



US008870410B2

(12) **United States Patent**
Auyeung

(10) **Patent No.:** **US 8,870,410 B2**

(45) **Date of Patent:** ***Oct. 28, 2014**

(54) **OPTICAL PANEL FOR LED LIGHT SOURCE**

(71) Applicant: **Ultravision Holdings, LLC**, Dallas, TX (US)

(72) Inventor: **David Siucheong Auyeung**, Carrollton, TX (US)

(73) Assignee: **Ultravision Holdings, LLC**, Dallas, TX (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: **13/836,612**

(22) Filed: **Mar. 15, 2013**

(65) **Prior Publication Data**

US 2014/0029253 A1 Jan. 30, 2014

Related U.S. Application Data

(60) Provisional application No. 61/677,340, filed on Jul. 30, 2012.

(51) **Int. Cl.**

F21S 8/00 (2006.01)

F21K 99/00 (2010.01)

F21V 5/02 (2006.01)

F21S 4/00 (2006.01)

(52) **U.S. Cl.**

CPC .. **F21K 9/50** (2013.01); **F21S 4/008** (2013.01);

F21S 8/00 (2013.01); **F21V 5/02** (2013.01);

Y10S 362/812 (2013.01)

USPC **362/235**; 362/812; 40/554; 40/607.01;

40/624

(58) **Field of Classification Search**

CPC F21S 8/00; F21S 4/008

USPC 40/544, 607.01, 624; 362/153.1,

362/311.02, 311.06, 326

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

4,235,285 A 11/1980 Johnson et al.

4,679,118 A 7/1987 Johnson et al.

(Continued)

FOREIGN PATENT DOCUMENTS

EP 2553331 A1 2/2013

EP 2622267 A1 8/2013

WO 2006126123 A1 11/2006

OTHER PUBLICATIONS

Lee, S., "How to Select a Heat Sink," <http://www.electronics-cooling.com/1995/06/how-to-select-a-heat-sink/>, Jun. 1, 1995, pp. 1-10.

(Continued)

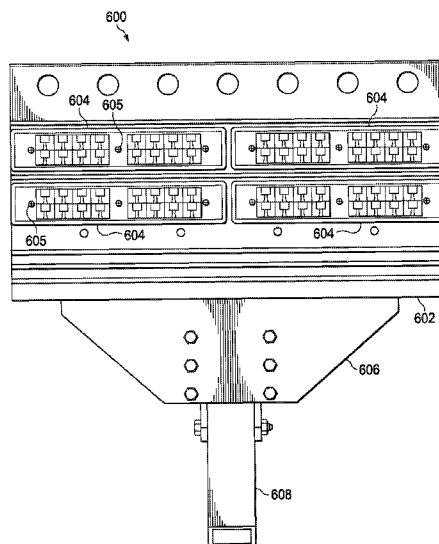
Primary Examiner — Sharon Payne

(74) *Attorney, Agent, or Firm* — Slater & Matsil, L.L.P.

(57) **ABSTRACT**

An optics panel for use in a light emitting diode (LED) lighting is disclosed. A plurality of LEDs is disposed on a substrate and directed outward therefrom. A substantially transparent substrate is disposed over the plurality of LEDs and configured to direct light from each of the plurality of LEDs of the lighting assembly onto a surface having a predetermined bounded area. Light from each of the LEDs is directed by the transparent substrate across the entire area of the surface so that each LED illuminates substantially the entire surface with a substantially equal level of illumination per LED.

33 Claims, 13 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

5,036,248 A 7/1991 McEwan et al.
 5,083,194 A 1/1992 Bartilson
 5,329,426 A 7/1994 Villani
 5,384,940 A 1/1995 Soule et al.
 5,818,640 A 10/1998 Watanabe et al.
 5,857,767 A 1/1999 Hochstein
 5,896,093 A 4/1999 Sjobom
 6,045,240 A 4/2000 Hochstein
 6,274,924 B1 8/2001 Carey et al.
 6,364,507 B1 4/2002 Yang
 6,428,189 B1 8/2002 Hochstein
 6,517,218 B2 2/2003 Hochstein
 6,799,864 B2 10/2004 Bohler et al.
 6,864,513 B2 3/2005 Lin et al.
 7,048,400 B2 5/2006 Murasko et al.
 7,144,135 B2 12/2006 Martin et al.
 7,159,997 B2 1/2007 Reo et al.
 7,375,381 B2 5/2008 Shimizu et al.
 7,396,146 B2 7/2008 Wang
 7,434,964 B1 10/2008 Zheng et al.
 7,458,706 B1 12/2008 Liu et al.
 7,513,653 B1 4/2009 Liu et al.
 7,549,777 B2 6/2009 Huang
 7,654,684 B1 2/2010 Wight et al.
 7,686,469 B2 3/2010 Ruud et al.
 7,748,863 B1 7/2010 Holman et al.
 7,857,483 B2 12/2010 Storch et al.
 7,866,851 B2 1/2011 Chang
 7,896,522 B2 * 3/2011 Heller et al. 362/249.02
 7,905,634 B2 3/2011 Agurok et al.
 7,952,262 B2 5/2011 Wilcox et al.
 8,035,119 B2 10/2011 Ng et al.
 8,052,303 B2 11/2011 Lo et al.
 8,056,614 B2 11/2011 Chen et al.
 8,092,049 B2 1/2012 Kinnune et al.
 8,192,048 B2 6/2012 Kristoffersen et al.
 8,201,970 B2 6/2012 Wang et al.
 8,235,553 B2 8/2012 Minami et al.
 8,246,219 B2 8/2012 Teng et al.
 8,267,551 B2 9/2012 Lin
 8,273,158 B2 9/2012 Jarrier et al.
 8,308,331 B2 11/2012 Loh
 8,310,158 B2 11/2012 Coplin et al.
 8,330,387 B2 12/2012 York et al.
 8,338,841 B2 12/2012 Lerman et al.

8,348,461 B2 1/2013 Wilcox et al.
 8,360,613 B2 1/2013 Little, Jr.
 8,376,585 B2 2/2013 Noeth
 8,454,194 B2 6/2013 Liu
 8,454,215 B2 6/2013 Bollmann
 8,465,178 B2 6/2013 Wilcox et al.
 8,547,023 B2 10/2013 Chang et al.
 8,567,987 B2 10/2013 Wronski
 8,577,434 B2 11/2013 Merchant et al.
 8,602,599 B2 12/2013 Zimmer et al.
 8,610,357 B2 12/2013 Stoll et al.
 8,628,217 B2 1/2014 Moshtagh
 2004/0004827 A1 * 1/2004 Guest 362/31
 2005/0047170 A1 3/2005 Hilburger et al.
 2006/0146531 A1 7/2006 Reo et al.
 2008/0080179 A1 4/2008 Giorgi
 2008/0084701 A1 4/2008 Van De Ven et al.
 2008/0180014 A1 7/2008 Tzeng et al.
 2009/0097265 A1 4/2009 Sun et al.
 2009/0180281 A1 7/2009 Ahland, III et al.
 2009/0256459 A1 10/2009 Liu
 2009/0303711 A1 12/2009 Remus et al.
 2010/0046225 A1 2/2010 Zheng
 2010/0085774 A1 4/2010 Park
 2010/0232155 A1 9/2010 Wang
 2010/0296267 A1 11/2010 Yu et al.
 2011/0031887 A1 2/2011 Stoll et al.
 2011/0149548 A1 6/2011 Yang et al.
 2011/0170283 A1 7/2011 Chan
 2011/0242816 A1 10/2011 Chowdhury et al.
 2011/0278633 A1 11/2011 Clifford
 2011/0280003 A1 11/2011 Hsu et al.
 2012/0080699 A1 4/2012 Chowdhury et al.
 2012/0163005 A1 6/2012 Liu
 2012/0201022 A1 8/2012 van de Ven et al.
 2012/0250321 A1 10/2012 Blincoc et al.
 2013/0057861 A1 3/2013 Ishii et al.
 2013/0063970 A1 3/2013 Oh
 2013/0193850 A1 8/2013 Demuynck et al.
 2013/0270585 A1 10/2013 Mei et al.
 2014/0029259 A1 1/2014 Auyeung

OTHER PUBLICATIONS

Arik, M., "Thermal Management of LEDs: Package to System,"
 Third International Conference on Solid State Lighting, Proc. of
 SPIE, vol. 5187, Jan. 21, 2012, pp. 64-75.

