

# 2021 Annual General Meeting

Date: May 26, 2021 Time: 6 PM Location: Online

## Agenda



- Welcome & Attendance
- Current Board of Directors
- 2020 Successes and Accomplishments
- 2020 Financials
- Fundraising Events Recap
- 2021 Budget
- Future Trail Projects
- How to Stay Informed

Sparwood Trails Alliance Mission:

"Dedicated to developing and maintaining a first class, sustainable trail system in and around Sparwood"

### STA Board of Directors





President Lindsay Vyse



Treasurer Jo-Anna Singleton



Director Calvin Domin



Rob King



Secretary Christina Bilski



Director Jacquie Hill



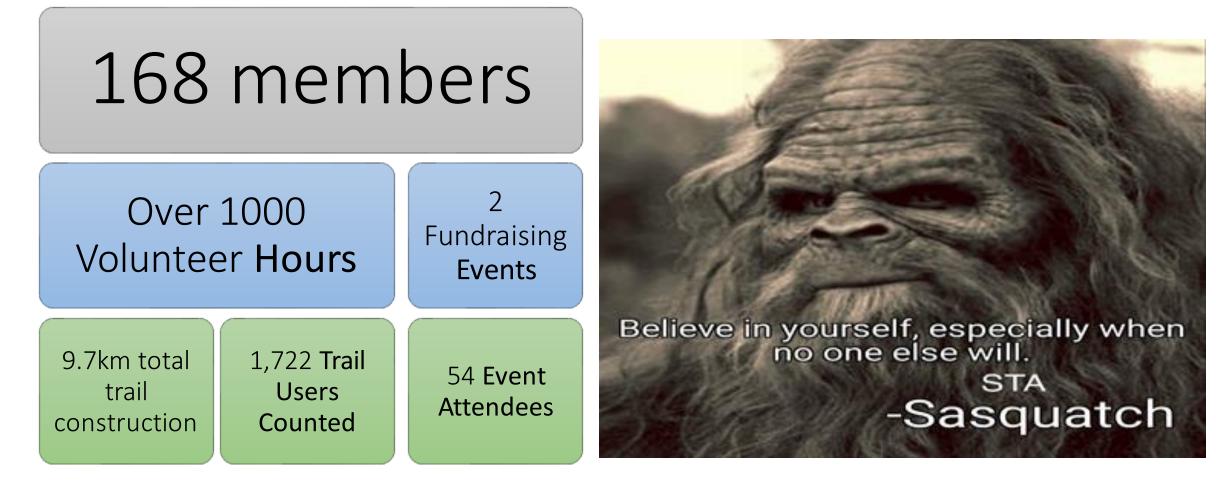
Vice President Dan Charest



Director Rhys McIntyre

## 2020 Highlights





## 2020 Successes and Accomplishments

#### New Trails completed

- Lunch Loop
- Lunch Bucket
- Middletown & Middletown
  Extension
- TCT upgrade "Plenty More"

#### Awards

- 2020 Not For Profit Organization Sparwood Chamber
- DOS volunteer organization of the year 2019 (covid delay announcement)





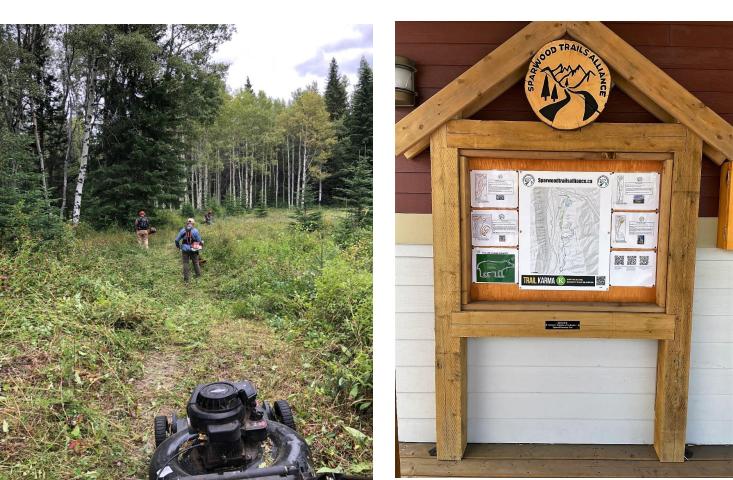




## 2020 Successes and Accomplishments



- Kiosks installed at Sparwood Visitor Centre and Mountain Shadows Campground
- DOS contracts for Maintenace and Winter grooming
- Accounting Software implemented



