# **KELLY O'GRADY** Kellvogradv.com Kogrady2013@gmail.com, (781) 789-6897

## education

2016-2018 HARVARD BUSINESS SCHOOL

Master in Business Administration. Coursework in finance, change management, negotiations and the political economy (at the Harvard Kennedy School). Executive producer and director for HBS Cabaret.

#### HARVARD COLLEGE 2009-2013

Bachelor of Arts, cum laude, joint degree in Social Studies and East Asian Studies. High Honors in Senior Thesis on Chinese politics. President of Harvard Women in Business and Harvard Television.

# experience

#### 2021-present FOX BUSINESS NETWORK

# Correspondent

- Led coverage across Fox Business and Fox News of key stories, including the FTX collapse and trial of Sam Bankman-Fried, Elon Musk takeover of Twitter and the regional banking crisis
- Frequent guest anchor of FBN programs, including The Claman Countdown and The Big Money Show
- Reported on the 2020 midterm elections, spending two weeks in Arizona talking to voters and covering breaking developments
- Spent stints in both L.A. and NY, primarily focusing on AI, Big Tech & the financial markets
- Developed and hosted one of the company's most successful podcasts, digging into SBF's fraud trial

## 2020-2021 **DOT.LA** Chief On-Air Correspondent & Host and Head of Video

- Frequent tech & media contributor on national business outlets, including Cheddar and Yahoo Finance •
- Appeared on weekly segment with Spectrum News 1 SoCal analyzing the latest tech headlines
- Wrote, directed and produced digital programming, including dot.LA Explains and founder spotlights
- Regular columnist, authoring thought pieces on DTC streaming trends and tech's influence on media •
- Developed the holistic video content and distribution strategy for digital media outlet

### NESN'S DIRTY WATER MEDIA. 2019-2020 **On-Air Host and Reporter for Dirty Water TV**

- Sourced and reported on New England sporting, entertainment and charity events •
- Hosted show episodes and interviewed area personalities like Greg Hill and Lenny DiNardo
- Authored travel pieces, highlighting interesting events, restaurants and lounges outside New England

#### 2018-2020 MCKINSEY & COMPANY Associate, Management Consultant

- Advised CEOs and top industry managers on their most pressing business challenges
- Served Fortune 500 clients across insurance, media and healthcare •
- Developed a range of strategic solutions, including building a remote financial services arm for a Fortune 100 company and designing an executive training program on facilitating corporate crises

### 2013-2016 THE WALT DISNEY COMPANY Senior Analyst, Corporate Strategy and Business Development

- Designed direct to consumer growth opportunities, including the initial strategy and rollout for Disnev+ and ESPN+
- Built financial models for key M&A transactions and evaluated deals ranging from \$5 mil \$4 bil
- Worked 1:1 with C-Suite leadership to create ten-year plan to adapt to the evolving media landscape

Volunteer with French Bulldog Rescue Network. Boston University Academy Alumni Board member. community

personal Miss Massachusetts USA 2019. Trained Latin Ballroom dancer & figure skater. Boston sports fan.

LOS ANGELES, CA

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**BOSTON, MA** 

# LOS ANGELES, CA; NEW YORK, NY