* cited by examiner

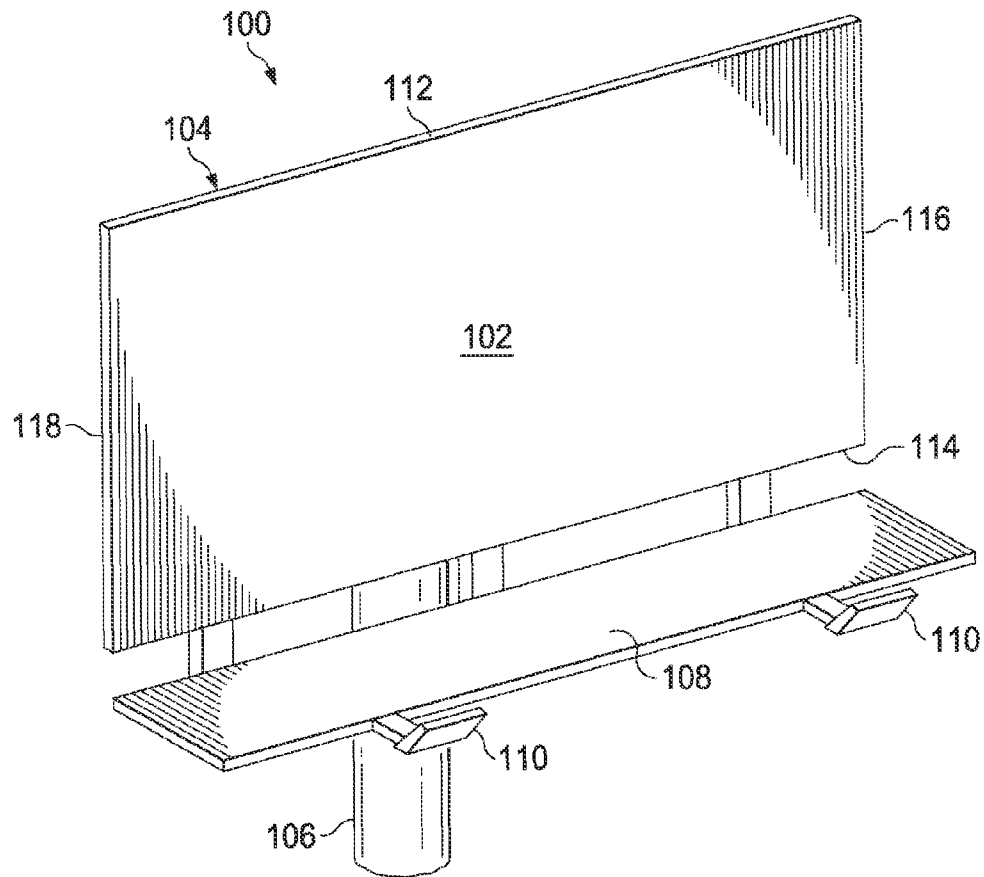


FIG. 1A

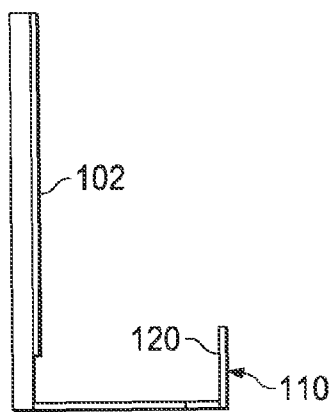


FIG. 1B

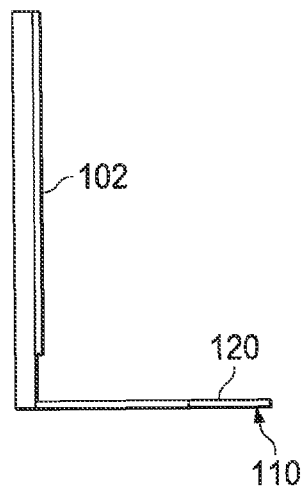


FIG. 1C

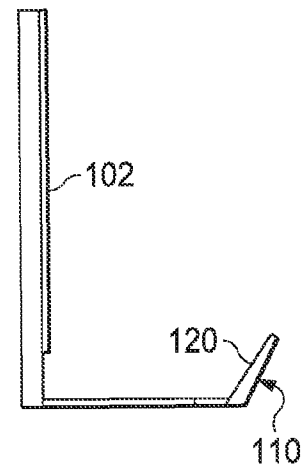
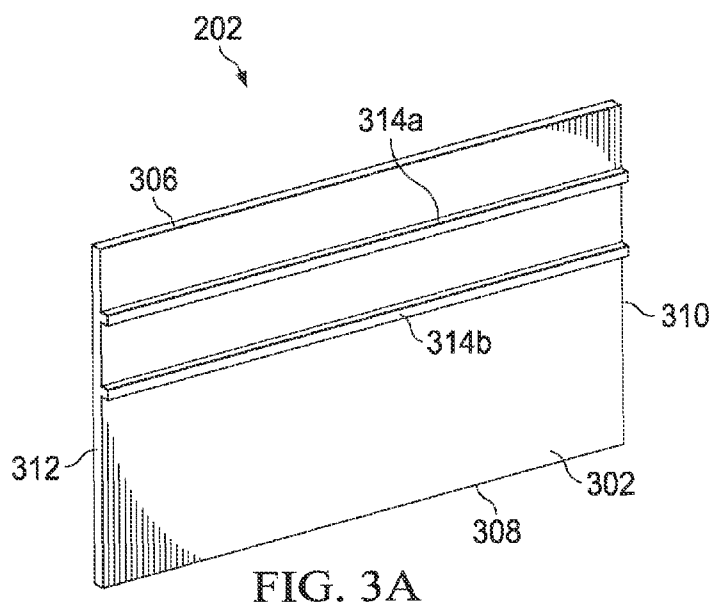
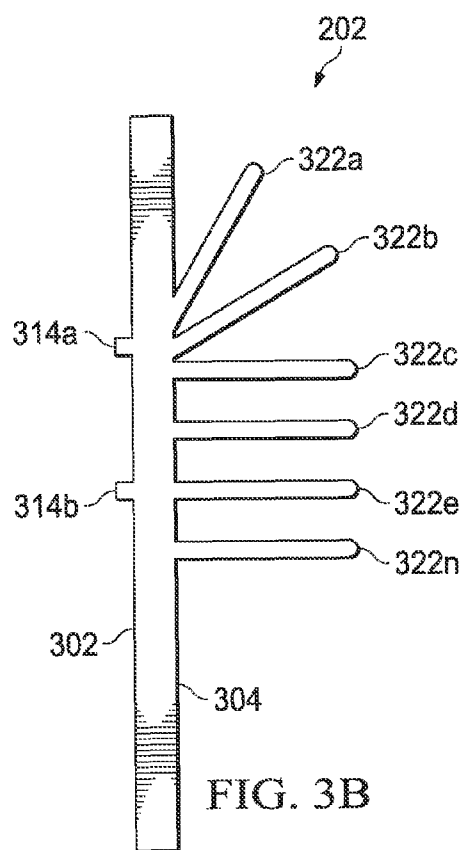
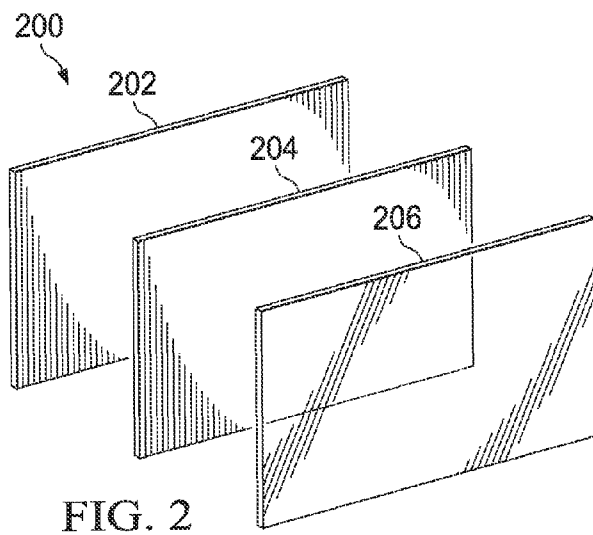


FIG. 1D



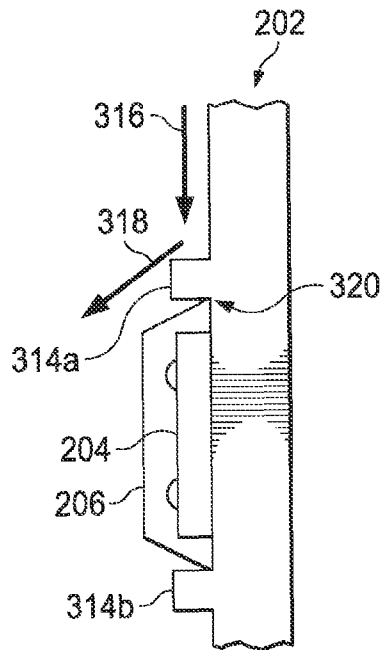


FIG. 3C

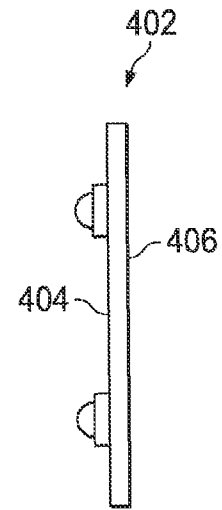


FIG. 4B

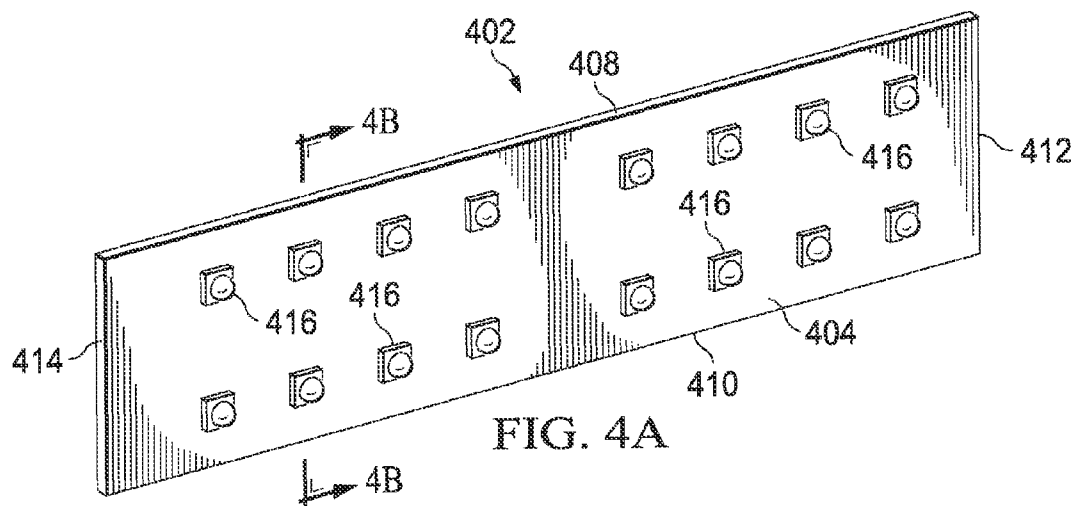
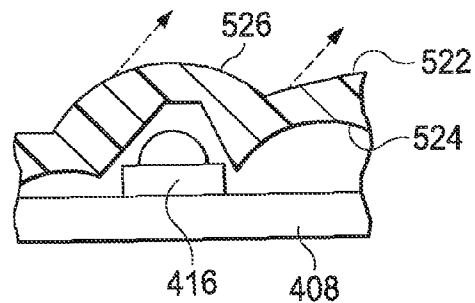
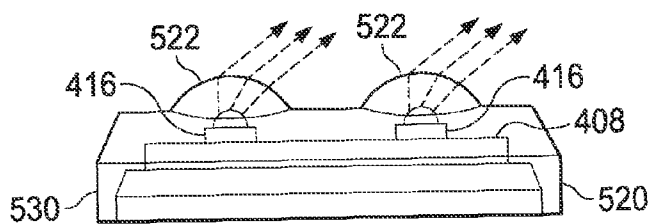
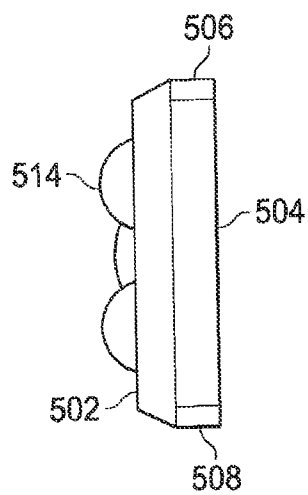
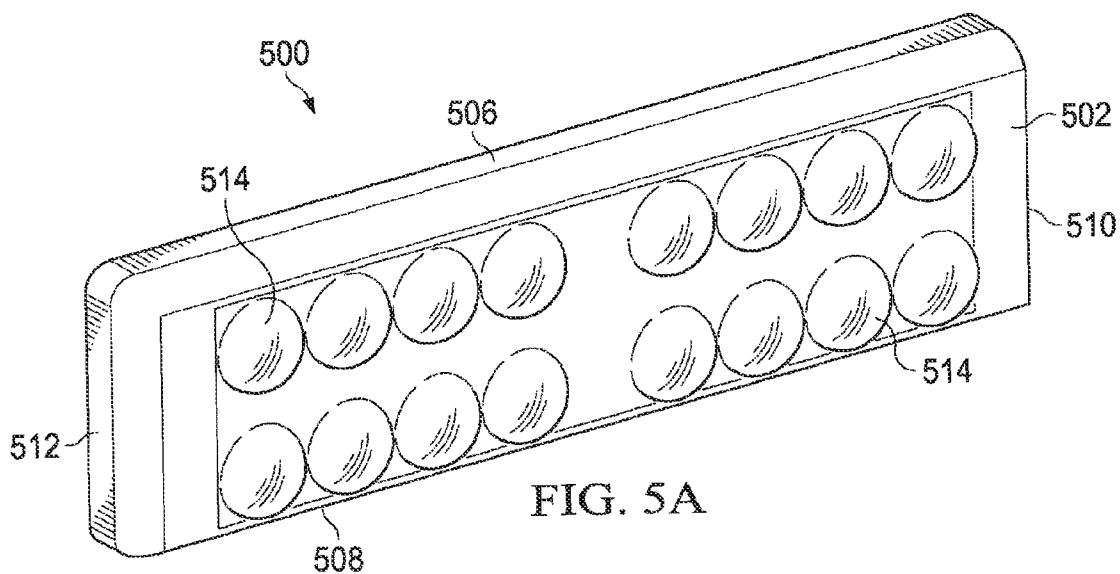


