



## WARM UP, WITH OUR FAVORITE FALL DISHES

As the season changes, we're cooking up some of our favorite cold weather treats. Paired with a robust glass of red wine, here's a few dishes we know will keep you feeling cozy.

For our **Roasted Acorn Squash Soup** we puree butternut squash, shallots, fresh cream, butter, black pepper and (shhh...) a touch of maple syrup. Its creamy with just the right touch of sweet.

Our **Pork Putanesca** features smoky slow-cooked pork in our rich puttanesca sauce, over our creamy polenta - with a grating of pecorino romano cheese, of course.

Menu



Fresh Pasta

Steak & Seafood

Catering

### LET GOOD TASTE BRING THE FOOD, TO YOU

Whether you're a family of five, or hosting for twenty-five, our catering menu has something for everyone. Or, tell us what you want - we'll plan a menu to impress the most discerning palettes.

Including chicken tenders and fries, for the kids.

Catering

### WINE TASTING TUESDAYS

Join us the first Tuesday every month to sample a select wine - like Castello Banfi Centine Toscana. A rich, smooth Cab-Merlot blend full of flavors like, blackberry, plum, licorice, and vanilla. It's robust enough to pair with pasta.

Or enjoyable just on its own.

Wines



### SOMETHING FOR EVERYONE

A 16 oz. NY Strip seared to perfection? Crispy calamari with our tangy, homemade marinara sauce, homemade Mac 'N Cheese for the little ones? Done and done. Let Good Taste cook for your entire family. We even have delicious, GF options, like a four-cheese pizza on a crispy cauliflower crust.

And yes, we have Tiramisu.

## Exclusive Offer: 15% Discount

Hey - we appreciate you. Mention this newsletter when you visit us next and we'll take 15% off your meal.

And hurry - we're cooking up some great things we know you're going to love.





# Why Your Newsletter...

...is a great way to grow business.

## What Is An E Newsletter?

An Electronic (E) Newsletter helps you stay in touch with your customers and provide the latest news about your Restaurant, all the services you offer and exciting happenings in the world of food altogether.

Besides building your online presence, your Newsletters is a timely update from a local resource in the form of:

- **Exciting updates to your menu.**
- **Special offers and promotions.**
- **Secret recipes and cooking tips.**

Your newsletters become a meaningful way to communicate directly in a personal way that brings valuable content to your customers.

## Did You Know That...

A monthly Newsletter is more than just marketing - it establishes your restaurant as an integral part of the community, as well as:

- **Builds trust in your business.**
- **Establishes your expertise.**
- **Keeps you top-of-mind as the first call for dining out/ordering in.**

Meanwhile, the more that people trust you understand their tastes and preferences the likelier they are to call you first when they think of dining out, ordering in, or catering.

Your Newsletter keeps you engaged with your customers while keeping them informed about what's new and exciting at your Restaurant.

**About to launch a new Capellini  
Beurre Blanc with  
Bronzed Sea Scallop dish?  
Or  
The World's best Cheeseburger?**

Let your customers know they're the first to hear about it – and when to come try it.

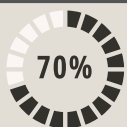
By reminding your clients what you have to offer, you become a trusted source and valuable guide for them.

I'll plan each month's Newsletter so it showcases innovations and best practices, updates to your services, and dining-centered events.

And I'll design your Newsletter to complement your website making it a seamless part of all your marketing assets - digital and print .

**And if you want, we can figure out other ways your Newsletter can engage your dining community, like:**

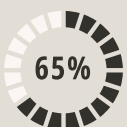
- Implement Loyalty programs.
- Host wine/food tastings.
- Reach out to new residents.



Of customers say they are more likely to visit a restaurant that offers personalized promotions.



80% of customers expect restaurant brands to have an online presence and interact with them.



60% of customers have registered a restaurant's email list to receive exclusive discounts and deals.