



GENERAL SHOW INFORMATION

Deep South Turf Expo

October 27-29, 2026
Beau Rivage Casino & Resort
Biloxi, Mississippi

OFFICIAL SERVICE PROVIDER

Veal Convention Services, Inc. (VCS)
3016 Reverend Abraham Woods Jr. Blvd.
Birmingham, AL 35203

Phone: 205.328.1010
Toll Free: 800.844.8325
Email: orders@vealco.com

IMPORTANT DATES

Discount Deadline: Wednesday, October 21, 2026

Orders must be received with payment by this date to qualify for discounted prices.

Advance Freight Cutoff: Wednesday, October 21, 2026

Freight received at advance warehouse after cutoff date subject to late fees and additional transportation charges.

EXHIBITOR INSTALLATION

Monday, October 26, 2026 3pm - 5pm

EXHIBITOR MOVE OUT

Exhibitor move-out: Wednesday, October 28, 2026 4pm - 6pm. (*Absolutely no sooner than 4pm.*) and Thursday, October 29, 2026 7am - 9am.

All freight and materials on the showfloor after move-out deadline will be forced back to VCS warehouse or onto VCS's preferred carrier. Additional charges will apply.

ADVANCE WAREHOUSE SHIPPING INFORMATION

See attached shipping labels for deadlines and addresses. Direct shipping is not available due to show site storage and staffing limitations.

RENTAL TERMS & CONDITIONS, LIMITS OF LIABILITY and OTHER IMPORTANT INFORMATION AVAILABLE AT VEALCO.COM

All services and rentals are governed by the terms and conditions and limits of liability available at vealco.com and at veal.boomerecommerce.com. Please contact our office at orders@vealco.com for a copy or with any questions or concerns before placing orders or shipping packages to VCS.



FREIGHT HANDLING SERVICES

SERVICE A - ADVANCE SHIPMENT TO WAREHOUSE

CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS - Shipments that can be unloaded at the dock with no additional handling required. Each shipment received is charged separately. Cumulative weights are not allowed on minimums. *Prices apply only to shipments that meet the advance deadline.*

STRAIGHT TIME RATE: \$89 per 100lbs. – 200lbs. minimum

SERVICE B - DIRECT SHIPMENT TO SHOWSITE

CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS - See definition above in Service A.

STRAIGHT TIME RATE: \$129 per 100lbs. – 200lbs. minimum

SERVICE C - SMALL PACKAGE SERVICE

Cartons and envelopes received without documentation. Maximum weight is 30 lbs. per shipment, per delivery. This includes UPS, FedEx, etc. All shipments received via air carrier that do not fall under the small package category may be subject to special handling charges.

STRAIGHT TIME RATE: \$49 per package

SERVICE D - OUTBOUND ONLY FREIGHT HANDLING SERVICE

Freight handled only at close of show. Material handling fees include taking materials to the loading dock and loading on designated carriers.

STRAIGHT TIME RATE: \$59 per 100lbs. – 200lbs. minimum

OTHER CHARGES FOR FREIGHT HANDLING SERVICES

Uncrated, Loose, and Shipments Requiring Special Handling: Shipments of uncrated or loose items or boxes, machinery / heavy equipment or blanket wrapped items or any items that require special handling. Additional Fee: 30 percent

Delivery Deadline: Advance shipments to warehouse that are received before the advance receiving dates or not received at least five (5) days prior to show move-in and any direct to show site shipments that arrive before or after designated acceptance times. Additional Fee: 30 percent

Overtime Surcharge*: Straight time rates are quoted above and apply Monday through Friday 8am - 4pm. Freight handling on overtime, before 8am and after 4pm on weekdays and on Saturday, Sunday or Holiday, an additional 30 percent will be charged per occurrence. Based on move-in / move-out schedule, an overtime surcharge per occurrence applies to shipments handled at show site during overtime hours. (Your advance warehouse shipments may be received during straight-time, but the move-in / move-out schedule may require that your shipment be moved in to our out of the exhibit area on overtime.) Additional Fee: 30 percent for every overtime application.

Transportation Surcharge: Charge applies to freight transported to VCS warehouse after close of show. \$35 per 100lbs (\$350 minimum)

Please visit vealco.com for outbound shipment instructions or contact us at orders@vealco.com

*All orders must be processed using our online ordering at: veal.boomerecommerce.com.
Please call 1(800)844-8325 for assistance or with any questions regarding your order.*



ADVANCE SHIPMENT LABELS

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

Must arrive by: **Wednesday, October 21, 2026**

Deep South Turf Expo - October 27-29, 2026 - Beau Rivage Casino & Resort, Biloxi, MS

From: _____ To: Deep South Turf Expo
% VCS at ArcBest Freight Systems
12297 Shriners Blvd
Biloxi, MS 39532

Exhibiting Company: _____ Booth Number: _____

Number _____ of _____ pieces. Carrier _____

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

Must arrive by: **Wednesday, October 21, 2026**

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From: _____ To: Deep South Turf Expo
% VCS at ArcBest Freight Systems
12297 Shriners Blvd
Biloxi, MS 39532

Exhibiting Company: _____ Booth Number: _____

Number _____ of _____ pieces. Carrier _____

These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse. Please cut along the dashed lines and affix one to each piece of your shipment to the advance warehouse. Please make additional copies of these labels as needed.