FIG. 4A



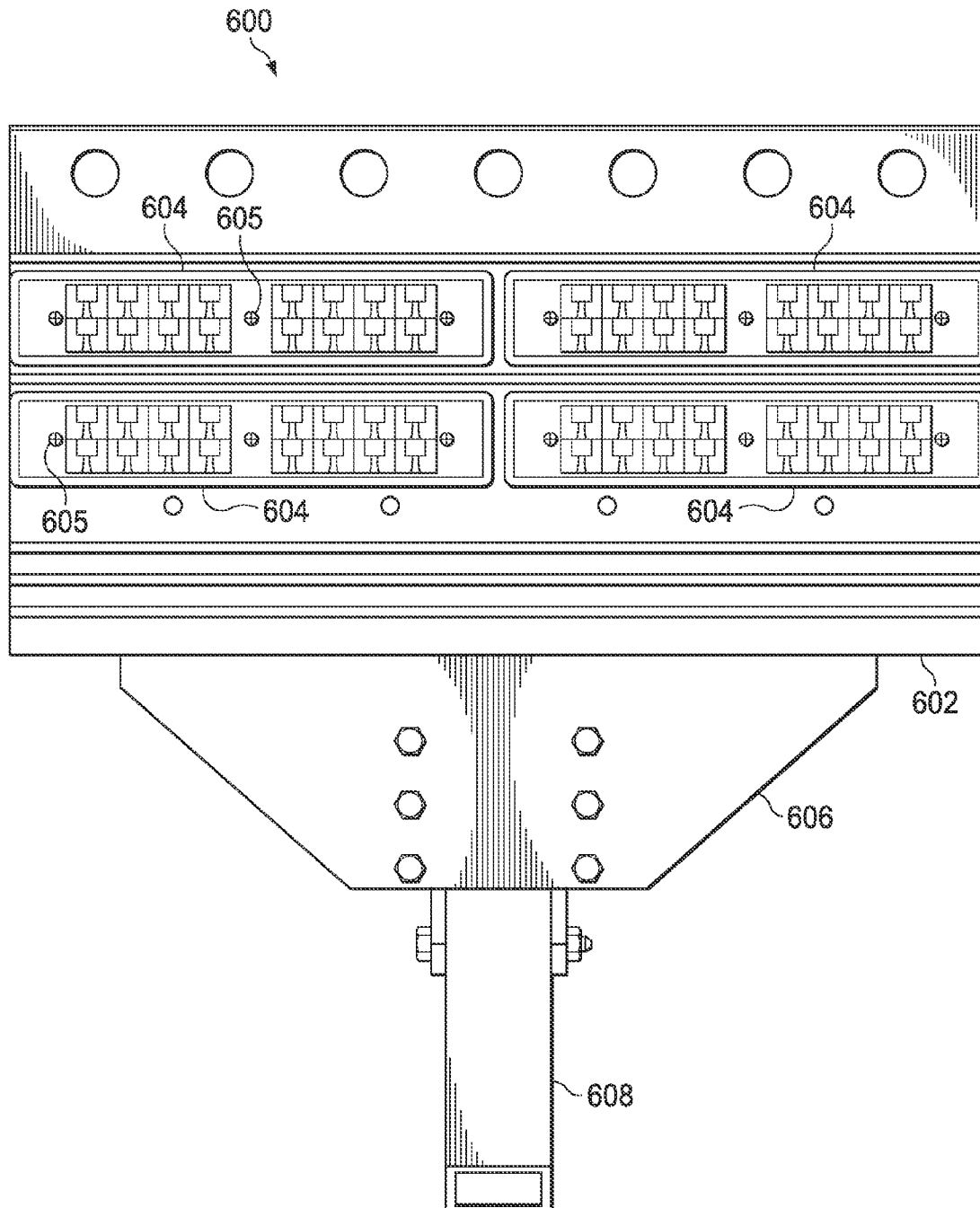


FIG. 6A

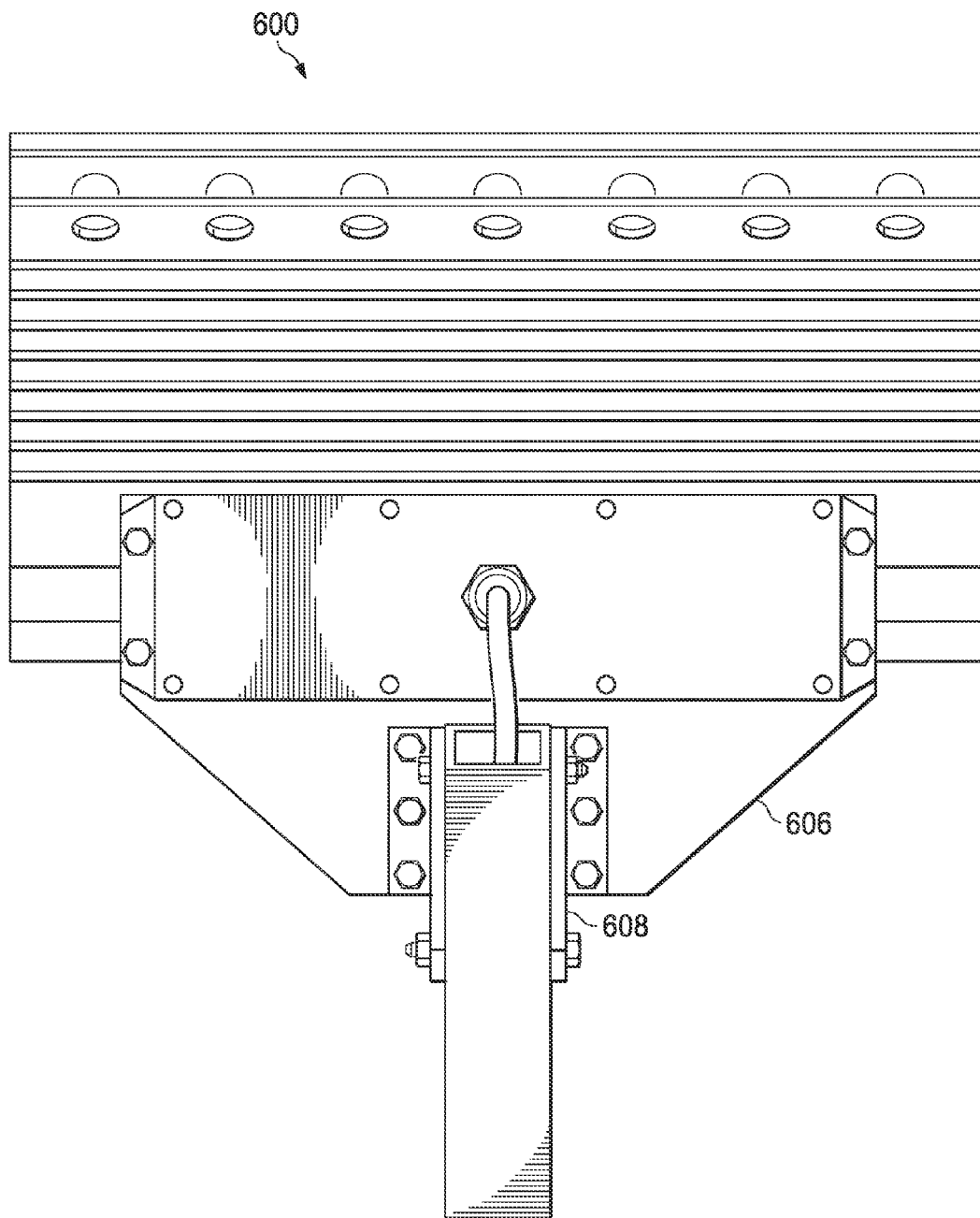
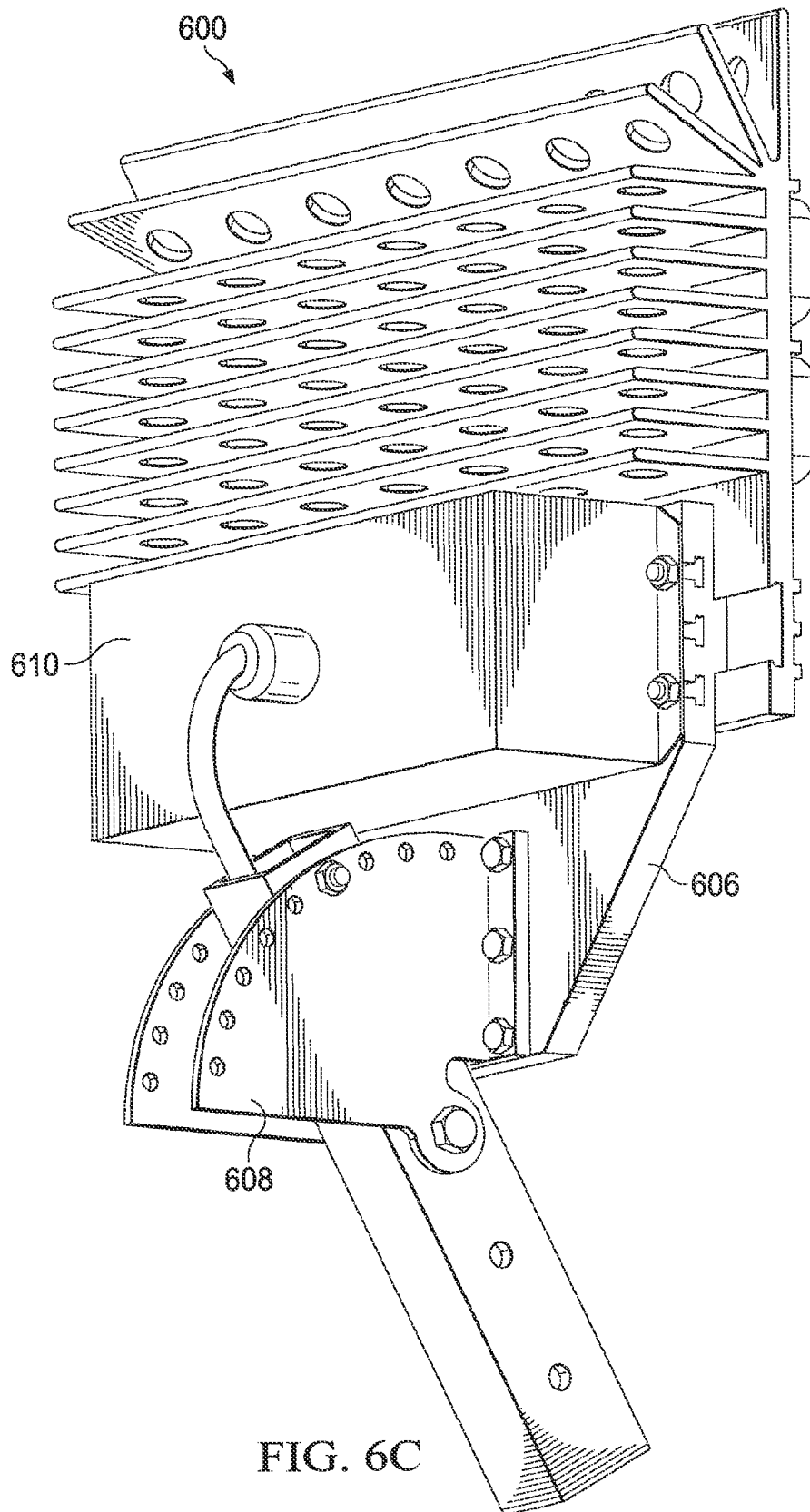


