

THE PROGRAM

Earn

\$3496



Book and join us on 12 qualified* shows with your Close friends and family within 180 days of your Rainbow purchase.



Complete first 6 shows within 45 days of your purchase.



Have a minimum of 2, 1st line (qualified)sales **

Simple . . .

If all 3 criteria are met, you will receive a promotional payoff for your Init2Winit earnings in the amount above.

If you complete the 12 qualified shows and have at least two 1st line (qualified) sales**, but your first 6 shows are not completed within 45 days of your purchase, your Init2Winit earnings will be reduced to

\$1748

Please see Qualifications & Guidelines pages to get the full details as to what constitutes a qualified* show & qualified sale**.

To start scheduling your appointments, download the RBO2GO app
and use your email address as your user ID.
(Your representative will help you with this process.)

CUSTOMER NAME: _____ TODAY'S DATE: _____

45 DAY: _____ 180 DAY: _____

ACCESSORIES YOU CAN EARN



Instant Set Special!

2 Booked in the home and run in the next 7 days:
Pick up your choice at the next open house

Rainbow Rewards!

Complete your Rainbow System
Choose any 2 items after completing 6
qualified shows in the first **45 DAYS**

RAINBOWMATE®

\$175 VALUE



AQUAMATE®

\$400 VALUE

RAINJET®

\$300 VALUE



RAINMATE®

\$150 VALUE



AIRCARE 2 GO

\$75 VALUE



MINIJET®

\$200 VALUE



ACCESSORIES YOU CAN EARN



Earn **Rainbow \$** while completing your program.

Use the **Rainbow \$** earned to redeem for available products of your choice.

Demonstrations done Monday – Friday between 9 am - 3 pm = **\$25 Rainbow \$**

Every Sale after fulfilling the 2-sale requirement for the program = **\$100 Rainbow \$**

Rainbow \$ has NO CASH VALUE and are ONLY redeemable for Rainbow Products as listed, after your program is completed and verified!!!



**ORIGINAL FRAGRANCE
PACK**
\$30 Value



**LUXURY FRAGRANCE
PACK**
\$35 Value



**TROPICAL FRAGRANCE
PACK**
\$35 Value



**WINTER FRAGRANCE
PACK**
\$35 Value



FRESH AIR
\$30 Value



**14' EXTENDED
HOSE**
\$200 Value



RAINMATE
\$150 Value



AIRCARE TO GO
\$75 Value



STRAINER
\$20 Value



rainbow® Waterless Cookware BONUS



Rainbow 12 Piece Waterless Cookware

Anyone who books and rides on 6 qualified demonstrations in the next 14 days will earn the Rainbow 12-piece Waterless Cookware Set.

OR



Rainbow 22 Piece Waterless Cookware

Anyone who books and rides on 8 qualified demonstrations in the next 14 days will earn the Rainbow 22-piece Waterless Cookware Set.

If you have any questions about this Bonus please contact the Marketing Office.



THE SCRIPT HOW TO ASK

Hey guys, I need a favor!

I just got a new home purifier. I absolutely love it! I am getting mine for free and I'd love to come and show you a preview. Just for helping me out, you'll get a nice aromatherapy machine for yourself at no charge.

Seriously, **you don't have to buy anything**. I get credit if you just look. The people are great, and I'll be there too so we can catch up.

So, what day in the next couple of weeks can we come by and show you?

All I need is a date and time that **both you and your husband/wife** will be there. I have a deadline, so sometime within the next 30 days would be great.

Thanks so much for your help and we will see you then! I'm counting on you and will call the night before to make sure we are good to go. Don't forget to mention it to your husband/wife and make sure she/he will be in for the night.



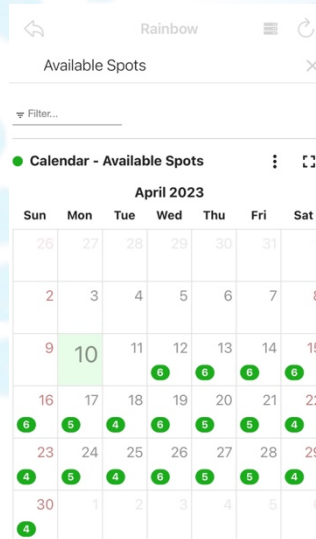
HELPFUL TIPS DO'S & DON'TS

- **DO** start with a **LIST**.
- **DO** ask them just to **LISTEN & LOOK**. We will do the rest.
- **DO** tell them that they receive a **FREE GIFT** just for watching.
- **DO** explain that they are really helping you & that **YOU WILL BE THERE TOO!**
- **DON'T** contact your friends via text, e-mail, or Facebook when scheduling. Call Them!
- **DON'T** try to sell your friends a Rainbow over the phone.
- **DON'T** explain the program (in too much detail) or be a walking bulletin board for Rainbow! Do that when we get there!
- **DON'T** call the Rainbow a Vacuum or discuss price or plans or cost.

