What to include in analysis? Discussion Section How to draw conclusions?

National Workshop on Writing and Publishing Quality Research Paper in Commerce and Business Management 8-9 February 2020, Faculty of Business Studies DAV University, Jalandhar

Resource Person:

Dr. Sandeep Vij, Associate Professor in Management

Data Analysis/Results Section

- Present ONLY the findings of your study.
- Data presented in tables, charts, graphs, and other figures
- Avoid discussing your results in the data analysis section.
- Explain how the data were summarized and what measures and tests were used.
- Make sure that you included the full name of statistical tests used.
- Report what software you used to gather and analyze your data.

Discussion

- Introduce new and relevant topic/s
- Do not simply restate findings
- Use consistent terminology that is understandable in the context of entire paper
- Clearly state the limitations of the study
- Provide logical extensions to your study
- Specify the avenues for additional future research

Checklist for Conclusion

- Does the conclusion retain the reader's interest in the subject and paper itself?
- Are most important components and contributions of the study highlighted?
- Is there something new in the conclusion that has not appeared elsewhere in the paper?
- Would the busy reader looking only at the introduction and conclusion understand the contribution of the paper?

THANKS



www.sandeepvij.com