

MYTAGGER^{TM*}

tagging photos to link restaurants and other businesses to social circles

SNAP. TAG. SHARE. REWARD.

*Protected by US patents #11,562,125 and #12,067,353

MYTAGGER^{TM*}

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THE FACTS

By late 2024, AI reports:

- » Two of ten restaurant diners upload photos of their meals to social media, and more send them directly to friends
- » Some 3.2 billion photos are uploaded to social media platforms daily
- » More than 200 million photos and videos are posted on Instagram daily
- » Some 240,000 photos and videos are uploaded to Facebook per minute
- » Posts with at least one relevant hashtag average **12.6% more engagement**
- » Posts with location data generate upwards of **79% more engagement**

... **Yet** restaurants, stores, and other venues currently have little or no way to **benefit** from their **customers' posts**.

WHAT IF?

- » Photos taken in your restaurant or other venue were **automatically tagged** with your name and promotional material?
- » Your customers' friends and **friends of friends** could view and like the tagged photos?
- » Your customers and their friends were **rewarded** for sharing and reacting to the photos?

Anywhere, anytime, your customers can open our app, and in 4 easy clicks, tag and post photos to share their moments and reward every- one involved . . . themselves, their friends, their friends of friends, and your business!

THE REWARD



- » The **foodie** shares and receives points in a rewards program

THE REWARD



» The **shopper** shares and receives points, discounts or an invitation to a special sale

THE REWARD



- » The **sports fan** shares and receives points, team swag, or better seats to the next game