FIG. 6B



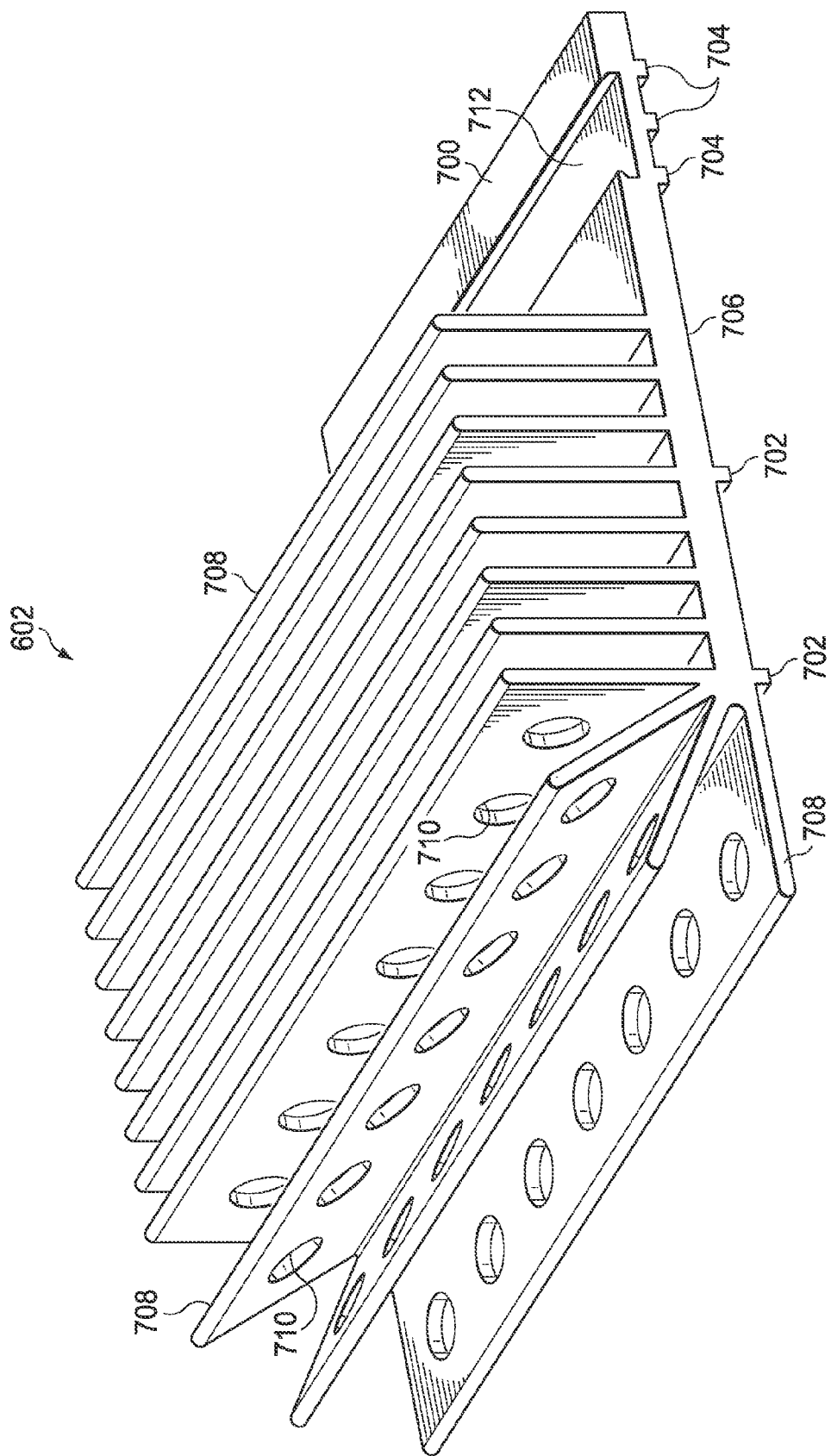


FIG. 7A

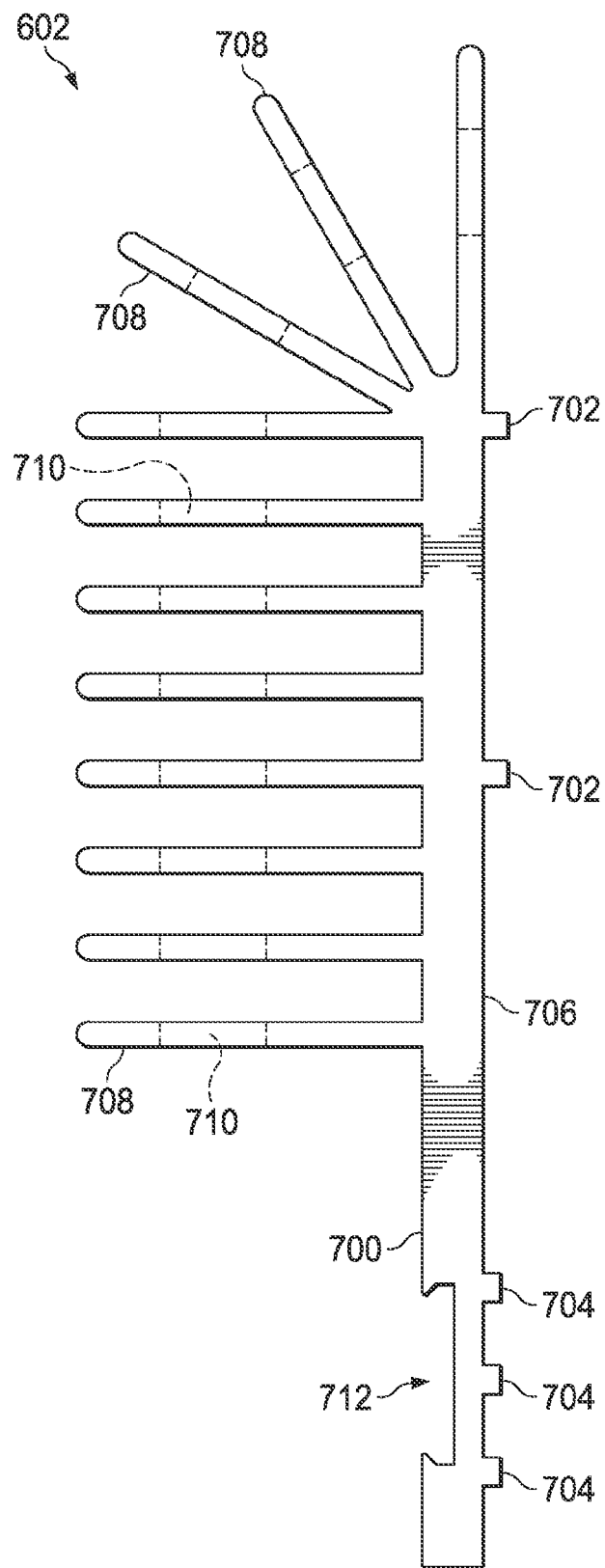
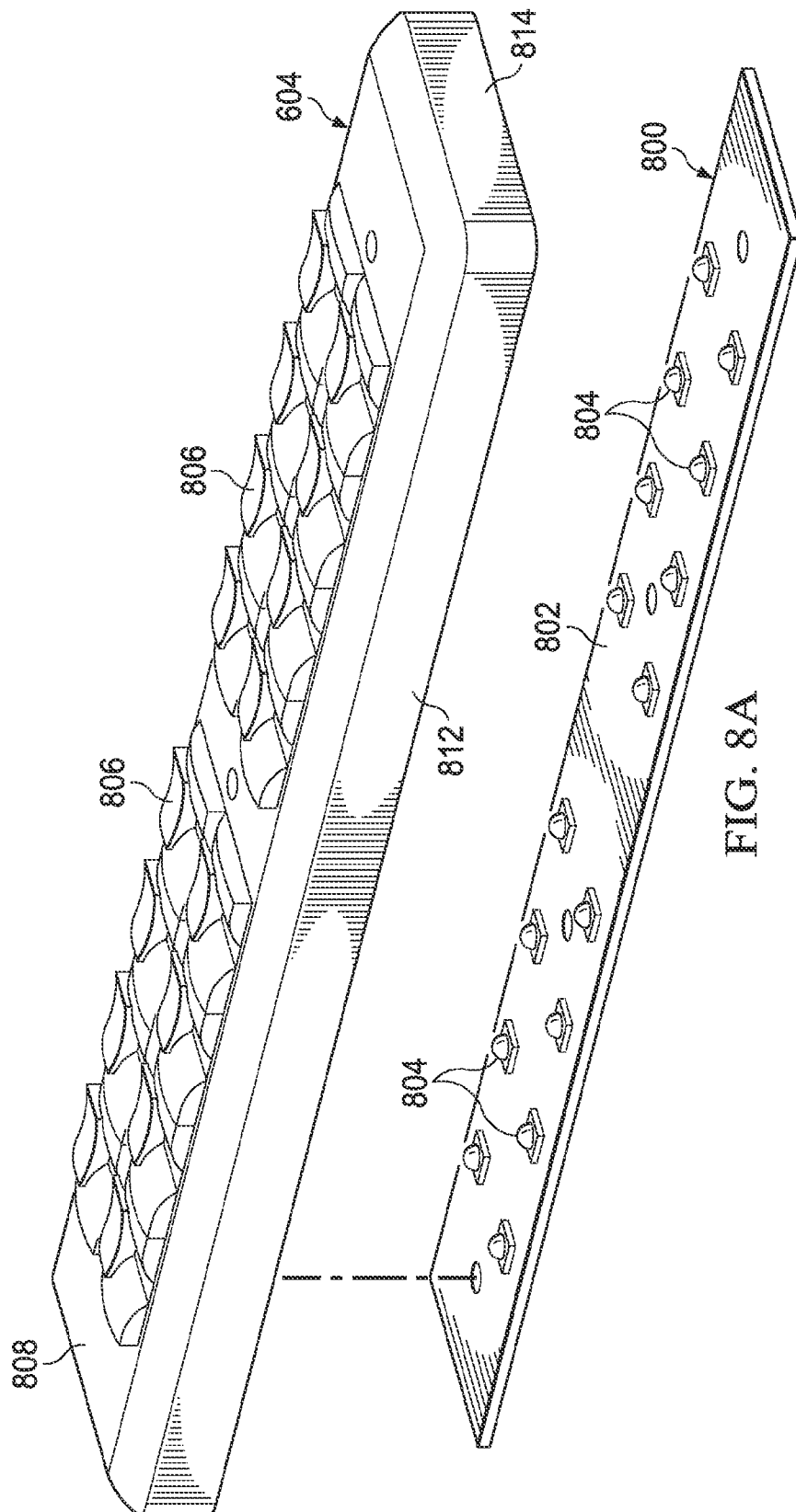
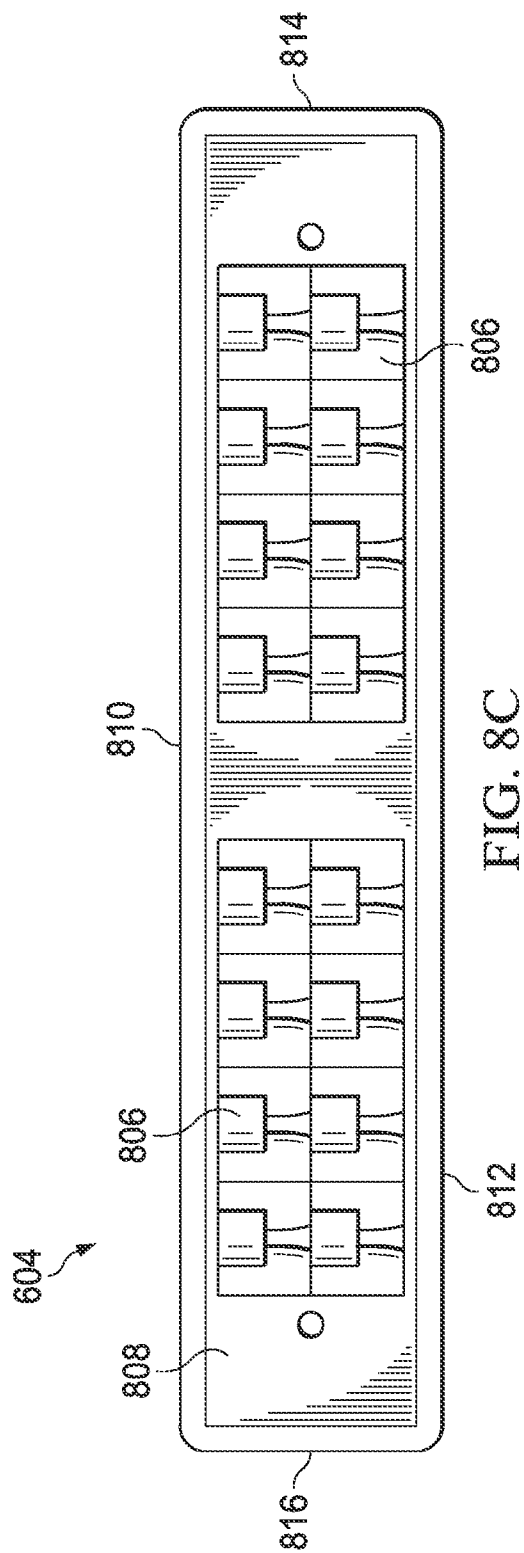
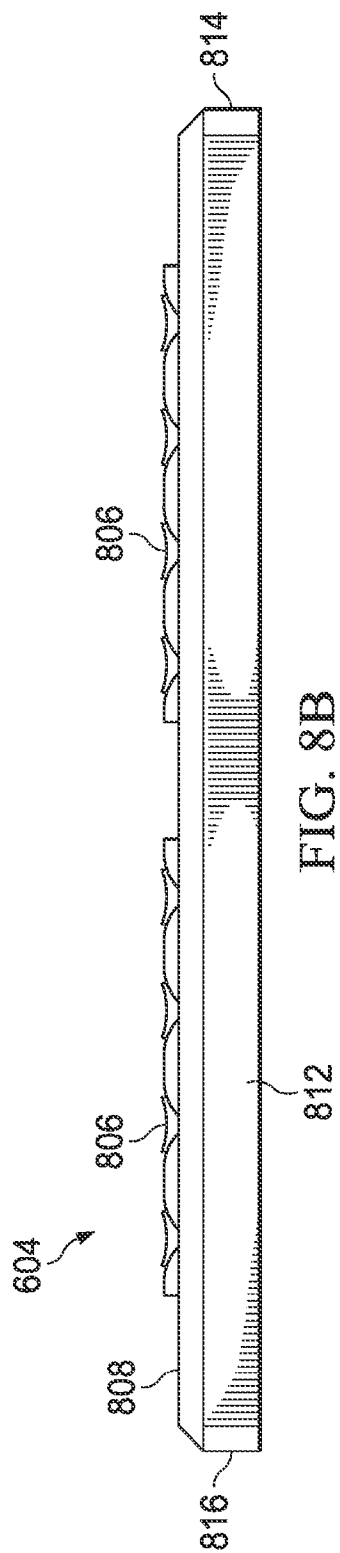


