

From: East Coast Bays RSA ecbrsa@xtra.co.nz
Subject: East Coast Bays RSA - 8 April 2021 - Poppy Day and ANZAC Day
Date: 8 April 2021 at 5:30 PM
To: alisdair.martin@xtra.co.nz



Dear Members,

It has been awhile since I have written to you all, but as members should all be aware, this time of year is very important to us all at ECB RSA. We as a Committee have all been very busy focusing on organising our annual Poppy Day appeal fundraiser and of course ANZAC Day 2021.

To give an insight into this, over the last week we the committee and volunteers have delivered 160 Poppy collection boxes to businesses throughout the East Coast Bays area in support of this year's appeal. We are very focused on making both these important occasions the best yet, after last year's unfortunate cancellations of both events due to the COVID-19 lockdown.

Please members, I do urge you all to support us during both the Poppy Day appeal fundraiser and ANZAC Day 2021. We are always very short of volunteers and if you are willing to lend a hand, please contact the office as soon as possible.

One item, I have tried to reiterate on many occasions, and I keep highlighting to you all is that the Committee and even myself are all volunteers and spend many hours behind the scenes working tirelessly to keep our RSA operating, in what I might add are very difficult times. We are always looking for more volunteers to assist us.

Poppy Day Appeal 2021

The Poppy appeal commences Friday 16th April through to Sunday 18th April. So, if you are willing to volunteer throughout these dates, please contact the office and we will be delighted to have you help out. We are once again indebted to those volunteers who have already signed up to help as well as Vanguard Military School and also the Air Force Cadets that help us yearly on both these important annual occasions. Thank you all once

again we couldn't do it without you.

April 1st – Poppy Boxes distributed throughout the ECB area to businesses.

April 16th – Poppy appeal for the general public. All volunteers will be out and about in the ECB area selling Poppies.

April 18th – Final day of Poppy Appeal 2021.

ANZAC Day 2021

This year we are making big changes, especially in the light of what has happened with COVID-19 for businesses in Browns Bay and just as important we need to get ECB RSA's name back into the Community. In collaboration with Council and the Local Business Association, it was decided Anzac Day will be held along Beachfront Lane, in support of local Businesses and the Community. There is a change to the parade route, which is now from the corner of Anzac Road and Beachfront Lane, and marches along Beachfront Lane to the War Memorial. Furthermore there are changes in the locations of venue's after the Dawn and Civil services, being The Clyde and Deep Creek Brews & Eats, primarily for Veterans, both are situated on Clyde Road but also accessible from Beachfront Lane. Several other local Cafes will also be opening early for the general public

Finally, some of the Committee and I have done much canvassing around the Community as well as current Serving and those Returned who aren't members of our ECB RSA and the general consensus is, 'what can ECB RSA provide me' and 'what value will I achieve by joining'. Yes, I agree there a lot to sort, which we will focus on after both Poppy Day and ANZAC Day as we all need to make sure we have a strong future ahead.

I wish to highlight to Members that we need to modernize our RSA so that we can carry on supporting current ECB RSA members as well as current serving and Returned Servicemen and Servicewomen in all their future welfare needs. Our membership has dropped significantly and we need to attract younger members to our ECB RSA as they are our future.

Once again, I thank you for your time and support and let's make both the Poppy Day appeal fundraiser and ANZAC Day 2021 the best yet.

"Comradeship"

Kind Regards

Jim Martin

ECB RSA President

Welfare Matters - Please call Andy Peters - 021 064 5562

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POPPY APPEAL
REMEMBER TO CARE

To Support East Coast Bays RSA

TEXT

ECBRSA to 4622



Timetable of Events ANZAC Day 2021

Dawn Parade

5.30am Parade Assembly - Corner of Anzac Road and Beachfront Lane, the Parade marches along Beachfront lane to the War Memorial

5.45am Dawn Service

6.30am Venue The Clyde – Filled Breakfast Rolls, food will be provided by ECB RSA, prepared by The Clyde. Primarily for Veterans, former and current Service Men and Women, RSA Members, Persons who took part in the Service. Donations welcome.

Also Deep Creek Brews & Eats – Half priced buffet breakfast provided by ECB RSA, prepared by Deep Creek Brews & Eats, if you are a Veteran, RSA Member, Uniforms, Medal wearers, Persons who took part in the service, Donations welcome.

Several other local Cafes will be opening early for the general public.

Citizens Parade

8.15am Parade Assembly – Corner of Anzac Road and Beachfront Lane, the parade marches along Beachfront lane to the War Memorial

8.45am Citizens Service

10.00am Venue - The Clyde – ECB RSA has booked live music "Toucan" Band, Open to Veterans and RSA Members, Uniforms, Medal wearers, Persons who took part in the service. Food will be provided from ECB RSA, prepared by The Clyde. Donations welcome.

Items of Interest

10.00am - Auckland Skydiving are doing a jump (weather depending)

10.30am – War Birds doing a fly over the Memorial (weather depending)

During Day RAAF – Large Major Foam Vehicle on display

During Day NZMVC – Military Vehicles on display



Please text **ECBRSA to 4622** or 00644622 outside of NZ for a **\$3 donation** for the **East Coast Bays 2021 Welfare Fund**. This is to support all of our current and ex-service personnel and their Families, and is available to donate to all year round. Thank you.

We are also always on the lookout for any news from our Members, please contact the office on 478-8033.

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Thank You



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Member

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