THE REWARD

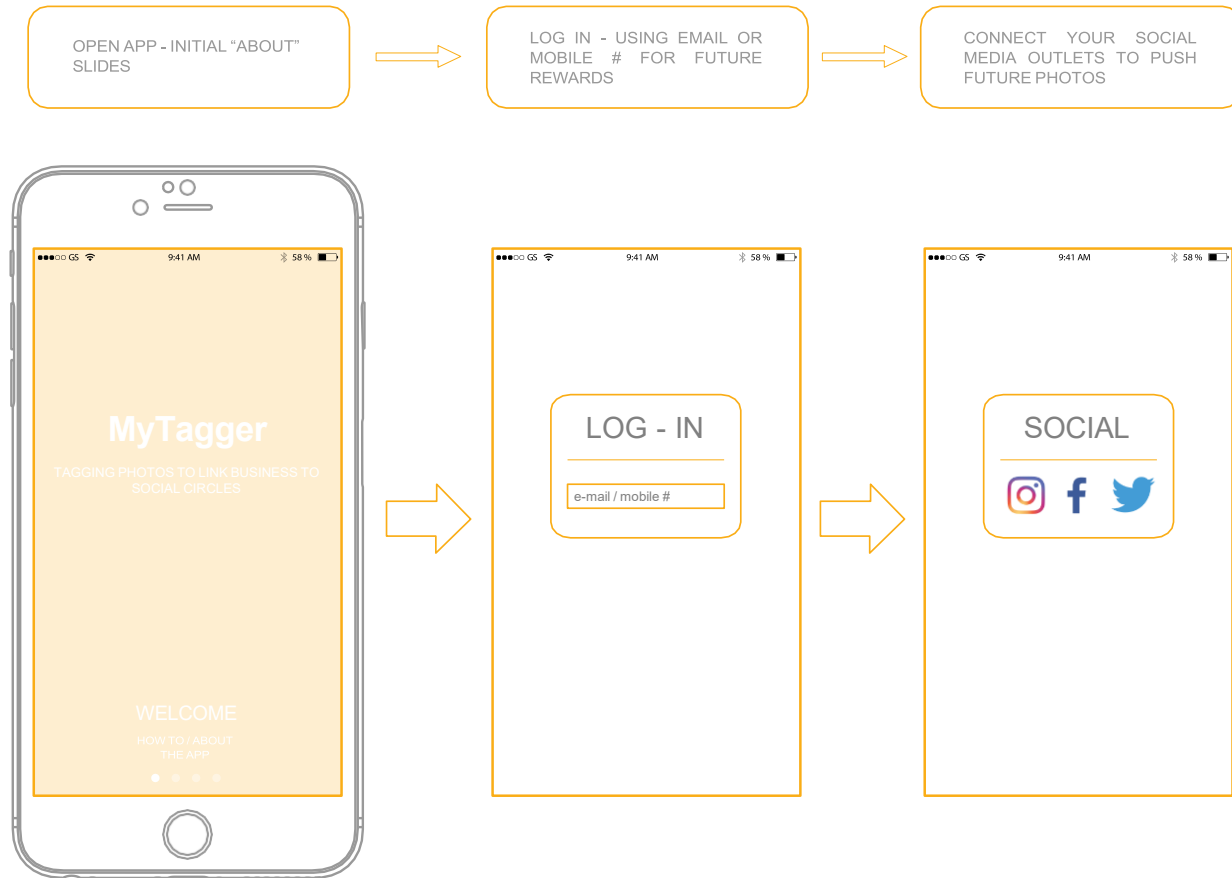


- » The **museum goer** shares and receives an invitation to a special event

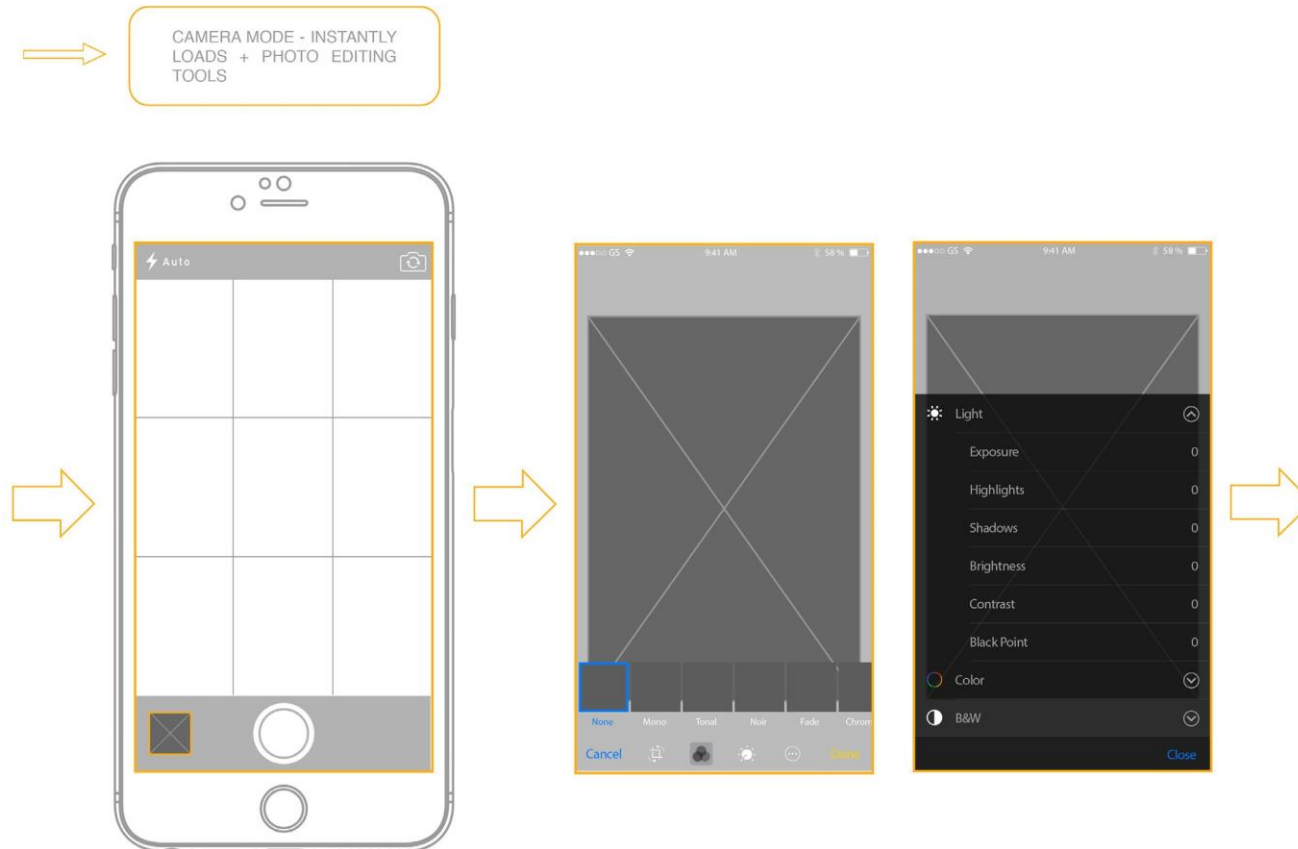
WHAT WE DO

- » Our patented **auto-annotation technology** enables businesses and other venues to reach out to new and existing users and create **loyal communities** of customers
- » We increase a venue's **social media presence** by circulating its name and promotional materials among a wide circle of customers' friends and friends of friends
- » Our platform allows users to seamlessly create, edit and share content -- including venue-created content -- to a **well-defined audience**

WHAT WE DO



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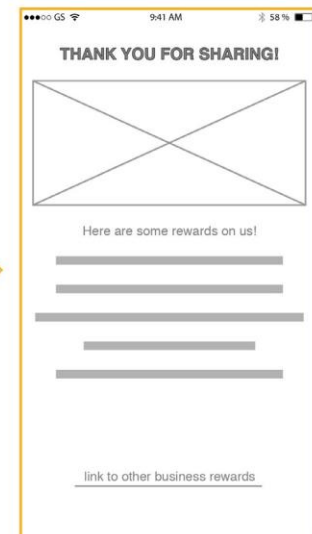