FIG. 7B





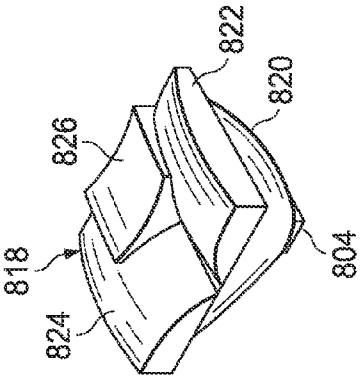


FIG. 8G

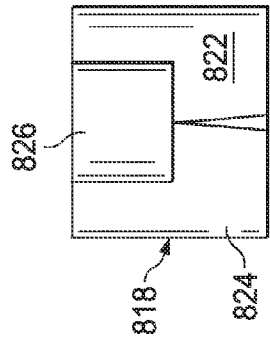


FIG. 8F

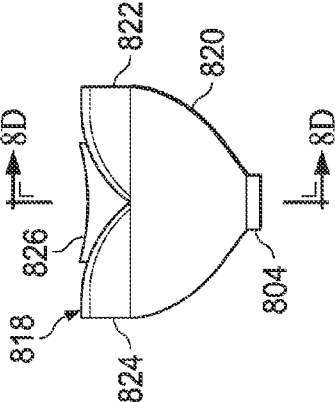


FIG. 8E

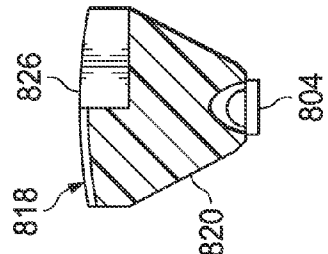


FIG. 8D

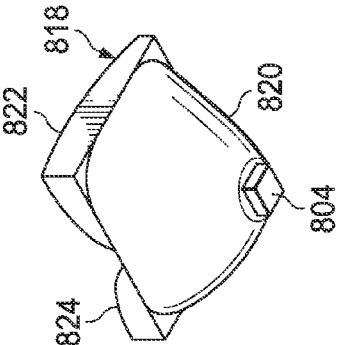


FIG. 8H

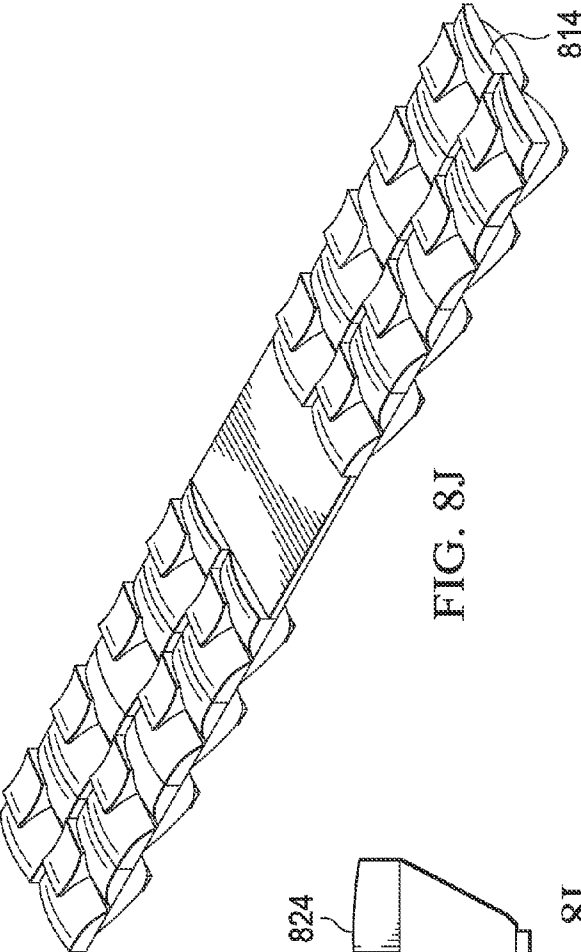


FIG. 8J

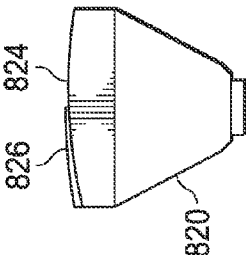
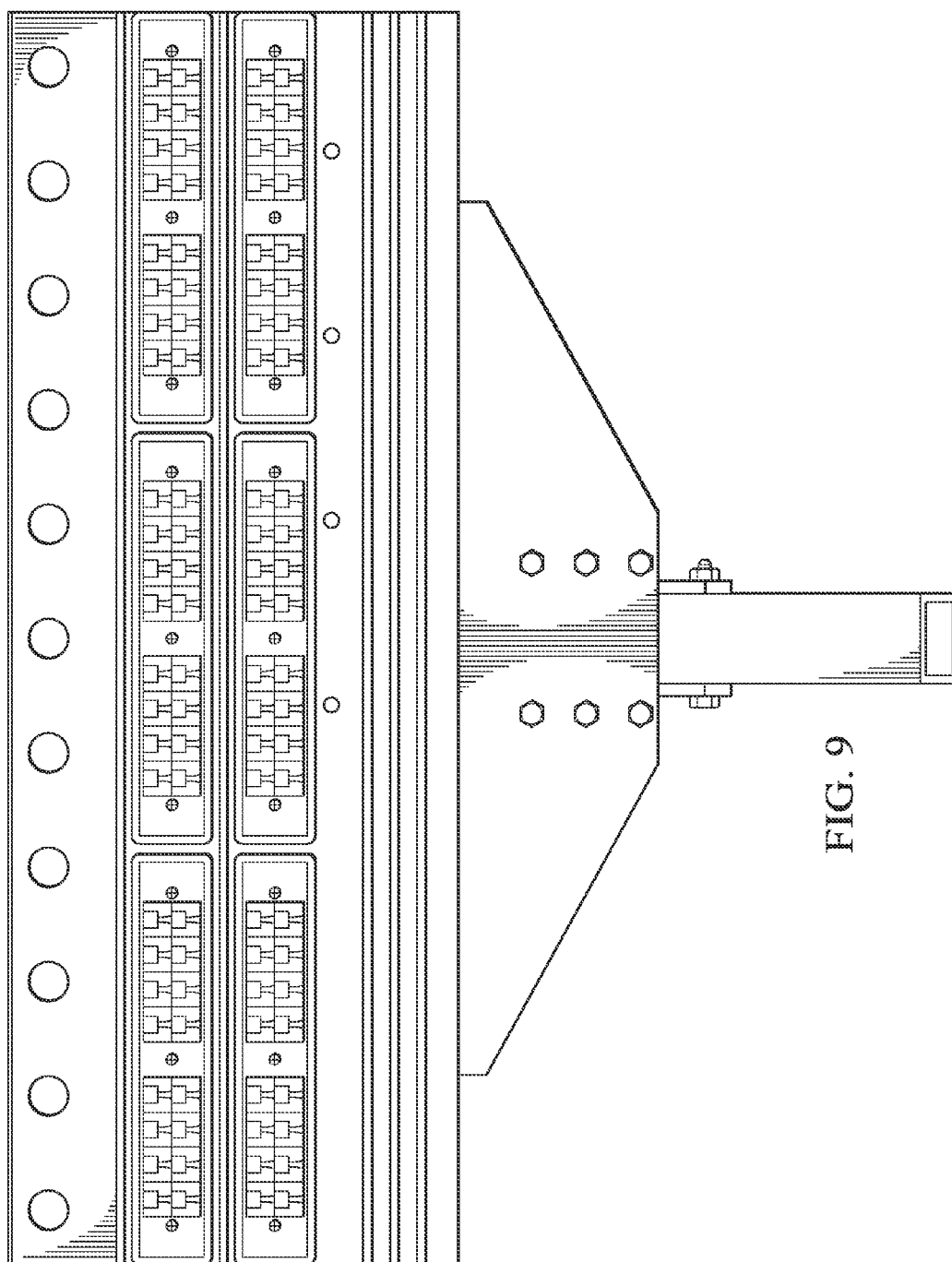