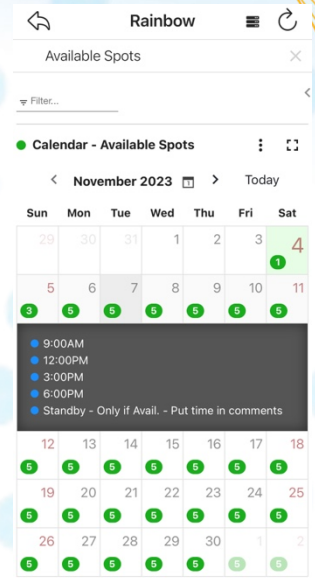
The Calendar appointments



Home page of RBO – click Book a Show (blue box)



Pull up the calendar with available days & times.



Click on a day
Pick a time

Enter all of your friends/family information designated with an *

Scroll to the bottom of the page and click Submit.

You can find more tips and videos at the bottom of the home page.

PROGRAM BASICS



- I must complete all 12 qualified shows with a minimum of 2 sales (Cash, Check, Credit Card, 1st-Line Credit*) within 180 days to receive any monies on the Init2WinIt Program.
- The completion of 6 qualified shows (alone) does not entitle me to monies of any kind. All monies are paid only after 12 qualified shows and 2 sales (Cash, Check, Credit Card, 1st-Line Credit*).
- Upon completion of my entire program (12 qualified showings, 2 sales & the first 6 shows having been completed within the first 45 days of the program), I will receive a promotional payoff for \$3496. If I complete the 12 qualified shows and have a minimum of 2 sales (Cash, Check, Credit Card, 1st-Line Credit*), but my first 6 shows are not completed within 45 days of my purchase, my Init2WinIt earnings will be reduced to \$1748.
- By signing this document on page 9, I am confirming that I fully understand how to earn the \$3496 and that if I fail to complete the program, I am still obligated to pay for my rainbow completely. Any questions I may have had, have been thoroughly and completely answered and I have been made fully aware of all the requirements.

*1st-line credit is defined by the following -

1st Line approval rating (with no special promotions) from Preferred Credit Inc.

90% or higher payout through any other finance company.

24 months or less through synchrony.

Cash, Check, or Credit Card. Must be sold at Standard Pricing. SRX Rainbows only.

Please NOTE:

Promotional payoffs earned on Rainbows that are financed, will be remitted directly to the finance company to be applied directly to your account.

QUALIFICATIONS



1. **HOMEOWNERS ONLY!!** Note – Mobile Homes only qualify if they are located and affixed to property that they own. **(BE AWARE, WE CHECK COUNTY CLERK RECORDS FOR PROOF).** If the verification department cannot find proof of ownership on county records, you will be asked to provide proof of ownership or replace the demonstration with another homeowner.
2. **QUALITY HOMES**, that are fully furnished. No apartments, duplexes, or neglected homes. Homes must be in nice, livable conditions (no current reconstruction or remodel). Homes must have electricity hooked up and running water. No hoarders, malodorous squalor, vans down by the river, RV's, etc.
3. Homes must be within our marketing territory. (Within 100 miles from the Healthy Home Innovations, LLC office location, which is currently located in Fayetteville, AR)
4. **Must be couples**; Married or living together and romantically involved. **BOTH MUST ATTEND** and **POLITELY PARTICIPATE** in the **ENTIRE** demonstration. **Rude or discourteous situations will not qualify** as a Demo. Must be gainfully employed full-time or comfortably retired. Must **not** be under current layoff or unemployment within the household. Must have a verifiable legal income. Must be between the ages of **21-65**.
5. **No third-party Demonstrations**. All referrals must be **family** or **personal friends**. They must not have seen a Rainbow demonstration in the last **5 years** or **currently own** a Rainbow that is less than **8 years old**.
6. **No group demonstrations**. Demonstrations must be shown in the home that they currently own and occupy. All demonstrations must be full and complete, and all the attachments must be shown as listed in the policies and procedures handbook.
7. Referrals must **speak**, fully **understand**, and **communicate in English**. Must be US citizens with Social Security Numbers.
8. Rainbow reserves the right to **REFUSE** a demonstration or **request a replacement** demo if it **fails to meet any** of the above **qualifications**. Please make sure your shows are qualified before scheduling. **This is your responsibility**.
9. All demonstrations must be booked through the RBO2GO app and **NOT** through any dealer. Any presentation booked through the dealer will not count towards your program. Any questions or concerns with the program must be asked and answered through the verification team. Please email init2winit_verification@healthyhomeinnovations.com
10. Any show that does not meet the above qualifications will **ONLY** count if they result in a **NET SALE**.

I, _____, understand and agree to abide by the above qualifications for all demonstrations completed throughout the entirety of this program that I am voluntarily participating in.

Signature

Date

PROGRAM GUIDELINES



Customer must complete 12 Qualified demonstrations within 180 days from the date of their Rainbow purchase. A minimum of 2 of the demonstrations must result in a "1st line sale". 6 of the 12 demos must be completed within 45 days of their Rainbow purchase in order to receive the full \$3496 promotional payoff after completion of their 12th qualified demonstration in 180 days.

