

Gabe Herman

(612) 244-1442 - gabrielkherman@gmail.com - Omaha, NE

WORK EXPERIENCE

University of Nebraska Omaha Athletics, Omaha, NE

October 2024 - Present

Assistant Director of Communications

- Serve as the primary media contact at home and on the road for Omaha hockey, handling all media requests
- Write [game notes](#), [previews](#) and [recaps](#) for all Maverick hockey contests
- Coordinate media availabilities and interviews
- Write [press releases](#) for Omaha hockey relating to on and off-ice news
- Oversee credentialing, media work room, press box and stat crews during home hockey games
- Run social media accounts on X, Instagram and Facebook for Omaha hockey and other sports assignments
- Nominate athletes for weekly, monthly and season awards
- Act as the primary media contact for Omaha baseball, women's soccer, tennis and swim & dive

Pittsburgh Penguins, Pittsburgh, PA

September 2023 – July 2024

Communications Graduate Assistant

- Compiled and distributed daily press clips to the team's executives, staff and media
- Managed credential process for home games including visiting team, media, scouts and guests
- Researched statistics to write [game notes](#) and [press releases](#)
- Designed game note related [graphics](#) on Adobe InDesign
- Assisted coaching staff with the creation of various statistical reports
- Maintained and updated press distribution lists
- Supervised and scheduled department interns and part-time game-night staff for practices and game days
- Oversaw the setup of the press level and media workroom ahead of home games

Forbes Betting, Jersey City, NJ (Remote)

June 2023 – September 2023

Editorial Intern

- Wrote sports betting [articles](#) and edited stories for forbes.com/betting
- Researched statistics and betting odds on sporting events

Pittsburgh Penguins, Pittsburgh, PA

January 2023 – April 2023

Media Relations Intern

- Attended all Penguins home games alongside PR department
- Coordinated credential distribution with the communications graduate assistant
- Utilized InDesign to create line charts for media use

Penn State Athletics, University Park, PA

August 2022 – May 2023

Men's Hockey Strategic Communications Student Assistant

- Researched statistics for game notes and media guide
- Called and inputted statistics on StatBroadcast during home games
- Wrote [feature stories](#) and press releases for gopsusports.com

EDUCATION

Penn State University, University Park, PA

May 2023

Donald P. Bellisario College of Communications

B.A. Journalism

John Curley Center for Sports Journalism Certificate

SKILLS AND SOFTWARE

- Working knowledge of the NHL Game Notes System, STATS Pass and Sports Reference
- Statistical and historical research
- ClickDimensions, Adobe Creative Suite, NHL.com/stats, Microsoft Office and Google Workspace
- AP Style, SIDEARM, WordPress, ShareFile, Genius Sports, StatBroadcast and Social CMS Platforms