

Undiscovered Ventures takes its name from the world-renowned book, *Blue Ocean Strategy*, which demonstrates the advantage created by launching companies that make price irrelevant.

Undiscovered Ventures provides its corporate, government, and family office clients with A.I. assisted actively-managed early stage investment portfolios.

Undiscovered Ventures furnishes the portfolio companies with scaling support and assistance in accessing major markets; a focus on scaling instead of forced selling.

The Natural Resource Program is a global "clearing house" of expertise, funding, and research & development to teach firms and governments how to harness their natural resources. Mentors work closely with challenged energy, water, and mining companies to prime them for exploration and ultimately to compete on a global scale.



UNDISCOVERED  
VENTURES



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**NATURAL RESOURCE  
INNOVATION PROGRAM**

Mining - Wind - Solar - Water

## TEAM LEADERS

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**Donald McGowan** is the CEO of Undiscovered Ventures, which was created to bring institutional capital to seed and early stage investing through its Micro M&A Innovation Program. Undiscovered Ventures now brings this model to the exploration and innovation of natural resources.

**Emily King** is the leader of the Natural Resource Innovation Program and is a geologist specializing in building and leading multi-disciplinary teams that teach corporations and governments how to harness the power of their own natural resources.

Emily leads mineral exploration programs around the world that significantly increased the mining industry's awareness of the nation's untapped mineral resources and the international tender of four exploration licenses for mineral deposits.

## OUR SERVICES

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Through the partnership of Undiscovered Ventures and Global Venture, we are able to offer a new approach to global natural resource innovation and exploration, backed by a world-class investment network.

- Site Selection and Inspection
- Supply Chain Lock-Up
- Innovation Programs for Corporations
- Technology Funding
- Technology Searches
- Micro M&A Programs
- Energy Crowd Funding
- Business Development Services
- Anti-slavery Verification
- Abandoned Mine Reclamation
- Technology Viability Studies
- Licensing and Permitting

## EDUCATION POLICY

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Identify participating entrepreneur's specific financing needs and tailor venture funding solutions and investors to that specific requirement;

Provide an equal focus on investor recruitment and the development of selected entrepreneurs;

Work with participating entrepreneurs to create a scalable, sustainable business; and

Modify the traditional investment pitch-session approach to support and train entrepreneurs to focus on confidence, character, trustworthiness, and openness to feedback in addition to the business fundamentals and technical qualifications of their company.



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