

DONOR HISTORY REPORT

Donor History

Donor History													
Zip Code		Donor History											
All		Donor History											
50 entries per page		Donor History											
Donor Name	Address	Zip Code	#/Pos.	No	% No	Yes	Soft	Hard	Pickup None	Pickup No	Pickup Yes	# Logins	Req. Yes
testx0a	4370 Panorama Dr San...	95404	10	1	10%	9	2	7	10	0	0	0	<input type="checkbox"/>
testx0b	1160 N Dutton Ave St...	95401	11	0	0%	11	3	8	10	1	0	0	<input type="checkbox"/>
testx1a	1250 Coddington Ctr...	95401	11	0	0%	11	3	8	10	0	1	1	<input type="checkbox"/>

METHOD:

1. Sort by Pickup Yes.
2. Donors with more than 1 No, and have a 0 for Yes are good candidates for “Require Yes”
3. Make note of “# of Logins” as another sign of activity.
4. Over time, a good ratio for “Assume Yes” is 3x more Pickup Yes than Pickup No

- #/Pos: # of possible events
- No: # of times they reply to text or email with a “no”
- % No: # possible, divided by times they say no
- Yes: # of times they say yes
- Soft: # of times they started out as “Soft yes”, and did not respond yes or no
- Hard: # of times they responded to a text or email with a “Yes”
- Pickup None: # of times they were excluded from routes for a variety of reasons
- Pickup No: # of times they were routed, and did not have a bag
- Pickup Yes: # of times they were routed, and did have a bag
- # Logins: # of times they have been on their Site Page (shows activity)
- Req Yes: set this switch to the right (turns blue) to set donor to “Require Yes”