

FOR IMMEDIATE RELEASE

Agustin "Gus" Garcia Joins Greek University Speaking Team

Renowned Activist and International Businessman to Speak on Cultural Celebration, Community Service, and Diversity

Greek University is proud to announce the addition of Agustin "Gus" Garcia to its distinguished roster of speakers. Garcia, a renowned human and civil rights activist, international businessman, and corruption fighter, will be addressing fraternity and sorority communities across North America on a variety of impactful topics.



Garcia's speaking engagements will cover:

1. **¡Viva la Cultura! Celebrating Hispanic Heritage Month** - A deep dive into the rich traditions, contributions, and influence of Hispanic culture in America, encouraging students to embrace and celebrate diversity within their communities.
2. **Unidos en Servicio: Empowering Change Through Community Service** - This topic focuses on the importance of community service, highlighting how fraternity and sorority members can make significant changes in their communities through dedicated service and leadership.
3. **A Conversation With a National Founding Father: How Can Exclusive Organizations Become More Diverse?** - Drawing from his experience as a founding father of Lambda Theta Phi Latin Fraternity, the largest and oldest Latin fraternity in the United States, Garcia will discuss strategies for promoting diversity and inclusivity within traditionally exclusive organizations.

Garcia's extensive background and accomplishments make him a valuable addition to the Greek University team. As the President of Garcorp International, he leads a firm specializing in domestic and international public and governmental relations, private investigations and security, medical security consulting, business development, and political campaign consulting. His expertise in Latino affairs, Latin America, political corruption, immigration, and human/civil rights has earned him national recognition in both television and print media.

Garcia's journey began at Kean University in Union, New Jersey, where he co-founded Lambda Theta Phi Latin Fraternity on December 1st, 1975. Recognizing the absence of Latino

fraternities at the time, Garcia and his fellow founders sought to unite Latino students, cultivate their leadership skills, emphasize the value of education, and instill a commitment to community and culture. Today, Lambda Theta Phi boasts over 180 chapters nationwide.

Garcia has shared his insights and expertise at numerous prestigious institutions, including Arizona State, California Polytechnic State University - San Luis Obispo, The College of New Jersey, Fresno State, Florida International University, Florida State University, Georgia Southern University, Kean University, Montclair University, Penn State, Ramapo College, Rutgers University, Southeast Nova University, Stockton University, Texas A&M, University of Connecticut, University of Eastern New Mexico, University of Florida, University of North Carolina at Chapel Hill, University of North Texas, University of Miami, University of Michigan, University of Pennsylvania, University of South Florida, University of South West Texas, University of New Mexico, and many more.

Greek University is excited to have Garcia join their team and looks forward to the positive impact his knowledge and experience will have on fraternity and sorority communities across North America.

To learn more, host an event at your university, or join our efforts, please contact us at GARCORP17@aol.com.