NOTE: Warehouse is not temperature controlled. Hazardous materials will not be accepted at warehouse.

RENTAL FURNITURE & ACCESSORIES

SKIRTED DISPLAY TABLES

**Advance
Order**

**Floor
Order**

4ft by 2ft by 30in high

\$129

\$189

6ft by 2ft by 30in high

\$109

\$149

8ft by 2ft by 30in high

\$129

\$189

(Standard table height is 30in. Add \$40 for 40in high skirted table.) (All sizes skirted on three sides. For skirt on 4th side, add \$40 on 30in tall table, \$60 on 40in tall table)

Table Skirt Color: _____ blue _____ red _____ burgundy
_____ black _____ green _____ yellow _____ white



BARE DISPLAY TABLES

**Advance
Order**

**Floor
Order**

4ft by 2ft by 30in high

\$69

\$99

6ft by 2ft by 30in high

\$49

\$69

8ft by 2ft by 30in high

\$69

\$99

Standard table height is 30in. Add \$20 for 40in high table

OTHER TABLES

**Advance
Order**

**Floor
Order**

Cocktail Round (café table)

\$79

\$99

(30in diameter, 30in height, cover available separately)

Cocktail Round (highboy)

\$79

\$99

(30in diameter, 40in height, cover available separately)

CHAIRS

**Advance
Order**

**Floor
Order**

Folding

\$29

\$29

Side

\$69

\$89

Arm

\$69

\$89

Barstool

\$89

\$119



OTHER

**Advance
Order**

**Floor
Order**

Cocktail Round Cover

\$29

\$49

Wastebasket

\$19

\$29

Literature Rack

\$119

\$189

Easel

\$19

\$29

Bag Stand

\$49

\$59

6-10ft section of 3ft drape

\$49

\$89

6-10ft section of 8ft drape

\$89

\$129

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INSTALLATION AND DISMANTLING LABOR ORDER FORM

RATES: Straight Time \$80 per hour, Overtime \$120 per hour

- Starting time can be guaranteed only when labor is requested for the start of the working day, which is 8:00am.
- The minimum charge of one (1) hour per person will apply and time will commence in accordance with the exhibitor's request and in half (1/2) hour increments thereafter.
- Work will be done on a straight time basis if circumstances permit; however, this is not a guarantee that overtime charges will not be invoiced if necessary.
- Failure to call for labor at requested time will result in one (1) hour charge per man requested, unless twenty-four (24) hour advance notice is provided.
- Orders received at the show will be processed after advance orders.
- Veal Convention Services cannot be responsible for losses due to theft, loss or damage or for product/literature that is not properly packed and labeled. Review your insurance policies to be sure that you have proper coverage.
- **STRAIGHT TIME IS 8:00 AM – 4:00 PM WEEKDAYS. OVERTIME IS BEFORE 8:00 AM AND AFTER 4:00 PM WEEKDAYS AND ALL DAY SATURDAY. DOUBLE OVERTIME IS ALL DAY SUNDAY AND HOLIDAYS.**

VCS SUPERVISED LABOR

OK TO PROCEED: A SERVICE FOR THOSE OF YOU WHO WISH TO HAVE YOUR EXHIBIT SET UP BEFORE YOUR ARRIVAL AT SHOW SITE. Veal Convention Services, Inc. will install and/or dismantle your exhibit. You need not be present. A professional supervision surcharge of 30 percent will be added to your labor charge. \$45 minimum for each installation and dismantle.

	No. of Laborers	Laborer Hrs. Each	Total Hours	Number of Cartons: _____
Installation	_____	_____	_____	
Dismantle	_____	_____	_____	Number of Crates: _____

EXHIBITOR SUPERVISED LABOR

DO NOT PROCEED: ALL WORK IS PERFORMED ONLY UNDER THE SUPERVISION OF THE EXHIBITOR REPRESENTATIVE. It is important that the exhibitor check in at the service desk to pickup laborers ordered. Exhibitor must also check the laborers out at the service desk upon completion of work. All work to be done under the supervision of the exhibitor or exhibitor representative.

	No. of Laborers	Laborer Hrs. Each	Total Hours	Number of Cartons: _____
Installation	_____	_____	_____	
Dismantle	_____	_____	_____	Number of Crates: _____

Exhibitor Representative:

Company Name:

Email Address:

Show Site Phone No.:

Alternate Phone No.:

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