The Field of Dreams ~TradeBridge~



Hands-on trade experience



Transform.

with purpose and mentorship.

The Big Problem

- Right now Businesses that need skilled tradespeople are facing critical shortages.
- <u>Aging Workforce</u> In trades, around 50% of journeymen will retire in the next five years. There aren't enough replacements being trained quickly enough.
- Shrinking Entry Pipelines High schools and community colleges have cut back on vocational training, so fewer young people are even exposed to the trades.
- <u>Lack of Work Ethic</u> Many of the candidates don't understand Work Ethics and Accountability.
- The Reality Facing Gen Z Graduates The promise of college has turned into pressure: uncertainty, underemployment, and unpayable loans."



The Shortage

- Over 1.3 million additional skilled trade workers will be needed by 2026.
- 2025 at least 700,000 new skilled trade workers are needed.
- Electrical, Plumbing, and HVAC = 40–45% of these jobs.
- Carpentry, Masonry, Roofing,
 Drywall, Painting = 55–60%
 of these jobs.

THE YOUTH IN OUR COUNTRY

The labor shortage
 we're seeing today can
 be walked right back
 to the moment shop
 class was taken out of
 high school.

The Field of Dreams Program Model

- Online 3 day Introduction to the Trades Summit- to 8 different Trades, with of 12 Speakers.
- Training & Certification- 12 week bootcamps Taught by journeymen Certificates issued.
- Community Service Repair
 Projects- Hands-on training.
- Mentorship Network-Journeymen Mentors.
- Apprenticeship Placement Engine- Trainee-to-employer pipeline

WHAT DOES AN INEXPERIENCED EMPLOYEE COST?

- TradeBridge
 Students Training:
- Specific Trade Knowledge.
- Materials, Tools, Application, Safety.
- Estimatics, Critical Thinking, Project Planning.
- Work Ethics and Accountability.

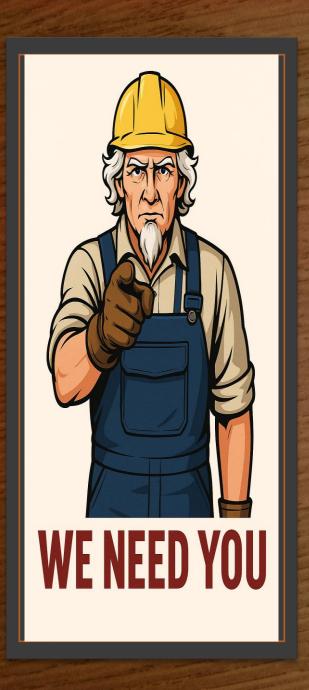
Cost Element	Without TradeBridge	With TradeBridge	Savings
Mentor/Supervisor Drag	\$5,600	\$2,500	\$3,000
Certifications & Safety Training	\$2,500-\$3,000	Provided/Subsidized	\$2,500- \$3,000
Rework/Waste	\$2,000-\$2,500	\$1,000	\$1,000- \$1,500
Lost Wages (Low Productivity)	\$10,000-\$15,000	\$5,000-\$7,000	\$5,000- \$8,000
Soft Skills/Admin Onboarding	\$1,500	\$500	\$1,000
		Total Savings per Hire:	\$12,000- \$16,000

Hybrid Structure Overview

- The Field of Dreams / TradeBridge Training & Construction
- The Field of Dreams (:Nonprofit Arm): Purpose: Focus on mission, community service, and training; this arm will apply for grants, donations, run apprenticeship programs, and partner with schools, churches, sponsors, and community orgs.
- TradeBridge Training &
 Construction (For Profit Arm):
 Purpose: Handle —training contracts,
 curriculum, construction jobs, manage
 community service repair projects,
 consulting, and job placement services.

How can You Help?

- Contacts and Doors opened-Contractors, Builders, Maintenance Companies. Also, Church's, Schools, Veteran organization, Community Leaders.
- We Need Sponsors- the Three-Day-Summit. We need partners for Scholarships, for and Grants.
- Boots on the ground- to help with social media, mailing lists and reaching out setting up appointments.
- We Need Sponsors- Tools, Equipment
 & Supplies for training in the Boot
 Camps and for the Community Service
 Repairs.
- **Donors are needed-** please share this vision.



- Donations are needed.
- Our Goal to start The Field of Dreams is \$10,000 over the next 30 days
- Our target Goal is \$75,000 over the next four months.
- This will allow us to secure classroom locations, gather needed supplies, and launch a sponsor and student campaign.
- Provide resources for gathering needed journeyman and mentors for the 3-Day Online Summit to bring the first group of students. ~Introduction to the Trades~.
- Also set up the needed licensing and insurance to secure needed community repair projects.
 - We need your Support to build the TRADEBRIDEGE.





The Field of Dreams TradeBridge

From Training to Trades. Building America's Workforce.

~Sow Into the Future~ Reap Generations of Skilled Servants.

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• Donations are needed.



• Partner with us



• Invest in America's workforce



• The Field of Dreams website

The Field of Dreams ~TradeBridge~

Train. Serve

Hands-on trade experience



Transform.

with purpose and mentorship.

www.FieldofDreamsTradeBridge.com

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