Together, moving hunger off the table

Green Apron Project Training

What we do:

Green Apron Project asks people to join us and become food donors. We give them a green bag to take home and fill with food, but only food that will not spoil, non-perishable. Once a month our donors put the bag of food on their front porch. The first Saturday of the month, our volunteer drivers pick up the bag of food and take it to a local food pantry. *How easy is that?*

What you will do:

Your job will be to talk to people who come into the store and ask them to become donors.

You will have a very tall banner, a green apron, green bags, and cards with a QR code. Donors will click on the QR code with their phone to sign in and register with us and become a regular food donor.

The green bags have on the front in large letters Redwood Credit Union and A Simple Gestures. Sometimes people think you are with Redwood Credit Union and that your are giving away free bags. Tell them Redwood is a sponsor of A Simple Gesture.

The green bags should be given only to those who complete the registration with you right now. It is not permitted to take the QR code and bag and complete everything at home. Just tell the customer, “We need to help you and be sure the registration is complete and you know your next pickup date”





What to say to a person to ask them to become a donor:

Greet the person with hello, good morning, hi, however you usually greet others

Hold up the green bag and say:
"We are having a local food drive, all you have to do is take the green bag home fill it with groceries and we will pick it up from your front porch, how easy is that?"

When they say yes, hold out your card with the QR code and ask them to log in from their cell phone and provide a little information.

What foods do we need donated:

Non perishable items, no food that will spoil if they are not in the refrigerator.
No fresh fruits or vegetables

Healthy foods for example

- Canned Meats are especially great
- Cereals: healthy, &/or bran, and low sugar
- Canned fruits and vegetables
- Peanut Butter, other high protein spreads
- Rice and Pasta; flavored rice kits

Sample Dialogue

Customer walks into the store you walk up and greet them with Hello, Hi, Good Morning, whatever you normally say to greet someone.

You Good afternoon

Donor Hello

You We are having a food drive (hold up the green bag)

Take the bag home and we will pick it up from your front porch.

How easy is that?

Donor Yes, that is easy. I will take the bag

You We will need a little information from you.

Do you have your phone with you today?

(show the customer your business card with the QR code, some customers will need help entering the information in their phone

While the customer is entering their information in the phone, remind them we are sponsored by Redwood Credit union with very strict privacy policies, their data will NEVER be used by anyone else)

After the customer enters their name and address, the phone screen will be asked if they want to be a Driver for us.

You Can you be a driver for us?

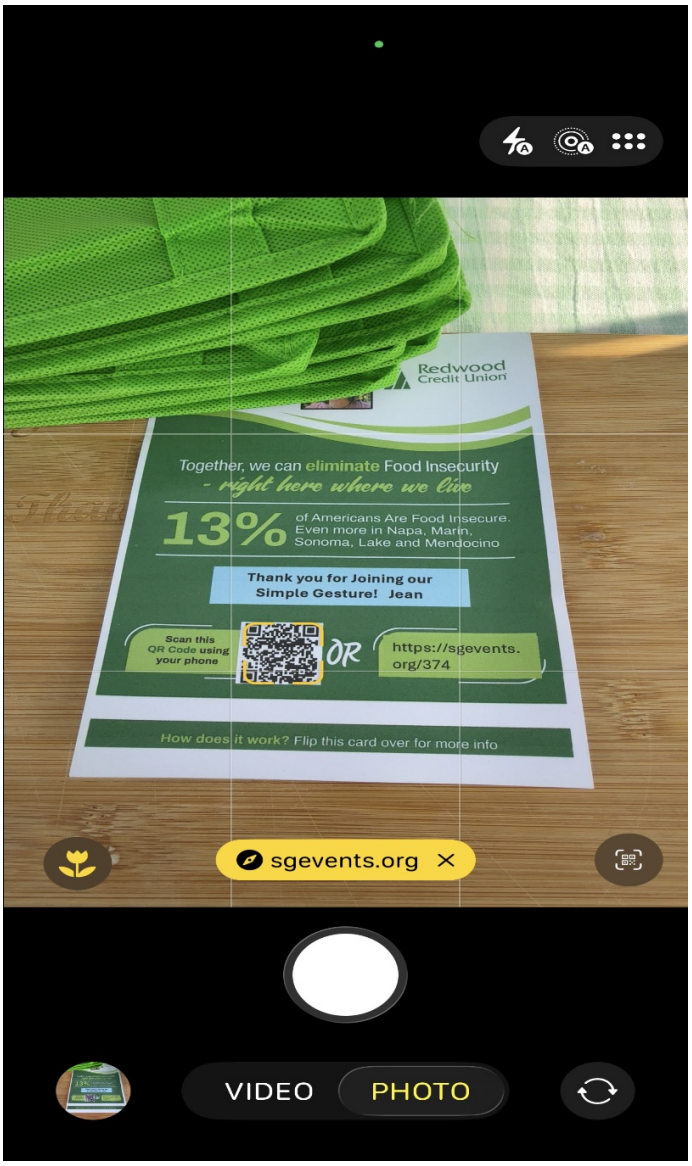
Being a Driver:
is once a month,
first Saturday of the month
takes a few hours in the morning
driver receives a map with pickup address and drop off address

