

The Field of Dreams

~TradeBridge~

Train. Serve

Hands-on trade
experience



Transform.

with purpose and
mentorship.

The Big Problem

- **Right now** - Businesses that need skilled tradespeople are facing critical shortages.
- **Aging Workforce** – In trades, around 50% of journeymen will retire in the next five years. There aren't enough replacements being trained quickly enough.
- **Shrinking Entry Pipelines** – High schools and community colleges have cut back on vocational training, so fewer young people are even exposed to the trades.
- **Lack of Work Ethic** – Many of the candidates don't understand Work Ethics and Accountability.
- **The Reality Facing Gen Z Graduates** – The promise of college has turned into pressure: uncertainty, underemployment, and unpayable loans.”



The Shortage

- Over 1.3 million additional skilled trade workers will be needed by 2026.
- 2025 – at least 700,000 new skilled trade workers are needed.
- Electrical, Plumbing, and HVAC = 40–45% of these jobs.
- Carpentry, Masonry, Roofing, Drywall, Painting = 55–60% of these jobs.

THE YOUTH IN OUR COUNTRY

- The labor shortage we're seeing today can be walked right back to the moment shop class was taken out of high school.

The Field of Dreams Program Model

- **Online 3 day Introduction to the Trades Summit-** to 8 different Trades, with of 12 Speakers.
- **Training & Certification-** 12 week bootcamps - Taught by journeymen - Certificates issued.
- **Community Service Repair Projects-** Hands-on training.
- **Mentorship Network-** Journeymen Mentors.
- **Apprenticeship Placement Engine-** Trainee-to-employer pipeline

WHAT DOES AN INEXPERIENCED EMPLOYEE COST?

- TradeBridge Students Training:
- Specific Trade Knowledge.
- Materials, Tools, Application, Safety.
- Estimations, Critical Thinking, Project Planning.
- Work Ethics and Accountability.

Cost Element	Without TradeBridge	With TradeBridge	Savings
Mentor/Supervisor Drag	\$5,600	\$2,500	\$3,000
Certifications & Safety Training	\$2,500-\$3,000	Provided/Subsidized	\$2,500-\$3,000
Rework/Waste	\$2,000-\$2,500	\$1,000	\$1,000-\$1,500
Lost Wages (Low Productivity)	\$10,000-\$15,000	\$5,000-\$7,000	\$5,000-\$8,000
Soft Skills/Admin Onboarding	\$1,500	\$500	\$1,000
		Total Savings per Hire:	\$12,000-\$16,000

Hybrid Structure Overview

- *The Field of Dreams / TradeBridge Training & Construction*
- *The Field of Dreams (:Nonprofit Arm) : Purpose:* Focus on mission, community service, and training; this arm will apply for grants, donations, run apprenticeship programs, and partner with schools, churches, sponsors, and community orgs.
- *TradeBridge Training & Construction (For Profit Arm) : Purpose:* Handle —training contracts, curriculum, construction jobs, manage community service repair projects, consulting, and job placement services.

How can You Help?

- **Contacts and Doors opened-** Contractors, Builders, Maintenance Companies. Also, Church's, Schools, Veteran organization, Community Leaders.
- **We Need Sponsors-** the Three-Day-Summit. We need partners for Scholarships, for and Grants.
- **Boots on the ground-** to help with social media, mailing lists and reaching out setting up appointments.
- **We Need Sponsors-** Tools, Equipment & Supplies for training in the Boot Camps and for the Community Service Repairs.
- **Donors are needed-** please share this vision.



WE NEED YOU

- *Donations are needed.*
- Our Goal to start The Field of Dreams is \$10,000 over the next 30 days
- Our target Goal is \$75,000 over the next four months.
- This will allow us to secure classroom locations, gather needed supplies, and launch a sponsor and student campaign.
- Provide resources for gathering needed journeyman and mentors for the **3-Day Online Summit** to bring the first group of students. ~Introduction to the Trades~.
- Also set up the needed licensing and insurance to secure needed community repair projects.
- **We need your Support to build the TRADEBRIDGE.**



The Field of Dreams TradeBridge

From Training to Trades. Building America's Workforce.

~Sow Into the Future~ Reap Generations of Skilled Servants.



- Donations are needed.



- Partner with us



- Invest in America's workforce



- The Field of Dreams website

The Field of Dreams

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