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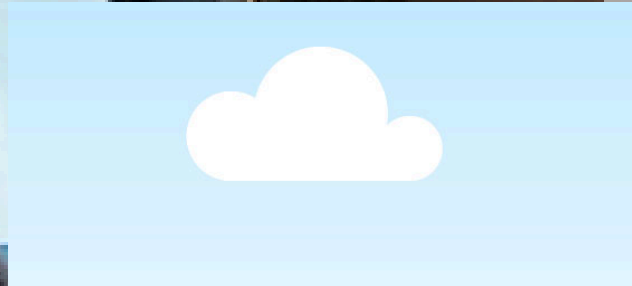
# AESTHETIC MEDICINE

## Preceptorship Program

Open only for Licensed  
Physicians of any discipline  
or any specialization.



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*"The Science and Art of Medicine"*









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## ***Aesthetic Medicine is a Skill-Based Discipline.***

At PSSAM, we combine evolving theoretical knowledge with intensive hands-on training—because *muscle memory builds mastery.*

Our Preceptorship Program blends focused lectures, live demos, and return demonstrations to ensure every participant understands the science and develops the skill to apply it with precision.

We prepare physicians for real-world aesthetic practice. Confidence, consistency, and technique define success.

# ***“The Science & Art of Medicine”***



## **Theoretical & Hands-On Training**

Our program offers 70% hands-on training and 30% theoretical learning, blending practical skills with key principles to provide a comprehensive understanding of aesthetics.

## **Upselling and Business**

You master consumable pricing, clinic pricing strategies, and how to tailor beauty plans, making you a vital asset to any clinical operation.

## **Complications Management**

Learn effective strategies to navigate unexpected challenges, ensuring the safety and well-being of your patients.

## **Legal Principles in Aesthetics**

Learn protocols for addressing complaints and disputes, emphasizing effective communication.



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# Module 1

## SKIN ADNEXA



### **Introduction to Aesthetic Medicine**

- Definition and scope of aesthetic medicine, and the importance of understanding facial anatomy in aesthetic practice.

### **Face Anatomy for Aesthetic Doctors**

- Facial muscles and their functions, nerve innervation, and vascular anatomy.

### **Fitzpatrick Skin Type**

- Understanding skin phototypes, implications for treatments, and tailoring procedures to different skin types.

### **Skin Anatomy**

- Layers of the skin, blood and lymphatic supply, and the role of collagen and elastin.

### **Common Skin Lesions**

- Benign and malignant lesions, recognition and diagnosis, and aesthetic approaches to lesion management.



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# Module 2

## SKIN ISSUES



### **Acne Vulgaris**

- Causes and triggers in aesthetics, management strategies, and integrating acne treatment into aesthetic practice.

### **Pigmentary Disorders**

- Exploring hyperpigmentation and hypopigmentation, aesthetic treatments, and tailoring approaches for different skin types.

### **Striae (Stretch Marks)**

- Understanding causes and types, techniques for reducing appearance, and managing patient expectations.

### **Varicose Veins**

- Overview of varicose veins, treatment options, and collaboration with vascular specialists for optimal results.



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## Hands - On Training

- Sclerotherapy (Spider Veins Removal)
- Stretchmarks Removal
- Acne Scar Subcision

# Module 3

## BIOSTIMULATORS



### Bioaesthetic Points

- Exploration of Key Bioaesthetic Points on the Face and Body.
- Practical Application and Techniques for Targeting Bioaesthetic Points.

### Biostimulators

- Introduction to Biostimulators and their Role in Aesthetic Medicine.
- Types of Biostimulators and their Mechanisms of Action.
- Incorporating Biostimulators in Aesthetic Treatment Plans.

### Cosmeceuticals

- Understanding the Science behind Cosmeceuticals.
- Evaluation of Key Ingredients and Formulations.
- Customizing Cosmeceutical Regimens for various skin concerns.

### Ethical Drips

- Exploring Ethical Drips in Aesthetic Medicine.
- Types of Intravenous Drips and their benefits.
- Considerations for Ethical Drip Administration Patient Safety.



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# Hands - On Training

- Liquid Threads
- Undereye Rejuvenation
- Skin Boosters
- Exosomes

# Module 4

## THE PANICULUM



### Mesotherapy

- Understanding the Principles and Mechanisms of Mesotherapy.
- Target Areas and Applications in Aesthetic Medicine.
- Practical Application and Techniques for Mesotherapy.

