

NEWSPAPERS ATLANTIC NETWORK ADVERTISING

2020

**REACH ATLANTIC CANADIANS
WHERE THEY LIVE!**

Contact Liz Keitner for more information:

Phone: 902-402-7822

Email: liz@newspapersatlantic.ca

Reach 450,000 readers in 33 local newspapers across more than 300 communities in Atlantic Canada.

Get one-stop advertising placement for a fraction of the regular cost. Readers trust community newspapers for everything local... including advertising!

Nine out of ten Canadians (88%) read a newspaper each week.

Reach an informed and engaged audience by aligning your message with a trusted and credible local journalism source.

PRICING

AVAILABLE AD SIZES	COST
Business Card 3.75" wide x 2.00" high	\$600
Double-Business Card 3.75" wide x 4.00" high	\$900
Big Box Ad 3.75" wide x 6.00" high	\$1200
XL Ad 3.75" wide x 8.00" high	\$1600

BUY 3 AND GET THE 4TH AD FREE!

The top three reasons Canadians read newspapers:
Local news, local events, and the advertisements.

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COMMUNITY NEWSPAPERS

NOVA SCOTIA

Amherst Citizen-Record
Amherst News
Annapolis Valley Register
Antigonish Casket
Bass River Shoreline Journal
Colchester Weekly News
Enfield Weekly Press
Fall River Laker
Guysborough Journal
Inverness Oran
Lunenburg Progress Bulletin
Pictou Advocate
Port Hawkesbury Reporter
Queens County Advance
Tatamagouche Light
Tri-County Vanguard
Truro Hub Now
Valley Journal Advertiser
Victoria Standard

PRINCE EDWARD ISLAND

Alberton West Prince Graphic
Atlantic Post Calls
Montague Eastern Graphic
Island Farmer

NEW BRUNSWICK

Sackville Tribune-Post
St. Stephen Courier
St. Stephen Courier Weekend

NEWFOUNDLAND AND LABRADOR

Carbonear Compass
Central Voice
Clarendville Packet
Labrador Voice
Marystown Southern Gazette
Port Aux Basques Gulf News
St. Anthony Northern Pen

REACH ATLANTIC CANADIANS WHERE THEY LIVE

AD SAMPLES



the Molly Appeal for MEDICAL RESEARCH

Dalhousie MEDICAL RESEARCH Foundation

1-A1 SIR CHARLES TUPPER MEDICAL BLDG • 5850 COLLEGE ST
• PO BOX 15000 • HALIFAX NS, B3H 4R2

WHERE BREAKTHROUGHS BEGIN

mollyappeal.ca 1.888.866.6559

The business card features a white background with black text and graphics. It includes a stylized flower icon, a beaker icon, and a decorative border.

Business Card 3.75" wide x 2.00" high \$600

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Northern *North*MART

Do you have amazing customer service skills and a passion to be part of a hardworking retail team? The North West Company has Northern and NorthMart stores in remote locations in northern Canada, with roles ranging from **Department Managers** to **Store Managers**. Check out your opportunity to join our team at northwest.ca/careers

THE NORTH WEST COMPANY

The double business card features a white background with black text and graphics. It includes the Northern and NorthMart logos, a paragraph of text, and the North West Company logo at the bottom.

Double Business Card 3.75" wide x 2.00" high \$900

AD SAMPLES

Everything RV ...and more!

New & Used Sales & Rentals

Motor Homes • Travel Trailers
Fifth Wheels • Toy Haulers • Campers
Hitches • Parts • Accessories

Complete Maintenance & Service Available Here

RVDepot

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



**2018
Inventory
Clearance
& Financing
Specials
Going On
Now**

Big Box Ad 3.75" wide x 6.00" high \$1200

FIREWORKS FUN & CANADIAN CANADA DAY EVENTS & CELEBRATIONS PRIDE

Come celebrate
Canada's birthday
with exciting events
all around town,
all week long!

**FIRE
WORKS
@ 9PM**

**10AM
WAGON
PARADE**

**THURSDAY
JULY 1ST 10AM - 11PM
RIVERFRONT PARK
1234 WASHINGTON STREET
SOMERSVILLE HEIGHTS**

CANADA FEST '10

FAIR FOOD • ARTS & CRAFTS • VENDORS • GAMES
FACE PAINTING • RIDES • SPIN ART • PRIZES •
PETTING ZOO • CONTESTS

Details & Directions
www.namewebsite.com
000-000-0000

**1PM MISS
MAPLE
LEAF
PAGEANT**

**LIVE
MUSIC
ALL DAY**

12PM The Bluegrass Brothers
2PM Loren Levitson
4PM Clay & Evan
6PM The Belles
9PM Vale Crossing

<p style="text-align: center;">Canada Day Weekend BLOWOUT Fri - Sun June 25-27 Huge Sticker Markdowns • Free BBQ Balloons & Music for the Kids</p> <p style="text-align: center;">Madison Motors 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p style="text-align: center;">Family Fest Sunday, June 27 sports • games • potluck bbq</p> <p style="text-align: center;">St. Matthew's Church 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p style="text-align: center;">Fireworks Friday Friday, June 25 Fireworks Start at Dusk</p> <p style="text-align: center;">Appleton Amusements 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>
<p style="text-align: center;">Beer Garden BBQ Thursday, July 1 \$1 Burgers & Hot Dogs</p> <p style="text-align: center;">Bavaria Beer Garden 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p style="text-align: center;">Canada Day PANCAKE BREAKFAST Thursday, July 1st 7-11am Adults \$4, Kids \$2</p> <p style="text-align: center;">Merston Firehouse 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p style="text-align: center;">Celebrate Canada Weekend SIDEWALK SALE EVENT Friday & Saturday July 26 & 27</p> <p style="text-align: center;">Plaza Mall 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>

XL Ad 3.75" wide x 8.00" high \$1600