## Fundraising & Events in 2020



### Sparwood Streak (January)

• 28 Registrants

### Elk Valley FatAss (postponed)

- Postponed to September 2021 due to Covid
- Full with 50 Registrants

### HolyFit! (September - Virtual)

- 30 Minutes of Activity on STA Trails
- 26 Participants

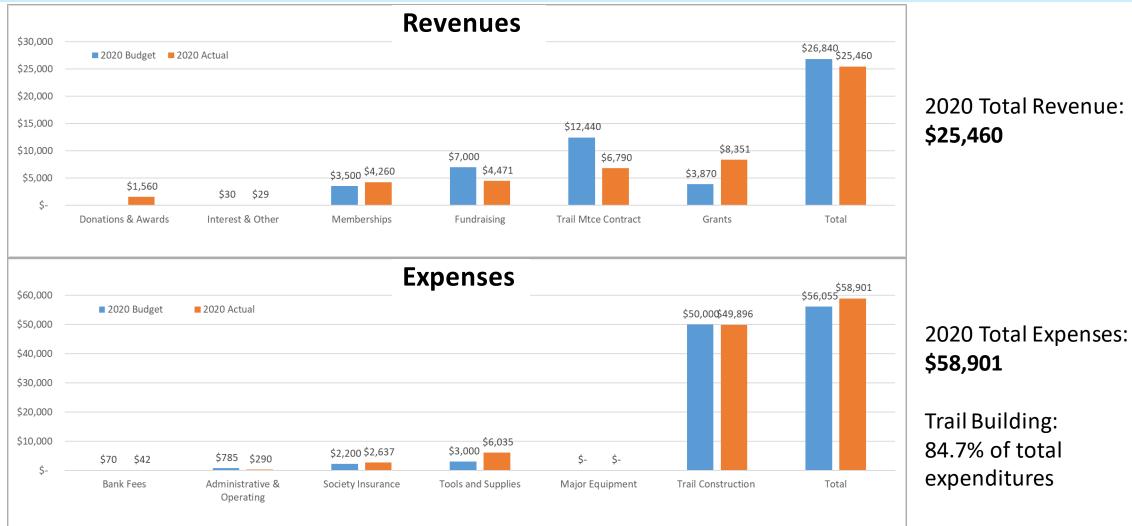
### Fall Fundraisers

- 57 Calendars Sold
- 80 Pairs of Lunch Money Socks Sold



### 2020 Club Financials

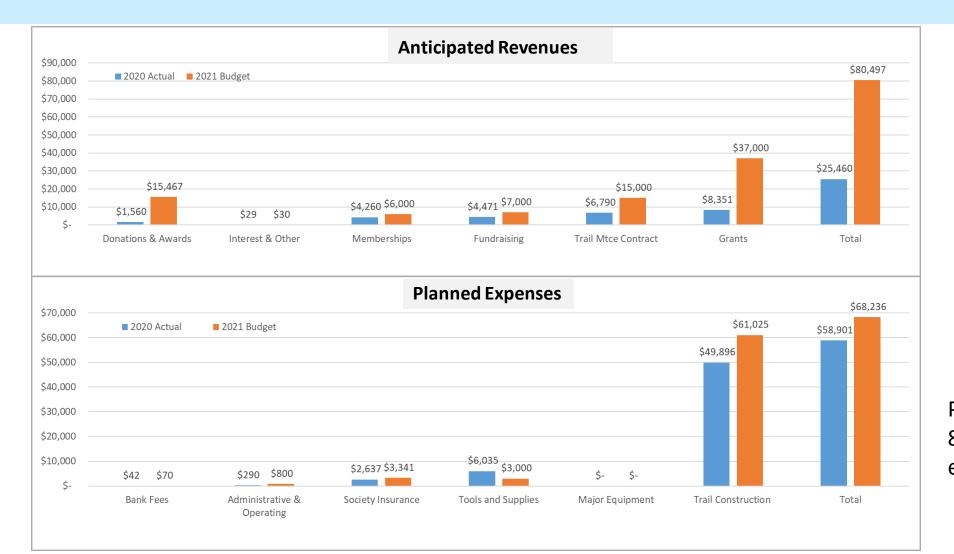
#### Budget vs Actual, Jan 1-Dec 31







## 2021 Budget



Planned Trail Building: 89.4% of total expenditures



### Trail Maintenance & Winter Grooming





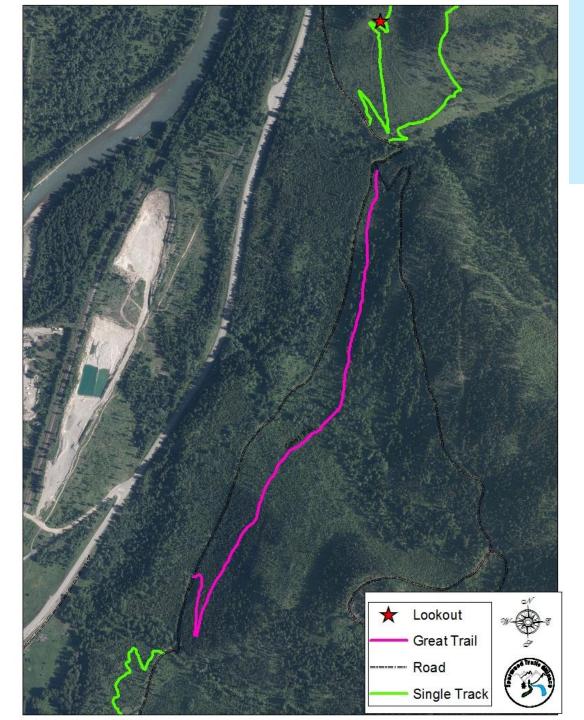


#### **Volunteer Summer Trail Maintenance**

- 93 hrs Great Trail for DOS
- 14 hrs maintenance on STA trails
- 38 hrs Great Trail for Trans Canada

#### **Volunteer Winter Grooming**

• 158 hrs in total