### Non-Invasive Skin Tightening

- Overview of Non-invasive Skin Tightening Techniques.
- Techniques and Modalities for Skin Tightening.
- Patient Selection and Combining Treatments for Optimal Results.

### The Panniculum

- In-Depth Exploration of the Panniculum in Aesthetic Medicine.
- Understanding the Anatomy and Function.



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# Hands - On Training

## Face and Body Non Surgical Lipo

- Submental Adipolysis*
- Mandibular Angle Contouring*
- Jowl Region Fat Dissolution*
- Mental Area Lipolysis*
- Lower Facial Fat Compartment Reduction*
- Posterior Arm Adipolysis*
- Abdominal Lipolysis*
- Flank Adipolysis*
- Thoracolumbar Fat Reduction*
- Medial Thigh Adipolysis*
- Lateral Thigh Lipolysis*
- Periarticular Knee Adipolysis*
- Lumbosacral Contouring*

# Module 5

## BOTULINUM TOXIN



### Overview of Botulinum Toxin

- Introduction to Botulinum Toxin as an endotoxin produced by Clostridium botulinum.
- Mechanism of action at the neuromuscular junction (NMJ).
- Rapid and irreversible paralysis of NMJ leading to muscle paralysis.

### Aesthetic Applications and Injection Techniques

- Non-surgical cosmetic treatment targeting wrinkles and lines on the face and neck.
- Identifying good candidates for Botulinum Toxin treatment.
- Injection techniques for body and face.

### Different Brands and Formulations

- Overview of Botox products.
- Detailed information on Onabotulinum toxin A, Abobotulinum toxin A, and Incobotulinum toxin A.
- Average onset, noticeable results, and duration of effects for each brand.

### Mechanism of Action

- Understanding the pharmacological site of action at the neuromuscular synapse.
- Achieving chemodenervation of cholinergic neurons.
- Resulting in the localized absence of skeletal muscle activity or autonomic control of target organs.



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# Hands - On Training

## Botulinum Toxin Face & Body

*Forehead Lines Botox*

*Glabellar Lines*

*Crow's Feet Botox*

*Bunny Lines Botox*

*Eyebrow Lift Botox*

*Infraorbital lines*

*Nasal Tip Lift Botox*

*Lip Flip Botox*

*Gummy Smile Botox*

*Chin Botox*

*Masseter Botox*

*Platysmal Bands Botox*

*Perioral Lines*

# Module 6

## HYALURONIC ACID FILLERS



### **Hyaluronic Acid Fillers**

- In-depth exploration of Hyaluronic Acid (HA) fillers.
- Mechanism of action and biophysical properties.
- Classification, biodegradation, and FDA indications.

### **HA Fillers Injection Techniques**

- Depth of injections and injection techniques.
- Serial puncture, fanning, and cross-hatching methods.
- Comprehensive understanding of specific HA fillers and clinical.

### **Complications and Risk Management**

- Common and rare complications of HA fillers.
- Vascular occlusion risks and areas of caution.
- Minimizing the risk of vascular occlusion and the role of hyaluronidase.

### **Post-Procedure Care**

- Immediate and delayed signs of complications.
- Importance of immediate action in case of complications.
- Post-HA filler procedure care: dos and don'ts .



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# Hands - On Training

Hyaluronic Acid Fillers  
*Chin, Undereye and Lip*



# Module 7

## THREADS POLYMERS



### Introduction to Facial Threads

- Overview of Facial threads as non-surgical rejuvenation tools.
- Distinction between various types of threads and their applications.
- Safety considerations and patient selection criteria.

### Hiko Noselift (Non-Surgical Rhinoplasty)

- Understanding the Hiko Nose Thread technique.
- Indications and benefits for nasal reshaping.
- Case studies and practical applications.

### PDO Threads

- Exploring different PDO Threads.
- Techniques for nose tip enhancement and reshaping.
- Case Studies and practical applications.

### Monothreads

- Comprehensive study of Monothreads.
- Applications for skin tightening, texture improvement, and volume enhancement.
- Patient assessment and thread selection considerations.