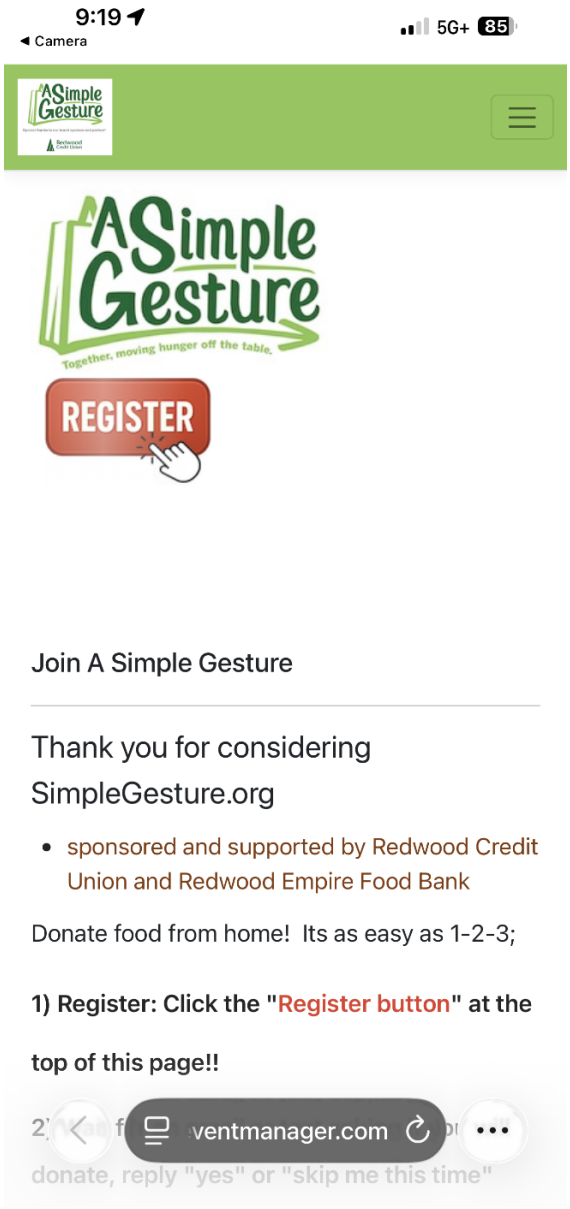
When all information is entered a phone screen shows Completed.

The next donor pick up date will appear

You You will receive an email a week before pickup that asks if you do have a bag for pick up and you will answer yes or no

When the Driver picks up your green bag they will leave you another bag



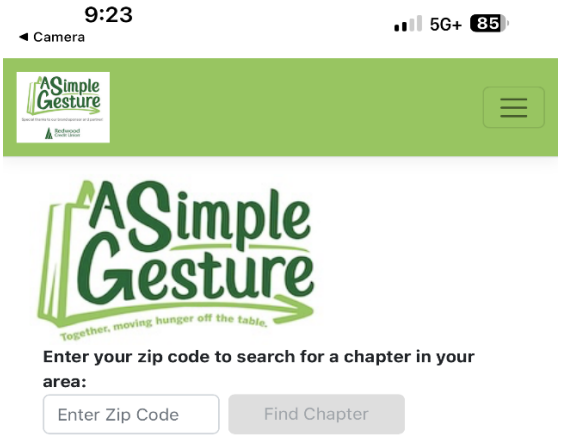


Open the phone camera and place the QR inside the yellow square and click on the yellow bar.