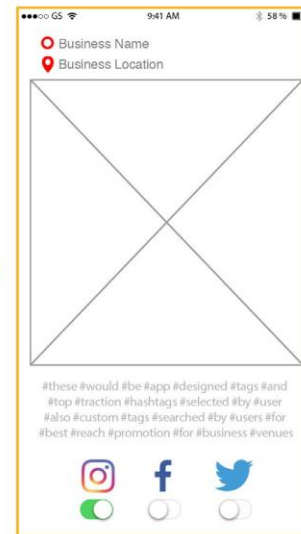
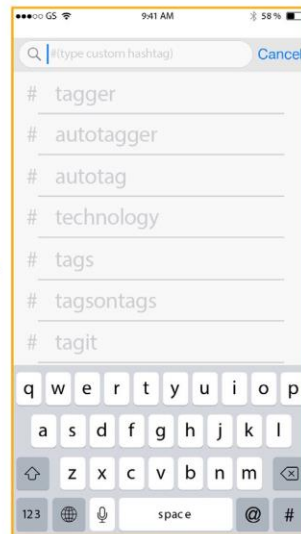
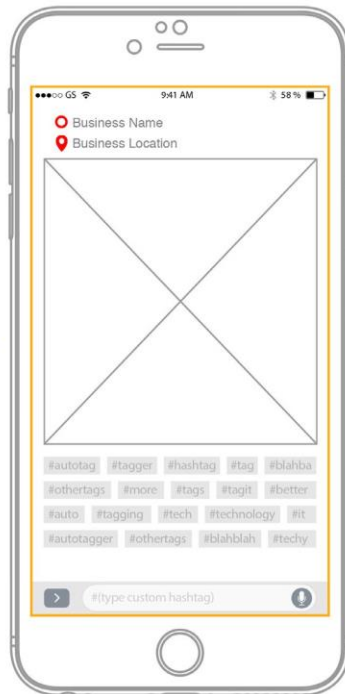
WHAT WE DO

PHOTO RESULTS - BUSINESS NAME AND LOCATION PROVIDED AUTOMATICALLY; TOP TAGS PROVIDED FOR BEST TRACTION

APP ALLOWS FOR USERS TO SEARCH AND CREATE CUSTOM TAGS

PREVIEW RESULTS + SELECT PREFERRED SOCIAL MEDIA PLATFORM TO SHARE IMAGE

PREVIEW IMAGE + REWARDS FOR CURRENT RESTAURANT AND LINKS TO OTHER REWARDS YOU HAVE ACCUMULATED



MYTAGGER™

We believe in helping users share memorable moments with their social circles while also promoting restaurants and other businesses and other venues, big and small

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