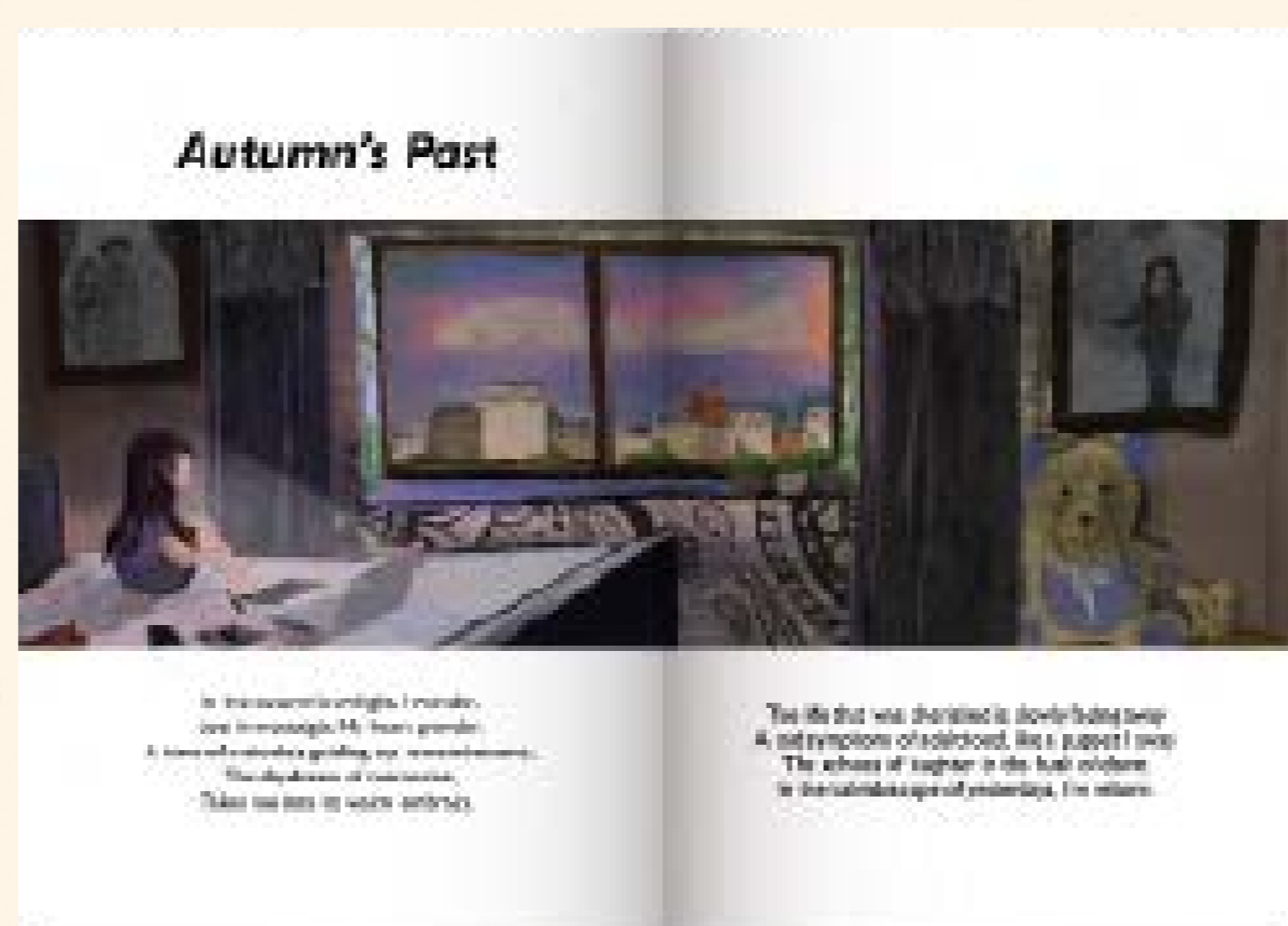
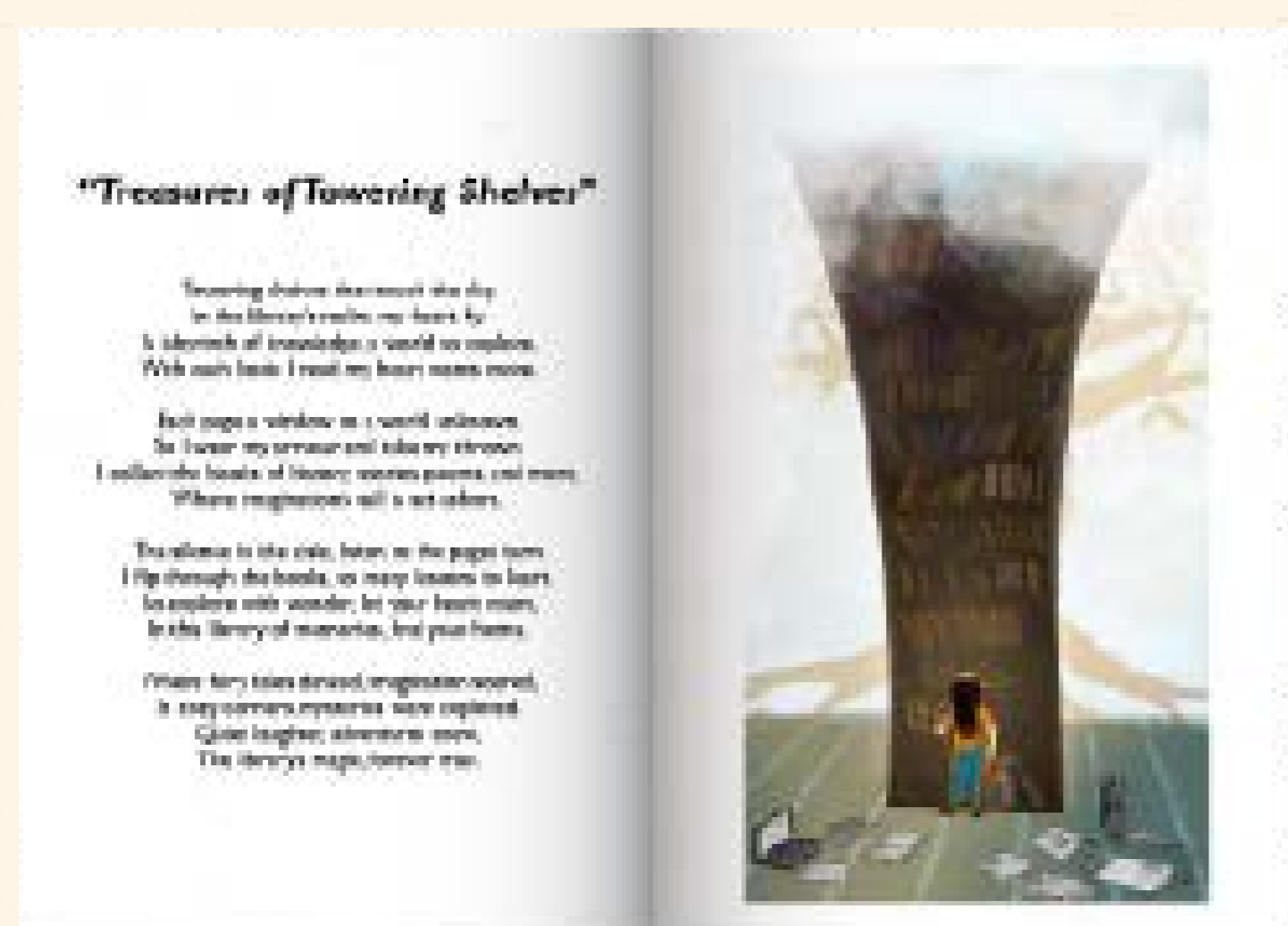
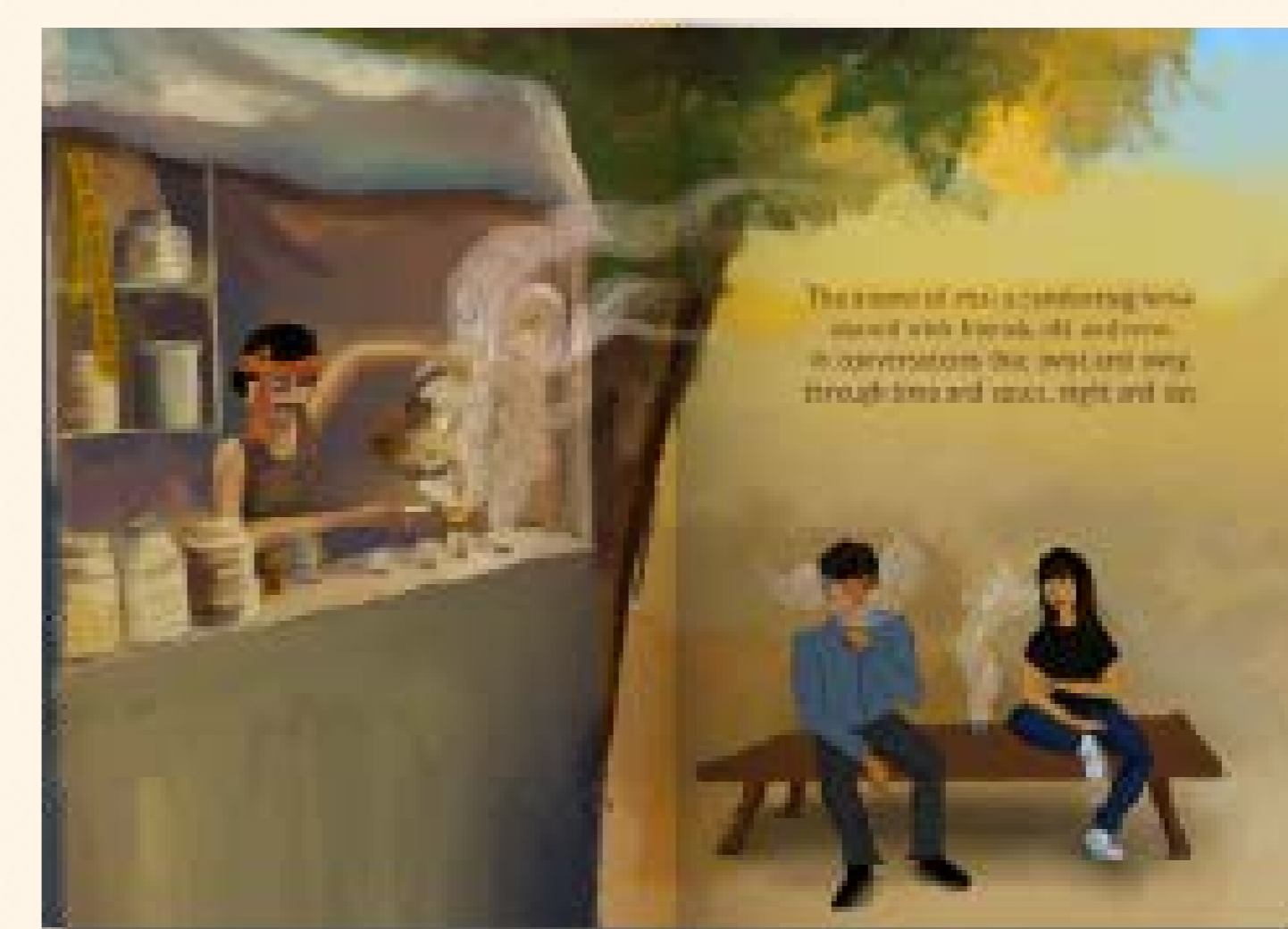
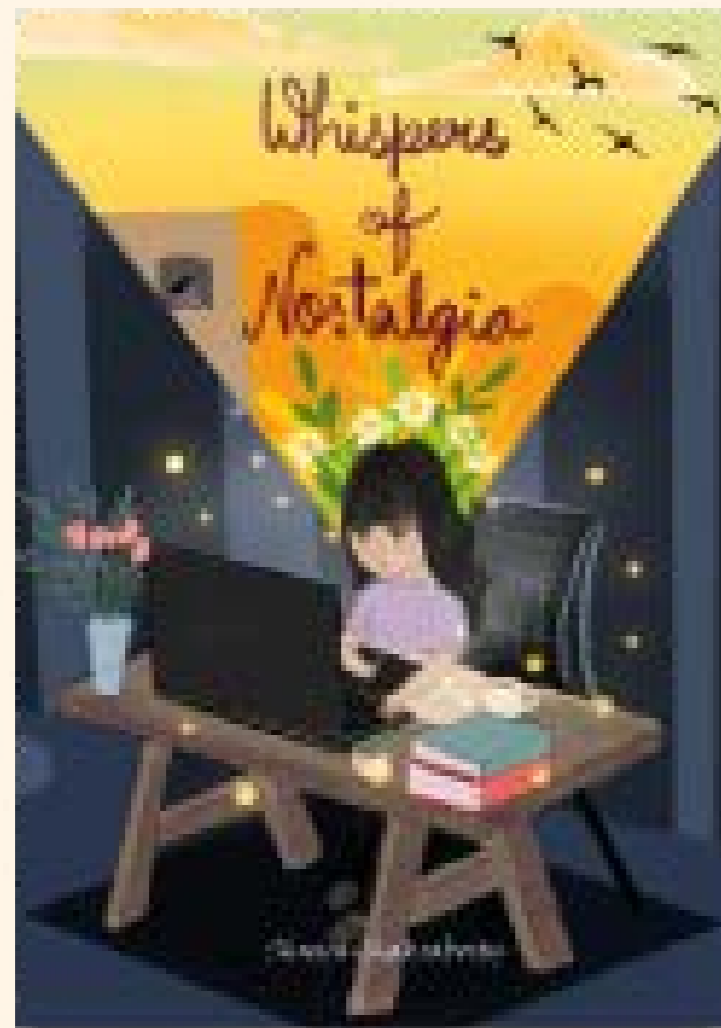
Book/Magazine Design.

Whispers of Nostalgia.

