



P.O. BOX 581  
BROOKFIELD, WI 53008  
PHONE: 262.784.8701  
www.spdsystems.com

February 19th, 2026

Subject: New Speed Systems Representative

Dear Michigan Customer,

Speed Systems, Inc. and KW Associates are excited to announce a new partnership for the Michigan Utility Market. Effective March 1st, KW Associates will be your dedicated manufacturer representative. The staff at KW is either already familiar with, or rapidly becoming familiar with, our entire product line and we trust will serve you and your customers well.

Speed Systems, Inc. is known for their cable prep and installation tools. They are focused on safety, efficiency and ergonomics. Speed Systems has been manufacturing quality, field-tested products since 1970. All manufacturing and design are done in Brookfield, Wisconsin.

Please forward all product and pricing inquiries, purchase orders and quote requests to KW. Their contact information is:

KW Associates  
100 Tri-State International - Suite 215  
Lincolnshire, IL 60069  
Phone: 815-455-6830  
Fax: 815-455-6834

Andrew Crane, P.E  
Michigan - Outside Sales and Support  
248.330.3905  
adcrane@kw-associates.com

Durban Rohrbach  
Michigan - Outside Sales and Support  
847.370.7884  
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Taylor Adams  
Tools - Equipment Inside Sales  
847-370-9140  
tradams@kw-associates.com

Sincerely,  
Richard W Barry, President

A handwritten signature in cursive script, reading "Richard W. Barry", with a long, sweeping underline that extends to the right.