KELLY O'GRADY

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education

2016-2018 HARVARD BUSINESS SCHOOL

BOSTON, MA

Master in Business Administration. Coursework in finance, change management, negotiations and the political economy (at the Harvard Kennedy School). Executive producer and director for HBS Cabaret.

2009-2013 HARVARD COLLEGE

CAMBRIDGE, MA

Bachelor of Arts, *cum laude*, joint degree in Social Studies and East Asian Studies. High Honors in Senior Thesis on Chinese politics. President of Harvard Women in Business and Harvard Television.

experience

2021-present **FOX**

FOX BUSINESS NETWORK

LOS ANGELES, CA; NEW YORK, NY

- Correspondent & Fill-In Anchor
- Spent two years out of L.A. as network's only west coast field correspondent, covering a wide range of beats tech, AI, financial markets, supply chain, and energy
- Led coverage across Fox Business and Fox News of key stories, including the FTX collapse and trial of Sam Bankman-Fried, Elon Musk takeover of Twitter and the regional banking crisis
- Frequent guest anchor of FBN programs, including *The Claman Countdown* and *The Big Money Show*
- Reported on the 2020 midterm elections, spending two weeks in Arizona talking to voters and covering breaking developments
- Developed and hosted one of the company's most successful podcasts, digging into SBF's fraud trial

2020-2021

DOT.LA

LOS ANGELES, CA

Chief On-Air Correspondent & Host and Head of Video

- Frequent tech & media contributor on national business outlets, including Cheddar and Yahoo Finance
- Appeared on weekly segment with Spectrum News 1 SoCal analyzing the latest tech headlines
- Wrote, directed and produced digital programming, including dot.LA Explains and founder spotlights
- Regular columnist, authoring thought pieces on DTC streaming trends and tech's influence on media
- Developed the holistic video content and distribution strategy for digital media outlet

2019-2020

NESN'S DIRTY WATER MEDIA.

BOSTON, MA

On-Air Host and Reporter for Dirty Water TV

- Sourced and reported on New England sporting, entertainment and charity events
- Hosted show episodes and interviewed area personalities like Greg Hill and Lenny DiNardo
- Authored travel pieces, highlighting interesting events, restaurants and lounges outside New England

2018-2020

MCKINSEY & COMPANY

BOSTON, MA

Associate, Management Consultant

- Advised CEOs and top industry managers on their most pressing business challenges
- Served Fortune 500 clients across insurance, media and healthcare
- Developed a range of strategic solutions, including building a remote financial services arm for a Fortune 100 company and designing an executive training program on facilitating corporate crises

2013-2016

THE WALT DISNEY COMPANY

LOS ANGELES, CA

Senior Analyst, Corporate Strategy and Business Development

- Designed direct to consumer growth opportunities, including the initial strategy and rollout for Disney+ and ESPN+
- Built financial models for key M&A transactions and evaluated deals ranging from \$5 mil \$4 bil
- Worked 1:1 with C-Suite leadership to create ten-year plan to adapt to the evolving media landscape

community

Volunteer with French Bulldog Rescue Network. Boston University Academy Alumni Board member.

personal

Miss Massachusetts USA 2019. Trained Latin Ballroom dancer & figure skater. Boston sports fan.