revival
PRODUCTIONS

#DOMOREART

Change More Lives

2021 BUSINESS PLAN AND GOALS

*20,000+ Tickets Sold
*$629,400 circulated back into local businesses
*Two Full Time Positions, One Part Time Position, and 100+ Sub-Contractors
*State-of-the-Art Professional Productions
*Top-Quality Educational Programming

EDUCATION & PRODUCTIONS

Increase in Educational Programming and Live/Livestreamed Performances

Our goal is to increase educational and performance programming, as allowed by COVID-19 restrictions, to be able to cover overhead expenses at 80% or more.
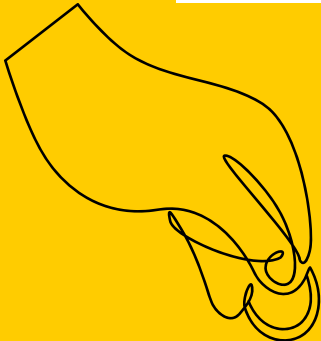
JOB CREATION

Developing Our Community

Our goal for 2021 is to create two full times positions, one part time positions, and up to 100 or more sub-contractor opportunities over the course of the year through productions and educational programming. Additionally, we hope to offer internships and job-training programs in technical theatre (2022)

BUILDING SUPPORT

Donors, Sponsors, and Members

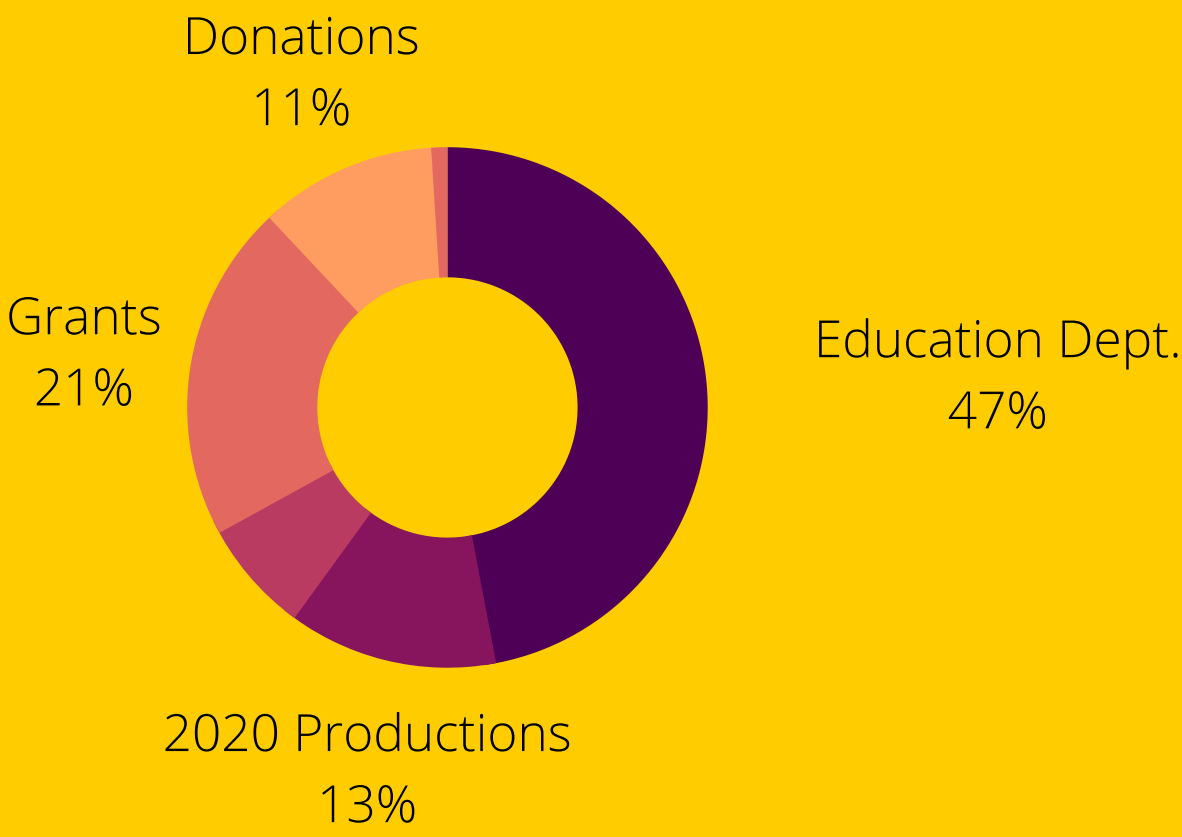Our goal is to build our donor, sponsor, and membership base exponentially, totaling upwards of $100,000 in financial and in-kind support. By doing this, we empower our community to take ownership of Revival Productions and the benefits we bring to the Coatesville, PA community.