"Whispers of Nostalgia" invites you to step into a mesmerizing world where memories become more than fleeting moments—they become living brushstrokes that paint the canvas of our lives. This illustrated journey, born from my exploration of magical realism and the interplay between literature and animation, is a testament to the enduring power of memory.

As you turn each page, "Whispers of Nostalgia" is an open invitation to rediscover your treasured memories, both personal and collective. It's a gateway to the moments that define us, a tranquil haven where you can relive cherished memories or unearth new perspectives on the world's intricate tapestry.



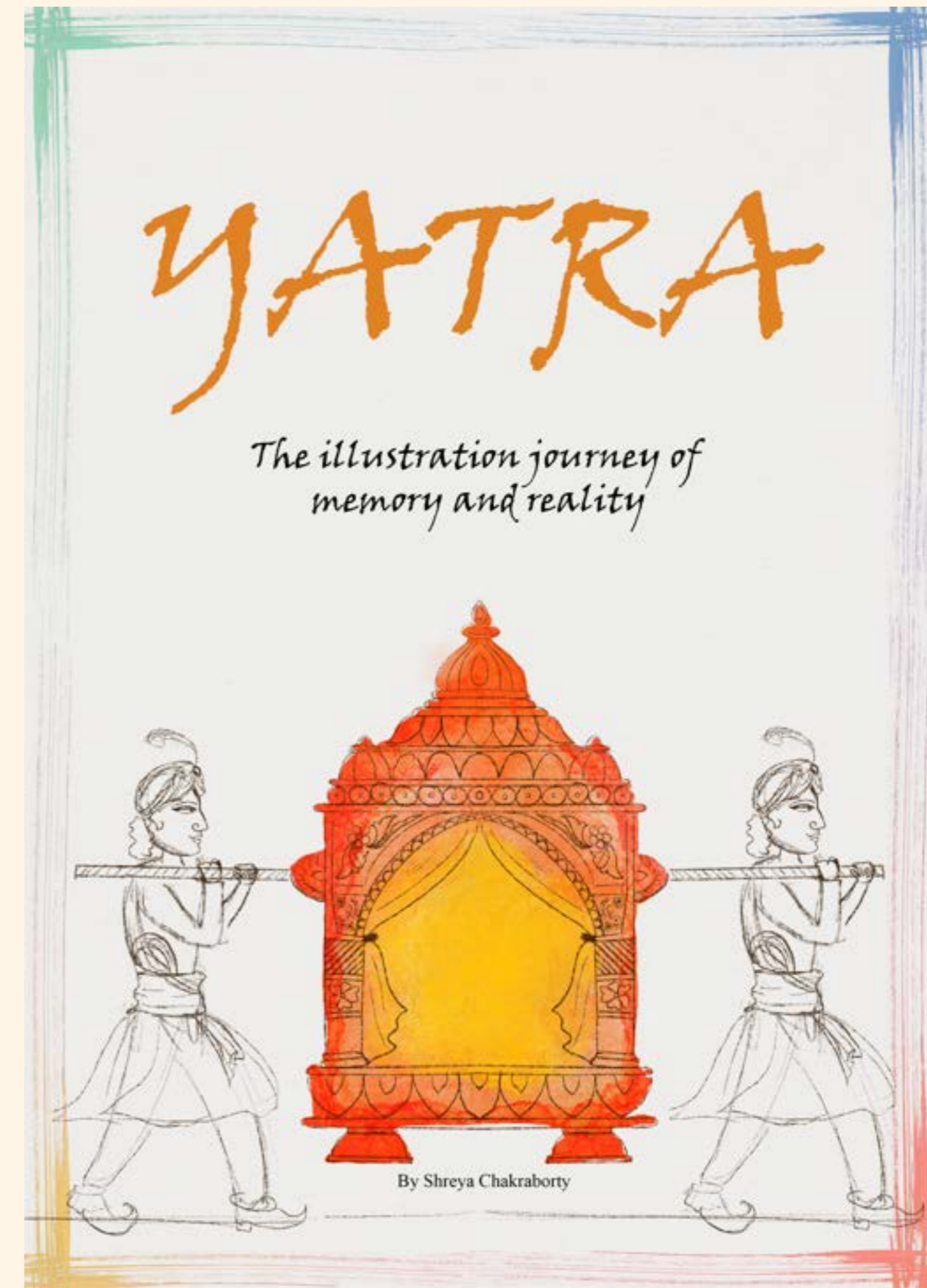


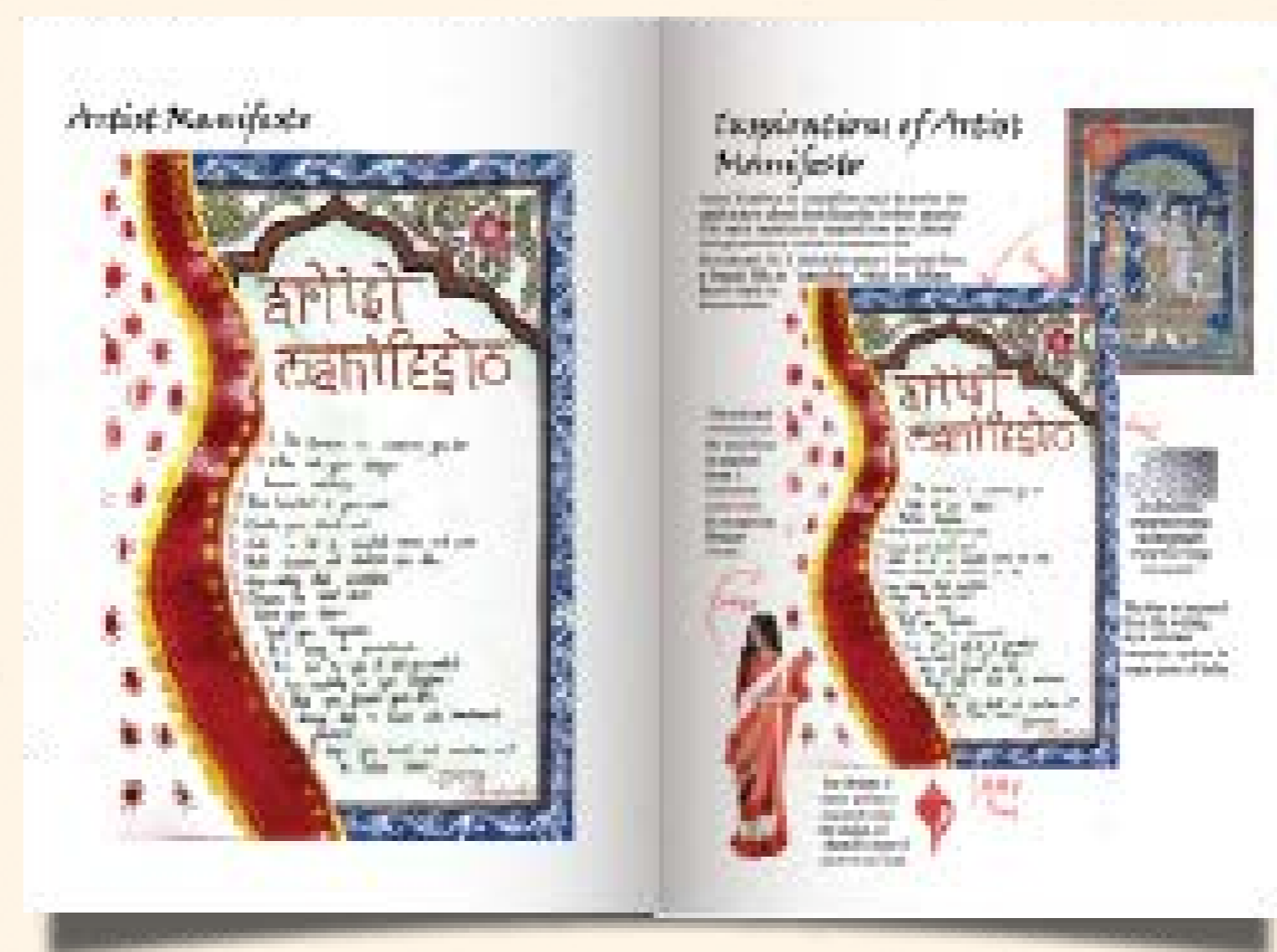
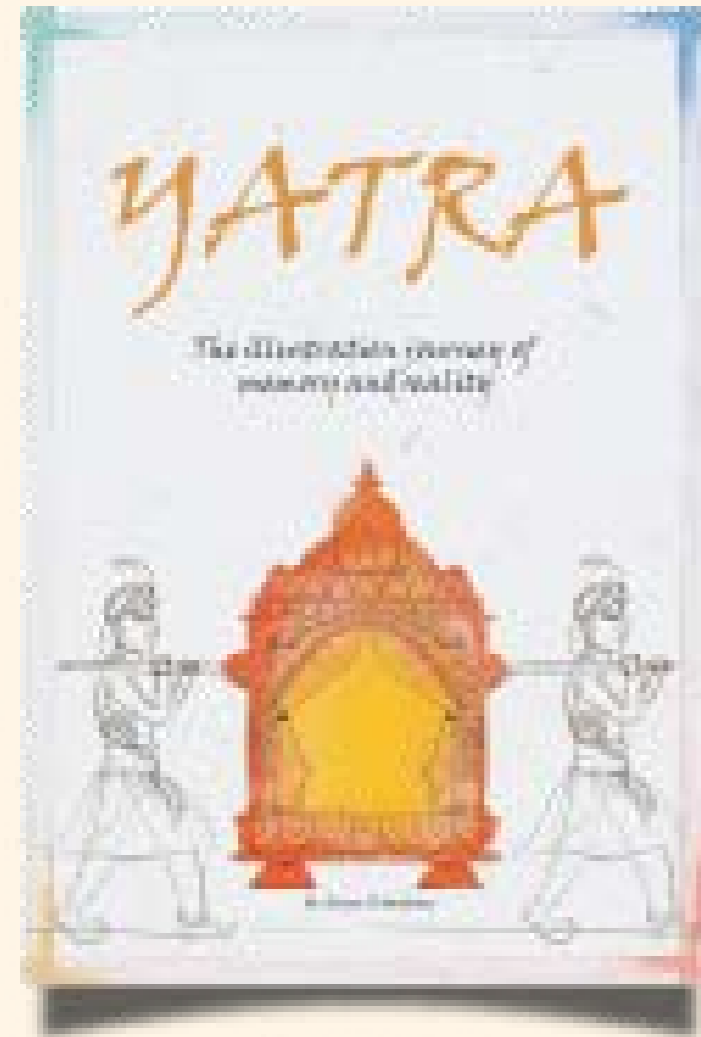
Yatra.

YATRA

"Yatra," meaning "journey," is more than just a magazine; it's a captivating narrative of my academic and artistic expedition during my master's program. This unique publication, born from my passion for design, serves as a commonplace book, meticulously documenting the path of my research and the evolution of my artwork.

