

January 2026

Dear local business,

Re: West Kootenay Sno-Goers Association Sponsorships



The West Kootenay Sno-Goers (WKSG) is one of the oldest snowmobile clubs in Canada dating back to 1968. Each year we provide our members and the public with a safe and fun winter experience including groomed and signed trails, warming cabin, and fun events.

The WKSG is a non-profit society in its 50th year with members from throughout the West Kootenays and other areas and is operated solely by volunteers. Each year, we hold annual fundraising events such as poker runs including avalanche awareness, and other community events to help pay for our yearly operation as well as upgrading our facilities and equipment.

To operate a club like ours, we can't do it alone. We have significant expenses associated with snowcat groomer, cabin and trail maintenance and improvement which are essential to provide a safe and fun environment for our members and the snowmobiling public.

While any amount of assistance would be greatly appreciated, here are some different ways to help our organization. Sponsorships/Donations will be accepted in the form of monetary donation, a prize/draw donation given away during the Albert Benson Memorial Poker Run or membership draws, or an in-kind donation of a service or goods that could benefit the Club. In return, we can offer you the following below:

- Level 1 Groomers: Value \$200 and over– Business name on cabin bulletin board and sponsor section of our website.
- Level 2 High Markers: Value \$500 and over - Level 1 benefits plus your logo on website and clickable link to your website.

If you would like to contribute in any way to our program or have any questions, please contact myself at (250) 368-7905. Thank you for your support of the West Kootenay Sno-Goers Association, a family-oriented snowmobiling club in the West Kootenays.

Yours truly,

Mark Martin
President
West Kootenay Sno-Goers Association

Thank you for sponsoring the WKSG

Please pick a Level

Hi-Marker \$500+ _____ | Groomer \$200+ _____

Please fill in the information needed regarding your business.

Name _____

Phone # _____

Email _____

Business name _____

How would you like to sponsor the WKSG?

Monetary donation \$ _____

A prize/drew donation _____

In-kind donation of service or goods for the club _____

Please fill in the form and email westkootenaysnogs@gmail.com

Monetary donation you can e-transfer to our Gmail account

Club website westkootenaysnogoers.com

All sponsorships are annual