



July 2024 News!



Our speaker this month is Bob Hughes, from the Hamilton County Alliance. They have revived a dormant project-and now are creating a butterfly trail that will run north to south throughout the state. This could also create a huge economic engine for the entire western part of the state. Register below for more information on this exciting project that could easily draw more tourism to many communities.

[Lunch & Learn Registration](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Silent Auction

COMING SOON

Please consider donating an auction item or package that showcases your community. Do you have a bed and breakfast there? What sort of recreational activities do you offer for tourism? Maybe a gift card or event tickets could be sent in for others to bid on. All proceeds will benefit the Better Together Fund.

Please contact Vickie at the email address below. We appreciate your support.

Vickiejonesmcb@gmail.com

2024 Conference Information

MCB has reserved a block of rooms for conference attendees at the Fairfield Inn in Jefferson City. Use the code MCBO before September 20th for a great deal on lodging. The link below will take you to their web page. Hope to see you on Monday, October 21st!

[Fairfield Inn](#)

For more information on our upcoming conference go to our website:

[MCB 2024 conference](#)



Our (MAP) tool, Measuring and Awarding Progress booklet, was mailed out to our participating communities early this spring. We want everyone to know there were some changes made since years past. In 2024 there will be eleven community awards given at our fall conference:

Quality of Life Category Awards:

- Most Heartfelt Project
- Most Unique Community Activity
- Community Event: Good Neighbor Day

Financial Resources, Infrastructure, & Assets Awards:

- Best Project on a Budget
- Most Creative Funding Effort
- Best Use of Community Assets

Plans of Action Awards:

- Best Planning Process
- Most Engaged Community

People Awards:

- Best Youth Led Project
- Most Community Involvement
- Best use of Volunteers

Also, please remember that communities may enter from 1 to 5 projects. Youth may enter only 1 or 2 projects. Judging will take place through a Zoom meeting with an hour and a half to showcase your submittals. Project reports and judges' recommendations will be combined to determine award winners.

Good luck to all that participate. If you have questions please call our Awards Chair, Elaine, at 417-260-0043.



July 17th

Lunch & Learn with
Bob Hughes: Butterfly Trail

July 31st

Project Summary Outlines Due:

- Community Projects
- Youth Group Projects

Leadership Nominations Due:

- Adult

- Youth

(MAP)Grant Requests Due

October 21st

Fall Conference, Jefferson City



The City of Urich

The City of Urich recently joined many other Missouri Community Betterment members in proclaiming their support and honoring the service and sacrifice of our nation's men and women in uniform, wounded or killed by the enemy while serving to protect our freedoms. A Purple Heart City is in recognition of its communities' Purple Heart Medal Recipients. Citizens of our country receive the Purple Heart medal as a result of being wounded while engaged in combat, with an enemy force,

construed as a **singularly meritorius act of essential service.**

The proclamation was just in time to honor and celebrate our freedoms on July 4th. Thank you Urich.

For more information on becoming a Purple Heart entity in Missouri call 703-642-5360 or email **MEMBERSHIP@PURPLEHEART.ORG**.

Sending out a huge **THANK YOU** to our **Platinum Sponsor: SER!**



**Thank you to our Bronze Level Sponsor
BTC Bank as well!**

[Resource Corner](#)



[Missouri's Premier Downtown Revitalization Conference](#) is happening on July 30 – August 1, 2024 in Kansas City.

This year Missouri Main Street's annual conference **Foundations to Futures: Preserving History and Fostering Growth** will transform your mindset on the ties between historic preservation, upper-story housing, and historic commercial districts. This conference is for communities of all sizes whose residents and stakeholders are eager to discover how thriving local economies and walkable neighborhoods can transform their communities. The conference brings together over 275 community members including local program directors, board members, volunteers, city and county elected officials and professionals, economic developers, entrepreneurs, and small business owners from across the state of Missouri to revitalize commercial districts and build foundations for the future.



Better Together Fund

The MCB Better Together Fund may be the right choice for you if:

- 1. You want to leave a legacy that will last.** Once invested your donation to the Better Together Fund goes on to make a difference for small rural communities all across the state for years to come.
- 2. You want your legacy to help future generations.** Your donation and support of Missouri Community Betterment will be invested and continue to make Missouri a better place for future generations to live in Missouri.
- 3. You want to be a part of supporting rural community needs.** We know our state, its issues, and its communities. We can help be a part of advocating for and helping support, encourage and reward small rural communities across our state.
- 4. You want to give to a cause you care deeply about.** MCB is the longest standing state wide community betterment organization in the nation impacting over 420 rural communities to date! MCB provides both support and funding for rural communities.
- 5. You want to support multiple communities with one gift.** With one gift to MCB you can

arrange to provide communities needed support over the years.

6. **You want to provide needed education and support.** Our Lunch & Learns and annual conference continue to provide valuable networking and educational opportunities.

Use the QR code above to go to the Community Foundation of Northwest Missouri where MCB's Better Together Fund is held or use the link below to get more information and a Donate button/link!

Thank you for your support!

Better Together Fund

Do you have a resource to share with our MCB network?

Contact us at:
cecespinkmcb@gmail.com
OR
573-222-0622

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