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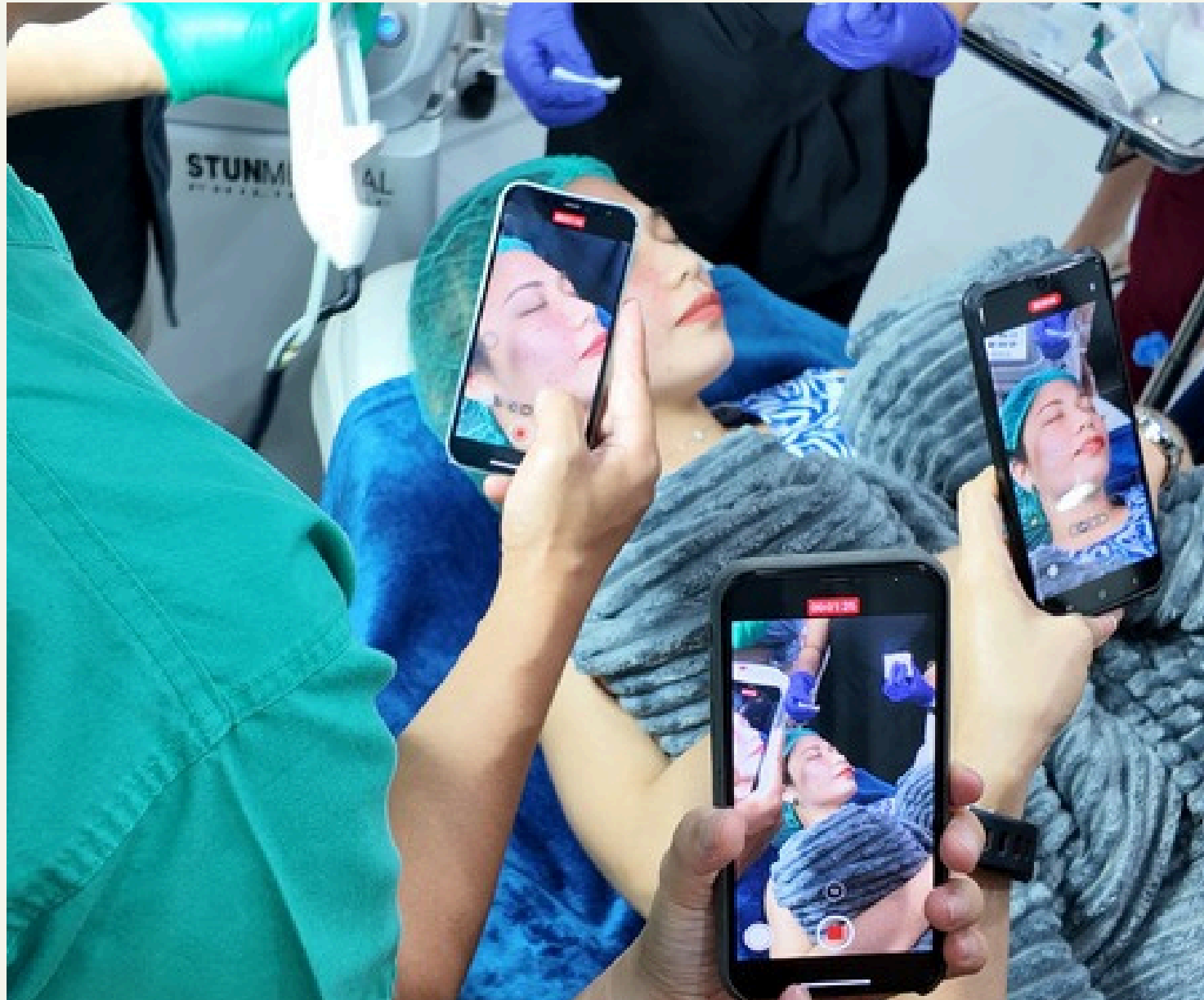
# Hands - On Training

*Non - Surgical Rhinoplasty(PDO Threads)*

*Non - Surgical Facelift(Monothreads)*

# Module 8

## STEM CELLS & PRP



### Facial Rejuvenation with PRP

- Techniques for Facial Rejuvenation using PRP.
- Complementing aesthetic procedures with PRP.
- Achieving optimal outcomes through combination therapies.

### PRP Combined with Depigmenting Cocktails

- Addressing Melasma with PRP and depigmenting cocktails.
- Treatment protocols, patient selection, and expected outcomes.
- Managing complications and ensuring safety.

### Advanced Applications: PRP with Stem Cells

- Synergistic effects of combining PRP with stem cells.
- Advanced techniques in skin rejuvenation and scar revision.

### Safety Protocols and Ethical

- Considerations
- Ensuring safety in stem cell and PRP procedures.
- Ethical considerations in the use of stem cells and PRP.
- Regulatory guidelines and responsible aesthetic practice .