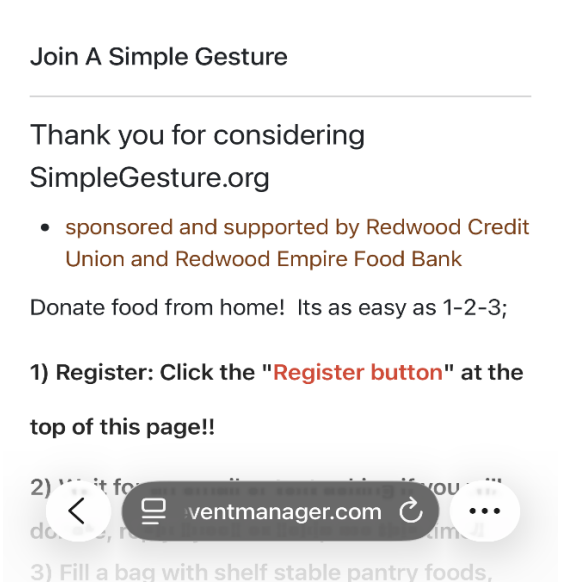
This can be a little difficult to do some times.

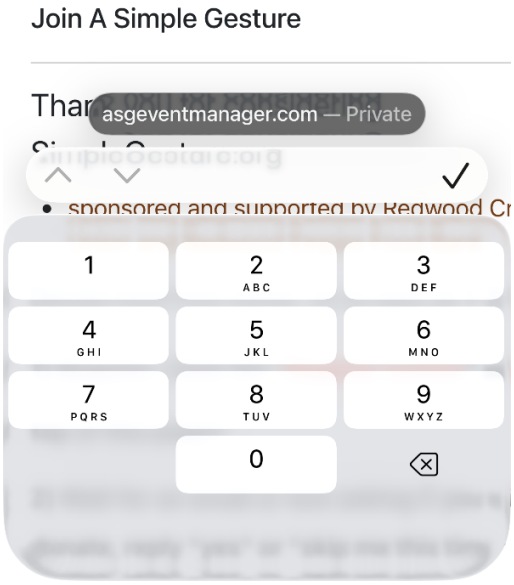
When you click on the yellow bar the screen will go blank until the red Register button appears.





