

Acclaimed Jewelry Designer Mikelle Tershon Launches “Shine” Collection

Newest collection showcases dazzling array of signature pieces in 18 karat gold vermeil and silver sterling pendants, opera length necklaces and earrings.

For Immediate Release

(New York, New York) Design innovator Mikelle Terson follows the success of her previous collection releases with “Shine”. This latest offering from the acclaimed jeweler features over twenty new designs including a series of cascading earrings and Star pendent necklaces from mid to opera length.

The Shine collection is designer Mikelle’s transition line. It combines the hand-finished aesthetic of her high-end line with a slightly more casual, “everyday wearable” sensibility perfect for her growing mid-market client base. Yet, the Shine collection captures the designer’s unique talent for rendering intricate design with fluid ease and elevates each piece above the typical offerings in this price range.

The collection’s overall look is inspired by Mikelle’s abiding respect and appreciation for ancient Tantric philosophy; every artistic form is a vehicle to hold, celebrate and radiate divine nature. Guided by the wisdom and unifying principle of Tantra, the Shine collection takes its cue from celestial bodies and timeless symbols re-imagined with contemporary elegance:

“I’ve always felt compelled by the beauty and sacredness of the Truth to reveal and celebrate that in my life and art. I really feel that in our own way, whether its through our clothing or jewelry or even our make-up, that we can radiate the very best of who we each are—our inner light. So my work as a jeweler and designer is about how to provide beautiful works of truthful art that allow us the chance to recognize and celebrate that inner light~that “shine”.

Making a playful, beautifully understated homage to sun symbology, Goth, Astor and Sunburst Star pendants each offer subtly defined variations on this most ancient icon. The “Goth Star” pendent in 36” opera length, rests gracefully at the end of an oval-linked sterling silver chain. Pastel hued Swarovski crystals fall intermittently among the links, in citron, sky and sunset colors.

“Astor Star” fashions twisted zircon in to a multi-rayed pendent while “Sunburst” redefines the classic sunray design, complimented by Swarovski crystals in a delicate mid-scale balance of crystal and hand-fashioned link elements.

In subtle departure from the sun symbolism though still heavenly appointed is the “Stardust” necklace. Delicate satin finish orbs with tiny crystal highlights enhance this finely linked “Y” chain that ends in a perfectly rendered sterling silver heart.

Celestial counterparts to the pendants, the four-piece earring set is a series of cascading designs from the multi-strand, square linked “Sizzle” earring to “Dazzle”, a waterfall of interlocking chain ringlets, finely rendered in intricate jeweler’s detail.

“Cosmos” soars to simple elegance with four strands of intermittent links and key-chain dots suspended from a half-moon clasp. While “Comet Stream” features five varying length chains in fluid freefall.

Mikelle’s pieces have been present in respected venues from the Reuben Museum to the Naked Gallery and she looks forward to the Shine collections inclusion in the prestigious Hampton Classic, August 26th~September 2nd, 2007.

Mikelle Design Studio offers finely crafted original design jewelry in 18k gold, sterling silver and gold vermeil pendants, earrings, anklets, bracelets and rings. For every taste, from every price range.

“Be your dazzling self and you make the world brighter”

For an appointment or interview:

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