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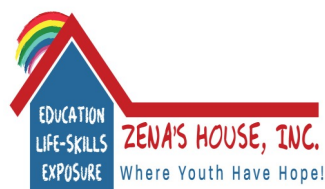


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**Welcome our newest monthly donor for 2019! Mrs. Shelbia King**

## Partners in Education and Youth Development

Fulton Schools College and Career Academy \* South Fulton Arrow Youth Council \* Distinguished Young Ladies (DYL) \* Get to Work \* What's in your Hands? \* Creekside High School \*\*



Zena's House is a non-profit youth development organization that provides tutoring, life-skills workshops and exposure trips for middle and high school students in metro Atlanta. **Our vision is to instill hope in youth through education, life-skills workshops, exposure, encouragement and love—ultimately to see youth so full of hope whereby they know and believe nothing shall be impossible to them!**

Shop at [smile.amazon.com](https://smile.amazon.com) and select **Zena's House** as your charity! Amazon will donate a percentage of your purchase to ZH! Easy Peasy!

# Zena's House, Inc.

Where youth have HOPE!

Spring 2019

## Money Moves! Financial Literacy Workshop

I recently heard a DJ on the radio ask what his listeners wished their parents taught them when they were kids. The most common responses were MONEY, CREDIT and SAVINGS! As the old adage goes— knowledge is power and when you know better you do better. Our goal at Zena's House is to equip students with the information, skills and opportunities they need to succeed. As a result, we held our Money Moves



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**Mailing address:**  
PO Box 262  
Union City, GA 30291  
Phone: (678) 665-6506  
[www.zenashouse.org](http://www.zenashouse.org)

Financial Literacy Workshop for students ages 11 and up. Our facilitator was Ms. Danielle Veal, educator and founder of Teach One Tutoring. Danielle discussed 4 important money moves: being cautious with credit, earning with entrepreneurship, less debt/more savings, and smart spending. It was a very interactive session with videos, online surveys and group activities.



Our second speaker was Mr. Jerry Bronson II, college student and entrepreneur. He talked about what it takes to be an entrepreneur and the importance of hard work and self-education. Mrs. Taleesha Bates, entrepreneur, spoke about saving and investing and advised it is never too late to start. We also discussed credit scores and using labeled bags, demonstrated the



opportunities, or lack of, with Excellent, Good and Poor credit. The activity challenged students to place notecards, with various statements, in the appropriate bag. Statements included 'missed a few payments this year,' 'can easily get a phone, home or car' and 'bad credit? No problem.' We also reviewed a sample credit card statement and discussed due dates, the impacts of making only minimum payments, finance charges and other relevant credit issues. Lastly, lucky raffle winners received a copy of the book, *Rich Dad Poor Dad*, by Robert Kiyosaki; a Money Moves T-shirt; and a gift card.



We would like to thank **Panda Express at Camp Creek** for donating lunch for the event; our volunteers: Donna and Antoinette; the ladies of Alpha Kappa Alpha, Tau Epsilon Omega Chapter; United for Health v and our parents and students for attending.



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## Spring Break Experience 2019: ATL College Tour



We kept it local this year and visited 6 of the many great schools right here in Atlanta, Georgia—Atlanta Tech, Atlanta Metro State College, Spelman College, Morehouse College, Clark Atlanta University (CAU) and Morehouse School of Medicine. We had a great time and received valuable information about each of the schools. We started the day with breakfast donated by McDonald's. Then, we headed to Atlanta Technical College. Ms. Selman gave us a

very informative tour. She shared that students could enroll in a free dual enrollment program starting in the 9th grade. As she gave us a tour of the campus, we spoke with instructors in the areas of plumbing, automotive mechanics, dentistry and nursing. The areas of study are endless and very cost effective. Tuition is estimated at \$1,089 per semester for 12 credit hours (full-time student). We then walked next door to ATL Metro State College. This is a 4-year college with many majors from which to choose. Two of our students took advantage of the school's offer to Zena's House students— 3 and you are in (application and 3 supporting documents) and students would receive a conditional offer. An interesting extra about ATL metro is that some scenes from the show *Being Mary Jane* were shot at AMSC! We ended our tour at ATL metro campus with lunch and then, headed to the Atlanta University Center (AUC) to visit the 4 renowned HBCUs.

