

Going Global
With Barbara

COMPANY OVERVIEW

Going Global with Barbara, LLC is an educational travel company offering inclusive travel and cross-cultural programs to families, schools and youth organizations across the US. The company hosts its International Youth Leadership Programs in France, Spain, Senegal, and Jordan. Going Global's diversity-centered programs emphasize the rich multi-cultural history of its locations, helping travelers to see themselves in each destination. The company empowers high school and college students through immersive experiences which foster global awareness, travel competency, cultural appreciation, and leadership development.

Main Office Location: Bowie, MD
Staff: 11 employees
***Veteran, Minority, Woman-0wned business**

CEO/FOUNDER BIO

Barbara Eubanks, a retired Navy Officer, founded Going Global with Barbara, LLC in 2019 with a vision to harness the power of travel for educational enrichment. During her military and corporate careers, Barbara witnessed the impact of travel experiences on the personal and professional growth of young people. She also noted the under-representation of diverse students in international educational programs. Motivated to bridge this gap, she established the company to provide access and awareness to students historically under-represented in such programs.

KEY HIGHLIGHTS

- Hosts travel and cultural immersion workshops and summer camps in Washington DC area and in multiple locations across the US.
- Offers school districts a 10-week credit bearing course with instruction and trip for students and teachers.
- Partners with 6 international universities to offer private tours and workshops curated for Going Global students and chaperones.
- Extensive community of expatriate volunteers who co-host events for Going Global students abroad, providing global networking and mentorship opportunities related to living, working and studying abroad.
- Offers fundraising workshops to parents and organizations, resulting in families raising over $500,000.



Over 100 New Passports Obtained

Over 75% of GGwB students become first-time or first-generation passport holders, directly addressing the issue of low passport ownership in minority families and communities.



Over 200 Student Journeys

Since 2022, over 200 youth and adults have traveled to France, Spain, Jordan and Senegal with GGwB. 18 students have completed 2 or more trips.





Contact Information

- **Website: www.goglobalwithbarbara.com**
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Media links and photos



GW Alumna Transforms Young Lives through International Travel | GW Today | The George Washington University

Barbara Eubanks' global leadership program for Black high school students aims to spur interest in studying abroad.

GW Today / Feb 9, 2024















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