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# Hands - On Training

*PRP Treatment(Optional)*

*Hair Regrowth(Optional)*

# Module 9

## COMPLICATIONS MANAGEMENT



### Case Studies

- Analysis of real-life case studies highlighting complications and their successful resolutions.
- Discussion on lessons learned and best practices for different scenarios.

### Communication Skills

- Training in effective communication with clients during and after a procedure, addressing concerns and managing expectations.
- Building a client-friendly approach to maintain trust and transparency.

### Post - Procedure Care

- Instruction on post-procedure monitoring and care to identify early signs of complications.
- Strategies for managing complications during the recovery phase.

### Continous Improvement

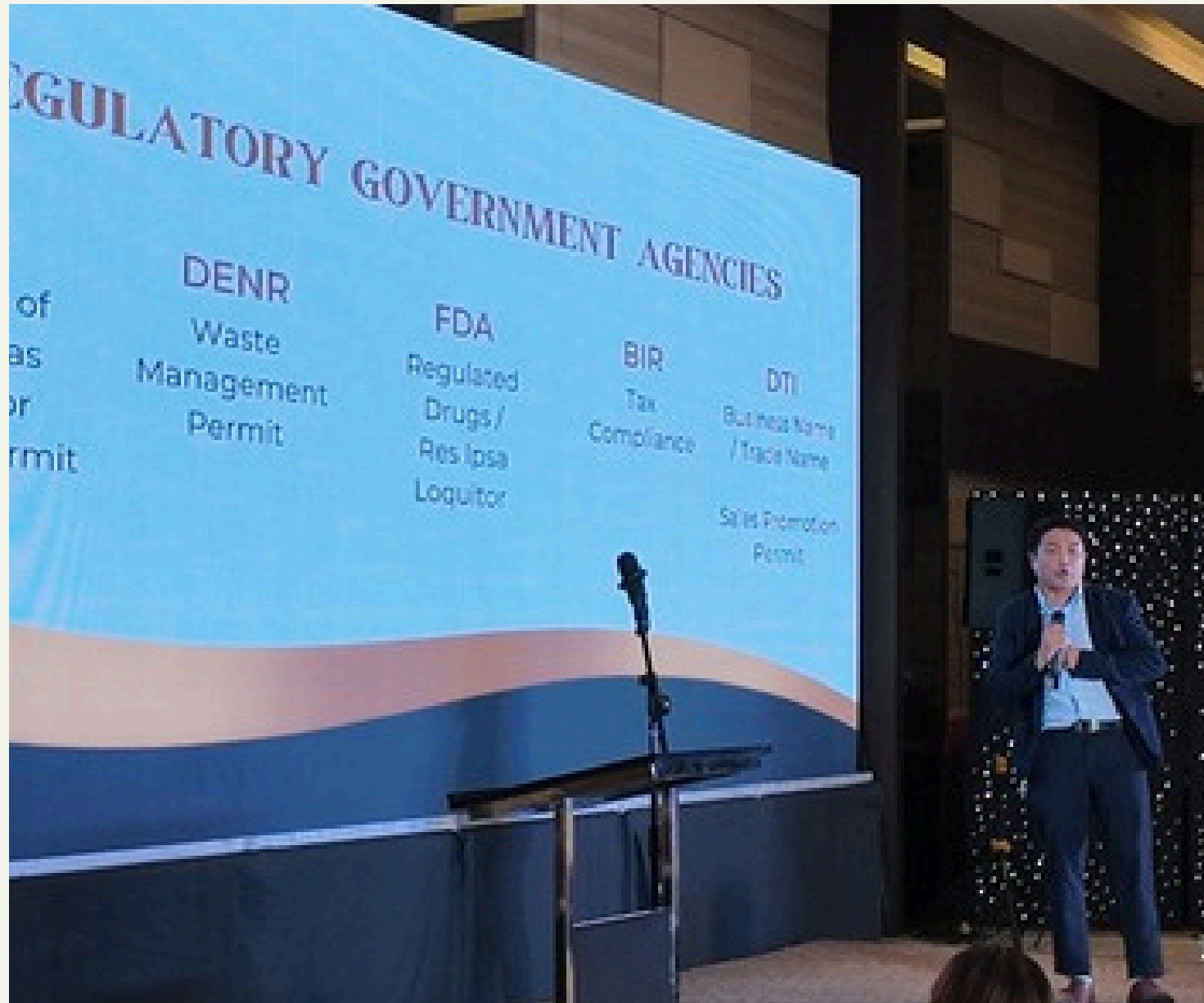
- Encouragement of a continuous improvement mindset through ongoing learning and staying updated on industry advancements.
- Access to resources and networks for continued support and knowledge sharing.



