



THE LEGACY LEDGER



Monthly Partner & Program Impact Report



May / June 2026 | ISSUE 1



Celebrating the beginning of a journey rooted in heritage, strengthened through partnership, and driven by purpose.

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Honoring the past. Inspiring the future.

From the Director's Desk

Welcome to the inaugural edition of *The Legacy Ledger*.



When we launched Western Legacy Ambassadors, our vision extended far beyond crowns and titles. We set out to create meaningful opportunities for young women to learn from the people, places, and traditions that have shaped Colorado's western way of life. Every educational experience, community event, and partnership is intentionally chosen to help our ambassadors grow as leaders while developing a deeper appreciation for agriculture, stewardship, western heritage, and the communities they serve.

The Legacy Ledger is our way of sharing that journey.

Each month, we'll look back at the experiences that challenged us, the lessons that inspired us, and the partnerships that made it all possible. More importantly, we'll highlight the impact those experiences are having—not only on our ambassadors, but on the future they are helping to preserve.

Whether you are one of our ambassadors, a parent, a partner, a volunteer, or a supporter, thank you for being part of this journey. We invite you to follow along as we continue learning, growing, and carrying the legacy forward—together.

Emily Carpenter
Executive Director

***Learn it. Live it. Carry it
Forward.***

*"The heart of every
experience and the
foundation of every leader."*



Honoring the past. Inspiring the future.



The Journey Begins



On May 17, 2026, Western Legacy Ambassadors, Inc. officially launched its inaugural program with the selection of the first Ambassador Team. Held in the historic *Centennial Room at the National Western Complex*, the event marked an important milestone in bringing the organization's vision to life.

Ophelia Burns was selected as the Queen Ambassador, and Olivia Hoerter was selected as the Princess Ambassador. Together, they became the first young women entrusted with representing Western Legacy Ambassadors across Colorado.

The Title Selection Event was more than the awarding of titles—it was the official launch of a year filled with educational experiences, leadership development, community involvement, and meaningful connections with the people, places, and industries that define Colorado's western way of life.



Where every legacy begins.

Faces of the Legacy

Different journeys. Shared values. One legacy.



Ophelia Burns | Queen Ambassador

Growing up on her family's ranch in Fairplay, Ophelia has developed a deep appreciation for agriculture, animal care, and responsibilities that come with rural living. She is an active member of 4-H, showing pigs and competes in high school and junior rodeos in barrel racing, pole bending, and breakaway roping.

Whether caring for her three horses, spending summers at a rodeo Bible camp, or representing Western Legacy Ambassadors, Ophelia embraces every opportunity to learn, serve, and grow.



Ophelia's passion for agriculture, rodeo, and faith reflects the values at the heart of Western Legacy Ambassadors—leadership, stewardship, responsibility, and a commitment to carrying Colorado's western heritage forward.



Olivia Hoerter | Princess Ambassador

Raised on her family's ranch in Fairplay, Olivia has developed a lifelong appreciation for horses, agriculture, and the values of hard work and responsibility. An active member of 4-H, she competes in western, English, ranch horse, and miniature horse events while serving in a variety of leadership roles within her club.

Through each opportunity, she continues to strengthen the confidence, teamwork, and leadership skills that define the mission of Western Legacy Ambassadors.



Olivia's dedication to lifelong learning, community involvement, and preserving Colorado's western traditions reflects the values at the heart of Western Legacy Ambassadors—leadership, stewardship, service, and a commitment to carrying the legacy forward.



Featured Experiences



*Honoring
the
Legacy*

ProRodeo Hall of Fame & Museum of the American Cowboy

The first Industry Experience introduced our ambassadors to the rich history and traditions of professional rodeo. From legendary cowboys and cowgirls to the livestock, organizations, and volunteers who helped shape the sport, the experience demonstrated that today's western lifestyle is built upon generations of dedication, perseverance, and service. By understanding the past, our ambassadors gain a greater appreciation for the responsibility of carrying that legacy into the future.

*Leadership begins with
understanding those
who came before us.*





Cervi Championship Rodeo Ranch

Where Leadership Meets Stewardship

Our next experience took us to northeastern Colorado and the small town of Stoneham, home to ***Cervi Championship Rodeo Ranch***. There, our ambassadors gained a firsthand look at the operation that serves as the foundation for one of the nation's premier rodeo companies. Through conversations with Riley, Ranch Manager, they explored livestock care, business operations, history of the ranch & rodeo company, and the countless responsibilities involved in managing an 85,000-acre ranch. The experience reinforced that leadership is built through preparation, accountability, and a commitment to excellence.

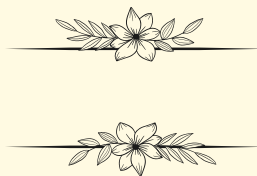


Success doesn't happen by accident.

Morning Fresh Dairy Farm

A Legacy of Innovation

Our third Industry Experience took us to **Morning Fresh Dairy Farm** in Bellvue, where our ambassadors explored how five generations of the Graves family have built a thriving agricultural business through innovation, stewardship, and an unwavering commitment to quality. From caring for their own herd and growing feed to bottling milk and developing nationally recognized partnerships, the experience demonstrated how tradition and forward-thinking can work together to build a lasting legacy.



***Strong legacies are built by honoring tradition,
embracing innovation, and never losing sight of your
values.***



Learn it. Live it. Carry it forward.



Ambassador Highlights



Memorial Day Parade



Arapahoe Rodeo
Royalty Monarch Ball



Morning Fresh
Dairy Farm



Johnstown Scheels



Deer Trail Rodeo
Parade



Cervi Ranch



Photo Session with
Georgia



Black-eyed Pea



ProRodeo Hall of Fame

Partners In Action

Behind every meaningful experience is a partnership that helped make it possible. Through the generosity of our partners and supporters, our program continues to connect young women with educational opportunities that inspire leadership, stewardship, and a deeper appreciation for Colorado's western heritage.



Legacy \$5,000



Your Logo Here



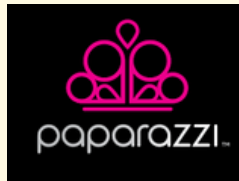
Trailblazer \$2,500



Heritage \$1,000



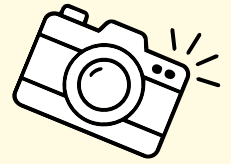
Ambassador \$500



Friends of Western Legacy \$250



Program Snapshot



Measuring progress one experience, one partnership, and one community connection at a time



Industry Experiences = 3

Built around key areas that reflect the industries and values central to the western way of life



Community Appearances = 5

Promoting western heritage across Colorado through Community Outreach | Fairs & Rodeos | Parades



Volunteer Hours = 575

Monthly volunteer hours for all activities, appearances, & ambassador experiences



Partners = 13

Businesses and organizations supporting our mission



A Message From Our Ambassadors



As the inaugural Western Legacy Ambassadors, we are honored to represent an organization that has already given us so many opportunities to learn, grow, and connect with people across Colorado. Every experience has taught us something new, every partnership has shown us the generosity of others, and every community has welcomed us with kindness.

Thank you to everyone who has believed in this program and invested in our journey. We look forward to continuing to learn, serve, and proudly represent Western Legacy Ambassadors as we carry our experiences and lessons forward throughout the year.

With gratitude,

Ophelia Burns

Queen Ambassador

Olivia Hoerter

Princess Ambassador



Honoring the past. Inspiring the future.