

# IMAGINE IF...

You had a strategic talent partner who could guide you through and help you solve your most challenging people challenges.

## PAIN POINTS AND OPPORTUNITY

Do you have a staff of people that you need to motivate to perform at their best?

Are you living with hiring decisions that made sense when your company was small or were desperate to fill a role and need to figure out what to do now?

Are you kicking off new growth initiatives and need to think about the people implications to that growth?

Are your teams highly effective or is there opportunity for improvement?

Do you have questions about the best investments to make in your people programs or how to handle employee situations?

Are you considering an acquisition and thinking about the people implications?

## ACCESS TO A TALENT ADVISOR & COACH

Leading organizations is an exciting challenge but it comes with the requirement to focus on your people in addition to your clients and customers. As you scale your business, the people challenges often become more complex or time consuming.

What if you had access to a senior talent executive to bounce ideas off, review your programs, and make recommendations on your talent strategy to help grow your business?

**That's where I come in.** I can help make sense of the puzzle pieces on the board to optimize the impact of your people programs and processes. I can partner with you on specific projects or on a retainer model as an advisor and coach.

## MY MISSION

Focused on partnering with business owners and leaders to create organizations/teams where people want to come to work every day and do amazing work in support of their clients/customers.

## ABOUT ME (MELISSA CARSON)

With over 25 years working as a leader in the talent management field at large global organizations like Accenture and EPAM, I'm now focused on coaching leaders and defining and implementing talent strategies with scaling organizations. My experience crosses consulting, outsourcing, managed services, and software.