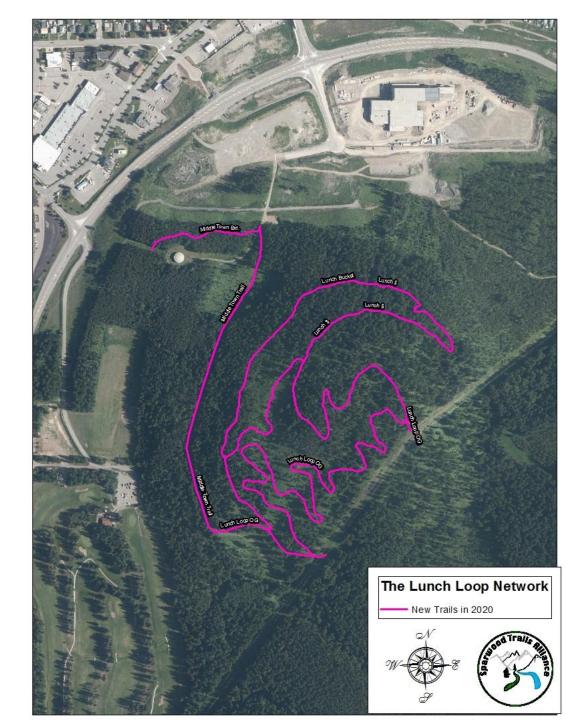


### New Trail Construction 2020



### **Great Trail Reroute: Plenty More**

- 1,609m
- Trans Canada Trail, District of Sparwood and the STA partnership
- A total cost to build: \$34,854
- TCT greenway funding



## New Trail Construction 2020

### Lunch Loop Network

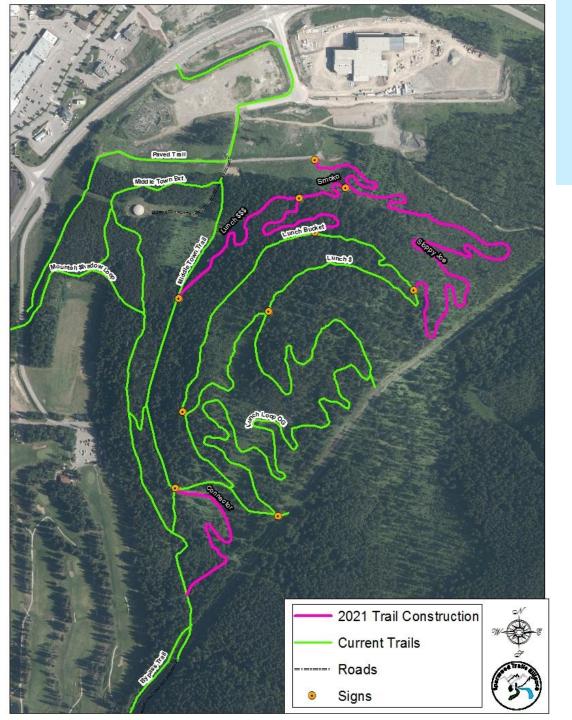
- 3*,*790m
- Funding sources: \$25,000 Teck and \$25,000 CBT Trail Enhancement Grant
- STA In-Kind Contribution: \$400 for signage and 83 Volunteer hours

### Middle Town Extension and Middle Town Trail

- 884m
- Funding Sources: Community Initiatives and Affected Areas \$3,850
   STA In-Kind Contribution: 51 Volunteer hours, hand-built trail







### New Trail Construction 2021



#### **Lunch Money**

- 745m
- Funded through the CBT Trail Enhancement Grant 2021 and fundraising efforts within the community