A "1st line sale" is defined as a current model Rainbow purchased for Full-Price. Full-Price is defined as a sale approved and paid out by the Finance Company with a minimum of 90% payout, or paid for by cash, check or credit card at the current model price. A sale must be considered "1st line" to qualify for promotions of any kind.

A "2nd line sale" is defined as a current model Rainbow purchase for Full-Price, that has been approved by the finance company at below 90% payout. A special handling approval would be an even lower tier of credit worthiness. If any sale is financed as a "2nd line sale" or special handling, no promotions of any kind will be paid out.

Customers that do not complete the first 6 demonstrations within 45 days will have their promotional payout reduced to \$1748.

Customers that have financed their Rainbow will have the funds forwarded directly to the finance company on their behalf to be applied to their account balance.

All cash or check customers will receive a check payout and will need to fill out an I-9 form for tax purposes.

All credit card sales will have a refund to their credit card used and will need to fill out an I-9 form for tax purposes.

All payouts will be considered promotional giveaways and treated as such for tax purposes.

All promotions will be paid out once the Rainbow has been paid by the finance company and the finance company has received a minimum of the first payment by the customer. The timeline to process the promotional payouts is 6-8 weeks. Promotional payouts are only earned on "1st line sales" and only when the date of the demonstration and the date of the sale are the same.

If a customer fails to follow the guidelines of the program or the Rainbow office determines that they are being uncooperative, the customer will then be deemed ineligible to continue the program and will forfeit and all commissions earned. Governing law requires that as a material condition of this agreement, the parties agree that should any dispute arise between them from this agreement, that they will not engage in litigation, but will instead submit any such dispute to arbitration, taking place in Washington County, Arkansas, pursuant to the rules of the American Arbitration Association and Arkansas Arbitration Act.

I understand that the "Init2Winit" program and the gift program are transactions separate and apart from the purchase of my Rainbow Cleaning System and have no bearing on the validity of any "retail installment agreement" or other contract signed in connection therewith. I fully understand that I am obligated to pay my monthly payments whether I earn the separate items offered by the special or not]. I must honor the terms of my "retail installment agreement". If I choose to do the "Init2Winit" program, I understand that the promotions earned will be forwarded to the finance company on my behalf.

I am responsible for ALL sales taxes and interest (government taxes, sales tax, gift tax or any interest accrued.) If at any time this program is changed, I am not eligible to switch programs. If a gift offered is no longer available, it may be replaced with one of equal value. I understand that the "gift" program consists of extra accessories that may only be obtained through separate purchase or by completing the required demonstrations. These accessories include but are not limited to; the Aquamate, Rainjet, Minijet, Rainbowmate, Rainmate, AirCare2Go, any fragrances/disinfectants, and/or supplies sold separately.

This agreement supersedes any/all other agreements and constitutes the entire and only agreement between the parties, other than the original purchase of The Rainbow Cleaning system, which is your responsibility to pay.

By signing below, I am stating that I have read and fully understand all the information contained in this agreement and I have waived all rights to claim otherwise ... at any point and time ... ever!

Print Name: _____ **Print Name:** _____

Sign Here: _____ **Sign Here:** _____

Today's Date: _____

Explore an Opportunity Without Limits



The Rainbow Business Offers . . .



An opportunity to earn extra income with no cash investment.

Page 10 of 10 of the Healthy Home Innovations, LLC Agreement



The flexibility to keep your regular job. You can run appointments only when you have the time and energy.



Excellent training and support. When trained properly, the potential income is extremely high.



An exciting work environment. Meeting new people keeps work interesting and fun.

A Product That Sells. . .

The Rainbow Cleaning System is backed by an industry-leading warranty and is certified as a proven air cleaner designed to reduce household allergens and air pollutants that contribute to poor indoor air quality.

As a unique and highly regarded home appliance, the Rainbow Cleaning System and Rexair's line of premium accessories can lead to big profits for you as an entrepreneur. There are countless people just waiting to see the Rainbow!



If at any time during or after your Init2Winit program you wish to explore the Rainbow opportunity, please contact our office at 479-274-0749. Email at init2winit_verification@healthyhomeinnovations.com

Find us on 

[@Init2Winit](https://www.facebook.com/Init2Winit)



HEALTHY_{HOME} INNOVATIONS

FAST TRACK

Motivated to achieve more?
Love to earn extra cash?
See the distributor for
details.

SUCCESS

**BOOK & RIDE
30 DAY PROGRAM
REPLACES 12-2**

DEMOS MUST MEET INIT 2WINIT GUIDELINES
4 PROGRAM SALES MUST BE 1ST OR 2ND LINE
SOLO SALE MUST BE 1ST LINE
NO COMMISSION PAID ON SOLO SALE

MINIMUM
7 DEMOS / 4 SALES
COMPLETE IN OFFICE
CERTIFICATION

**SELL 1 RAINBOW SOLO EARN \$3496
OR PAYOFF RAINBOW
(if financed)**