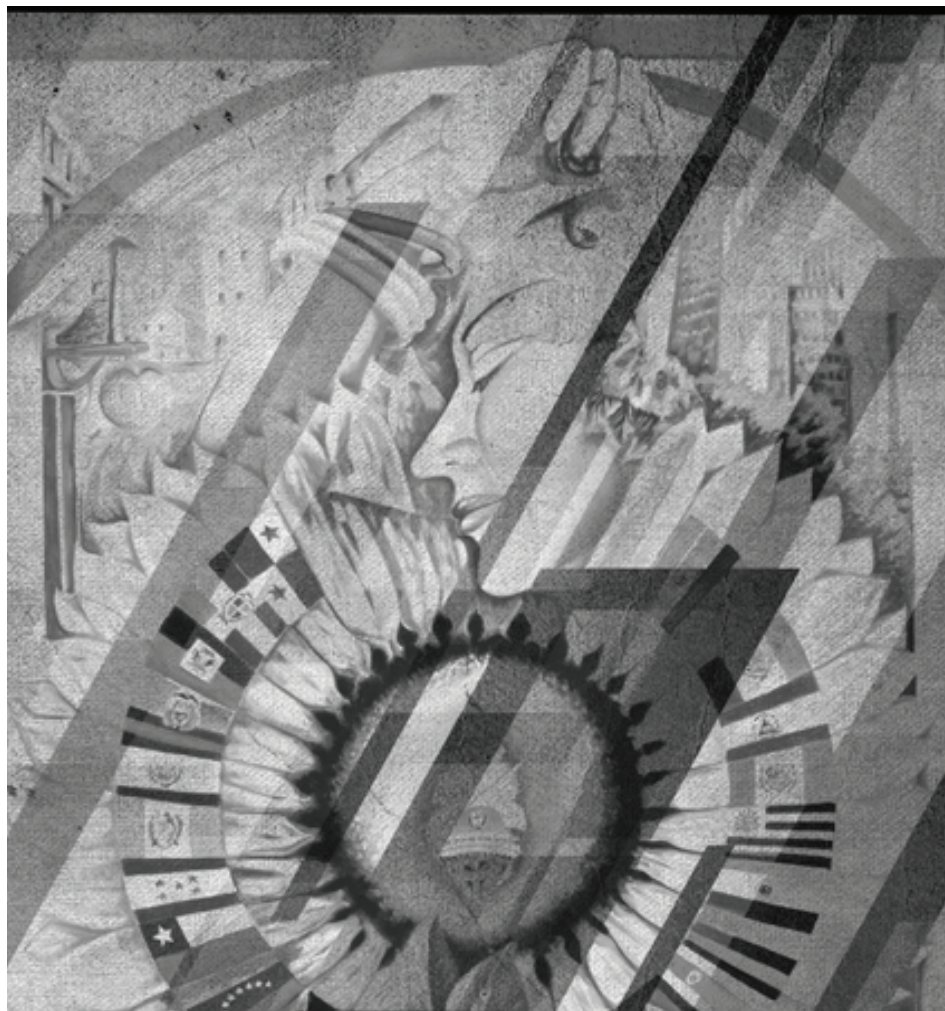


2014-2015 LATINIZATION OF AMERICA LECTURE SERIES



CONTACT INFORMATION

Salvador Miramontes, Jr.
Director of Communications
contact@garcorpinternational.com



MEDIA PACKAGE



MAKE A DIFFERENCE

... and have *fun* doing it.

About the “Latinization of America” Lecture Series and the Unique Benefits of being a featured sponsor

- ❑ If you are looking for a dynamic and energetic speaker with an excellent track record on civil and human rights, then the “Latinization of America” lecture series, by expert speaker Agustin ‘Gus’ Garcia, may be the answer.
- ❑ This lecture will cover Latino civil and human rights, including issues pertinent to the workforce, economy, politics, public policy, and the impact the Latino culture has had in U.S. history. This is truly a motivational speech that has been a moving force among Latinos throughout the Nation. This signature lecture is an ideal networking opportunity with a substantial, sophisticated audience who appreciate your commitment to all of our community efforts.
- ❑ The foundation behind the success of any lecture series is its sponsors. We recognize this fact and are committed towards maximizing the potential exposure at its disposal for such benefactors. As a result, we have organized this sponsorship package in order to cater for multiple types of sponsors.
- ❑ Unique Benefits: (A) Logo and name recognition as sponsor in all event-related marketing & promotional collateral. This includes but is not limited to print (posters, invitations, etc.) digital signage, and social media (Facebook, Twitter, Google+, etc.) usage. (B) Logo and website URL link on Garcorp International, Inc., including “Latinization of America” lecture series section, website. (C) Video projections during event. (D) Sponsor recognition in prominent advertising signage during event. And, (E) recognition in both our newsletter and annual report. **Customization and increased packages are available.**

“Community Medallion” Sponsorship*

| ITEM | DETAILS | COST |
|------|--|----------|
| A | Design and distribute all print materials for consistent marketing/advertisement; use Facebook as prime social media platform for engagement; and add updates on social media regarding event sponsorship. | Included |
| B | Logo and URL link on Garcorp International, including Latinization of America lecture series section, website. See “Sponsor Details on Garcorp Site” to the right. | Included |
| C | Video projections during the lecture series event will be a 30-45 second looped clip that will be uploaded to our YouTube channel to reach online community as well. | Included |
| D | Company mentions on the PA system during event; Logo on lecture series banner, event program, and flyer; and distribute company promo piece to all attendees. | Included |
| E | Logo and name recognition in our quarterly newsletter and annual report under our “Partners” section. Both publications will be available in print and digital format. | Included |

*Please send a high-resolution JPEG, PNG, TIFF or EPS of your company logo to this email: contact@garcorpinternational.com

IT’S A WIN-WIN.

Sponsoring a “Latinization of America” lecture series event provides you the unique opportunity to connect with the Latino community, to build brand awareness and show your support of an important cause: Latino civil and human rights!

Each event reaches a different key audience segment and provides an entertaining and engaging way for you to feel good about supporting our heritage and cultural efforts.

OFFICIAL SPONSOR TITLE USAGE.

Sponsor is free to use the tagline “Official Sponsor of the ‘Latinization of America’ lecture series 2014-15” on any advertising and will have first choice of sponsoring the following year’s series.

Not only does this sponsorship really show the sponsor’s commitment to reaching out and being part of a diverse and growing community, but it comes with complete customization, tracking, and every effort to ensure sponsor’s return on investment is met.

SPONSOR DETAILS ON GARCORP SITE.

A sponsors’ page will be designed on the newly launched Garcorp website in order to promote sponsors of the Latinization of America lecture series.

The “Sponsors’ Page” will include all the logos of sponsors purchasing this package. Once our visitors click on a particular logo, an information page will appear with the following information:

- Company Name and Business Overview Information
- Contact Details
- Website Page Link
- Google Map/Directions

This page will be featured as one of the main tabs on our homepage and regular mentions on our social media platforms will be posted.

LINK EXCHANGE

In order to build a better partnership, we ask that you add our website link www.garcorpinternational.com and event details to your page or calendar.

This will allow for cross-promotion of your sponsorship and reach a broader audience for future endeavors.