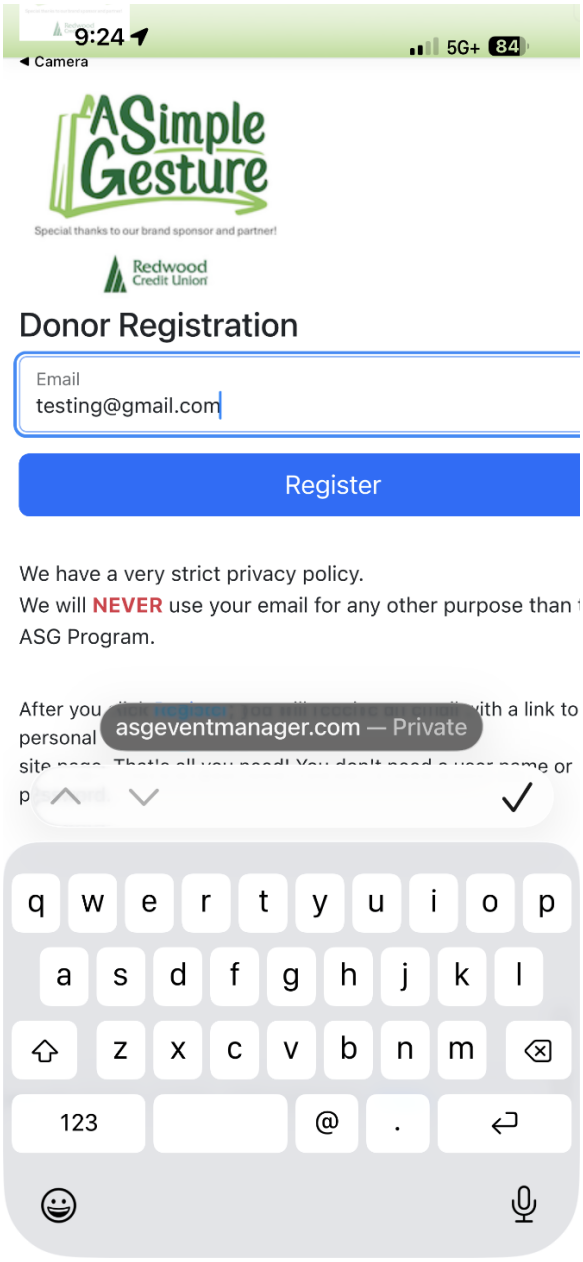


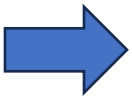


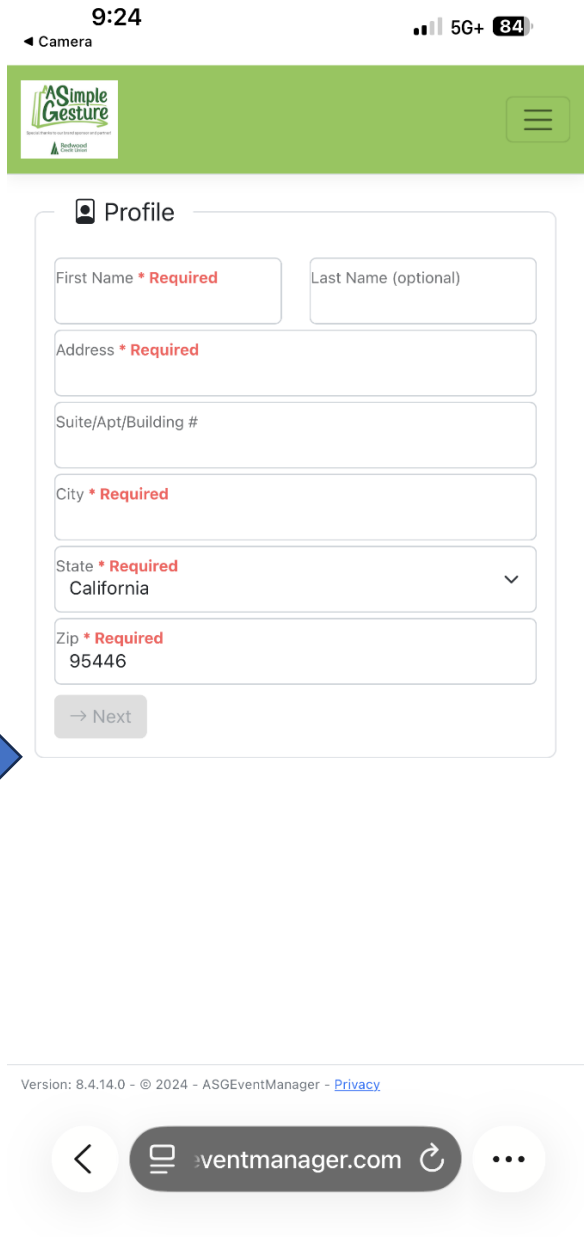


Touch the Enter Zip Code *and