

Undiscovered Ventures takes its name from the world-renowned book, *The Blue Ocean Strategy*, which touts the simultaneous pursuit of product differentiation and lean scaling. We look for early stage, disruptive companies that will materially impact their markets.

Instead of getting into perilous waters of fiercely competitive industries, we seek to invest in companies that are creating new markets, processes, and products in such a way that demand is not driven by price.

Our unique approach to due diligence and portfolio management gives our portfolios a significant and meaningful performance boost without compromising the upside return potential. We do this by shifting the focus of the due diligence process and combine scientific-proven management techniques with the world's most powerful A.I. prediction engine.

We primarily serve the Corporate Venture Capital and Family Office communities through the creation of custom investment syndicates that meet their individual risk/reward profiles.



Undiscovered Ventures, Inc.
+1.706.698.2808
www.undiscovered.ventures
info@undiscoveredventures.com

UNDISCOVERED
VENTURES



**EARLY STAGE, STRATEGIC FUNDS
FOR INSTITUTIONAL INVESTORS**

- TAILORED, TARGETED PORTFOLIOS
- OUTSOURCED INNOVATION
- SOCIAL IMPACT FUNDS
- MICRO M&A

COMPANY OVERVIEW

OUR TEAM

Undiscovered Ventures is a collection of professionals who are leaders in their fields; including politics, science, market research, psychology, finance, and industrial design. The team is bound by a single passion to create a process that makes seed stage investment a viable option for institutional investors.

OUR VALUES

Undiscovered Ventures does not tolerate discrimination, harassment, or meanness of any kind. We celebrate the diversity of our team members and our founders, and invest based on the merits of the business concept; race, religion, sex, sexual orientation, or age do not factor in to our hiring or investment decisions.

PROPRIETARY PROCESS



ACCELERATOR PARTNERSHIPS

We partner with some of the world's best startup accelerators to ensure we maintain an exclusive, continuous pipeline of top-tier investible companies.



PROVEN MENTORING

Our mentoring program goes well beyond the traditional approach by merging cutting-edge scientific methods with a time-tested educational program that creates multiple exits and profitable companies.



A.I. SUCCESS PREDICTION

Our A.I. Engine is the oldest, and most reliable A.I. platform for predicting and managing startup success, and we are the only investment company to employ it.

INSTITUTIONAL INVESTORS

CORPORATE INVESTORS

Our Corporate Venture Capital Program lets companies invest in the latest technology, trends, and new ideas through a tightly-focused and customized investment strategy. Through our venture capital investment program, corporations can:

- Gain Access to New Markets
- Scout for New Employees
- Acquire New Customers
- Expand Existing Product Lines
- Increase Overall Enterprise Value

FAMILY OFFICES

Family Offices are seeking a way to enter the early stage market in both a meaningful and socially-impactful way. Our investment vehicles are designed to create a financial reward as well as a social impact for our investors while being cost effective and flexible.

