



FURIOUSFOTOG | PRESS RELEASE

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It is the vision of FuriousFotog to be one of the most trusted providers of imagery for its clients. We shall conduct ourselves with integrity all the while fostering an environment of creativity, innovation and trust.

Our core values consist of several elements:

- We strive for quality in the work (photography and video) we produce, to be the "best in class" in terms of value received for monetary investment made.
- We are dedicated to satisfying our customers, all of them, with respect and understanding of their expectations.
- Act with leadership and inspiration, through competence, creativity, and collaborative teamwork.
- Act with integrity in all we do and treat each other with respect, including honesty and fairness in all aspects of the work we perform.
- We take pride in the diversity of individuals who work with us and the ideas that flow from such efforts.

It is imperative that all elements work together to form a cohesive whole. Our clients and fans have high expectations in the way we operate and conduct ourselves.

Due to recent events that started privately but spilled over into the public arena, we must sever ties with a particular model's brand, J.C. Kurtis, which is incompatible with the core values of FuriousFotog and to the motivation behind the Furious Army.

We do not wish to be nor shall be further associated with his brand or the Don't H8 Motiv8 campaign, and we will not comment any further on this issue.

We will continue to deliver creative and inspiring photography with amazing athletes and models for equally amazing clients.

A handwritten signature in black ink, appearing to read "Golden Czermak", with a long horizontal flourish extending to the right.

Golden Czermak
Owner/Photographer - FuriousFotog