the number screen appears below*

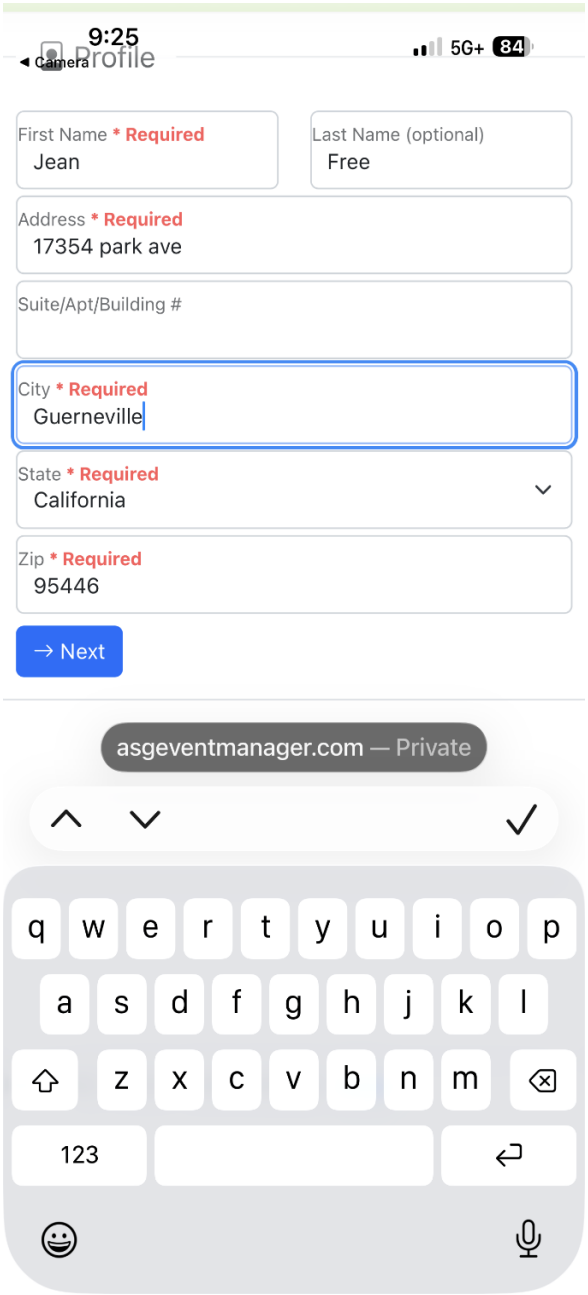
When a donor clicks on Find Chapter *This connects them with their Chapter and Driver*