FIG. 8I



1

OPTICAL PANEL FOR LED LIGHT SOURCE**CROSS-REFERENCE TO RELATED APPLICATIONS**

This application claims benefit of U.S. Provisional Application No. 61/677,340, filed Jul. 30, 2012, entitled OPTICAL PANEL FOR LED LIGHT SOURCE, the specification of which is incorporated herein in its entirety.

TECHNICAL FIELD

The following disclosure relates to lighting systems and, more particularly, to lighting systems using light emitting diodes to externally illuminate signs.

SUMMARY

The present invention disclosed and claimed herein, in one aspect thereof comprises an optics panel for use in a light emitting diode (LED) lighting. A plurality of LEDs is disposed on a substrate and directed outward therefrom. A substantially transparent substrate is disposed over the plurality of LEDs and configured to direct light from each of the plurality of LEDs of the lighting assembly onto a surface having a predetermined bounded area. Light from each of the LEDs is directed by the transparent substrate across the entire area of the surface so that each LED illuminates substantially the entire surface with a substantially equal level of illumination per LED.

BRIEF DESCRIPTION OF THE DRAWINGS

For a more complete understanding, reference is now made to the following description taken in conjunction with the accompanying Drawings in which:

FIG. 1A illustrates one embodiment of a billboard that may be externally lighted by one or more lighting assemblies;

FIGS. 1B-1D illustrate embodiments of angular positions of the lighting assembly of FIG. 1 relative to the billboard;

FIG. 2 illustrates one embodiment of a lighting assembly that may be used to light the billboard of FIG. 1;

FIGS. 3A and 3B illustrate one embodiment of a back panel that may be used in the lighting assembly of FIG. 2;

FIG. 3C illustrates one embodiment of the back panel of FIGS. 3A and 3B with a light panel and an optics panel that may also be used in the lighting assembly of FIG. 2;

FIGS. 4A and 4B illustrate one embodiment of a light panel that may be used with the lighting assembly of FIG. 2;

FIGS. 5A, 5B, 5C and 5D illustrate one embodiment of an optics panel that may be used with the lighting assembly of FIG. 2;

FIGS. 6A-6C illustrate a more detailed embodiment of the lighting assembly of FIG. 2;

FIGS. 7A and 7B illustrate an embodiment of a back panel that may be used with the lighting assembly of FIGS. 6A-6C;

FIG. 8A illustrates an embodiment of an LED assembly and an optics panel that may be used with the lighting assembly of FIG. 6;

FIGS. 8B-8J illustrates embodiments of the optics panel of FIG. 8A and optical elements that may be used to form part of the optics panel; and

FIG. 9 illustrates a more detailed embodiment of the lighting assembly of FIG. 2.

DETAILED DESCRIPTION

Billboards, such as those commonly used for advertising in cities and along roads, often have a picture and/or text that

2

must be externally illuminated to be visible in low-light conditions. As technology has advanced and introduced new lighting devices such as the light emitting diode (LED), such advances have been applied to billboards. However, current lighting designs have limitations and improvements are needed. Although billboards are used herein for purposes of example, it is understood that the present disclosure may be applied to lighting for any type of sign that is externally illuminated.

Referring to FIG. 1A, one embodiment of a billboard **100** is illustrated. The billboard **100** includes a surface **102** onto which a picture and/or text may be painted, mounted, or otherwise affixed. The surface **102** may be any size, such as a commonly used size having a width of forty-eight feet wide and a height of fourteen feet. The surface **102** may be provided by placing a backing material on a frame **104** made of steel and/or other materials. The frame **104** may be mounted on one or more support poles **106**, which may be considered part of the frame **104** or separate from the frame **104**. The billboard **100** may include a walkway or other support structure **108** that enables the surface **102** to be more easily accessed.

One or more lighting assemblies **110** may be coupled to the walkway **108** (e.g., to a safety rail or to the walkway itself) and/or to another structural member of the billboard **100** to illuminate some or all of the surface **102** in low light conditions. The lighting assembly **110** may be mounted at or near a top edge **112** of the billboard **100**, a bottom edge **114** of the billboard **100**, a right edge **116** of the billboard **100**, and/or a bottom edge **118** of the billboard **100**. The lighting assembly **110** may be centered (e.g., located in approximately the center of the billboard **100**) or off center as illustrated in FIG. 1A.

With additional reference to FIGS. 1B-1D, a surface **120** of the lighting assembly **110** may be parallel with respect to the surface **102** of the billboard **100** (FIG. 1B), may be perpendicular with respect to the surface **102** (FIG. 1C), or may be angled with respect to the surface **102** (FIG. 1D). It is understood that the lighting assembly **110** may be placed in many different orientations and locations relative to the billboard **100** and to one another, and the illustrated positions are only for purposes of example. Furthermore, it is understood that references to "top," "bottom," "left," and "right" are used in the present disclosure for purposes of description and do not necessarily denote a fixed position. For example, the billboard **100** may be turned on end, and the referenced "top," "bottom," "left," and "right" edges may still be readily identifiable although the "top" edge would be the "left" edge or the "right" edge.

One problem with current lighting technology is that it can be difficult to direct light only onto the surface **102** and even more difficult to do so evenly. This may be due partly to the placement of the lighting assembly **110**, as shown in FIGS. 1B-1D. As the lighting assembly **110** is off center relative to the surface **102**, light emitted from the lighting assembly **110** may not evenly strike the surface **102**. One problem with uneven illumination is that certain parts of the surface **102** may be more brightly illuminated than other parts. This creates "hot spots" that may be undesirable. Attempting to evenly illuminate the surface **102** may cause light to be directed past the edges **112**, **114**, **116**, and **118** as attempts are made to balance out hot spots in particular areas. However, light that does not strike the surface **102** is wasted and may create problems (e.g., light pollution), as well as waste illumination that could be used for the surface **102**.

In addition to the difficulties of evenly illuminating the surface **102**, the use of LEDs in an exterior lighting environment involves issues such as heat dissipation and protecting

the LEDs against environmental conditions such as moisture. The presence of moving mechanical features such as fans that may be used to provide increased airflow for cooling may create additional reliability problems. Due to the difficulty and expense of replacing and/or repairing the lighting assembly 110 in combination with the desire to provide consistent lighting while minimizing downtime, such issues should be addressed in a manner that enhances reliability and uptime.

Referring to FIG. 2, one embodiment of a lighting assembly 200 is illustrated. The lighting assembly 200 provides a more detailed embodiment of the lighting assembly 110 of FIG. 1. The lighting assembly 200 includes a back panel 202, a light panel 204 (e.g., a printed circuit board (PCB)) having a plurality of LEDs (not shown) mounted thereon, and an optics panel 206. As will be described below in more detailed examples, light from the LEDs of the light panel 204 may be directed by the optics panel 206 to illuminate the surface 102 of the billboard 100 of FIG. 1. The back panel 202 may be configured to serve as a supporting substrate for the light panel 204 and optics panel 206, as well as to dissipate heat produced by the LEDs.

It is understood that any of the back panel 202, light panel 204, and optics panel 206 may actually be two or more physical substrates rather than a single panel as illustrated in FIG. 2. Furthermore, it is understood that there may be additional panels positioned behind the back panel 202, in front of the optics panel 206, and/or between the back panel 202 and light panel 204 and/or between the light panel 204 and optics panel 206.

Referring to FIGS. 3A-3C, one embodiment of the back panel 202 is illustrated with a front surface 302 and a back surface 304. The back panel 202 includes a top edge 306, a bottom edge 308, a right edge 310, and a left edge 312. The panel 202 may be formed of one or more thermally conductive materials (e.g., aluminum) and/or other materials.

The front surface 302 provides a mounting surface for the light panel 204. In some embodiments, the front surface 302 of the panel 202 may include one or more protrusions 314a and 314b that are substantially parallel to the top edge 306. The protrusions 314a and 314b may be configured to protect the light panel 204 from moisture. Although only two protrusions 314a and 314b are illustrated, it is understood that a single protrusion may be provided or three or more protrusions may be provided. Furthermore, such protrusions may vary in length, shape (e.g., may have angled or curved surfaces), orientation, and/or location on the front surface 302.

Referring specifically to FIG. 3C, a light panel 204 and an optical panel 206 may be mounted under the protrusion 314a (FIG. 3C). Moisture running down the front surface 302 in the direction of arrow 316 may strike the protrusion 314a and be directed away from the light panel 204 and optical panel 206 as shown by arrow 318. Although not shown, moisture may also be directed length down the protrusion 314a. Accordingly, protrusion 314a may serve as a gutter and aid in directing moisture away from a joint 320 where the optical panel 206 abuts the front surface 302. This may be beneficial even when a moisture resistant compound is used to seal the joint 320. In embodiments where there are multiple light panels 204 arranged vertically on the front surface 302, there may be a protrusion positioned above each light panel 204. For example, the protrusion 314a may be positioned directly above one light panel 204 and the protrusion 314b may be positioned directly above another light panel 204.

Referring specifically to FIG. 3B, the back surface 304 may be configured to increase heat dissipation. For example, the back surface 304 may be configured with a heat sink provided by fins 322a-322N, where N denotes a total number of fins.