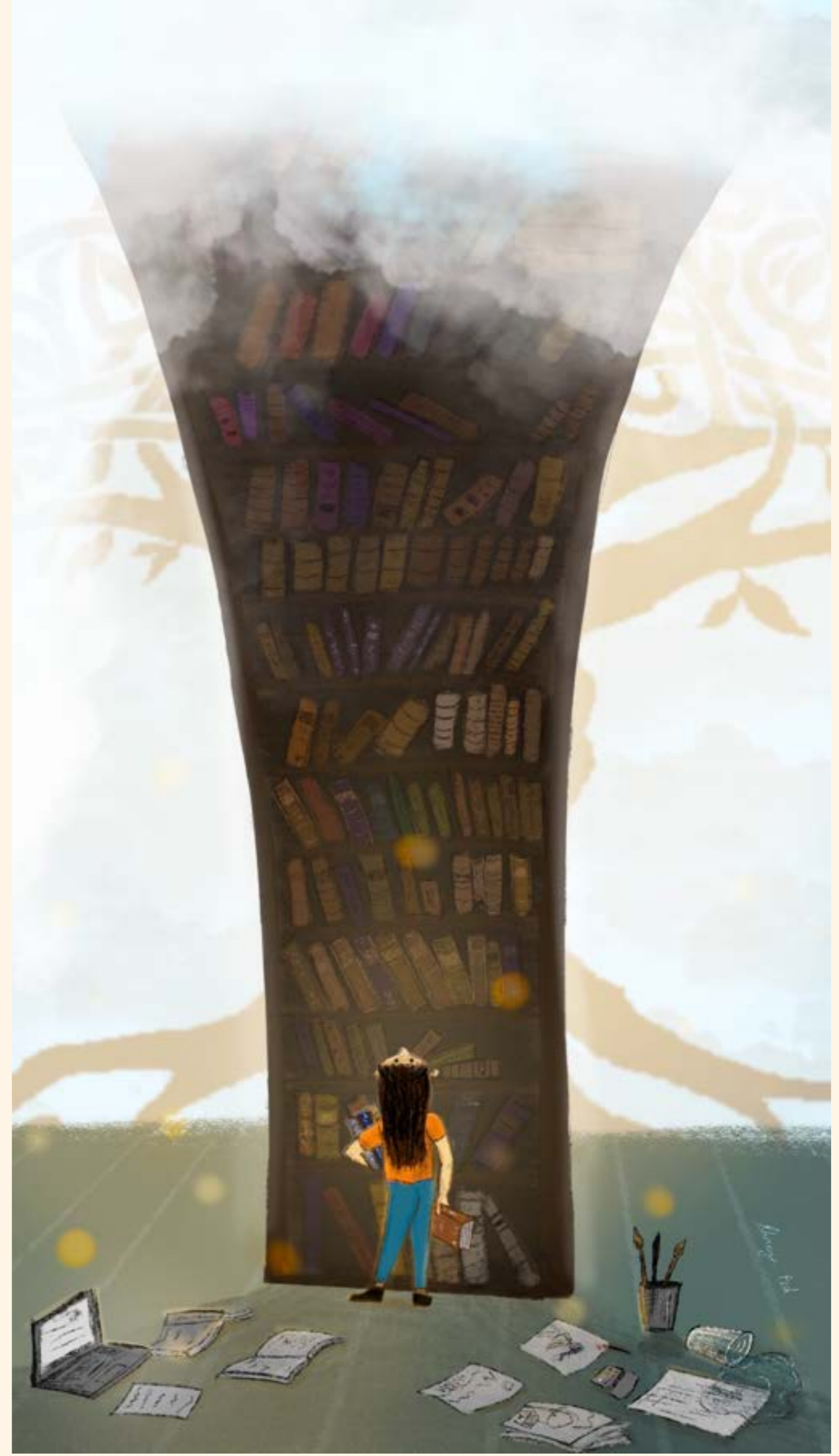
Within the pages of "Yatra," you'll find a visual and textual journey that reflects my academic exploration, creative process, and the intersection of the two. This magazine is a reflection of my dedication to storytelling through design and the belief that a visual narrative can be a powerful medium.





Illustrations.

Digital Paintings.





Thank you.