

	PROGRAMME AIM LITERARY FESTIVAL 2023	TIME
1	WELCOME SPEECH BY CURATORS, AIM LIT FEST, EKTA BAJAJ AND MONICA SOOD	10:00 AM - 10:30 AM
2	KEYNOTE SPEECH BY SUNDAY TIMES BESTSELLER, SHRABANI BASU	10:30 AM - 11:00 AM
3	Q&A WITH LITERARY AGENT KATE NASH	11:00 AM - 11:30 AM
4	PANEL DISCUSSION ON STORYGARDEN [BEAUTY OF DIVERSE STORIES] SHRABANI BASU, EKTA BAJAJ, JACQUELINE HARVEY	11:30 AM - 12:00 PM
5	EDITING TIPS WITH PRO WRITING AID	12:00 PM - 12:10 PM
6	SECRETS OF BOOK MARKETING BY KELLY WEEKES	12:10 PM - 12:30 PM
7	BOOK LAUNCH- BY 80-YEAR OLD DEBUT AUTHOR, VIJAY JAIN	12.30 PM - 1.00 PM
8	SPECIAL ADDRESS BY LORD MEGHNAD DESAI	1:00 PM -1:20 PM
9	BREAK	1:20 PM - 1:30 PM
10	REIMAGINING TALES BY BESTSELLING CHILDREN’S AUTHOR ALAN DURANT	1:30PM - 1:45 PM
11	AIM INSPIRE SPEECH BY YOUNG VOICES [AANYA ARORA, DEEVA KARNANI SHAH]	2:00 PM - 2:30 PM
12	AIM INSPIRE WITH WATERSTONES CHILDREN’S LAUREATE, JOSEPH COELHO	2:30 PM - 3:00 PM
13	AIM YOUNG VOICES BOOK LAUNCH RESURGENCE BY DEEVA KARNANI SHAH THE MYSTERY OF MISSING MOTHERS BY VERUSHKA ANAND THE WORLD THROUGH MY EYES BY AISHWARYA GUPTA ALIACE’S STORMY ADVENTURE BY TABISH AGGARWAL	3:00 PM - 3:30 PM
14	KNOWLEDGE EXCHANGE -INSIGHTFUL AND INTERACTIVE INTERACTION BETWEEN ESTABLISHED AND YOUNG AUTHORS JOSEPH COELHO, ALAN DURANT, SARAH MUSSI, DEEVA, AANYA ,VERUSHKA	3:30 PM - 3:45 PM
15	WORDS OF WISDOM BY DR M.N. NANDAKUMARA, SCHOLAR OF THE ANCIENT SANSKRIT LANGUAGE AND EXECUTIVE DIRECTOR OF THE BHARTIYA VIDYA BHAVAN	3:45 PM - 4:00PM
16	AIM INSPIRE - EKTA BAJAJ [THE POWER OF YOUR AUTHENTIC VOICE]	4:15 PM - 4:30 PM
17	PANEL DISCUSSION- THE TRANSFORMATIVE POWER OF WRITTEN NARRATIVES - SAZ VORA, SAM HEPBURN AND MONICA SOOD	4:30 PM - 5:00 PM
18	SARI STORIES BY DIPTI JAIN	5:00 PM - 5:15 PM
19	BOOK LAUNCH - GRATITUDE AND MINDFULNESS JOURNAL BY ASHIMA KUMAR AND RUCHI SINGHAL BHATIA	5:15 PM - 5:30 PM
20	AUTHOR BRANDING WITH RANI SINGH AND ISABELLE KNIGHT, MODERATED BY SNEHA SHAH	5:30PM- 6:00 PM
21	AUTHOR TALK WITH KAVITHA RAO, MODERATED BY ANILA DHAMI	6:00 PM - 6:30 PM
22	BOOKS TO STAGE/REPRESENTATION IN THEATRE WITH SUDHA BHUCHAR	6:30 PM -7:00 PM
23	OPEN MIC AND CLOSING	7:00 PM- 7:15 PM