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# Module 10

## LEGAL PRINCIPLES IN AESTHETIC PRACTICE



### **Regulatory Landscape**

- Exploration of national and regional regulations governing non-surgical aesthetic procedure.
- Understanding licensing requirements, scope of practice, and adherence to legal standards.

### **Informed Consent**

- Detailed insights into the informed consent process, ensuring practitioners communicate effectively with clients about risks, benefits, and alternatives.
- Developing customized consent forms to meet legal and ethical standards.

### **Documentation Practices**

- Best practices for maintaining accurate and comprehensive patient records.
- Understanding the importance of documentation in legal defence and risk management.

### **Professional Liability**

- Examination of professional liability issues specific to aesthetic practices.
- Strategies for mitigating legal risks and protecting against malpractice claims.



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# Module 10

## LEGAL PRINCIPLES IN AESTHETIC PRACTICE



### **Ethical Considerations**

- Analysis of ethical dilemmas commonly encountered in non-surgical aesthetics.
- Promotion of ethical behaviour, patient autonomy, and respect for cultural diversity.

### **Handling Complaints and Disputes**

- Protocols for addressing patient complaints and disputes in a legally compliant and ethical manner.
- Developing effective communication strategies to resolve issues amicably.

### **Advertising and Marketing**

- Guidance on legal and ethical standards for advertising aesthetic services.
- Ensuring transparency, accuracy, and compliance with regulatory guidelines.

### **Emerging Legal Trends**

- Stay informed about evolving legal trends and their potential impact on non-surgical aesthetic practices.
- Preparedness for adapting practices to changing legal landscapes.



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# Additional Programs

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## Facial Training

*Facials & Cautery  
Korean Facial  
Chemical Peel*



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## Aesthetic Machines

*Laser Devices  
Intense Pulsed Light (IPL)  
Radiofrequency (RF)  
Microneedling with RF  
HIFU  
Cryolipolysis  
Microdermabrasion  
Lasers*

## Modular, Flexible Schedule for Doctors

### Weekend-Based Classes

- Designed to accommodate the busy schedules of practicing physicians, our sessions are held on Saturdays and Sundays.

### Choose Your Hands-On Dates

- Doctors may choose which dates to attend hands-on training based on availability. No need to complete all modules consecutively.

### Self-Paced Learning Option

- For doctors who can't commit to a fixed schedule, recorded theoretical lectures and make-up demos are available.

### Open Module Attendance

- Revisit any missed module any time during the batch, or even with future batches—at no extra cost.



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**With the new online class option, we're offering even more benefits to elevate your learning experience:**

- **Enhanced Treatment Kits:**
  - Receive additional biostimulators, exosomes, and PLLA filler in your starter kits for a more comprehensive hands-on experience.
- **Extended Hands-On Training:**
  - More days dedicated to hands-on training in every module.
- **Additional Modules:**
  - We're adding Facials & Aesthetic Machines, and PLLA (Non-Surgical Butt and Breast enhancement) to the program.
- **Additional Masterclass:**
  - We are excited to announce the addition of a new advanced masterclass on fillers to complement our existing advanced masterclass on threads.
- **Accessible Theoretical Classes:**
  - Study from anywhere in the Philippines with our online theoretical modules.
- **Flexible Schedule for Hands - On Training:**
  - Schedule your hands-on training sessions at a time that suits you best.

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# DEPLOYMENT PROGRAM



CAINTA | CAMARIN | CONGRESSIONAL | DASMARINAS | KAPASIGAN | LAS PINAS | MAKATI | MANILA  
| MONUMENTO | NOVALICHES | PASIG | TAGUIG | CALOOCAN | CEBU | FAIRVIEW | TACLOBAN |  
PAMPANGA | CUBAO | KALENTONG | SJDM | SUMULONG | TUTUBAN |

## PSSAM Deployment Program

The PSSAM Deployment Program is a nationwide initiative aimed at placing our preceptorship graduates in partner clinics across the Philippines.

Through this program, PSSAM. Doctors are deployed to deliver aesthetic treatments in more communities, expanding access to safe and effective care. This initiative allows our graduates to:

- Apply their training in real-world settings
- Serve diverse patient populations
- Grow their careers under trusted clinic partnerships

By bridging training and real-world practice, the PSSAM Deployment Program strengthens both doctor expertise and industry growth across the country.





