



## FURIOUSFOTOG | PRESS RELEASE

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It is the vision of FuriousFotog to be one of the most trusted providers of imagery for its clients. I shall conduct myself with integrity all the while fostering an environment of creativity, innovation and trust.

**My core values consist of several elements:**

- Strive for quality in the work (photography and design work) I produce, to be the “best in class” in terms of value received for monetary investment made.
- Be dedicated to satisfying my customers, all of them, with respect and understanding of their expectations.
- Act with leadership and inspiration, through competence, creativity, and collaborative teamwork.
- Act with integrity in all I do and treat each other with respect, including honesty and fairness in all aspects of the work I perform.
- Take pride in the diversity of individuals who work with us and the ideas that flow from such efforts.

It is imperative that all elements work together to form a cohesive whole. My clients and fans have high expectations in the way things operate and are conducted.

Therefore, due to recent events in the public arena, FuriousFotog has decided to divest its interests with two individuals - fitness models Clayton Baxter Ryan Lee Harmon - whose publicized actions, beliefs, and comments were incompatible with the core values of FuriousFotog and to the motivation behind the Furious Army.

As those sentiments are not shared by me or anyone representing my brand, I do not wish nor shall be further associated with these persons or their brands, and will not comment any further on this issue.

Instead, I will continue to deliver creative and inspiring photography and designs with amazing athletes & models for equally amazing clients.

A handwritten signature in black ink, appearing to read "Golden Czermak", with a long horizontal flourish extending to the right.

**Golden Czermak**

Owner/Photographer - FuriousFotog