The fins 322a-322N increase the surface area of the back surface 304, thereby providing for additional heat dissipation to the surrounding air. The fins 322a-322N may be formed as part of the panel 202 or may be otherwise coupled to the panel 202 (e.g., may be part of a discrete heat sink that is coupled to the back surface 304). Some or all of the fins 322a-322N may be angled, as shown by fins 322a and 322b. In some embodiments, holes (not shown) may be provided in some or all of the fins 322a-322N to aid in air circulation. In such embodiments, the holes may cause a chimney effect in which heated air rises through the holes and is replaced by cooler air. This may be particularly effective in environments where natural air movement is limited.

Referring to FIGS. 4A and 4B, one embodiment of a single PCB 402 of the light panel 204 is illustrated. In the present example, the light panel 204 may include multiple PCBs 402, although it is understood that any number of PCBs may be used based on design issues such as the amount of illumination needed, the amount of illumination provided by a single PCB 402, the size of the surface 102 of the billboard 100, and/or other factors. As shown in the present embodiment with a substantially rectangular cross-section, the PCB 402 includes a front surface 404, a back surface 406, a top edge 408, a bottom edge 410, a right edge 412, and a left edge 414.

The PCB 402 may include one or more strings of LEDs 416, with multiple LEDs 416 in a string. For example, a string may include eight LEDs 416 and each PCB 402 may include two strings for a total of sixteen LEDs 416. In this configuration, a light panel 204 having eight PCBs 402 would include ninety-six LEDs 416. It is understood that although the PCBs 402 are shown as being substantially identical, they may be different in terms of size, shape, and other factors for a single light panel 204.

In the present example, the LEDs 416 are surface mounted, but it is understood that the LEDs 416 may be coupled to the panel 204 using through hole or another coupling process. The surface mounted configuration may ensure that a maximum surface area of each LED 416 is in contact with the PCB 404, which is in turn in contact with the back panel 202 responsible for heat dissipation. Each string of LEDs may receive a constant current with the current divided evenly among the LEDs 416.

Referring to FIGS. 5A, 5B, 5C and 5D, one embodiment of a single lens panel 500 of the optics panel 206 is illustrated. In the present example, the optics panel 206 may include multiple lens panels 500, although it is understood that any number of lens panels may be used based on design issues such as the number, arrangement, and orientation of the LEDs 416, the size of the surface 102, and/or other factors. As shown in the present embodiment with a substantially rectangular cross-section that is configured for use with the PCB 402 of FIG. 4, a single lens panel 500 includes a front surface 502, a back surface 504, a top side 506, a bottom side 508, a right side 510, and a left side 512. The sides 506, 508, 510, and 512 may form a cavity into which the PCB 402 may fit, thereby providing protection for the PCB 402 from environmental conditions such as moisture.

The lens panel 500 may include a beveled or angled top side 506 and/or bottom side 508 as illustrated in FIG. 5B. The beveling/angling may aid in preventing moisture from reaching the PCB 402 under the lens panel 500, as water will more readily flow from the area of the joint 320 (FIG. 3C) due to the angled surface than if the top side 506 was relatively flat.

The lens panel 500 may include multiple optical elements 514. A single optical element 514 may be provided for each LED 416, a single optical element 514 may be provided for multiple LEDs 416, and/or multiple optical elements 514 may

5

be provided for a single LED 416. In some embodiments, the optical elements 514 may be provided by a single multi-layer optical element system provided by the lens panel 500.

In the present example, the optical elements 514 are configured so that the light emitted from each LED 416 is projected onto the entire surface 102 of the billboard 100. In other words, if all other LEDs 416 were switched off except for a single LED 416, the entire surface 102 would be illuminated at the level of illumination provided by the single LED 416. In one embodiment, the rectangular target area of the surface 102 would be evenly illuminated by the LED 416, while areas beyond the edges 112, 114, 116, and 118 would receive no illumination at all or at least a minimal amount of illumination from the LED 416. What is meant by “evenly” is that the illumination with a uniformity that achieves a 3:1 ratio of the average illumination to the minimum. Thus, by designing the lens in such a manner, when all LEDs are operating, the light form the collective thereof will illuminate the surface at the 3:1 ratio. When one or more LEDs fail, the overall illumination decreases, but the uniformity maintains the same uniformity. Also, as described hereinabove, the “surface” refers to the surface that is associated with a particular LED panel. It may be that an overall illuminated surface is segmented and multiple panels are provided, each associated with a particular segment.

FIG. 5C illustrates a detail of the lens assembly. Each of the diodes 416 is mounted on the board 408 at a minimum distance. Overlying the board and LEDs 416 is transparent lens substrate 520. This substrate 520 has a plurality of lens structures 522, each associated with one of the LEDs 416, such that each of the LEDs 416 has the light emitted therefrom directed outward towards the surface, each lens structure being substantially the same. The minimum distance is designed such that overlapping light from adjacent LEDs does not create interference patterns and result in dead spots on the surface. The lens structure 522 is designed to create the 3:1 uniformity and also, the lens structure is designed to “direct” the light from an edge of the surface to cover the entire surface. This is shown by the angle of the light rays in FIG. 5C. Also, the beveled edge 530 will basically surround the PCB 408, thus protecting it from moisture. The lens substrate 520 is secured with screws (not shown).

FIG. 5D illustrates a detail of the lens structure 522. This structure includes an interior surface 524 and an exterior surface 526 that shapes and directs the light in the correct pattern. This is an acrylic material. With such a design, the lighting assembly can be disposed at an edge of the surface to illuminate the entire surface.

In some embodiments, as shown in FIG. 1, two lighting assemblies 110 may be used. Each lighting assembly may be powered by a separate power supply (not shown), and may be configured to illuminate the entire surface 102. In such an embodiment, if one power supply fails, the remaining lighting assembly 110 will still illuminate the entire surface 102, although at a lesser intensity than when both lighting assemblies 110 are functioning. This provides evenly distributed illumination when both lighting assemblies 110 are functioning correctly, and continues to provide evenly distributed illumination when one lighting assembly 110 malfunctions. Accordingly, the entire surface 102 of the billboard 100 may be illuminated even when an entire lighting assembly 110 has malfunctioned and is providing no illumination at all due to the redundancy provided by configuration of the lighting assemblies 110.

Furthermore, in some embodiments as described above, each LED 416 of a single lighting assembly 110 may be configured via the optical elements 514 to illuminate the

6

entire surface 102. In such embodiments, if one or more LEDs 416 or strings of LEDs fails, the remaining LEDs 416 will still illuminate the entire surface 102, although at a lesser intensity than when the failed LEDs 416 are functioning. This provides evenly distributed illumination when all LEDs 416 are functioning correctly, and continues to provide evenly distributed illumination when one or more LEDs are malfunctioning. Accordingly, the billboard 100 may be illuminated even when multiple LEDs 416 have malfunctioned and are providing no illumination at all due to the redundancy provided by configuration of the lighting assemblies 110.

It is understood that some embodiments may direct substantially all illumination from a lighting assembly 110 evenly across the surface 102 while some illumination is not evenly distributed. For example, substantially all LEDs 416 may be directed to each evenly illuminate the surface 102 with the exception of a relatively small number of LEDs 416. In such cases, the illumination provided by the remaining LED or LEDs 416 may be directed to one or more portions of the surface 102. If done properly, this may be accomplished while minimizing any noticeable unevenness in the overall illumination, even if one of the remaining LEDs 416 malfunctions. For example, the lighting assembly 110 may be configured to direct the illumination provided by one LED 416 to only the left half of the surface 102, while directing the illumination from another LED 416 to only the right half of the surface 102. The loss of one of these two LEDs may not noticeably impact the illumination of the surface 102. It is understood that such variations are within the scope of this disclosure.

In embodiments where the illumination is evenly distributed across the surface 102, it is understood that the optics panel 206 may be configured specifically for the light panel 204 and the surface 102. For example, assuming the surface 102 is forty-eight feet wide and sixteen feet high, the lens panel 500 of FIG. 5 may be specifically designed for use with the PCB 402 of FIG. 4. This design may be based on the particular layout of the PCB 402 (e.g., the number and arrangement of the LEDs 416), the amount of illumination provided by the LEDs 416, the size of the surface 102, the distance between the lens panel 500 and the surface 102, the angle at which the lens panel 500 is mounted relative to the surface 102 (e.g., FIGS. 1B-1D), and/or other factors. Accordingly, changes in any of these factors may entail a change in the design of the lens panel 500 in order to again evenly distribute the illumination provided by each LED 416 across the entire surface 102. It is understood that various standard configurations of the lighting assembly 110 may be developed for various billboard and/or other externally illuminated signs so that a particular configuration may be provided based on the parameters associated with a particular billboard and/or externally illuminated sign.

Referring to FIGS. 6A-6C, one embodiment of a lighting assembly 600 is illustrated that provides a more detailed embodiment of the lighting assembly 200 of FIG. 2. The lighting assembly 600 includes a back panel 602, a light panel formed by multiple LED assemblies (denoted by reference number 800 in FIG. 8A), and an optics panel formed by multiple lens panels 604. Accordingly, as described previously, the light panel 204 in the current example is represented by multiple LED assemblies 800 and the optics panel 206 is represented by multiple lens panels 604. In the present embodiment, the lighting assembly 600 includes four LED assemblies 800 and four lens panels 604.

Although various attachment mechanisms (e.g., threaded screws, bolts, and/or other fasteners) may be used to couple the lens panels and LED assemblies to the back panel 602, the

present embodiment uses multiple threaded fasteners **605** (e.g., screws) that extend through the lens panels and the LED assemblies and engage threaded holes in the back panel **602**.

The lighting assembly **600** is also illustrated with a mounting plate **606** that couples to the back panel **602** and to an adjustable mounting bracket **608**. The adjustable mounting bracket **608** may be used to couple the lighting assembly **600** to a portion of the billboard **100** (FIG. 1) and/or to another support member. A power supply enclosure **610** may be coupled to the mounting plate **606** and configured contain a power supply (not shown) capable of supplying power to LEDs of the LED assemblies **800**. It is noted that separating the power supply from the back panel **602** may aid in heat dissipation by the back panel **602** as it does not have to dissipate heat from the power supply to the same extent as if the power supply was mounted directly to the back panel **602**.

The location of the power supply may also be beneficial as snow not melted by the heat produced by the LED may be melted by heat produced by the power supply. This may aid in reducing snow buildup on the LEDs.

With additional reference to FIGS. 7A and 7B, one embodiment of the back panel of FIG. **602** is illustrated. A front surface **700** includes multiple protrusions **702** that may be configured to protect the light panels (not shown) against moisture as previously described. The front surface **700** may include additional protrusions **704**.

A back surface **706** includes multiple fins **708** that form a heat sink to aid in the dissipation of heat from the back panel **602**. In the present example, the fins **708** are substantially rectangular in shape. In the present example, the back panel **602** is extruded and the fins **708** run parallel to the top edge with a longitudinal axis of each fin **708** being substantially parallel to a longitudinal axis of the back panel **602**. Forming the fins **708** in a vertical manner is possible, but may increase the cost of the back panel **602** due to the extrusion process. As shown, the fins **708** may be substantially perpendicular to the back surface **706**, and/or may be angled. In the present example, the fins **708** are angled such that near the top of the back panel **702**, the fins **708** are angled towards the top.

