

OPENING DOORS TO BETTER TOGETHER



EMPOWERING

IMPROVE YOUR COMMUNITY'S QUALITY OF LIFE

WHAT IS AN MCB COMMUNITY?

We are here to serve all Missouri communities and feel that any community with members who are progressive enough to reach out for information on how to better themselves and the quality of life for those around them are part of our family. We serve in three groups:

MCB Participating Communities

Those who have paid an annual participation fee makes them eligible for our annual Measuring and Awarding Progress Recognition Program, community coaching calls and visits, personal connections to resource partners, an online archive of community project and event summaries, and other programs requiring staff resources. Participants are also eligible to receive discounts on event registrations and any other special partner services negotiated each year. This nominal fee based on a sliding scale of the community population helps offset a portion of our nonprofit program and advocacy throughout the state on behalf of community grassroots volunteers.

0-1,000 population	\$100
1,001-7,499 population	\$250
7,500+ population	\$400

MCB Progressive Communities

Those MCB participating communities that have completed and submitted a Project book using the Community M.A.P. Tool that align with People, Plans of Action, Financial Resources, Infrastructure & Assets or Quality of Life will compete in the annual MCB awards ceremony.

MCB Communities Served

Those that have had someone access information on the website or attend an MCB event or program, whether they have taken the step to participate fully and seek measurement of progress or not, are considered an MCB Community Served.



Remember ... it takes just one spark of hope to help a community begin to thrive!

Contact us today at <https://mocommunitybetterment.com> for more information.

EDUCATING

LEARN HOW TO GET THINGS DONE

REQUIREMENTS FOR ACCESS TO WEBSITE RESOURCES 24/7/365

Be a Missouri community and share a little information with us. That's it for many of the resources. See below for a list of examples:

FREE LINKS AND RESOURCES FOR ALL MISSOURI COMMUNITIES

NOTE: Watch throughout the year as we work to update our website's design and organization of information to improve your experience!

- Nonprofit organization and fund development how-to resources
- Civic engagement tools such as elected officials directories, community survey samples, and town hall meeting agendas
- Public and private funding and technical assistance resources from more than 80+ regional, state and federal agencies, foundations and organizations,
- Webinars, presentations, and handouts on a variety of leadership, community and economic development topics



ADDITIONAL RESOURCES FOR MCB PARTICIPATING COMMUNITIES

Community M.A.P. Tool

Check out MCB's fresh comprehensive tool designed to help leaders in grassroots volunteer and career positions alike assess where your community is on a wide range of promising practices for overall community health and wealth. It is a simple checklist to expand your awareness of what is possible and help you and your team envision your community's future. The tool comes with several benefits and related resources online.

Community Project and Photo Archive

Get ideas for what may work for your group based on what others have accomplished around the state over the last 12 years in Building Renovation, Celebrations/Special Events, Community Beautification/Clean-Up, Community Involvement/Planning, Community Spirit/Values, Economic Development, Healthy Living, Historic Preservation, Infrastructure/Service Improvements, Parks/Improvements/Trails, and more!

CONNECTING

NETWORK WITH YOUR PEERS

OPPORTUNITIES TO GATHER, LEARN, AND SHARE

Annual Statewide Event

MCB's annual statewide event and other occasional gatherings are some of Missouri's only opportunities for active youth and adult community volunteers who may not hold an elected or formal position in their community to come together and specifically discuss their community development challenges and successes.

Lunch and Learn

Lunch and Learn is a monthly forum through Zoom that provides information to help local communities access the guest speaker's expertise.

Monthly Newsletter

To subscribe to our monthly newsletter, use our website, <https://mocommunitybetterment.com>, select the More tab at the top, click on newsletter, then the blue subscribe button.

MCB Grants

Participating communities are invited to submit a grant application for \$250 to help with new projects or existing projects in their communities. Annually, there are two adult grants and two youth grants available.

Youth Advisory Board

Through a competitive application process youth involved in their local MCB efforts are invited to work with our leadership to provide ideas and feedback for the inclusion of youth in MCB's programming. This group is also involved in MCB's partnership with 4-H, a University of Missouri Extension program.

CELEBRATING

PLAN YOUR PROGRESS AND MARK YOUR MILESTONES

RECOGNITION OPPORTUNITIES

Community Self-Awareness and Assessment Recognition

MCB Participating Communities who complete and submit their Community M.A.P. Tool projects will be recognized with a list of benefits that help promote and celebrate the efforts and the progress being made related to community and economic development.

Community Project and Event Sharing

MCB understands how much work and dedication goes into the many collaborative projects and events that are essential for a community to thrive each year. We celebrate those in all sizes and types.

In order to provide more opportunities for sharing and networking, we are offering a "Community Fair" in addition to a Resource Vendor Fair at the annual statewide event. Locally-based organizations are encouraged to develop simple booths or tabletop displays through which they can share their successful project ideas with fellow MCB communities.

Each year one community and one youth group are recognized through MCB board review criteria and selection. The Gene Speichinger Community of the

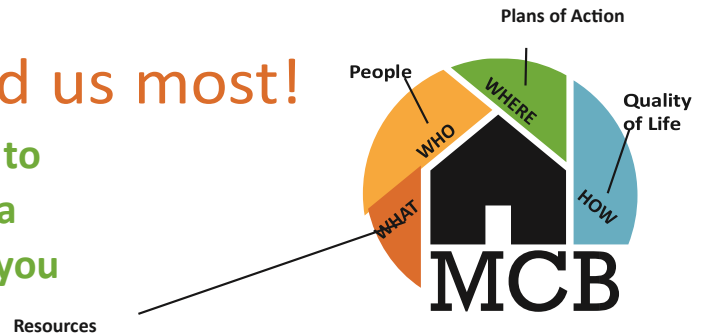


Year Award and J.C. Smith Youth Group of the Year Award are presented at the annual statewide event.

We're pleased to present the MAP program and tool co-created with community volunteers and resource partners to better identify and meet your specific needs

where and when you need us most!

Our mission is to celebrate and connect you to each other - as Missouri communities - and a network of resource providers to empower you to improve your quality of life.



We think you have a lot of great things going on that should be uplifted and shared. We also know that it is not always easy to access all of the helpful technical assistance, funding sources, professional guidance and partnerships available to communities from public and private entities for community and economic development ... especially in neighborhoods and rural areas that depend on grassroots volunteers.

MISSOURI COMMUNITY BETTERMENT IS HERE TO HELP ...

and we have been since 1963. For over 60 years our leadership has navigated the waves of change and advancement of technology right along with you. MCB has evolved with the best of intentions to serve community needs, and we're stepping up our strategy again. As a stand-alone 501(c)(3) nonprofit organization, we rely on generous financial and in-kind support from individuals, businesses, organizations, cooperatives, education institutions, foundations and public entities to extend a wide array of expertise and opportunities to communities at little or no cost. Much of the information we gather and share is available for free on our website and social media platforms. We add new information and links to funding opportunities and professional assistance regularly! For more in-depth coaching and consultation, we visit with you to determine the nature of your questions and then match you with a resource partner who can meet your needs.

Better Together

Better opens the door.

Better challenges us to see what's there and begs us to imagine how we could improve on that.

Better invites us in and gives us a chance to seek dramatic improvements on behalf of those we seek to serve.

Please refer to our new list of benefits inside this brochure, and expanded online. Share them with your neighbors to help them get connected as well.

Your community is much stronger when your neighbors, your region and our state are thriving right alongside you?

Missouri Community Betterment
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