

From: East Coast Bays RSA ecbrsa@xtra.co.nz
Subject: East Coast Bays RSA - Poppy Day Day 2022
Date: 4 April 2022 at 12:12 PM
To: alisdair.martin@xtra.co.nz

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EAST COAST BAYS RSA

We are always on the lookout for Volunteers, especially Drivers, we ask, if any other members feel they have something to contribute to our ECB RSA and have a spare hour or two to volunteer, please contact one of our Committee members, **or phone our office on 4788033 and leave your name and contact details.** Thank you.



POPPY DAY FRIDAY 22 APRIL 2022

Dear Members,

Our Poppy Team has been very busy focusing on organising our annual Poppy Day appeal fundraiser, Thank you all, especially Julie for distributing Poppy Boxes to our Local Businesses. This year's appeal marks 100 years of the RSA's Poppy Appeal. (See below, makes an interesting read).

The Annual Poppy Appeal is on Friday 22 April, please support all our Veterans. This years appeal is to raise awareness that not all Veterans are Old. Over the last 30 years

years appears to raise awareness, that not all Veterans are old. Over the last 50 years, there are more than 30,000 Veterans under the age of 50 in New Zealand serving in areas, such as Africa, Bosnia, Timor, Afghanistan and Iraq.

This year hopefully will be a big year for the ECB RSA, because the last two years have been hampered by Covid. Please members, I do urge you all to support us during the Poppy Day appeal fundraiser, every dollar does count. If you would like to be part of the Poppy Fundraising Team this year, please call the Office on 4788033.

This year, we have 3 other ways to donate as well as our Poppy Day Boxes, that you will see on your travel. (See at the end of this email)

April 1st – Poppy Boxes distributed throughout the ECB area to businesses.

April 22th – April 24th Poppy appeal for the general public. All volunteers will be out and about in the ECB area selling Poppies.

April 25th - ANZAC Day 2022.

Once again, I thank you for your time and support and let's make the 2022 Poppy Day appeal fundraiser the best yet.

Kind Regards

Executive Committee

Welfare Matters - Please call Andy Peters - 021 064 5562

Please like us on on Facebook page (link below)



To Support East Coast Bays RSA

TEXT

ECBRSA to 4622

For a \$3 Donation

Thank you for your support

ECB RSA QR CODE

Using a QR & Bar Code scanner (not the Covid one) on your Mobile Phone, Scan the following QR Code to Donate to ECB RSA - Thank You



INTERNET BANKING

East Coast Bays RSA Welfare Trust Fund

01-0121-0162997-03

Reference: Poppy Appeal

Thank You





Selling poppies, 1940 (Alexander Turnbull Library, EP-Days of Commemoration-ANZAC Day-05)

New Zealand's first Poppy Day - 24 April 1922

A total of 245,059 small poppies and 15,157 larger versions were sold, earning £13,166 (equivalent to \$1.34 million in 2020). Of that amount, £3695 (\$376,000) was sent to help war-ravaged areas of northern France; the remainder went to unemployed New Zealand returned soldiers and their families.

The idea of selling artificial poppies to raise funds for veterans' organisations was conceived by a French woman, Madame E. Guerin. Her plan was to have widows and orphans in northern France manufacture artificial poppies that could be sold to benefit veterans and destitute children.

After Colonel Alfred S. Moffatt took the idea to the New Zealand Returned Soldiers' Association in September 1921, an order for 350,000 small and 16,000 large silk poppies was placed with Madame Guerin's French Children's League.

Unlike the practice in other countries, the NZRSA did not hold its inaugural Poppy Appeal in association with Armistice Day (11 November). The shipment arrived too late for Poppy Day to be properly promoted prior to Armistice Day, so the NZRSA decided to hold it on the day before Anzac Day 1922.

The first Poppy Day was a 'brilliant success'. The annual Poppy Day Appeal – now usually held on the Friday before Anzac Day – has become the NZRSA's primary means of raising funds for the welfare of returned service personnel and their dependants.

Thank you to NZ Online History for this information.

<http://nzhistory.govt.nz/new-zealands-first-poppy-day-held>





Please text **ECBRSA to 4622** or 00644622 outside of NZ for a **\$3 donation** for the **East Coast Bays 2022 Welfare Fund**. This is to support all of our current and ex-service personnel and their Families, and is available to donate to all year round. Thank you.

We are also always on the lookout for any news from our Members, please contact the office on 478-8033.

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Click on the link below.
Thank You



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Member

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