2020 Actuals

2020 Income

$115,759

Donations
11%

Grants
21%

Education Dept.
47%

2020 Productions
13%

*does not include business or EIDL loans

2020 Expenses

$131,522

Administrative
4.1%

2020 Productions
24.7%

Operational
42.3%

2019 Productions
1%

Education
23.7%
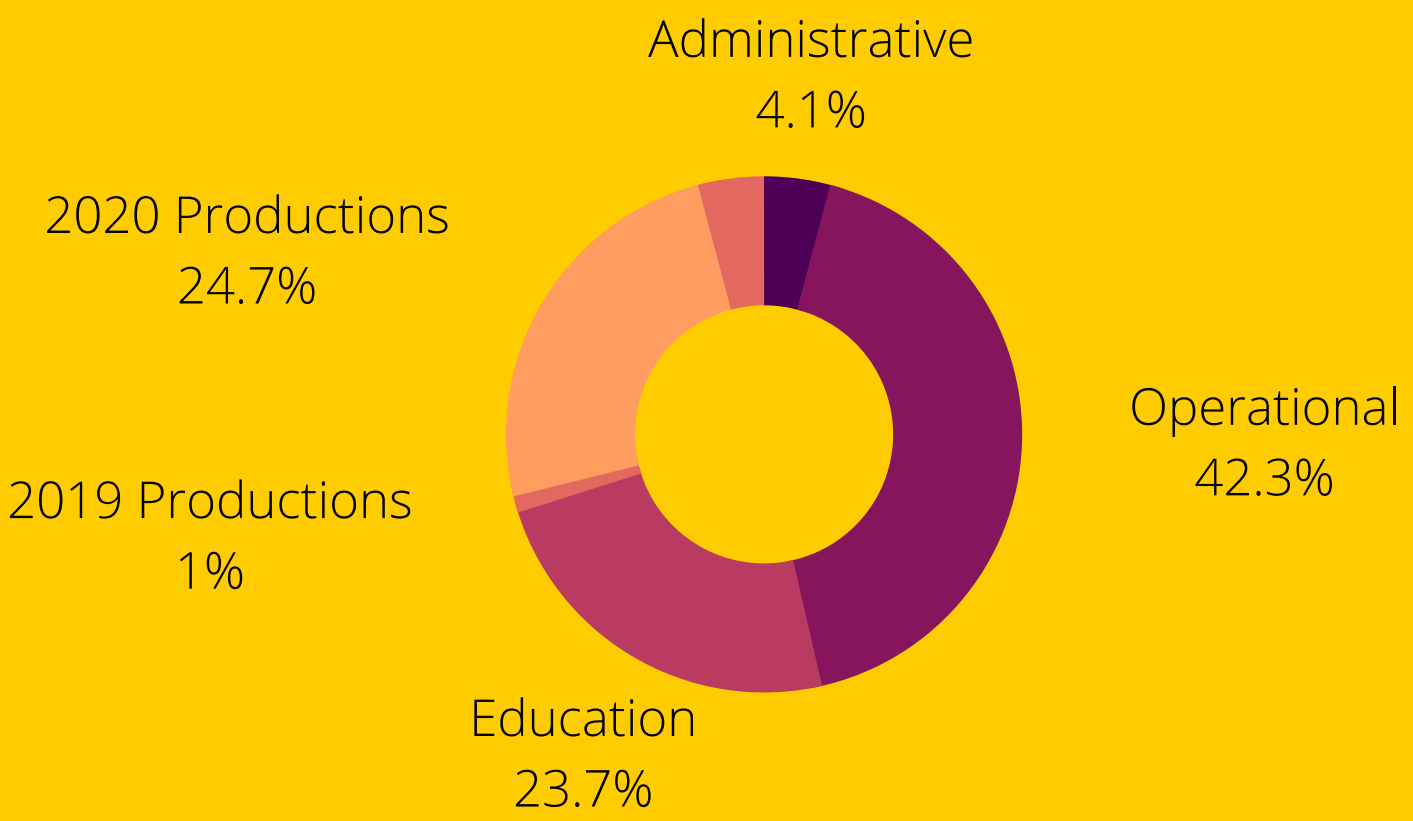
Creatively Adapting

In spite of the pandemic, Revival Productions began operating in their new facility in July of 2020. Through introducing the Cohort Academy, live streaming, and creatively adapting, we have been able to persevere through this difficult time and have reached thousands of people in our community. In 2021, we are dedicated to impacting our community in even bigger ways.

REVIVAL PERFORMING ARTS CONSERVATORY