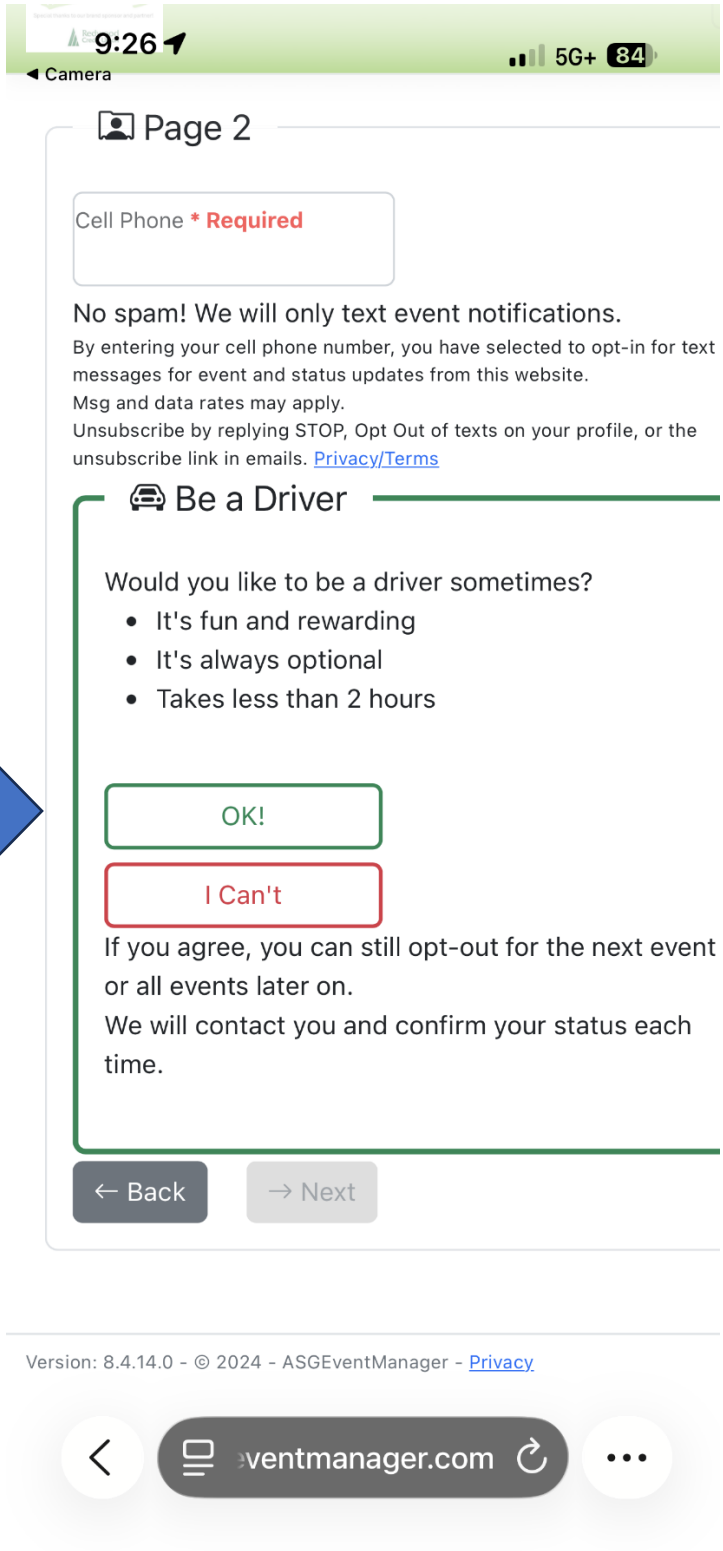






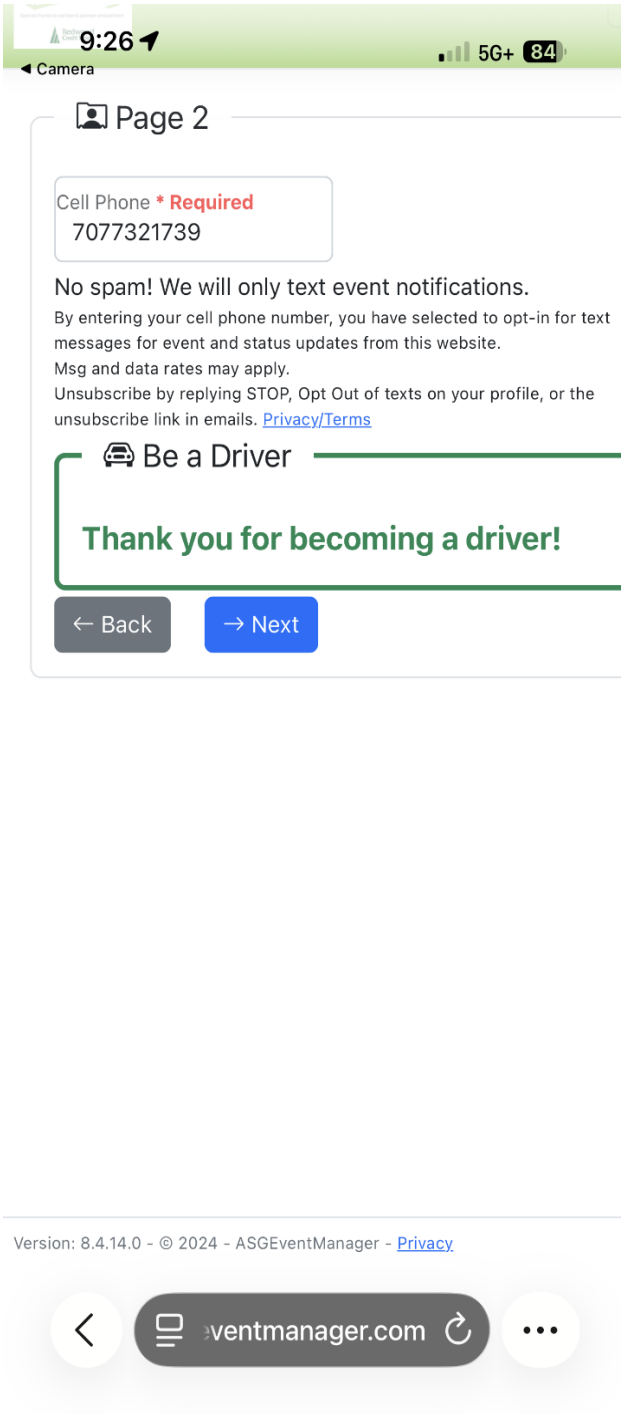
You can practice entering names by assigning everyone an email with the name of test@gmail.com
When the system see the word "test" it will delete the donor information