Because the fins **708** are parallel to the top edge, heat may be trapped due to its inability to rise vertically. Accordingly, holes **710** may be present in some or all of the fins **708** (marked but not actually visible in the side view of FIG. 7B) to provide paths for the heat to rise vertically in spite of the orientation of the fins **708**. The holes **710** may create a chimney effect that increases air flow across the fins **708** and aids in the cooling process. In some embodiments, some or all of the fins **708** may be angled such that heat is not trapped.

The back surface **706** may also include a groove **712** that is configured to receive a tongue of the mounting plate **606** in a tongue-in-groove manner.

With additional reference to FIGS. 8A-8J, embodiments of a single LED assembly **800** and a single lens panel **604** that may be used with the lighting assembly **600** are illustrated. As shown, the single LED assembly **800** and the single optics panel **604** may be configured for use together.

Referring specifically to FIG. 8A, the LED assembly **800** includes a substrate **802** (e.g., a PCB) onto which are mounted multiple LEDs **804**. In the present example, the LED assembly **800** includes two strings of eight LEDs **804** each for a total of sixteen LEDs **804**. It is understood that this is merely an example, and there may be more or fewer LEDs **804** on the light panel **800**, and the LEDs **804** may be arranged in many different ways on the substrate **802**.

Referring also to FIGS. 8B-8J, the optics panel **604** may include optical elements **806** arranged on an upper surface **808** of the optics panel **604**. The optics panel **604** may further

include sides **810**, **812**, **814**, and **816** that are configured to fit around the edge of the substrate **802** of the light panel **800**. The bottom edge of each side **810**, **812**, **814**, and **816** abuts the front surface **700** of the back panel **602** and may be sealed to the front surface **700** using a moisture resistant sealant.

As shown in FIGS. 8D-8H, a single optical element **806** may include multiple lens elements designed to distribute the illumination provided by a single LED **804** across a surface such as the surface **102** of FIG. 1. A first lens element **820** may be positioned proximate to the LED **804**, and additional lens elements **822**, **824**, and **826** may be positioned above the lens element **820**. Multiple optical elements **806** may be combined and formed as a single optics panel **604** that is configured to operate with the LED assembly **800**.

Referring to FIG. 9, another embodiment of a lighting assembly **900** is illustrated that provides a more detailed embodiment of the lighting assembly **200** of FIG. 2. The lighting assembly **900** is similar to the lighting assembly **600** of FIG. 6, but includes six LED assemblies rather than the four six LED assemblies of the lighting assembly **600**. It is understood that the lighting assembly **900** may require a larger power supply than the lighting assembly **600** (e.g., a one hundred and fifty watt power supply instead of a one hundred and twenty watt power supply).

Although the preferred embodiment has been described in detail, it should be understood that various changes, substitutions and alterations can be made therein without departing from the spirit and scope of the invention as defined by the appended claims.

What is claimed is:

1. An optics panel for use in a light emitting diode (LED) lighting assembly comprising:

a plurality of LEDs disposed on a substrate and directed outward therefrom; and

a substantially transparent substrate comprising a plurality of optical elements disposed over the plurality of LEDs and configured to direct light from each of the plurality of LEDs of the lighting assembly onto a display surface external to the optics panel, the display surface having a predetermined bounded area, wherein each of the plurality of optical elements comprises a first lens element and a second lens element disposed over the first lens element, wherein the light from each of the LEDs is directed through the first lens element and the second lens element across the entire area of the display surface so that each LED evenly illuminates substantially the entire display surface with a substantially equal level of illumination from each of the LEDs.

2. The panel of claim 1, wherein the predetermined area comprises an area having a height and a width.

3. The panel of claim 1, wherein the illumination for each LED has a particular illumination profile.

4. The panel of claim 3, wherein the illumination is provided at a desired uniformity ratio of average illumination to minimum illumination.

5. The panel of claim 4, wherein the uniformity ratio is 3:1.

6. The panel of claim 1, wherein the lighting assembly is operable to illuminate the surface from an edge thereof.

7. The panel of claim 1, wherein areas beyond edges of the display surface receive substantially no illumination from each of the LEDs.

8. The panel of claim 1, further comprising a third lens element disposed over the first lens element, the third lens element being optically different from the second lens element.

9

9. The panel of claim 8, further comprising a fourth lens element disposed over the first lens element, the fourth lens element being optically different from the second lens element.

10. An optics panel for use in a light emitting diode (LED) lighting assembly for illuminating a billboard that has a display surface extending between outer edges of the billboard, the optics panel comprising:

a plurality of LEDs directed toward the display surface; and

a plurality of lenses, wherein each lens is disposed over only one associated LED and is configured to direct light from that LED toward the display surface, such that the light from each lens is directed across the entire display surface of the billboard, wherein the light intensity from each lens is substantially uniform across the entire display surface.

11. The panel of claim 10, wherein the optics panel is configured to be attached to a heat sink comprising a power supply enclosure disposed on the heat sink, and wherein the power supply enclosure is configured to comprise a power supply capable of supplying power to the plurality of LEDs.

12. The panel of claim 10, wherein areas beyond edges of the display surface receive substantially no illumination from each of the LEDs.

13. The panel of claim 10, further comprising a substantially transparent substrate, wherein the plurality of lenses protrude outward from a major surface of the substantially transparent substrate, the substantially transparent substrate disposed over the plurality of LEDs.

14. The panel of claim 10, wherein the light from each lens is directed across the entire display surface of the billboard so that, for each LED, a ratio of the average illumination from that LED across the entire display surface to the minimum illumination from that LED at any point on the display surface is 3:1.

15. An optics panel for use in a light emitting diode (LED) lighting assembly comprising:

a plurality of LEDs disposed on a substrate and directed outward therefrom; and

an acrylic material substrate comprising a plurality of optical elements comprising the acrylic material, the plurality of optical elements protruding out of a major surface of the acrylic material substrate, the plurality of optical elements disposed over the plurality of LEDs and configured to direct light from each of the plurality of LEDs of the lighting assembly onto a display surface external to the optics panel, wherein the light from each of the LEDs is directed by the acrylic material substrate across the entire area of the display surface so that each LED evenly illuminates substantially the entire display surface with a substantially equal level of illumination from each of the LEDs.

16. The panel of claim 15, wherein each of the plurality of optical elements comprises a first lens element and a second lens element disposed over the first lens element.

17. The panel of claim 16, wherein each of the plurality of optical elements further comprises a third lens element disposed over the first lens element, the third lens element being optically different from the second lens element.

18. The panel of claim 17, wherein each of the plurality of optical elements further comprises a fourth lens element disposed over the first lens element, the fourth lens element being optically different from the second lens element.

19. The panel of claim 15, wherein areas beyond edges of the display surface receive substantially no illumination from each of the LEDs.

10

20. The panel of claim 15, wherein a ratio of the average illumination from each of the LEDs across the entire display surface to the minimum illumination at any point on the display surface from each of the LEDs is 3:1.

21. An optics panel for a light emitting diode (LED) lighting assembly comprising:

a plurality of LEDs disposed on a substrate and directed outward therefrom;

an acrylic material substrate comprising a plurality of optical elements comprising the acrylic material, the plurality of optical elements protruding out of a major surface of the acrylic material substrate, the plurality of optical elements disposed over the plurality of LEDs and configured to direct light from each of the plurality of LEDs of the lighting assembly onto a display surface external to the optics panel, the display surface having a predetermined bounded area, wherein the light from each of the LEDs is directed by the acrylic material substrate across the entire area of the display surface so that each LED evenly illuminates substantially the entire display surface with a substantially equal level of illumination from each of the LEDs;

a heat sink disposed under the substrate, wherein the substrate comprising the plurality of LEDs is disposed between the acrylic material substrate and the heat sink; and

a power supply enclosure disposed on the heat sink, the power supply enclosure configured to comprise a power supply capable of supplying power to the plurality of LEDs.

22. The panel of claim 21, wherein each of the plurality of optical elements comprises a first lens element and a second lens element disposed over the first lens element.

23. The panel of claim 22, wherein each of the plurality of optical elements further comprises a third lens element disposed over the first lens element, the third lens element being optically different from the second lens element.

24. The panel of claim 21, wherein each of the plurality of optical elements further comprises a fourth lens element disposed over the first lens element, the fourth lens element being optically different from the second lens element.

25. The panel of claim 21, wherein areas beyond edges of the display surface receive substantially no illumination from each of the LEDs.

26. The panel of claim 21, wherein a ratio of the average illumination from each of the LEDs across the entire display surface to the minimum illumination at any point on the display surface from each of the LEDs is 3:1.

27. A method of illuminating a billboard that has a display surface extending between outer edges of the billboard using a light emitting diode (LED) lighting assembly, the LED lighting assembly comprising a plurality of LEDs and a plurality of lenses, wherein each lens is disposed over only one associated LED, the method comprising:

directing a plurality of LEDs toward the display surface; and

illuminating the display by directing light from each LED toward the display surface, such that the light from each lens is directed across the entire display surface of the billboard, wherein the light intensity from each lens is substantially uniform across the entire display surface.

28. The method of claim 27, wherein substantially no illumination is directed towards areas beyond edges of the display surface from each of the LEDs.

29. The method of claim 27, wherein illuminating the display by directing light from each LED toward the display surface comprises maintaining a ratio of the average illumi-

nation from each LED across the entire display surface to the minimum illumination from that LED at any point on the display surface to 3:1.

30. The method of claim **27**, further comprising extracting the heat generated during the operation of the plurality of LEDs using a heat sink attached to a substrate comprising the plurality of LEDs, the heat sink comprising a plurality of fins overlapping with the plurality of LEDs.

31. An apparatus comprising:

a billboard having a display surface extending between outer edges of the billboard;

a plurality of LEDs directed toward the display surface; and

a plurality of optical elements, each optical element disposed over only one associated LED and configured to direct light from that LED toward the display surface, such that the light from each LED is directed across the entire display surface of the billboard so that, for each LED, a ratio of the average illumination from that LED across the entire display surface to the minimum illumination from that LED at any point on the display surface is 3:1.

32. The apparatus of claim **31**, further comprising:

a circuit board comprising the plurality of LEDs; and

a heat sink attached to the circuit board, the heat sink comprising a plurality of fins extending along the plurality of LEDs, wherein the plurality of fins overlap with the plurality of LEDs.

33. The apparatus of claim **32**, further comprising a power supply enclosure attached to the heat sink, wherein the heat sink is disposed between the power supply enclosure and the circuit board.

* * * * *

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 8,870,410 B2
APPLICATION NO. : 13/836612
DATED : October 28, 2014
INVENTOR(S) : Auyeung et al.

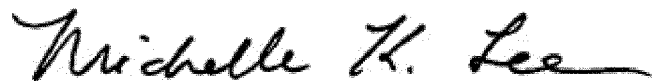
Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Title Page, Item (72) Inventor, should read

--(72) Inventors: David Siucheong Auyeung, Carrollton, TX (US); William Y. Hall, Dallas, TX (US);
Simon Magarill, Mountain View, CA (US)--.

Signed and Sealed this
Seventeenth Day of May, 2016

A handwritten signature in black ink, reading "Michelle K. Lee". The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

Michelle K. Lee
Director of the United States Patent and Trademark Office