# The Doctor Is In

**Dr. Pau Alisangco**

Aesthetic Medicine Doctor

FRIDAY  
JANUARY

**23**

1:00PM - 5:00PM

TUESDAY  
JANUARY

**27**

1:00PM - 5:00PM

WEDNESDAY  
JANUARY

**28**

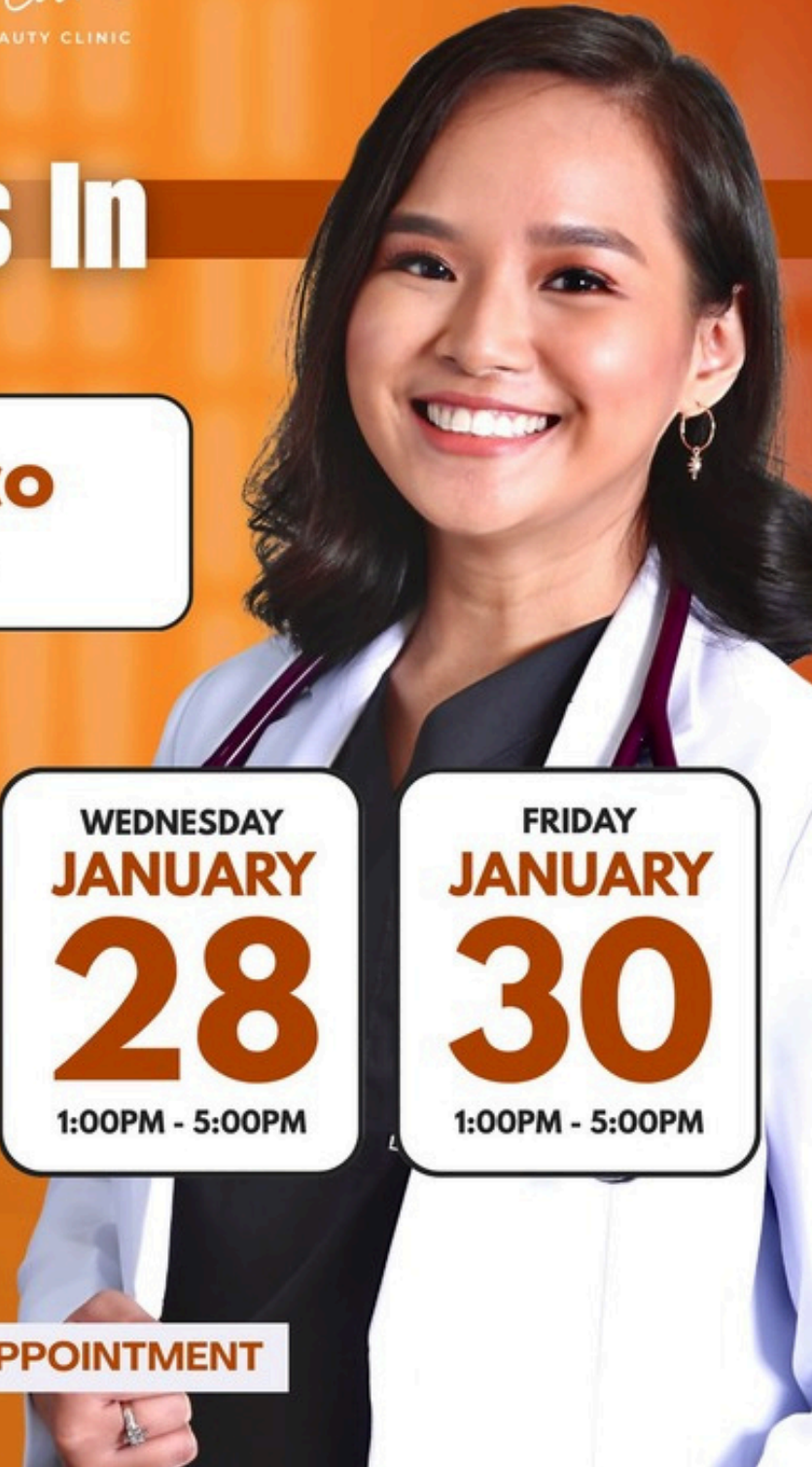
1:00PM - 5:00PM

FRIDAY  
JANUARY

**30**

1:00PM - 5:00PM

[BOOK YOUR APPOINTMENT](#)