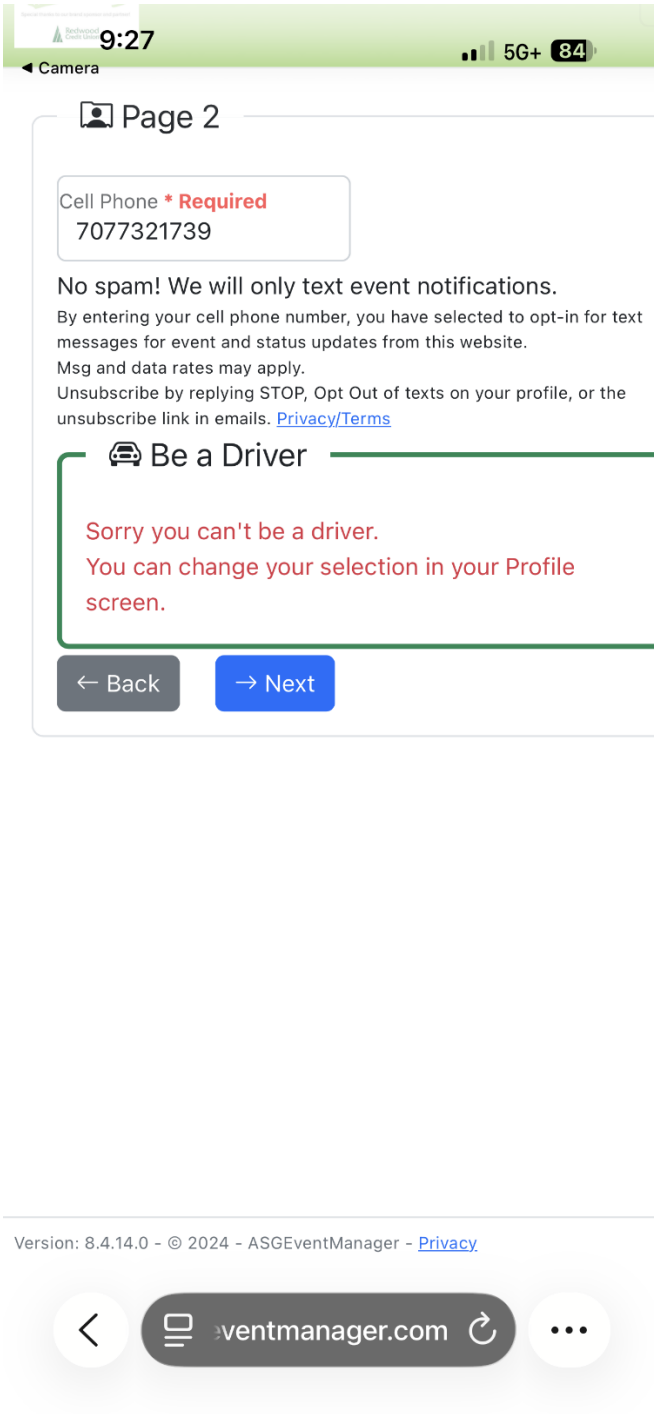


Have the donor enter their information and click on next.