It was great to see all the students at AUC. While the young ladies visited Spelman, our male chaperones took the young men to visit Morehouse College and Morehouse School of Medicine. The young men and chaperones loved the tour and learned so much about the school's history, diversity and work being done at the medical school. At Morehouse College, the young men learned more of their history and the great men before them who attended and graduated from Morehouse; including, Martin Luther King Jr., Spike Lee, and Samuel L. Jackson, just to name a few.

The tour of Spelman resonated with many of the young ladies, as they expressed how much they enjoyed the tour of the campus, learning about its prolific history, speaking with current students, and soaking up the culture of sisterhood; the fabric of Spelman's campus. For many of the young ladies, Spelman was their favorite part of the day.

Our last campus tour of the day was Clark Atlanta University. The campus was lively and filled with friendly students. We learned of the university's rich history, and the many academic programs offered by the school. It was a full day and a great time was had by all!

Special thanks to our sponsors, volunteers and parents for their continued support! Special shout outs to Mr. Freeman for registering his daughter to attend our tour 3 years in a row and to Aunt Alisa for flying in her niece from PA to attend our tour! Engaged parent involvement at its finest!



## SPONSOR HIGHLIGHT: Kim Sellars-Bates/KSTB Enterprises



It gives me great delight to feature my friend, our Director of Development and Founder of KSTB Enterprises, Kimberly Sellars-Bates. Kimberly is a native Atlantan and product of the Atlanta Public and Fulton County School Systems. Kim received her Bachelor of Science in Psychology from Alabama State University. She has authored two books, is a much sought after speaker, active in several organizations and volunteers extensively in the South Fulton Community. She has been married to TaDarol, Sr., her college sweetheart, for 26 years and they are the proud parents of TaDarol II (DJ Crizis) and Taylor. Kimberly's motto is, "Not Even the SKY is the Limit!"

KSTB is a small business that produces extensive results. They offer a number of services for nonprofit organizations, including 501c3 application and submission, grants (city, county, state and federal) coaching, seminars and more! **Visit their website at [www.kstbenterprises.com](http://www.kstbenterprises.com).**

Kim fondly remembers how our paths crossed, "I will never forget the first time I spoke with Bernice. I was standing in line waiting to vote for President Obama. She was so passionate that I couldn't wait to meet her." Kim says she supports Zena's House for many reasons. One is because ZH is a forward-thinking organization that continually strives to make a difference in the lives of youth in Metro Atlanta. Second, their programs and workshops are innovative and effective. Third, I am especially impressed by the organization's 'meet them where they are attitude.' While most organizations stress that all students must attend college, ZH recognizes that there are other choices available and encourages their students to attend a 2 or 4-year college, or join the military." **How would you encourage others who haven't donated to Zena's House yet to consider donating?** I personally invite you to attend a ZH workshop, while there, please take a moment to meet Bernice, Board Members, volunteers and youth served by ZH. When you see the difference that they make in the lives of youths, I'm sure you will be moved to support this worthwhile organization.

We salute Mrs. Kim Sellars-Bates for her time, commitment and resources given to Zena's House since 2008!

### News and Announcements

**Zena's House is turning 15!** Celebrate with us on **October 5, 2019** at Elegant Occasions in Fairburn, GA. Tickets are \$50, enjoy dinner, auction, entertainment and more! Save the date! **#50for15**



**Welcome new Board member, Ms. Danielle Veal.** We are thrilled to have Ms. Veal join our board. Danielle Veal is an educator and Atlanta native. She began tutoring as a high school student and over the past 15 years, has tutored and taught hundreds of students, helping them reach and surpass both academic and personal goals. She has taught middle and high school mathematics and also spent time teaching English in South Korea. She earned her Bachelors degree from the University of North Carolina at Chapel Hill in Psychology and her Masters degree from Emory University in International Development. She is the Founder & Director of Teach One Tutors, an Atlanta based tutoring business.

**Zena's House has a new logo!** After 15 years, we were ready to spruce up our logo and make our organization focus clearer to all! We hope you like!



**Zena's House Youth Advisory Council.** We are excited to introduce our youth council, Reyna, Briana, Thomas and Terrell. The role of the council is to help us stay connected with youth, by learning and better understanding what is important/trending for them. They provide new ideas for workshop topics, as well as programmatic feedback. The council comes with many talents and has already developed a promotional video and workshop flyer.

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We take Cash App! 706-503-2425 or \$zenashouse