

AESTHETIC & WELLNESS

The Science & Art of Medicine



PSSAM
"The Science and Art of Medicine"

Learn the art of successfully managing an aesthetic practice and the skills needed to thrive in the competitive landscape of beauty and wellness industry.

This course is open to:

- ✓ Nurses
- ✓ Medtech
- ✓ Midwives
- ✓ Dentists
- ✓ Entrepreneurs
- ✓ Business owners

AESTHETIC & WELLNESS

Aesthetics, Legal & Business

Embark on a transformative journey into the realms of beauty and business with our exclusive 3-Day Aesthetic and Wellness Course.

This course equips business owners and professionals with the essential knowledge to successfully market and manage an aesthetic practice while collaborating with licensed medical experts for safe and effective treatments.

International Partners for the PSSAM A&W Program



Scan to Register



Contact Us

More Information
fb.com/PSSAMph

Contact Us(Viber & Whatsapp)
+63 917 700 8860



Our aftercare program is your gateway to continuous support and exclusive resources following completion of our course, ensuring you stay at the forefront of innovation and success in your field.

- Access to a continuous supply of high-quality Aesthetic consumables tailored to your needs.
- Access to our community of doctors without royalty fee.
- Provision of state-of-the-art aesthetic machines and equipment necessary for your business.
- Ongoing technical support and guidance via our designated Viber Groupchat.
- Opportunities for free or paid trainings for PSSAM graduates on new products or machines (With Certification).



“The Science & Art of Medicine”



Theoreticals & Real World Application

Dive into a structured learning experience covering theoretical insights, practical applications, and business strategies essential for success in the aesthetics industry.

Upselling and Business

Master key aspects of running an aesthetic clinic, including marketing, client acquisition, operational efficiency, and compliance with industry regulations.

Strategic Practice Growth

Understand how to create opportunities in aesthetics while ensuring ethical and professional practice within the legal framework.

Legal Principles in Aesthetics

Learn protocols for addressing complaints and disputes, emphasizing effective communication.

Aesthetic and Wellness Program Course Outline



Aesthetic Medicine Theoreticals

Learn the fundamentals for your
aesthetic business.

Aesthetic Medicine Theoreticals

- **Skin Anatomy** – Introduction to the structure and function of the skin, including different skin types and how they affect aesthetic treatments.
- **Imperfections of the Skin** – Common skin concerns such as acne, hyperpigmentation, fine lines, and uneven texture, with an emphasis on non-medical treatment approaches.
- **Skin Treatment and Management** – Non-invasive techniques for improving skin health, including facials, peels, and homecare regimens tailored for various skin conditions.
- **Acne Vulgaris** – Understanding the causes and types of acne, plus management strategies using over-the-counter products, facials, and non-medical procedures.
- **Laser Lights** – Overview of laser and light-based treatments used in aesthetics, including IPL, LED therapy, and their applications for skin rejuvenation and hair removal.
- **Slimming and Body Sculpture** – Introduction to non-invasive body contouring methods such as radiofrequency, cavitation, and cryolipolysis for fat reduction and skin tightening.
- **Basic Skincare and Skin Preparation** – Essential skincare routines, product selection, and preparation techniques for aesthetic treatments to enhance results and ensure safety.
- **Cosmeceutical and Ethical Drips** – Understanding IV drips and topical cosmeceuticals, their benefits, ethical considerations, and how they complement aesthetic treatments.

Aesthetic and Wellness Program Course Outline



Non - Surgical Procedures Assistance

Learn how to assist your physician
for all non - surgical procedures.

Non - Surgical Procedure Assistance

Learn to Assist with the Following Procedures:

- Sclerotherapy(Spider Veins Removal)
- Stretchmarks Removal
- Acne Scar Subcision
- Non - Surgical Lipo (Face & Body)
- Botulinum Toxin (Face & Body)
- Threadlifting(Hiko Noselift, COGs, Monothreads)
- Fillers
- PRP

In - Depth Assistance for Non - Surgical Procedures:

- Step by Step Procedural Checklist
- Proper Sterilization
- Patient Preparation and Aftercare Guidance
- Professional Non Surgical Procedurals

In accordance with Philippine laws and medical regulations, all injectable procedures in this course will be performed exclusively by our licensed doctor lecturer.



