

# CONTINUED FAQ'S

## ▶ **What software programs is the consultant proficient in?**

We have used many programs and are pretty tech savy

- Excel
- Word
- Adobe Illustrator
- Canva
- Micros
- Infogenisis
- Aloha
- Golf Now/Ez Suites 360
- Square
- Honeybook

## ▶ **Whart does a consultant help with?**

There are numerous advantages to having a monthly, bi-weekly or weekly consultant. The amount of data provided at the start of appointment will influence how much we can accomplish during the initial consulting appointment.

- Analyze food trends, pricing, ongoing promotions, and cost control using data from a PMIX report.
- Calculate the costs for all menu items (beer, wine, liquor, and food) to ensure they meet the desired cost percentage for the establishment.
- Review inventory, sales, and purchases to determine the cost of goods sold for food, wine, beer, and liquor.
- Identify discrepancies related to missing inventory items and implement theft prevention measures.
- Develop server report cards to assess performance and enhance training and upselling strategies.
- Utilize social media to collect reviews, analyze feedback, respond appropriately, and share insights with team members.

## ▶ **Are there other services available for the consultant?**

Yes! We are happy to assist in any other form of consultations services. Give us a call or send out a contact form to see what we can do for you!