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Author Erika Wurth continues to fake a Native identity for personal gain.

Wurth describes herself as an 'urban Indian of Chickasaw, Cherokee and Apache descent', and often speaks on a range of American Indian issues as if she has an American Indian perspective, which she will never have.

In reality, Wurth's family were white settlers from the Eastern United States, who settled into Texas in the 19th century. NONE were American Indians, but all occupied American Indian territories.

Erika Wurth continues to center herself as a "Native American" and an authoritative voice on American Indian issues when she is neither. She continues to be invited to speaking events, such as the Greensboro Bound festival, which was forced to find a new venue at the last moment for their panel featuring a pretendian fraud when the Greensboro History Museum heard from TAAF and refused to allow a Pretendian to be platformed there. Yet they still propped up frauds Wurth and Allison Hedge Coke. Greensboro Bound received a failing grade from TAAF on the allyship scale. The Museum received an A+. Now StokerCon 2023, the Horror Writers of America's yearly convention in Pennsylvania, is platforming Wurth and "Owl Goingback" (fraud Russell Heidbrink). They are also receiving complaints. We will see what kind of grade they will receive.

Representation matters because it shapes how the wider public views the world. American Indians have long been under-represented in American culture, and much of what Americans know about American Indians is based on monolithic stereotypes and lies. Allowing non-American Indians to market themselves as having an American Indian identity continues that harm by perpetuating stereotypes and silencing actual American Indian voices.

The Tribal Alliance Against Frauds is an intertribal anti-fraud non-profit whistleblower organization comprised of federally recognized tribal citizens and our allies.

See the hard evidence on our website. https://tribalallianceagainstfrauds.org/