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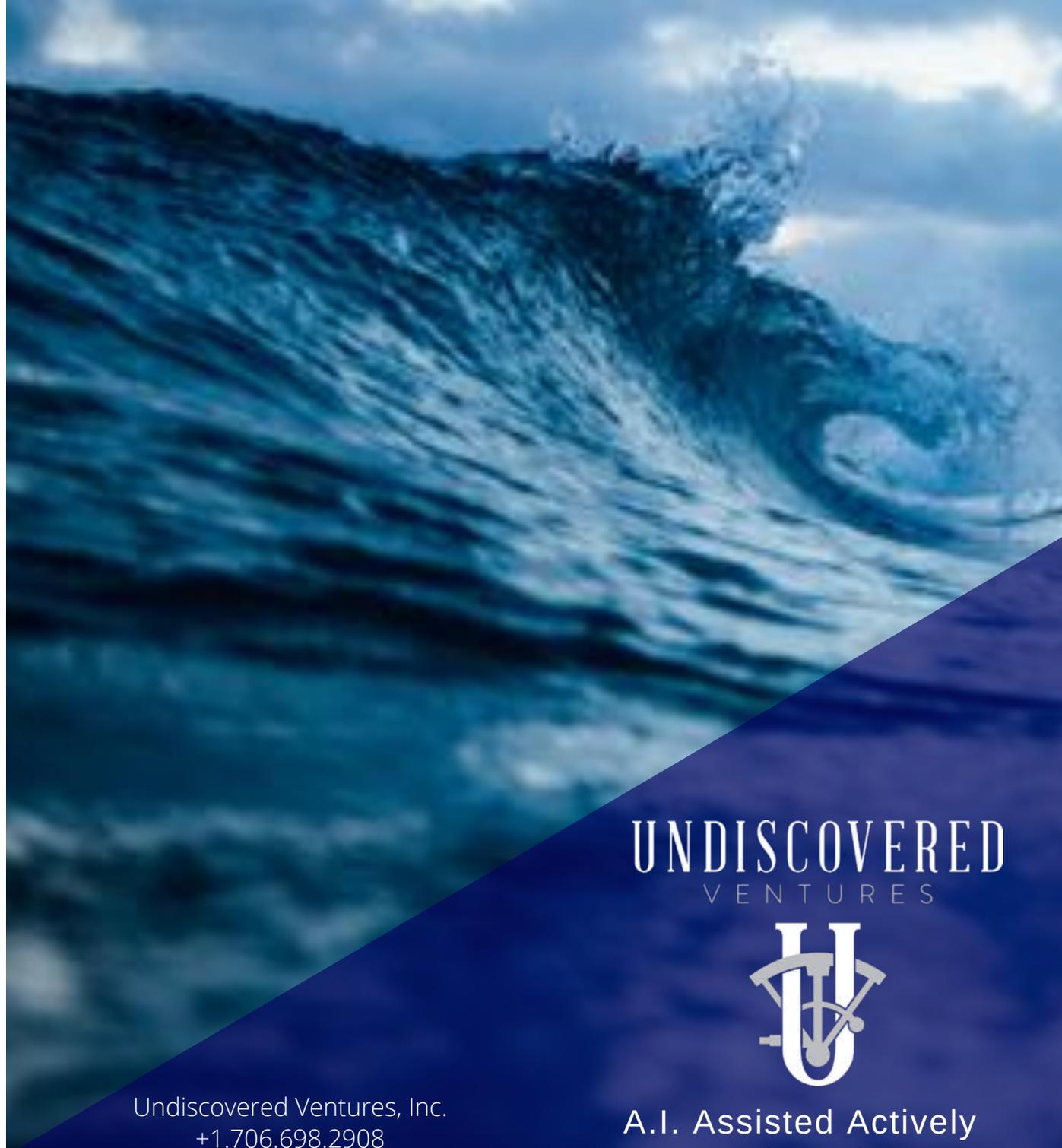
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Undiscovered Ventures provides select institutional investors access to early stage investments through A.I. assisted, professionally managed investment partnerships that are created using a proprietary due diligence process. The portfolios are managed through a combination of the latest in artificial technology, neuroscience, proactive mentoring, and intense scaling activities.

Our portfolio companies all have a positive social impact beyond the financial reward, ensuring we make our community greater along the way.

Undiscovered Ventures also has a unique fee structure that reduces investor costs while creating an alignment of incentives between the investor, the portfolio company, and Undiscovered Ventures.



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A.I. Assisted Actively
Managed Early Stage
Investment Portfolios

The Undiscovered Ventures A.I. Platform

Undiscovered Ventures is one of the only investment companies to employ cutting-edge A.I. in this asset class. Our A.I. System was created in 1993 to be a data-driven way to manage startup success. Since that time, it has evolved into the single best predictor of startup success. We use the insight generated from this tool to not only pick the best companies to invest in but to also guide the companies we do invest in through an ever-changing environment. By investing through Undiscovered Ventures, our investors have exclusive access to this remarkable and unique investment tool.

Man & Machine

Dr. Beau Lotto and The Lab of Misfits

Dr. Beau Lotto is a globally renowned neuroscientist whose studies in human perception have taken him well beyond the scientific domain and into the fields of education, business and investment management. In his role as the CEO of Lab of Misfits, Dr. Lotto has developed a multi-layered education platform that combines a foundation of entrepreneurial curriculum with Dr. Lotto's work in human perception.

By taking this approach, Undiscovered Ventures is able to provide our investors continual access to top-performing startups whose leadership teams have gone through a rigorous screening and scaling program and are ready for investment and to go to market.