#### Sloppy Joe

- 1,420m
- Sparwood Futures Society
- Trail Enhancement Grant 2020

#### Smoko

- 155m
- CBT Trail Enhancement Grant 2021

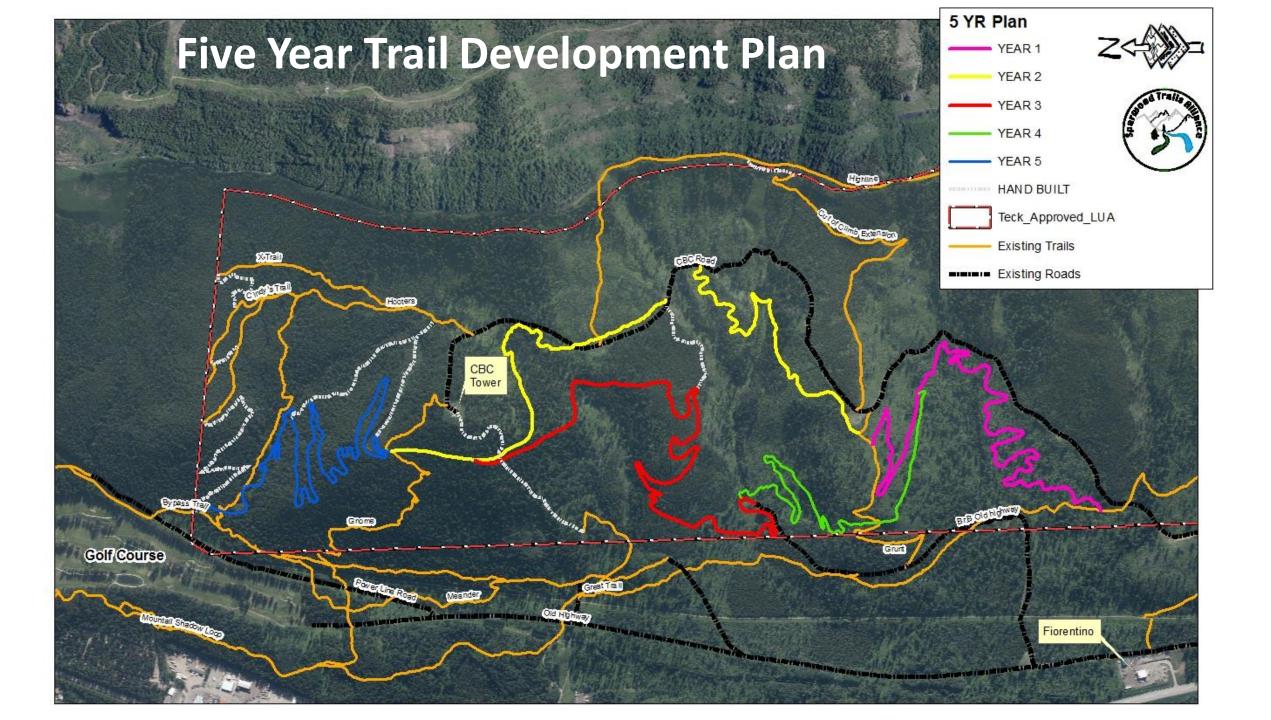
#### Mountain Shadows and Middletown Connector

- 420m
- Communities Initiative And Affected Areas Grant

### **Grants Explanation**

- Raise money the year before it's spent
  Fundraisers, memberships, donations
- Seed money is required for large grants
  Money raised prior to start a project
  - Typically 20-50% of total project costs
  - Without seed funding, STA cannot apply for grants
- 2020 projects
  - Middletown and Middletown Extension
  - Lunch Loop Network (Lunch Loop, Lunch Bucket)
- 2021
  - Lunch Money, Smoko, Sloppy Joe
  - The Great Trail Seasonal Maintenance
  - Mountain Shadows and Middletown Connector
- Future projects
  - 5-year development plan







## How to Stay Informed & Involved

- Facebook: Sparwood Trails Alliance main page
  - Updates and general information
- Facebook: STA Trail Conditions
  - Community members postings trail conditions
  - Great spot to let our trail crew know about areas of concern
  - Winter grooming updates
- Website: <a href="https://sparwoodtrailsalliance.ca/">https://sparwoodtrailsalliance.ca/</a>
- Email: <u>Sparwoodtrails@gmail.com</u>
- Strava Club: Sparwood Trails Alliance
- IG: @trailssparwood

## Thank You for Attending!



We want to recognize these Amazing local businesses and organizations for supporting our 2020 Efforts:

- Sparwood & District Arts & Heritage Council
- Alpine Lumber
- Sparwood Chiropractic & Wellness
- Sparwood Chamber
- Fernie AutoParts
- Divine Anatomy
- Plainsbreaker Apparel

- Our wonderful STA Members
- Teck
- Columbia Basin Trust
- The District of Sparwood
- The Trans Canada Trail Organization
- Community Foundation of the Rockies Sparwood Community Fund
- Sparwood Futures Society