# The Doctor Is In

**Dr. Neil Marquez**

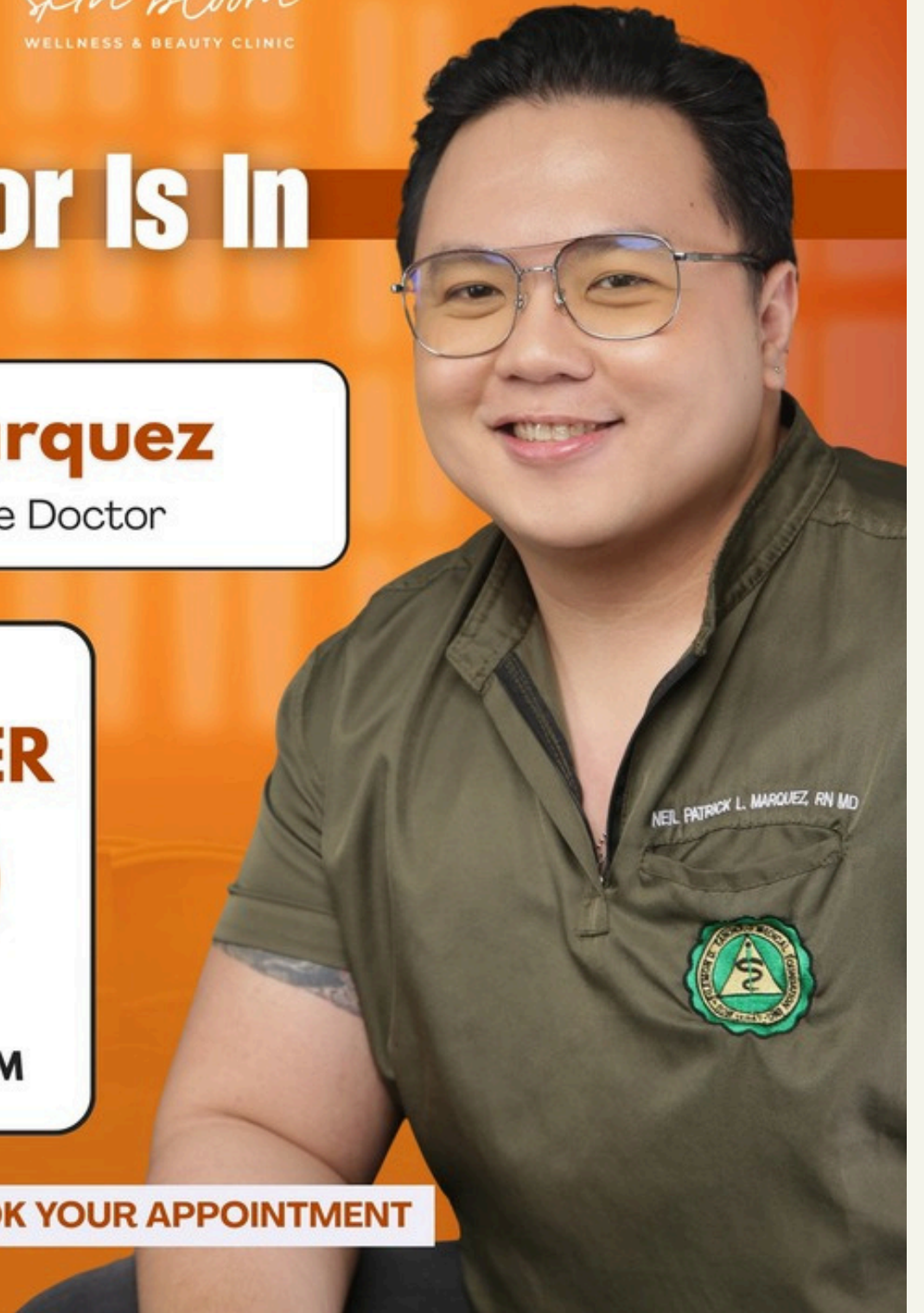
Aesthetic Medicine Doctor

FRIDAY  
DECEMBER

**19**

1:00PM - 5:00PM

[BOOK YOUR APPOINTMENT](#)





# PRECEPTORSHIP PROGRAM

*(Payment Options)*

## **Inclusions:**

All Training materials, consumables, starter kit, and masterclasses

## **Reservation Fee:**

₱50,000 downpayment for all payment plan.

## **3 Months PDC:**

**₱400,000**

Remaining paid via 3 Post-Dated Checks:

- ₱150,000 – Month 1
- ₱150,000 – Month 2
- ₱100,000 – Month 3

All PDCs must be submitted upon enrollment.