Advanced South Korean Facial Treatments



1. Real Ampoule Program

- Comprehensive skin nourishment using five specialized ampoules:
 - Gold – Enhances skin radiance and rejuvenation
 - Peptides – Boosts collagen production and skin elasticity
 - Hyaluronic Acid – Provides deep hydration and plumping effects
 - Licorice Extract – Brightens skin and reduces pigmentation
 - Vitamins – Delivers essential nutrients for overall skin health

2. ACODERM BIREGEN Carboxy Skincare

- Application of specially formulated gels and mask packs to generate carbonated foam
 - Benefits:
 - Improves skin texture and clarity
 - Reduces the appearance of wrinkles
 - Tightens and firms the skin

3. 1-Day Herbal Peel

- Natural topical microneedle treatment designed to accelerate skin renewal
- Shortens the skin turnover cycle from 28 days to just 3 days
- Promotes exfoliation and regeneration for a smoother, clearer complexion



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AESTHETIC & WELLNESS

KOREAN AESTHETIC MACHINES: HANDS-ON TRAINING

Gain expert hands-on experience with cutting-edge South Korean aesthetic technology, in collaboration with our trusted Korean machine manufacturer partners. Learn proper operation, treatment protocols, and advanced application techniques for your practice.

Training Program Partners:



AESTHETIC & WELLNESS

KOREAN AESTHETIC MACHINES: HANDS-ON TRAINING

Learn to master Mesoskin, a cutting-edge skincare and haircare device designed for the transdermal delivery of cosmetic products. This hands-on training covers the technology behind EPM Mesotherapy, ensuring maximum absorption of active ingredients like hyaluronic acid, vitamin C, and collagen. The non-invasive, painless, and safe procedure involves no bleeding and no downtime. With certified quality backed by a CE Certificate and Design Patent, Mesoskin features innovative technology combining Electroporation and Microchip Transdermal Technology, enhancing absorption rates up to 85%.

Participants will learn how its versatile applications make it effective for treatments on the face, scalp, and body, while the user-friendly design ensures simple operation. For optimal hygiene and safety, it uses sterile, disposable microchip heads, making every treatment safe and effective.

Meso SkinTM

Next Generation Biorejuvenation

Advanced Infusion Technology



Deeper Skin
Penetration



Higher
Absorption



Pain Free



Easy To Use

Needless Micro – Injector SYNA+



FACE CARE



WEIGHT LOSS CARE



BODY CARE



SCALP CARE



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AESTHETIC & WELLNESS

KOREAN AESTHETIC MACHINES: HANDS-ON TRAINING

The SYNA+ Needleless device, a revolutionary Korean technology that utilizes Solenoid technology for high-pressure, precision delivery of active ingredients—completely needle-free. This hands-on training will cover proper machine operation, treatment protocols, and practical applications for both face and body.

Participants will learn how to use SYNA+ Needleless for skin rejuvenation, including brightening, lifting & tightening, acne & pore management, and improving skin elasticity & texture. The course also covers body contouring techniques to help firm and sculpt the abdomen, thighs, hips, and buttocks.



AESTHETIC & WELLNESS

KOREAN AESTHETIC MACHINES: HANDS-ON TRAINING

Learn the advanced ACACIA Korean Acne Treatment, a cutting-edge solution that uses a fine insulated RF probe to safely and precisely target sebaceous glands without damaging the epidermis. This hands-on training will cover proper device operation, treatment protocols, and practical application to effectively address acne, pimples, nodules, cysts, sweat tube tumors, and blackheads.

Participants will gain in-depth knowledge of high-frequency energy technology for acne treatment, ensuring safe and effective procedures with minimal downtime.

Revolutionize Your Acne Treatment

Targets and destroys sebaceous glands without burning the skin.

Effectively removes blackheads & whiteheads.

Safe, precise, and highly effective.

ACACIA



EPICARE PLUS

PRECISION, POWER, AND COMFORT REDEFINED
FOR SUPERIOR HAIR REMOVAL.



SAFETY

Minimizes Heat,
Destroys Follicles.



LESS PAIN

Contact Cooling (-10°C) with
Short & Long Pulse Options.



DEPTH

10Hz High Power, Larger Spot Size,
Versatile for Skin Types I-VI.



Accuracy

Collimation Lens, Sapphire
Crystal, Precision Parameters.



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KOREAN AESTHETIC MACHINES: HANDS-ON TRAINING

Epicare Plus is a high-performance laser system designed for fast, efficient, and precise treatments. With its concentrated laser output, wide spot size, and stable cooling technology, it ensures reduced treatment time, enhanced patient comfort, and minimal pain.

This hands-on training will cover device operation, treatment protocols, and safety measures for effective applications in permanent hair removal and vascular lesion treatments. Participants will gain practical experience to confidently perform advanced laser procedures.