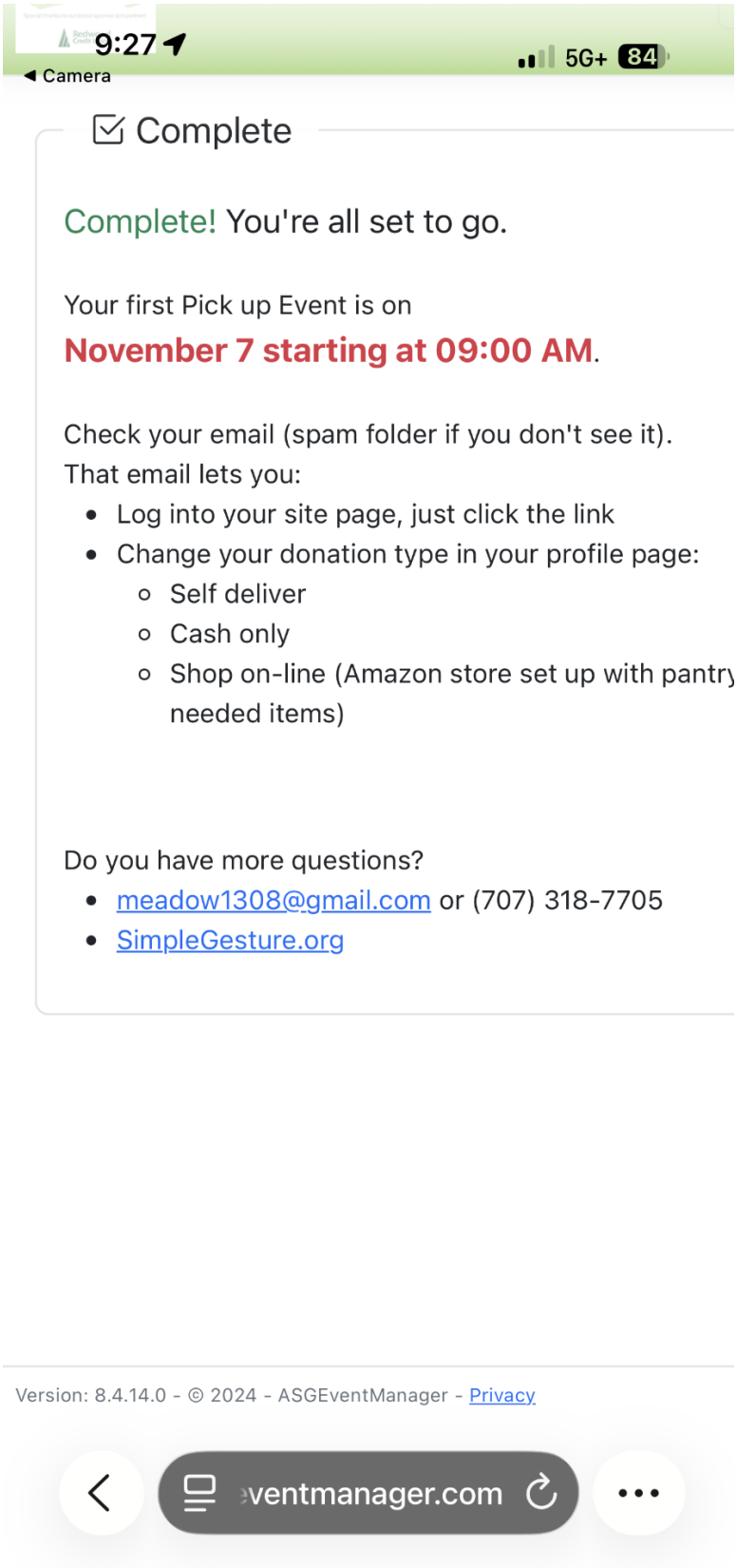
Being a driver is once a month on the first Saturday of each month. It will take about 2 to 3 hours.
A driver will receive a map of where to pick up the bags of food and where to deliver.
Our Drivers say it is lots of fun!



If they say Yes to being a driver



If they say No to being a driver



All done, registration is complete!

Before the November 7th pickup the donor will receive an email reminding them of the pickup and asking the donor if they have a bag and want us to come pick up the bag, Yes or No

When we pick up a bag we leave a new bag and thank you sheet

Thank the donor for their generosity and for participating. Remind the donor that their Simple Gesture provides help for many many people

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