## **Pay to:**

Banco De Oro (BDO)  
BCV AESTHETICS MEDICAL PRECEPTORSHIP  
TRAINING CENTER CORPORATION  
010468003292

## **Deadline:**

3 Weeks before commencement of the batch.

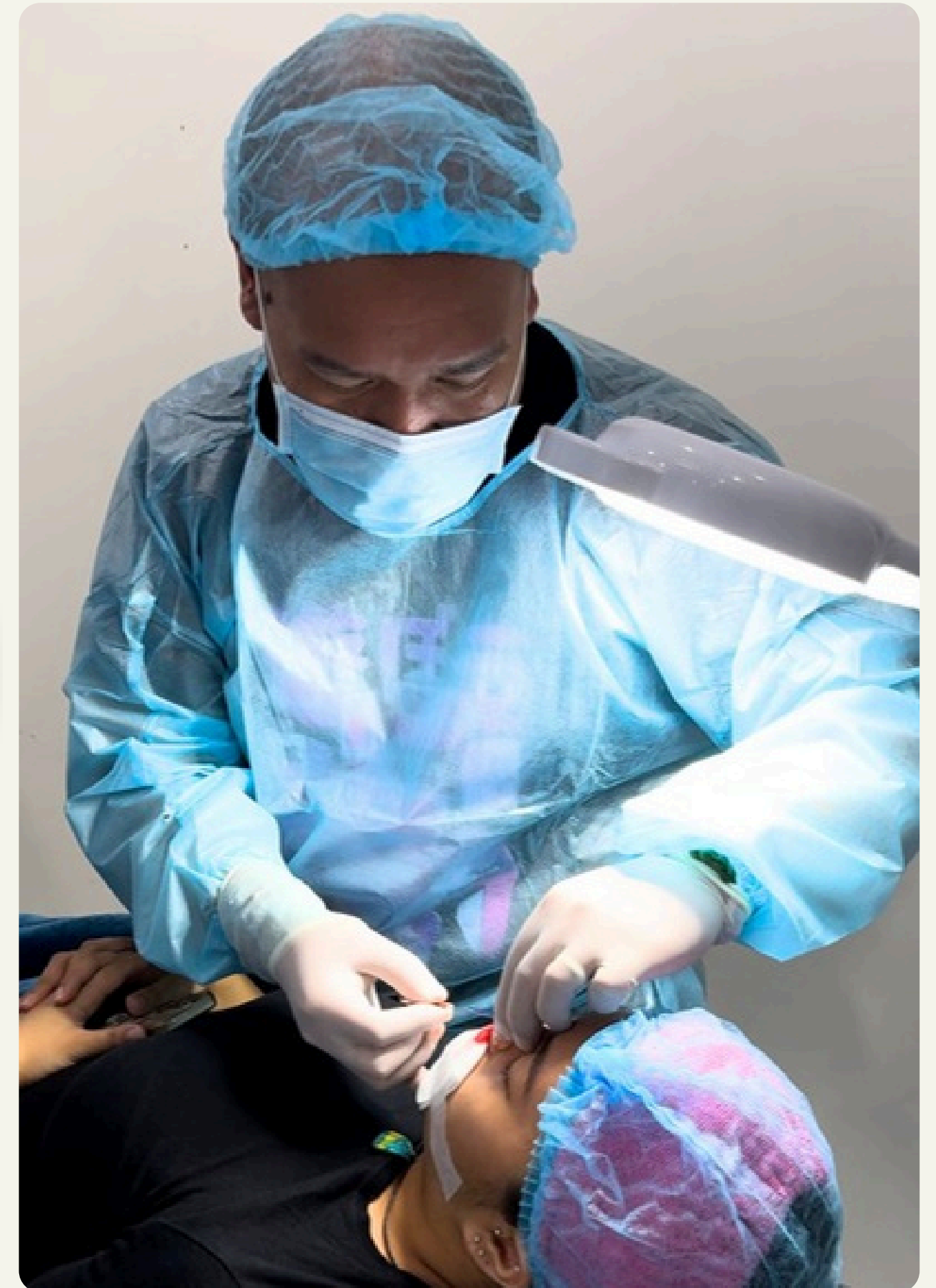
## **Cash Payment:**

**₱350,000**

Cash Discount can be availed until Module 3 of the Preceptorship Program.

## **Requirements:**

PSSAM Enrollment Form  
Copy of PRC ID



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