

Going Global With Barbara

COMPANY OVERVIEW

Going Global with Barbara, LLC is an educational travel company offering domestic and international programs to families, schools and youth organizations across the US. The company hosts International Youth Leadership Programs in several countries, including France, Spain, Senegal, and Jordan. Since its inception, Going Global has been empowering students and adults through immersive learning experiences that foster global awareness, travel competency, cultural appreciation, and leadership development.

Main Office Location: Bowie, MD

Staff: 11 employees

***Veteran, Minority, Woman-Owned business**

CEO/FOUNDER BIO

Barbara Eubanks, a retired Navy Officer, founded Going Global with Barbara, LLC in 2019 with a vision to harness the power of travel for educational enrichment. During her military service, Barbara witnessed the impact of immersive experiences on personal growth and cross-cultural understanding. Motivated to bridge the gap in study abroad opportunities, she established the company to provide access and awareness to students historically under-represented in such programs.

KEY HIGHLIGHTS

- Hosts travel and cultural immersion workshops and summer camps in Washington DC, Pittsburgh, PA and Fort Worth, TX.
- Provide 10-week curriculum, instruction and Paris trip for school district of Philadelphia for credit.
- Partner with 6 international universities to offer private tours and workshops carefully curated for Going Global students and chaperones.
- Extensive community of expatriate volunteers who co-host networking events for Going Global students abroad, allowing them to network, connect and obtain mentors related to living, working and studying abroad.
- Nine students have secured international internships through GGWB.
- Teach effective fundraising workshops to parents and organizations, resulting in families raising over \$200,000 over the past three years.

PASSPORT



**82 New
Passports
Obtained**

Over 75% of GGWB students become first-time or first-generation passport holders, directly addressing the issue of low passport ownership in minority families and communities.



Over 100 Trips

Since 2022, over 100 youth and adults have traveled to France, Spain, Jordan and Senegal with GGWB. 18 students have completed 2 or more trips.



Contact Information

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Media links and photos



GW Alumna Transforms Young Lives through International Travel | GW Today | The George Washington University

Barbara Eubanks' global leadership program for Black high school students aims to spur interest in studying abroad.

GW Today