AESTHETIC & WELLNESS

KOREAN AESTHETIC MACHINES: HANDS-ON TRAINING

Magic Line is an advanced 3D RF body slimming machine that integrates multiple technologies to deliver comprehensive body contouring and skin rejuvenation. This hands-on training will provide in-depth knowledge of its Vacuum RF, High-Frequency Vibration, and LED Therapy for effective fat reduction, skin tightening, and improved circulation.

Participants will learn how Vacuum RF stimulates collagen regeneration, high-frequency vibration enhances blood flow and skin elasticity, and LED therapy revitalizes skin at different layers. This course ensures proper device operation, treatment protocols, and hands-on practice for safe and effective body sculpting.

ALL IN ONE TECHNOLOGY FOR YOUR AESTHETIC BUSINESS.

RF HIGH FREQUENCY + VACUUM SUCTION + LED LIGHT

The Magic Line features three versatile electrodes with different sizes for targeted treatment areas. It also offers LED lights with specific benefits: Blue for acne treatment, Red for anti-aging and skin rejuvenation, and Green for wound recovery and enhanced skin absorption, all paired with vacuum handles for improved slimming & contour effects.

MAGIC LINE

BODY & FACE SCULPTING SYSTEM



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KOREAN AESTHETIC MACHINES: HANDS-ON TRAINING

Tesla Sculpt is an advanced body contouring device that uses High-Intensity Focused Electromagnetic (HIFEM) technology to induce powerful muscle contractions, effectively building and sculpting muscles while promoting fat reduction. This hands-on training will cover device operation, treatment protocols, and practical application for achieving a trimmer, more toned physique.

Participants will learn how to safely and effectively use Tesla Sculpt for muscle strengthening, body sculpting, and overall toning, making it an ideal non-invasive solution for fitness and aesthetics.

TESLA SCULPT

45,000 sit ups in 30 mins.



BENEFITS INCLUDE:

30%

30% Less Fat
on Average

25%

25% More Muscle
on Average



Treats 10
Body Areas



1 Weekly
Treatment



AESTHETIC & WELLNESS COURSE

MARKETING IN AESTHETICS



FUNDAMENTALS OF AESTHETIC MARKETING

- Understanding the aesthetics industry and market trends
- Building a strong brand identity for your clinic or practice
- Positioning your services for high-value clientele

DIGITAL MARKETING FOR AESTHETIC CLINICS

- Social media strategies (Facebook, Instagram, TikTok)
- Content creation for engagement and lead generation
- Paid advertising: Facebook Ads, Google Ads, and retargeting campaigns
- SEO strategies to attract organic traffic

CLIENT ACQUISITION & RETENTION STRATEGIES

- Effective lead generation and conversion techniques
- Crafting irresistible promotional offers and loyalty programs
- The art of consultation: Upselling and cross-selling treatments
- Building long-term client relationships for repeat business
- Collaborating with beauty influencers and ambassadors
- Encouraging User - Generated Content
- Pricing strategies for aesthetic procedures

AESTHETIC & WELLNESS COURSE

LEGAL PRINCIPLES IN AESTHETIC PRACTICE



REGULATORY LANDSCAPE :

- Exploration of national and regional regulations governing non-surgical aesthetic procedure.
- Understanding licensing requirements, scope of practice, and adherence to legal standards.

INFORMED CONSENT :

- Detailed insights into the informed consent process, ensuring practitioners communicate effectively with clients about risks, benefits, and alternatives.
- Developing customized consent. forms to meet legal and ethical standards.

DOCUMENTATION PRACTICES :

- Best practices for maintaining accurate and comprehensive patient records.
- Understanding the importance of documentation in legal defence and risk management.

PROFESSIONAL LIABILITY :

- Examination of professional liability issues specific to aesthetic practices.
- Strategies for mitigating legal risks and protecting against malpractice claims.

AESTHETIC & WELLNESS COURSE

LEGAL PRINCIPLES IN AESTHETIC PRACTICE



ETHICAL CONSIDERATIONS :

- Analysis of ethical dilemmas commonly encountered in non-surgical aesthetics
- Promotion of ethical behaviour, patient autonomy, and respect for cultural diversity

ADVERTISING AND MARKETING

- Guidance on legal and ethical standards for advertising aesthetic services
- Ensuring transparency, accuracy, and compliance with regulatory guidelines

PRIVACY AND DATA PROTECTION

- Understanding and compliance with data protection laws in the context of patient information
- Implementation of secure data management practices

HANDLING COMPLAINTS AND DISPUTES

- Protocols for addressing patient complaints and disputes in a legally compliant and ethical manner
- Developing effective communication strategies to resolve issues amicably.

EMERGING LEGAL TRENDS

- Stay informed about evolving legal trends and their potential impact on non-surgical aesthetic practices.
- Preparedness for adapting practices to changing legal landscapes.



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